Gundersons Are

Hosts to Young

The New Year

CALEM and the Salem district enter the year 1929 with bright prospects. With full assurance of growth and of expansion of business.

Salem has become an industrial city, still retaining all the advantages of a state capital, with the payrolls and activities of state institutions that proverbially limit the initiative of the people of some other state capital cities.

There has been built up in Salem a great canning and packing industry, backed by and supporting large industries on the land-

And these are growing and bound to grow together; not for a short time, but throughout the unfolding years, with ever increasing volume and direct as well as indirect beneficial effect upon every branch of progressive activity here. There will be more and larger canneries and packing plants, and greater and ever greater tonnage of products from our orchards and farms and gardens to supply them.

We have a paper mill industry that is well established and has grown fast and is scheduled for greater growth along

the special lines it represents-

With almost unlimited possibilities for development along the same lines and in other branches of that trade; with the exhaustless and ever renewing sources of the Cascades forest reserves to draw from an unceasing source of supply of raw materials; and many other available supply

Already we see many indirect benefits from industrial developments already made, as for instance increasing cold storage room, manufactures of cannery and packing house machinery and equipment.

We are entering an era of nut growing development that alone, will justify a city much larger than the Salem of the present; with indications of rapid growth.

There is a bright future in the continued growth of our

educational and cultural institutions in all branches. Our flax and linen foundations, now solid, are due for such expansion as to more than satisfy the wildest dreams of its pioneer protagonists. It will overtop the imaginings of present day visions. It will justify a Salem ten times the city of the present size. How soon? Things travel fast these days. It may not require a long time. It will come certainly, in due course.

So the list might be spread on and on, pages long. For this is verily the land of diversity and the country of opportunity; above any other section of like extent on the round globe-

With fifty strings to its bow of potential wealth where like expanses of valley and plain and mountain have only one or two or a scant half dozen.

This is Salem's true vision for the opening year; it is the true picture for all this broad and fertile valley, between the upper spaces of the Coast Range and the sky line of the Cascades.

An Income Tax Bill?

THE newspapers of Oregon, representing public opinion, are tackling the income tax question anew—

Since the state tax commission, some of its members at first protesting it was not necessary, with only three dissenting votes, finally declared for an income tax with a property.

It is argued by at least one Oregon editor, who has opposed all income tax measures in this state so far proposed, that instead of being a detriment to Oregon industries an income tax with both personal and real property offsets would in her history to her credit prove a benefit to existing industries here, and would work

in favor of securing more of them-The argument being that such an income tax would un- gest in business and biggest in time the legislature has been held cover perhaps \$2,000,000 a year of revenues for the state manufactures and payrolls and all in January, beginning in 1885.

treasury that now escapes taxation entirely-

Thus reducing instead of increasing the amounts required from industrial concerns, whose assets consist largely or mainly of machinery and plant material.

Such an income tax, it is asserted, would equalize the state burden by "getting state taxes out of the thousands who do not now pay a cent," citing for instance "the fellow the Kellogg treaty the greatest in. for many years that cows greatly in the city who rents an office with a desk in it and makes his \$10,000 to \$100,000 a year selling bonds, writing insurance, dealing in real estate and so forth, and hasn't a dollar decision? that is taxable." He "would be required to pay an income tax to the state that permits him to do business therein."

The Oregon editor being quoted believes an income tax of the kind he favors, with both real and personal property made so chemically. But moun- than 400 per cent. If a man sued offsets, would place industrial concerns in Oregon in a pre- tain water from the right source a railroad company for \$400 for ferred position as regards California and Washington, where is so nearly pure that the public a cow, it could be safely set down capital and going concern fees are exacted in order to get away from the supposed bad odor of the name income tax by chlorination. among men engaged in industry.

The Editor's Year

THE editor of the Corvallis Gazette-Times, reviewing his cost of pumping will be obviated, work for the past year, and for all the years of his busy and the hydroelectric power geneditorial career, prints the following:

"This year is about over and merchants are beginning to the cost of the pipe line and its It will be spent no doubt for a lot look over their books to see what amount of business they maintenance. did. Our business has averaged about two columns per day. Some days Tom Nolan has taken an extra column away from us and it has been so much better stuff than ours that the business management didn't have the heart to leave it out. cuses for mountain water. But, on the whole, we have averaged about 21/2 columns per day. That's about 775,000 words used up, so, if you find yourself short in your vocabulary, you will know what's the ship of the water works, no pipe box. matter. We have thrown together over 16,000,000 words in our time, and we do not recall that any of them ever amounted to anything. They have, however, made a lot of people mad, a lot of people happy and have served to amuse those who don't take themselves nor life too seriously. And for us we have had a lot of fun writing them!"

