

PUBLICITY SOLD TO POWER FIRM

California Electrical Bureau Pays \$50,000 in Year for Propaganda

WASHINGTON, Mar. 13.—(AP)—An annual expenditure of \$50,000 by the California electrical bureau on behalf of the power and electrical supply industries of that state was reported today by Victor M. Hartley of San Francisco, the bureau's executive secretary, in testimony before the Federal Trade commission.

Appearing before the commission at the resumption of its long drawn out investigation of publicity activities of public power utilities, Hartley outlined a number of activities of the bureau, including a magazine advertising campaign designed to educate the people upon the benefits of private ownership, a semi-monthly radio broadcast, on the farm uses of electricity and a study of textbooks on which no action was taken by the organizations.

Further Probe Ordered
Hartley will appear again tomorrow to testify upon other activities of the bureau. A. E. Whiscom, of San Francisco, a former secretary of the bureau, and now secretary of the light and power association, had been scheduled to testify tomorrow, but today he was granted a postponement until March 28.

The expenditure of the bureau, Hartley testified, had increased from \$12,000 in 1921, when the bureau was known as the California electrical cooperative campaign, to \$50,000 in 1928.

The advertising campaign of the bureau formed the subject of several exhibits placed in the record by Robert E. Healy, commission counsel, together with statements by James S. Pollard, of the bureau, in connection with the plan of education on the benefits of private ownership.

Newspapers Used
At a conference on December 13, 1928, between representatives of the bureau and officials of a San Francisco advertising agency, Pollard was reported to have said that the various power companies of California in the 1928 election, which included a referendum on power and water, had conducted individual campaigns in newspapers.

Pollard added that the advertising program was aimed to show magazine readers "the dollars and cents value of the service being given under the present private ownership situation."

Hartley in his testimony declared that the use of radio broadcasting dealt solely with the subject of applying electrical energy to farm problems and he denied that the private versus public ownership question, was discussed. He said the articles broadcast were prepared by Professor B. F. Moses, of the University of California farm at Davis, California, and were sent out over the farm bureau station K Q W.

In a report on these radio talks made in 1927 to the bureau, Hartley said that several hundred requests were received for a book on farm electrification. One of the articles, "While most of these requests have come from California," his report added, "there have been others from as far away as Washington, Oregon and Idaho."

STOCK MARKET VERY NERVOUS

Higher Federal Reserve Discount Rate Feared by Speculators

NEW YORK, March 13.—(AP)—Prices achieved higher levels throughout the list on the stock market today, but widespread nervousness over the possibility of higher federal reserve discount rates kept trading at a moderate pace.

An array of pleasing business developments, and an abundant supply of call money gave impetus to the forward movement, but with the New York Federal Reserve bank meeting tomorrow again holding out the threat of a higher discount rate, and the prospect of another flurry in call money with the mid-month shift-over of balances Friday, the rank and file declined to be drawn into the market.

Meet Draws Attention
There had been some talk of a rise in the Boston Reserve bank's rate today but Wall street was not surprised that it was left unchanged, as that bank's reserve ratio has recently risen from around 80 to more than 70 per cent. There was much guess work as to the probable action of the New York reserve directors tomorrow, but there was no penetration of the secrecy which the directors have maintained as to their intentions. Wall street, however, was inclined to the belief that a higher rate would be postponed until next week, when the mid-month settlements will be out of the way.

Brokers Loans Going Up
An increase in brokers loans is expected despite the reduced stock market activity and the recent sag in the prices. Predictions of the higher loan total were based on the fact that the new Radio common stock, previously traded on a when issued basis, had to be paid for this week. Call money again rose at 7 per cent and fell to 6, but time money was scarce at its abnormally high rates. Little was available under 8 per cent for the 30-day maturity.

PROPHET'S KIN BREAKS PRECEDENT



Although little Seyda El Kilani is only 10 weeks old she has already broken two precedents. She is a descendant of the prophet Mohammed and is the first of her line in 1,340 years to be born outside of her native land. It is against tradition for Mohammedan women to be photographed, and so the little girl broke another by having her picture snapped, above, with her father and mother, at Oakland, Cal., her birthplace.

Hoover Faces Problems Of Carrying Out Policies Of New Administration

WASHINGTON, Mar. 13.—(AP)—The administration policy of absolute conservation of government oil, the rehabilitation of trade in New England and the regulation of salmon fishing in the state of Washington were among the subjects placed before President Hoover today by a succession of callers from Capitol Hill.

The chief executive, moreover, held brief conferences with two members of his cabinet, Secretary Kellogg and Secretary Good, accepted a medal from the committee which supervised arrangements for the inaugural celebration and received 150 visitors at the second and last public reception of the week.

Walsh Opposes Oil Policy
Senator Walsh, democrat, Montana, visited the White House to place before the president his objections to the oil policy, which prevents any additional exploitation of oil lands of the public domain. Although not included in the president's previously prepared engagement list, the Montana senator readily was admitted to Mr. Hoover's office. He said he told the chief executive that in his opinion the new policy would retard the development of his state and give to other western public land states, where the exploitation of government oil already is in progress, a tremendous advantage.

600 shares changing hands at \$4, up more than 2 points, just before the close. Allied Chemicals, Victor, Johns Manville, Peoples Gas, Commercial Investment Trust, Commercial Solvents, and Wright Aero mounted 6 to 9 points.

Salt Creek Folk Asking New Road

DALLAS, Mar. 12.—(Special)—The county court was presented with a petition by a delegation from Salt Creek, asking for a change in the road which would lessen the distance from Salt Creek to Dallas about six or seven miles. The petition bore 50 names and will be given serious consideration by the court.



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Armors your building against moisture and decay. Let us show you the comparative cost chart at the store!

