

# FLYING SCHOOL STANDARDS SET

Tex Rankin Announces Ideal to be Met by Accredited, Instruction Fields

PORTLAND, Ore.—(Special)—To establish a definite standard by which flying schools throughout the country may be judged, the flying school committee of the Aeronautical chamber of commerce announced through Tex Rankin representing the northwestern division of the chamber, minimum requirements which must be met before a flying school can win a place on the national chamber's accredited list.

Mr. Rankin's announcement sets forth six distinct requirements. He points out that action invited by the chamber is purely voluntary for "it is realized that the chamber cannot, of course, require the schools to cooperate but feels that the best way to approach the problem is to encourage the schools to improve themselves."

"The flying school situation is of greatest importance to the aircraft industry," Mr. Rankin said. "Sales of aircraft in 1929 depend to a considerable degree on the expansion of our facilities for properly instructing plane purchasers how to fly."

The six minimum requirements as announced by Mr. Rankin follow:

Course of instruction:—The minimum flying course to receive recognition must qualify a student for a private pilot's license from the department of commerce. Ground courses must include subjects required by the department of commerce in qualifying a pilot for a transport license.

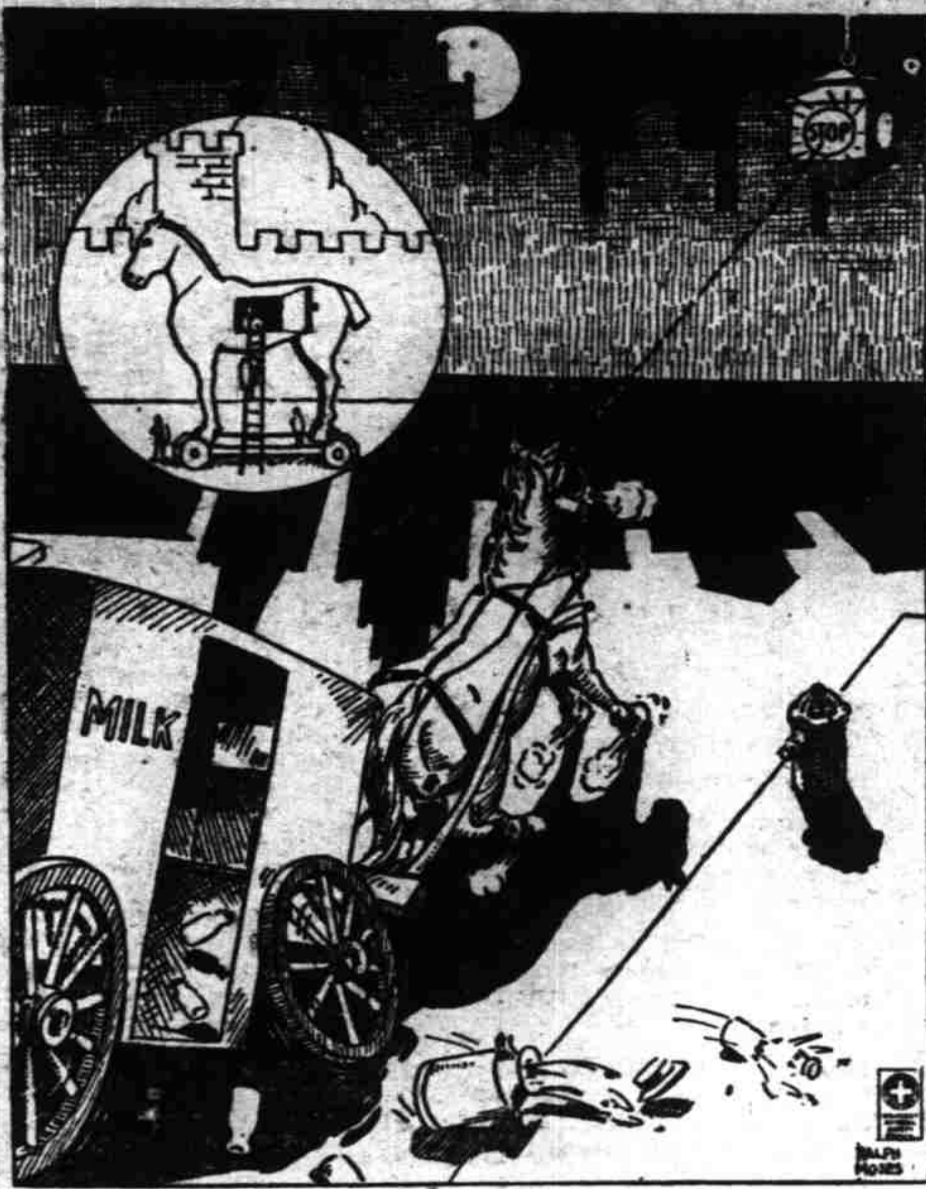
Licensed instructors:—All flying instructors must hold transport pilot licenses from the department of commerce.