(The Tom Nolan the Gazette-Times editor refers to is a leading Corvallis merchant who has preferred position on the editorial page of that paper for his advertisements, and e days he leaves the editor very limited space for his ef-ions; hence the preference of the business management.)

No man who has had faith in Salem and kept his feet on the ground, throughout all the years that there has been a Salem, since the town started to grow around the school that developed into Willamette university, has been disappointed in his calculations. And the great future of Salem is as certain as its modest past. Have faith in Salem. Paraphrasing J. P. Morgan the elder when he loaned the Cleveland administration a hundred million dollars when everybody else was scared, and said a man was a fool who was a bear on the United States government, do not be a bear on the town. That's a New Year thought some one may welcome. Analyze it fore and aft and down the middle, and inside and out, and you will conclude it is sound, unless you are in the class of the people Mr. Morgan referred to when he put up his hundred million dollars.

The Chicago News approves the idea that there should be no more reclamation projects because we have too much and in cultivation already. Next thing we know the News thers like it will come out in favor of birth control by cause there is so much unemployment in the country.-

First, buy the city water works, and then go where you please for the supply, so it is pure.

The happy New Year spirit is in you.

Kellygrams FRED O

A LTHOUGH bobbed-haired women are supposed to have been life-savers for barbers in futile competition with safety razors, I find that most barbers do not like women customers.

"A man lets you alone," one barber told me, "but women go into reat detail about just how they want their hair cut. Then, no mat-ter how it's done, it doesn't quite suit them. Moreover, they don't ive tips, and pay rather grudgingly."

Well! We II! Well!



Some heartless wag released a

of counterfeit booze so that after

SALEM, Mass. (AP)-A false

all, nature evens things up.

Happy New

Year to You

From All

of Us

- Bernard Kay

Agnes Snapp - Della Hayden

Marie Kilmurray - Mae Kakara

Bits for Breakfast

will pay the interest charges on York for the holidays. Ah well!

By R. J. Hendricks Thank you-

* * * And many happy returns! 4 5 5

round the corner twelve months some other near pure supply. Biggest in new buildings, big-

the indirect benefits that accrue there has not been a period of from them. This sounds good: Most of 50 days. elected newspaper editors of the United States and Canada say the election of Hoover was the great- suit for \$400 damage for the kill-

ternational matter. Can you beat increased in value when they were it? Can you find any fault in the struck by a train, but we had no Of course, mountain water is have the habit developed even to not pure. Even rain water is not a greater degreethan cows. Cows pure. No water is pure unless seldom increased in value more

regards it as absolutely pure, and that the cow's value was in the It can easily be made germ proof neighborhood of \$100, but, when of a dog-why we know right And mountain water for the fu-away that there is an increase of ture large city Salem will 10,000 per cent, Hot dog!-Corbe the cheapest, because the vallis Gazette-Times erated on its way down to Salem lot of counterfeit money in New

And the advertising value of mountain water is very large. No one would ever have to make ex- alarm is just a false alarm to some

people, but it's \$100 to George Gagnon. He drew a fine for that **~** ~ ~

However, even with city owner- amount for playing with an alarm

Mrs. I. Kay

Franklin's Birthday

line to the mountains should be birthday will be observed here on built till it could be shown con- January 17. clusively that it would be a pay-

ing investment, as compared with Here is a prediction: Salem will the cost of putting into the mains olina quarreled over the naviga- in 1755 caused many people to Here's hope: The legislature longing to Carolina, will be in session a week from

PHILADELPHIA (AP) - The can Mercury; Baltimore, Md. two hundred twenty-third anniversary of Benjamin Franklin's

gia captured several vessels be- many Jews, who settled in Rhode

The Grab Bag



Who am I? Of what publication am I the editor? Where is my home?

Which amendment to the United States Constitution abolished

What is the capital of Louisi-

Who is the governor general of the Irish Free State?