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CONSERVATION OF OIL PLANNED

No More Applications for Permits to Prospect Will be Received

WASHINGTON, Mar. 13.—(AP)—Starting the machinery in motion to carry out the complete government oil conservation policy of the Hoover administration, Secretary of Interior Wilbur today directed that the land officers scattered over the public domain states receive no more applications for permits to prospect for oil and gas and reject all pending applications.

The next step will be a comprehensive study of the 32,000 prospecting permits now outstanding, with the practical revocation of those held by prospectors who have not made a reasonable expenditure in the actual effort to take oil out of the ground.

Just what percentage of the total will be made imperative by this survey can not be estimated at this time by land office officials, but the impression is that it will be very large.

Plan Found Extensive
As further details of the administration policy became known today, it was found that it was much broader in scope than appeared with its disclosure yesterday by President Hoover in reply to questions from newspaper correspondents.

Permittees who have made reasonable expenditures in their effort to develop oil wells will be granted leases under the general leasing act, but there will be no leasing of adjacent lands as is authorized by the general leasing act of 1920. Aside from the leases which the government may feel in duty bound to issue to holders of prospective permits, the only others which it is proposed to grant will be for offset wells which may be necessary to prevent the drainings of oil from public lands through wells on contiguous private property.

Act of 1920 Is Cited
In issuing orders that the land officers reject pending applications for permits and receive no more such applications, Secretary Wilbur made public the interpretation the general land office has placed upon the 1920 act, which states "that the secretary of the interior is hereby authorized under such necessity and proper rules and regulations as he may prescribe to grant to an applicant qualified under this act a prospecting permit."

Senator Walsh, democrat, Montana, prosecutor of the senate oil investigations, called on President Hoover today to present his views that congress and not the president should decide a policy of such far reaching consequences.

Senator Walsh said after his visit that he would be heartily in favor of the administration policy if it could be made effective as to undeveloped privately owned oil and gas lands. The government

has no direct control over such lands.

State Development Wanted
The senator holds that under the general leasing act permits must be granted by the interior secretary and he asserted that if they were cut off there could be no future development of public oil lands in his state, a development which began less than two years ago and which he believes has thus far only scratched the surface.

Calling attention that there were something like twenty million acres of public lands in Montana, the senator said that state could realize no additional revenue from those lands since they are not subject to state taxation. The state gets 22 1/2 per cent of the royalty the government collected from developed oil wells, and Montana now is receiving about \$24,000 a year from this source.

2000 Persons Affected
At the interior department it was estimated that Secretary Wilbur's order for the rejection of pending applications for permits would apply to approximately 2,000. Records of the geological survey as of June 30, 1928, show that 21,728 licenses, permits and mineral leases were granted during the preceding year and it was estimated that a similar number be cut off in the next fiscal year.

A reduction in the personnel in the 29 local land offices in the west also was expected to follow the operation of the Wilbur order with the probability that there also will be a cutting down of the force in the mineral division of the general land office in Washington.

Wedding Unites Edgar Collins And Miss Barney

SILVERTON, Mar. 13.—(Special)—A very pretty wedding was solemnized at the home of Mr. and Mrs. Helmer Rue, when Mrs. Rue's brother, Edgar Vaughn Collins, and Irene Barney of Mill City were united in marriage. Only intimate friends and relatives were present. Following the ceremony, performed by the Rev. H. L. Foss, of the Trinity church, a wedding luncheon was served. Covers were laid for the bride and

groom, the Rev. and Mrs. Foss, Mrs. Henry Edmund of Portland, sister of Mrs. Rue, and the groom; Miss Merna Schroeder, and Mr. and Mrs. Rue and son, Courtland.

Mr. Collins is employed in the merchandising department of the Hammond Lumber company of Mill City. After April 1, the young couple will be at home in Gatz.

HELP KIDNEYS BY DRINKING MORE WATER

Take Salts to Flush Kidneys and Help Neutralize Irritating Acids

Kidney and bladder irritations often result from acidity, says a noted authority. The kidneys help filter this acid from the blood and pass it on to the bladder, where it may remain to irritate and inflame, causing a burning, scalding sensation, or setting up an irritation at the neck of the bladder, obliging you to seek relief two or three times during the night. The sufferer is in constant dread; the water passes sometimes with a scalding sensation and is very profuse; again, there is difficulty in voiding, most folks call it because they can't control urination. While it is extremely annoying and sometimes very painful, this is often one of the most simple ailments to overcome. Begin drinking lots of soft water, also get about four ounces of Jad Salts from your pharmacist and take a tablespoonful in a glass of water before breakfast. Continue this for two or three days. This will help neutralize the acids in the system so they no longer are a source of irritation to the bladder and urinary organs, which then act normal again.

Jad Salts is inexpensive, and is made from the acid of grapes and lemon juice, combined with lithia, and is used by thousands of folks who are subject to urinary disorders caused by acid irritation. Jad Salts causes no bad effects whatever.

Here you have a pleasant, effervescent lithia-water drink which may quickly relieve your bladder irritation.—adv.

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Our assemblage beckons compellingly to all fashionable women!

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Is of Prime Importance for Easter

Felt ... Silk ... Straw ... Combinations

Each hat has its distinctive trimming—whether of ribbon, a self applique or embroidery. Of many types, too... more elaborate for dress-up occasions than for several seasons. The color may match your costume—or the accessories, as you prefer. A charming group for your Easter selection at

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Others from \$1.98 to \$4.98

A One-Strap Unusually Modish!

It's gracefully designed, with cut-out quarter, and its attractiveness is further enhanced by the metal buckle and silk kid strap.

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You'll feel so well-shod wherever and whenever you wear these distinctive one-strap of patent leather with metal buckle.

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