Licensed airplanes:—All airplanes used in school instruction shall be licensed by the department of commerce.

Fields and Traffic:—Training fields should have runways into the prevailing winds 1500 by 500 feet, with a 10 to one ratio to clear all obstructions. Student activity should be discouraged from fields whose operations are confined to narrow prepared runways. The maximum amount of traffic safely permissible on a training field is 10 ships per 100 acres of available landing area. Where a school is located on a field from which there are transport operations, and should such operations be sufficiently frequent to warrant student activity should be apportioned to a definite part of the field. The ideal condition is to have training fields remote from transport fields.

Advertising:—All advertising

## History and Horse-Sense



A WOODEN horse played no small part in the fall of Troy. A milk wagon steed helped write history in Stamford, Conn. The wooden nag outwitted the defenders of the Trojan gates. The milk wagon horse showed more intelligence than is evidenced by many speeding humans.

Here's the story—and the good folks of Stamford are going to stick to it. During the wee small hours this particular horse decided to run away. The streets were wide and deserted and the going was fine for a block or so, during which time a lot of milk was delivered promiscuously. Then came a Stamford intersection and as old Dobyns thundered down upon it, the green light changed to red.

The noble charger dug his cleats into the pavement and stopped dead in his tracks, thereby qualifying himself as a law-abiding plug. The National Safety Council points out this little incident as an evidence of horse-sense—often needed by careless drivers.

If the horseshoe fits, put it on—just for luck!

or promotional literature must be based strictly upon the facts that the school itself; upon ascertainable facts about aviation generally, with especial regard to prospect for employment or business opportunity. All accredited schools must pledge themselves to do their utmost in carrying out the spirit of the above.

Daily inspection:—Daily inspection of the equipment must be enforced.

**BETTER TIMES FORECAST**  
"If sound management prevails, general business during 1929 will be even better than in 1928," says Lawrence P. Fisher, president of the Cadillac Motor Car company. "Actual business at hand in the various departments of commerce, industry and finance stands at record volume. The automobile industry almost certainly will surpass even its peak record of 1928."

## TRYOUT SOUGHT BY BUICK MEN

"Get Behind the Wheel and Get Facts," Slogan of Big Corporation

"Get behind the wheel and get the facts!"

Such is the concerted urge and admonition that for the past several weeks has been causing the national motoring public to pause. It is the basic theme of an ambitious sales and advertising program undertaken by an American motor car manufacturer.

"It is at once an invitation and challenge from the Buick Motor company," declared Otto J. Wil-

son, Salem, Buick dealer. "It is Buick's invitation to the public to prove conclusively to itself the unapproached performing qualities of Buick cars and a challenge to the dangerous propagandist regarding the buyer with the assertion that mechanically, all cars are the same."

