

BODY IDEAS OF FISHER LATEST

Two Innovations Presented on Newest Pontiacs; Motor Stronger

Bearing little resemblance to the previous product and thus rightly regarded as a new design, the new Pontiac, known as the big six, is being displayed by Oakland-Pontiac dealers throughout the west. The Fisher bodies are unusually attractive and exhibit a brand new idea in body architecture, a concave curve at the belt in place of the usual convex curve, which subtly emphasizes the fore and aft lines.

The line this year comprises seven body styles, two of which are innovations in the Pontiac line. These two are the convertible cabriolet and the landaulet sedan. Both have convertible rear top quarters, which may be raised or lowered as desired. The other models are, the 2-door sedan, 4-door sedan, coupe, sport roadster and sport phaeton.

Engine More Powerful
The new motor is larger and develops 20 per cent more power. It has a new counter-weight crankshaft, new harmonic balancer, and larger carburetor, intake manifold and valves. Other features are, new self-energizing 4 wheel brakes, new rear axle, adjustable front seats, new transmission, and Hotchkiss drive.

The new brakes are Midland Steeldraulic which operate on 11 inch drums providing a brake band area of 124 square inches. Some of the advantages claimed for the new brakes are permanent silence under all operating conditions, complete enclosure of all working parts, and that they are not affected by mud, dust, water, or changes of temperature.

Seats Adjustable
Striking new body creations by Fisher impart to the entire line individuality and custom-like features new in the Pontiac price class. A full side view shows to best advantage the striking lines of the new car. A pleasing concave belt moulding starting at the cowl and completely encircling the body, and a high waist line effect, distinguish these new Fisher bodies.

All closed bodies have adjustable driver's seats which may be moved forward or back to conform to the stature of the driver. Other features are the smart new military-type sun visor, slender ebony finish 17-inch steering wheel, ebony finish instrument panel illuminated by two hooded bulbs, Delco-Remy combination transmission and ignition lock on

Four Personality Winners



The above picture is the personification of personality. The three beautiful representatives of femininity were adjudged winners in a personality contest recently held at Long Beach, Calif., and immediately after the awards were made the winners selected an Oldsmobile De Luxe four-door sedan as the personality car. At the left is Mildred Bennett, who was adjudged the Long Beach Personality Girl. Lucille Rutherford, whose attractive figure won her widespread acclaim, is in the center, and on the right is Fay Clark, third prize winner who was characterized the exemplification of the personality of girlhood.

South African Track Ready For Campbell's Speed Trial

VERNUK PAN, South Africa (AP)—A brand new racetrack of sunbaked clay in the bed of a dried-up lake 10 miles wide and 20 miles long has been prepared here for Maj. Malcolm Campbell's attempt in February to set a new speed record.

The famous British motorist, who has year achieved 206.95 miles an hour at Daytona Beach, Florida, thus establishing a new world's record for a few weeks until the American driver, Ray Keesh beat it by about a mile an hour, sailed from England, January 18.

With Major Campbell are his wife and two children, a dozen mechanics and the Royal Automobile club officials who will time his attempts. His luggage consists of his famous racing automobile, the Blue Bird, and his Moth airplane.

The Blue Bird, which weighs two and one-half tons, has had certain modifications as to its

dash, twin-beam headlamps for highway or city driving operated by foot control, theft-proof door locks, and exclusively designed running board mats.

Upholstery material in the closed models is of mohair, corduroy, or velour in solid colors matching the smart new Duco combinations used on the bodies. The open types are upholstered in Spanish leather with attractive Fabrikoid trim and with tops of gray clothlike.

suppose there is always something." If Major Campbell establishes a new world record he will win back the Wokefield cup from the United States worth \$5,000 and income of \$5,000 a year for so long as he is unbeaten, up to the end of 1930.

The car is fitted with a 1,000 h. p. aero engine. It has only two gears.

The British motorist expects to register 220 miles an hour this time. If he does he says he will retire. If not he will go to Florida and try to beat his own record there.

Special streamlining is a feature of the Blue Bird, which is constructed of a special light metal. Two gears give a minimum racing speed of 60 miles an hour. The car is started by pushing. It has a flexible steering wheel, unburstable oil and petrol tanks and a detachable fin for direction and stability.

"I hope to make the actual attempt in February," Captain Campbell says, "and, of course, I hope to be successful."

There is more behind Captain Campbell's attempt than the breaking of a record.

"I am hoping," he said, "that whatever the outcome of my attempt, it will give a fillip to British cars abroad. I cannot help but feel that it will do much to popularize British cars in Africa. I have never seen the course, but am assured it is highly suitable. It is true there are occasional mirages, which make a blade of grass look like a forest, but I

NATIONAL SHRINES ATTRACT TOURISTS

WASHINGTON, D. C. Transfer of seven major national military parks, as well as a number of minor parks and nine national monuments, from the control of the war department to the national park service, is proposed in a bill now before congress. It was announced today by the American Automobile association.

