



Wednesday-- Put Your Money to Work *Invest Your Money Wisely*

THIS day of Thrift Week has been set aside as National Safe Investment Day, to remind us that unless we choose our investments wisely, we have little chance of the independent old age for which we are striving.

It would seem as though, having accumulated a sum of money at the cost of considerable hard work and sacrifice, the utmost caution would be used in safeguarding it. But, unfortunately, this does not seem the case. The ease with which thousands of people are being separated from their life savings every year by unsound enterprises and fake promotion schemes, is appalling. It seems almost as though

the wilder the scheme, the easier it is to get people to invest in it.

Only the very rich man can afford to risk his money in speculative schemes. The man of moderate income cannot expect a large return for his money and absolute safety at the same time. But a normal rate of interest over a period of years will make you independent.

If you know nothing about investments, go to your banker and ask his advice as to what securities to buy. He is an expert on the subject, and will be only too glad to give you this assistance.



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NATIONAL THRIFT WEEK

