

Monday--Jwn I our Home Day

Nothing makes for more permanent satisfaction than the possession of one's own home.

THINK back to your childhood. Do you remember the thrill of saving your pennies, nickels and dimes for weeks or months to buy some long coveted object? It is a thousand times easier to save when you have some real goal in view.

A splendid way to save money and make an investment at the same time, is to "go into debt" for a home. By which is meant buying or building a house and paying for it over a term of years—as can be done through the various home financing or building-andloan associations. Of course there must be enough money on hand for a first payment, but on a modest home this is not large, and the rest is paid like rent, until finally the house is yours.

There are many business advantages in owning your own home, aside from the peace of mind, content and self respect it brings. Home ownership gives you a certain standing in the community, makes you a more desirable neighbor and a better citizen, improves your credit and raises the whole tone of your home life. It also provides a permanent investment, on which, if hard times come, money can always be raised by a mortgage. Thought of in terms of happiness, a home is indeed worth saving for.



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