

SCHOOL STARTS MONDAY

Course Facts About this School
 Every Day. No charge, responsibility. Hundreds of the best Recipes! Three expert salad makers at hand! You'll have a time!

What Do You Know About Salads? See New Recipes Made at Roth's and You'll Learn to Prepare them for Your Home!



Three expert salad makers will be on hand bright and early Monday morning and will be consistent workers throughout the entire week. One of the demonstrators will be sent by the Royal Baking Powder Co. of New York City which is sending its expert to Salem. She is Miss Murphy who has studied salads for years. She promises to make many attractive and delicious salads for Salem housewives. No charge and no responsibility in any way entails on the visitors to our school. You have no entry to make, no purchases to complete. Just come to Roth's and see these model salads on display or see the recipe you are interested in formed into a beautiful, delectable dish!

Remember: An Entire Week for This Event:

Never before has Salem had such an event—an entire week given over to a salad school; it's bound to be the talk of the town and we are confident that thousands of Salem housewives will attend to learn the latest devices and methods used in that most modern of American dishes—the SALAD!



of the Tempting Recipes!

- Vegetable Salad**
 1 teaspoon salt
 1/4 teaspoon paprika
 1/2 teaspoon pepper
 1/2 teaspoon onion juice
 2 cups well drained string beans cut into potatoes diced
 1/2 onion Gelatin in bouillon. Add vinegar. When it begins to thicken add vegetables and French dressing. Sprinkle with powder (this or small onion moulds and serve mayonnaise. Serves 6.
- Club Salad**
 1 point 1 can tomato packages Philadelphia tablespoons of Knox 1/2 cup cold water. Add 1 cup thick mayonnaise, stuffed olives, onion preferred. Serve sliced, or in lettuce leaves and dot. This is very rich and filling.
- Butterfly Salad**
 On a lettuce leaf place a slice of pineapple cut in two with rounded sides together; at the joining place set a stoned date or thin roll of pimiento cheese. Pour over French dressing and garnish the pineapple slices with thinly sliced stuffed olives.
- Candystick Salad**
 On a lettuce leaf place a slice of pineapple, in the core hole place a half banana, indent the top of the banana to hold a cherry. Pour a spoonful of mayonnaise which has been diluted with whipped cream—over the banana and sprinkle with chopped nuts—on the top set a red cherry.
- Orange and Grapefruit Salad**
 Place two lettuce leaves on a salad plate opposite each other, on each a 1/4 inch slice of an extra large orange. With a teaspoon remove six hearts from a halved grapefruit and arrange them on the orange slices (canned grapefruit hearts may be substituted very nicely). Pour over all French dressing and garnish with red and green cherries.
- Poor Man's Salad**
 1 pound washed and cored cabbage, cut fine 1 pound red apples cored and diced. 1/2 oz. blanched salted peanuts chopped. Drain well in colander and mix lightly with mayonnaise.

A New Service for Your Entertainment!

THINK of it—we'll soon have available maid service for you.

When you wish to entertain, we'll be only too glad to help you with the menu and to furnish the serving girls to relieve you of every detail.

In our files we have recipes for hundreds of sandwiches and salads which will be dainty tidbits for the most fastidious guest.

For example, if you're fond of Chinese dishes, we'll teach you to make them... and we'll have fun in doing it!

New Service Offered You by Roth's; You'll Find this Salem's Finest Service Grocery!

Our Sanitary Bakery

Our sanitary bakery three expert women bakers are constantly trying out new recipes for your table. Orders for wedding, birthday or any kind of special promptly filled.
 No cake is too large nor too small for us to bake. We use Tea Garden Preserves, Fisher Flour, Marion M. & R. Flavors and Mead's Honey in this department. In fact, only the best of every commodity is used. Our home-made bread is made of rich tested ingredients, Flour, pure milk, Sugar, Shortening, Yeast and Salt measure up to our high standards. Our bakery is the last word in cleanliness and its output wholesome, dainty, tasty and of great variety.

Some of the Niceties which Make Roth's a Distinguished Grocery!

We are agents for the Battle Creek Sanitarium Health foods.

We carry a complete line of imported and domestic delicacies such as are carried by only a few stores on the coast.

Marion county frozen strawberries are on hand at all times.

Cheese—the ideal food—from our cheese department, we can suit your taste—32 varieties from which to choose.

Beautiful baskets of fruit packed for the sick room... we'll be pleased to help you in this act of thoughtfulness.

Fresh Fine Vegetables

A SOLEMN PROMISE FROM OUR VEGETABLE AND FRUIT DEPARTMENT

We will handle only the best of everything the market affords. Our vegetables will reach you the same day we receive them, and they will reach us fresh each morning.

Complete Store

OUR prompt service helps you when you have unexpected guests.

Everything for your table under one roof. Staple and fancy groceries. Fresh and smoked meats and poultry. Our own bakery and delicatessen. Fruits and vegetables.

The Utmost in Service

SERVICE is the modern way as well as the cheapest, for after all, it is what your food costs on your pantry shelves that counts.

We shall welcome any suggestions whereby we might better our service. Also, should you receive any discourtesy, through inattention or in any form, from any of our employees, we would appreciate being notified.

Amazo Salad Oil

is the last word in salad oil and is made by an improved method.

We have selected AMAZO SALAD OIL for our salad school because it is the best by test, costs no more than the old fashioned oils.

Our salad experts will tell you why.

Societe Candies

Are you going to entertain? What is your color scheme? We can help you with delicious SOCIETE candies in all delicate shades.

BRIDGE MIXTURE is something new as well as tasty. Also delicious-melt-in-your-mouth SOCIETE CHOCOLATES

If there were a better line of candies than the SOCIETE brand, we would carry it.

Ehmann's Olives

Ripe Olives make any meal taste better. They rouse appetites, tickle palates, give your table an attractive finishing touch.

Healthful, nourishing, zestful, they need no preparation. Just serve them direct from the original container.

Children take to them as to sweets. Ripened on the tree in sunny California orchards, they have the full food value and body-building qualities found only in fruit so matured.

We will serve Ehmann's Olives during the cooking school.

Alber's Pancake Flour

Have you ever noticed how many cereals and pancake flours are put on the market only to stay for a short time and then are forgotten.

The experience of Albers Bros. has shown a marked contrast to this, for they have grown up with the West and are always striding ahead of other millers in improving their products.

When you demand ALBERS BROS. CEREALS AND PANCAKE FLOUR you know that you are getting the best.

A Fine Meat Dept.

Place in the state of Oregon will you find a more complete assortment of high grade fresh and smoked meats, side ourselves on all of our meats, and especially on beef, corn fed pork, Eastern hams and bacon and the smiling faces that greet you and the cheerful service we give in our market, make it a double pleasure to be here. Our sanitary cooling room is always open for your inspection.

30-Day Account Service

the pleasure and comfort of a thirty day charge account with Roth's. Personal attention of the sales order will have the personal attention of the sales order who takes it, and he or she will carefully select all and vegetables on your order. You are assured of courteous treatment, quality merchandise and a service excellent by none.

Roth's

In Salem Since 1900
 Operated by United Purity Stores
 North Liberty St.

6 o'clock

Saturday, 7 to 7 o'clock

Golden Age Egg Macaroni

SPAGHETTI, NOODLES
 We are featuring Golden Age Macaroni in our Salad this week. Insist upon Golden Age Egg Macaroni, Spaghetti and Noodles when ordering.

Kraft Cheese

THERE IS NOT A HOUSEWIFE in the United States that is not familiar with Kraft's Delicious Cheese.

A cheese for every purpose.

We will demonstrate Kraft's complete line during our Salad School.

Ask for a Kraft's Cheese recipe book.

Mead's Honey

Roth's is using Mead's honey exclusively.

Mead's is the only firm in Oregon which produces and supplies all kinds of honey... a full line of flavors, blends and sizes.

Mead's is an Oregon company—composed of Oregon men, boosting an Oregon industry. We operate on the cooperative principle.