The national motoring body, in outlining the proposal, said that an administration measure for this purpose, recommended by both the secretaries of war and interior, has already been passed by the senate and is now in the hands of the house committee on military affairs.

The A. A. A. pointed out that beside the well-known admonition to "See America First" one can now place another that might read "Get Acquainted with American history." At least indications seem to make it rather evident that motor tourists are quite as interested in visiting historical shrines as scenery and the national park service, more than any other federal agency, is equipped to acquaint the American pub-

lic with these historic shrines," it is stated.

The national military parks which would be transferred would be known as "national historical parks." They include Gettysburg, Pa.; Shiloh, Tenn.; Antietam Battlefield, Md.; Vicksburg, Miss.; Chickamauga and Chattanooga, Ga. and Tenn.; Guilford Court House, N. C.; and less developed parks at Petersburg, Va.; Fredericksburg, and Spotsylvania, Va.; Stones River, Tenn.; and Moores Creek, N. C. The national monuments are Big Hole Battlefield, Mont.; Fort Pulaski, Savannah River, Ga.; Fort Marion and Fort Matanzas, St. Augustine, Fla.; Meriwether Lewis, Tenn.; Fort McHenry, Baltimore, Md.; White Plains Battlefield, N. Y.; Chalmette, La., and Lincoln Farm in Kentucky.

Quiz—I saw Scotty in a book store a month before Christmas buying books which he said he was going to give away as presents. I wonder why he shopped so early?

Quip—Well, you know, he loves to read a good story.—The Pathfinder.

Mrs. Payne (at phone)—Oh, doctor, my husband has taken rat poison. What shall I do?
Doctor Marvel—Just keep him inside until I get there and he will be all right. He can't die in the house, you know.—Pathfinder

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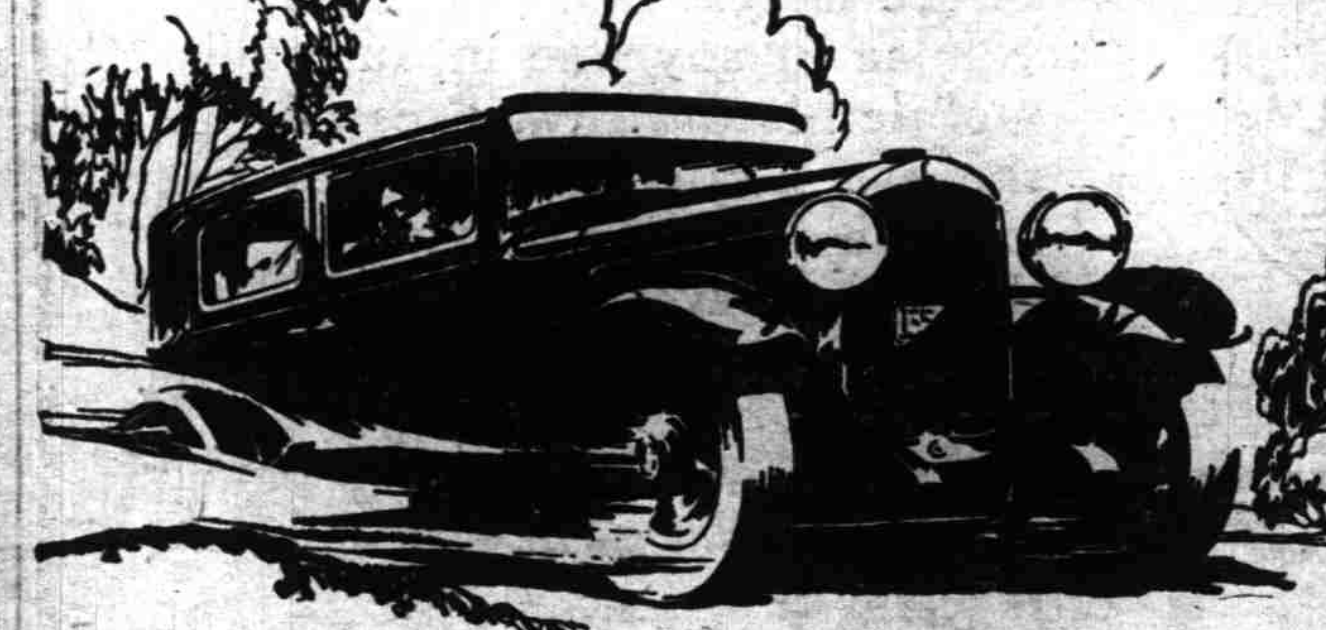
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WHIPPET 6-SEDAN
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Cash \$685; Coupe \$695; Coupe with rumble seat \$725; Sport De Luxe Roadster \$450 (including rumble seat and radio). All Whippet Overland prices f. o. b. Toledo, Ohio and specifications subject to change without notice.

NEW "FINGER-TIP CONTROL"

A single button, in the center of the steering wheel, starts the motor, opens the lights and sounds the horn. It also insures greater safety, so you can keep your feet always on the floor when starting or stopping on a hill.