"He that is slow to wrath is of great understanding: but he that is hasty of spirit exalteth folly." Where is this passage found in

Today in the Past On this day, in 1927, Governor Alfred E. Smith was inaugurated for his fourth term at Albany

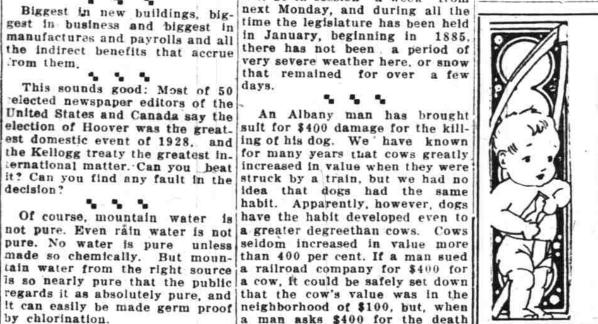
Today's Horoscope Persons born on this day are of letermined character and they have much executive ability. If they make New Year's resolutions they keep them.

A Daily Thought "He who talks much cannot always talk well."-Goldoni.

Answers to Foregoing Questions 1 Henry L. Mencken: Ameri-

2. Thirteenth. Baton Rouge. Timothy M. Healy. 5. Proverbs, xiv, 29.

In 1756 Georgia and South Car. The great earthquake in Spain tion of the Cavannah river. Geor- emigrate to America, among them



May the path of your life during the coming year be filled with joy and prosperity!

> **BISHOP'S** 135 N. Com'l.

NOTICE!

AUTOMOBILE LICENSES MAY BE SECURED NEW YEAR'S DAY

from 9 a.m. to 5 p.m.

At State License Division State Building

12th St. between State and Court St.

HAL E. HOSS.

Old Oregon's Yesterdays

Town Talks from The States. man Our Fathers Read

January 1, 1904 Clinton Kurtz has received a Gunderson were hosts at a Christnew automobile of the Oldsmobile mas party at their home on East type, the machine coming from Hill Thursday night. Guests were

corder N. J. Judsh shows a turn Helen Thompson, Arnold Thomp

lay, the first meeting for organ. Meyers, Althea Meyers, the Rev zation of a principals' club.

Harvey Hinkle, Hubbard business man, is in the city.

A Handy Check

MEXICO CITY (AP)-An enerprising milliner here has placed ing: "If you teach a boy to blow a mirrro in front of his store with a saxophone, he'll never blow a the suggestion that the senorita safe." Still it's hard to decide look into it to see whether her which is worse.—Nogales (Ariz., hat is in style or good condition. International.

People's Class SILVERTON, Ore., Dec. 29:-(Special) - Mr. and Mrs. M. G.

members of the young people's Bible class of Trinity church. The annual report of City Re- These included Martha Thompson over for the year of \$11,410.65. son, Hilman Lovlien, Cora Gople rud, Inga Goplerud, John Gople rud, Julia Slattum, Harold Slat One of the fine delivery horses tum. Clifford Eklund, Mildred of the Wells-Fargo company died Lee, Francis Nelson, Martha Sa ther, Gladys Dahlen, Richard The principals of Marion coun- Holm, Edward Holm, Arnold y schools will convene here to- Johnson, Esther Towe, Ludvig

> H. L. Foss, Karen Larson and Mr and Mrs. Gunderson. Mrs. Gunderson is in charge of the class. A Christmas tree and the exchanging of gifts were fea

tures of the evening. A man has been quoted as say



To ALL our kind friends, and to the citizens of this town, we ring out this heartfelt wish: Peace, Plenty and a Prosperous New Year.



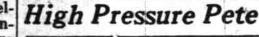


APPY interlude . . . this New Year's Day ..! A brief respite between two years of effort, during which we look behind us...let us hope without regret ... then forward, forming resolutions that we pray will bring us future health and happiness.

Alike with "Western Auto" ... And, today as always, we give much thought to you... our friends and customers ... We wish you full fruition of your dreams ... May "your ship come in"well laden with prosperity.

May well deserved success reward your efforts, as it has crowned our constant striving to be of more assistance to our fellow motorists ... through greater values, better service, and fair and honest dealing.





NOTHER

ANOTHER

YEAR

HAND

DIRTY