"It cannot be denied that in many instances during recent months there has been exhibited on the part of some automobile salesmen a tendency to take advantage of the rapid growth of the so-called 'style-consciousness' of the public to the end that details of mechanical construction will be overlooked by the prospective purchaser. All cars today perform satisfactorily and 'mechanical differences are unimportant' they will argue. It is to counteract such absurd claims as these and to awaken the public to the realities of the present situation that Buick has inaugurated its 'get behind the wheel' movement."

Motor vehicles have supplanted the rickshaw ineking, according to Automotive World News No. 217, published by the U. S. department of commerce.

Special motor vehicle taxes pay but 85 per cent of the entire rural highway bill, and are equal to nearly all the cost of main state roads.

Charges on general property and rural highway building decreased from 44 1/2 per cent in 1921 to 41 per cent in 1927.

## Auto Top - Curtains Seat Covers

Body Work—Auto Painting Repairing

In fact everything to put your automobile in first class shape

**Vick Brothers**

## SPECIAL PRE-SHOWING

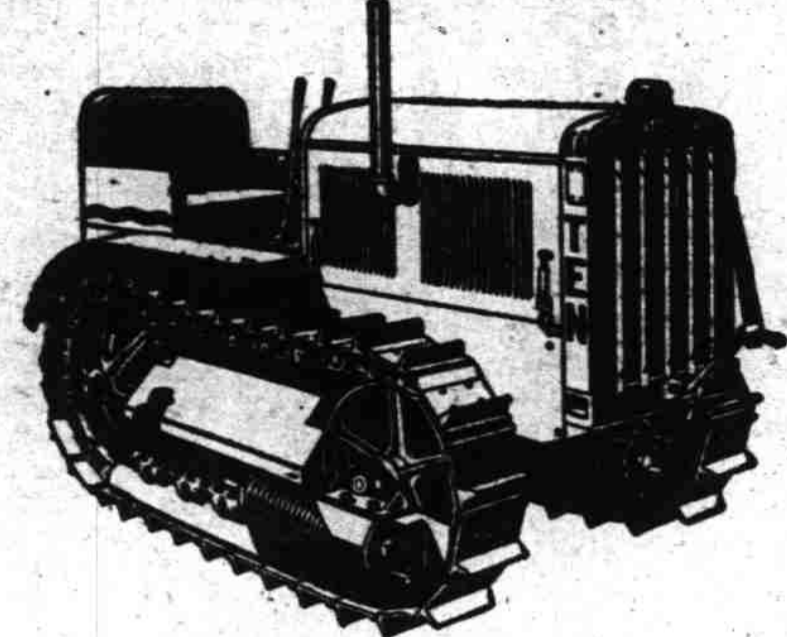
THE NEW

## Ten "Caterpillar" Tractor

AT OUR BRANCH SALESROOM

345 CENTER ST., SALEM, ORE.

March 4 to March 9 Inclusive



\$1225

F. O. B. Your Farm Salem Ore.

Loggers & Contractors Machinery Co.

PORTLAND, OREGON

SALEM, OREGON

**CATERPILLAR**

## COMMANDER BYRD HAS HONEY ON TRIP

Commander Byrd carries honey with his other supplies on his South Pole exploration trip, 36th course.

The members of the Byrd party sweeten their coffee with honey. They get delight as well as health giving properties from the use of the most healthful of all the sweets. An Associated Press dispatch carries this message:

"When Byrd and his men dip their spoons into the honey pot for sweetening their coffee, or spread it on their griddle cakes and waffles, the very flavor of the combination will recall the fragrance of the flowers in the fields and orchards which supplied the nectar."

Come In. Check Oakland-Pontiac Sixes and Us on These Ten Points:

1. Style
2. Performance
3. Riding and Driving Ease
4. Economy of Ownership
5. Fisher Body Construction
6. Mechanical Features
7. Service Facilities
8. Finance Plans and Terms
9. Analysis of Delivered Price
10. What your Present Car is Worth



# Forward-Looking People will Investigate these 10 Points which reveal OAKLAND-PONTIAC Superiority

In Oakland-Pontiac showrooms all over the United States, forward-looking people are being invited to investigate the New Oakland All-American Six, the New Pontiac Big Six and Oakland-Pontiac dealers on ten points vital to complete motoring satisfaction.