SWEEPING SUCCESS WON BY GREATER BEAUTY, LARGER BODIES, STARTLING LOW PRICES

Motorists everywhere are enthusiastic in their praise of the new Superior Whippet. You hear them expressing their admiration of Whippet's ultra-modern style and the outstanding beauty effected by longer bodies, graceful lines, rich colors, higher radiator and hood, sweeping one-piece full crown fenders.

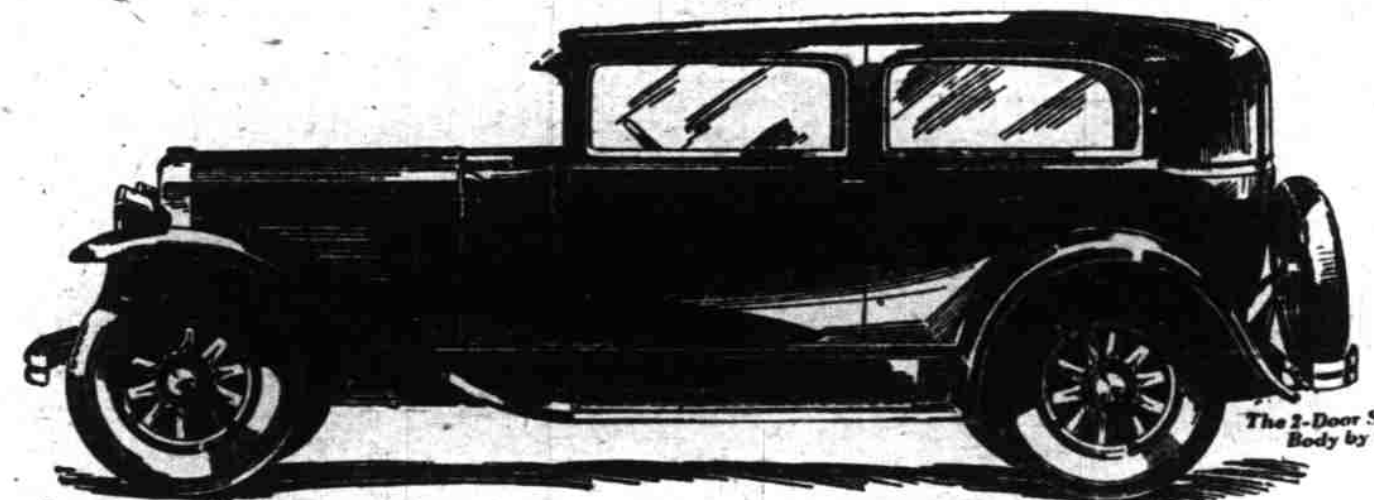
More spacious interiors afford extra leg room and elbow room. Seats are wider and have form-fitting contours. Other important factors in riding comfort are the increased wheelbase, oversize balloon tires, snubbers and longer springs both front and rear.

Yet with all its many improvements, the new Superior Whippet Four Sedan is still the world's lowest-priced four-door enclosed car. And the Whippet Six Sedan is the world's lowest-priced six-cylinder four-door enclosed car, with the impressive advantages of seven-bearing crankshaft, silent timing chain, full force-feed lubrication, Nelson type aluminum alloy invar-strut pistons and "Finger-Tip Control."

WILLYS-OVERLAND, INC., Toledo, Ohio

Alfred-Billingsley Motor Company
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Its Appeal is to those who are looking ahead



TELL ME who you go with and I'll tell you who you are." That has a familiar ring, hasn't it? But you seldom hear it any more. People have a better way of judging other people now. They simply look at the family automobile.

And that is why the Pontiac Big Six is meeting with greater success than any other Pontiac ever built. It was designed to appeal to forward looking people, who demand in their automobiles an increasing degree of beauty, luxury and comfort.

Study the Pontiac Big Six and you will see that it provides big car qualities to the fullest degree. It has big car beauty and grace of proportion. It offers big car engineering features by the score. Yet it sells for as little as \$745.

Every day, the number of Pontiac Big Sixes on the road is increasing—because progressive people welcome the idea of stepping up in motor car quality without stepping out of the low-priced field!

Prices \$745 and up, f. o. b. factory, plus delivery charges. Bumpers and rear fender guards regular equipment at slight extra cost. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rates.

VICK BROTHERS High Street at Trade Telephone 1841

Whitehead Motor Co., Corvallis, Oregon; Irvins Garage, Albany, Oregon; Silverton Motor Car Co., Silverton, Oregon; C. J. Shreve & Son, Dallas, Oregon; T. D. Pomeroy, Independence, Oregon; Fred T. Bilyeu, Seilo, Oregon; Elmer Fitzgerald, Lebanon, Oregon; Austins Service Station, Brownsville, Oregon; H. W. Morris, Waldport, Oregon; Bones Brothers, Turner, Oregon; Henry C. Holleman, Harrisburg, Oregon; Fred Gooch, Mill City, Oregon.

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