The ten points cover every element embodied in an automobile. Style, performance, riding and driving ease—body construction, mechanical quality and economy of ownership... all are included.

But the ten points go even further. They include service facilities—because service facilities are important to the satisfaction which you derive from your car. They include finance plans and terms—because only fair and convenient finance plans and terms are acceptable to experienced buyers. They include an analysis of delivered prices—because careful buyers insist on knowing what they pay for in addition to the list prices of their cars. And they include an appraisal of your present

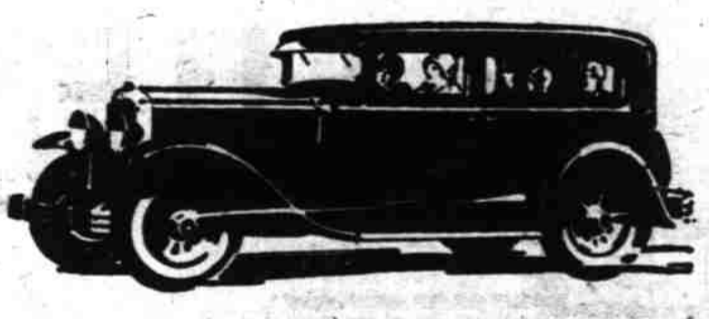
car—to show you how little it will cost to enjoy the new style and the thrilling performance of a New All-American Six or a New Pontiac Big Six.

We want you to make such an investigation and we are prepared to help you. Find out about two great General Motors Sixes and our own sales and service plan from beginning to end. Come in and learn how Oakland-Pontiac ownership assures complete satisfaction on every one of these ten points!

The New Oakland All-American Six, \$1165 to \$1375. The New Pontiac Big Six, \$1465 to \$2095, f. o. b. Pontiac, Michigan, plus delivery charges. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

**VICK BROTHERS**, Corner High & Trade Telephone 1841

Associate Dealers: Benton Motor Company, Inc., Corvallis, Oregon; Byerley Motor Co., Albany, Oregon; Silverton Motor Car Company, Silverton, Oregon; C. J. Shroove & Son, Dallas, Oregon; T. D. Pomeroy, Independence, Oregon; Fred T. Bilyeu, Seio, Oregon; Henry C. Holleman, Harrisburg, Oregon; Fred Gooch, Jr., Mill City, Oregon; Elmer Fitzgerald, Lebanon, Oregon; Austin's Service Station, Brownsville, Oregon; H. W. Morris, Waldport, Oregon; A. J. Gilliam, Toledo, Oregon; Frank Miller, Aurora, Oregon; N. J. Arnold, Monmouth, Oregon; Bones Brothers, Turner, Oregon.



Drive a Buick -- then drive any other car -- the comparison will win you to Buick

Get behind the wheel and get the facts!

Test Buick thoroughly—in traffic—over hills—on the straightaway. Experience for yourself its getaway, swiftness, and power! Then you'll understand why more than twice as many people buy Buicks as any other car listing above \$1200!

Buick Motor Company, Flint, Michigan Division of General Motors Corporation

SERIES 116	
Sedans	\$1220 to \$1320
Coupes	\$1195 to \$1250
Sport Car	\$1225
SERIES 121	
Sedans	\$1450 to \$1520
Coupes	\$1395 to \$1450
Sport Car	\$1325
SERIES 129	
Sedans	\$1875 to \$2145
Coupes	\$1865 to \$1875
Sport Cars	\$1525 to \$1550

These prices f.o. b. Buick Factory, special equipment extra. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

**BUICK**  
WITH MASTERPIECE BODIES BY FISHER

**OTTO J. WILSON**

208 North Commercial Street

Telephone 230

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM