

Wishing  
You  
Christmas  
Cheer

Douglas McKay  
Chevrolet Co.  
430 N. Commercial

Cheerio!

Christmas  
Is Here and a  
Big Year's  
Ahead!

Kirkwood Motor  
Co.  
311 N. Commercial

The  
Best  
Ever!

That's the  
Kind of  
Christmas  
We're  
Wishing You!

Pomeroy &  
Keene  
870 State Street

Her'es a  
Christmas  
Toast  
to you  
from

Nelson & Hunt  
Cor. Court & Liberty



**Santa Claus Says:**  
From this store I will go directly to the homes of its many patrons to wish them CHRISTMAS CHEER.

**Mack's**  
395 N. High

**Best Wishes**  
on the  
*Best Day of the Year*

**Harry W. Scott**  
The Cycle Man

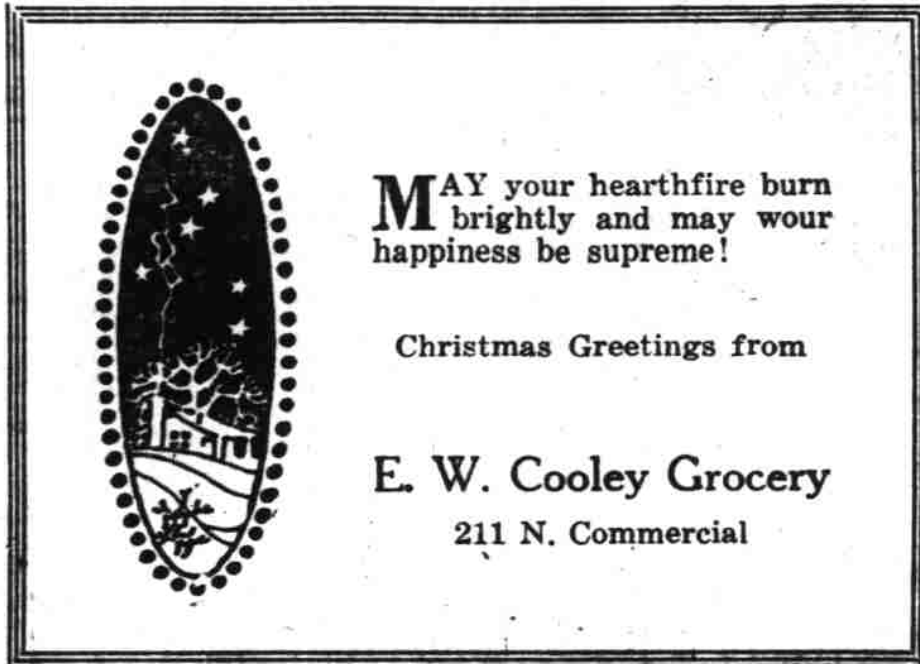


**May the Holidays**  
hold for you all the joys that go with the Christmas season

**Army & Outing Store**  
189 N. Commercial St.  
Salem, Oregon. Next door to Busick's

**Greetings**  
from your  
**Favorite Shop**

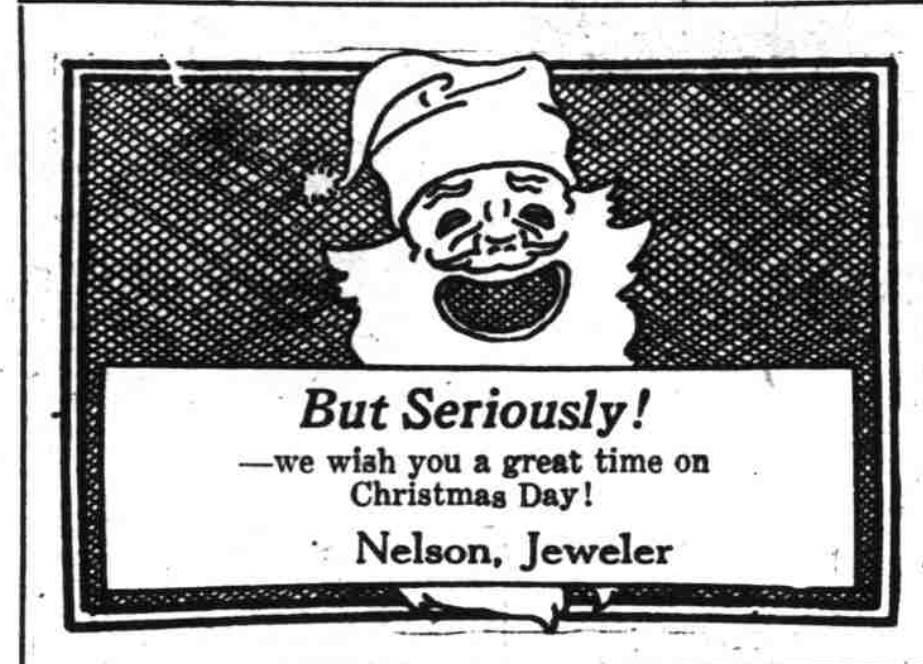
**Zosel's  
Tire Shop**  
198 S. Commercial St.



**MAY** your hearthfire burn brightly and may your happiness be supreme!

Christmas Greetings from

**E. W. Cooley Grocery**  
211 N. Commercial



**But Seriously!**  
—we wish you a great time on Christmas Day!

**Nelson, Jeweler**

**"Good Will"**

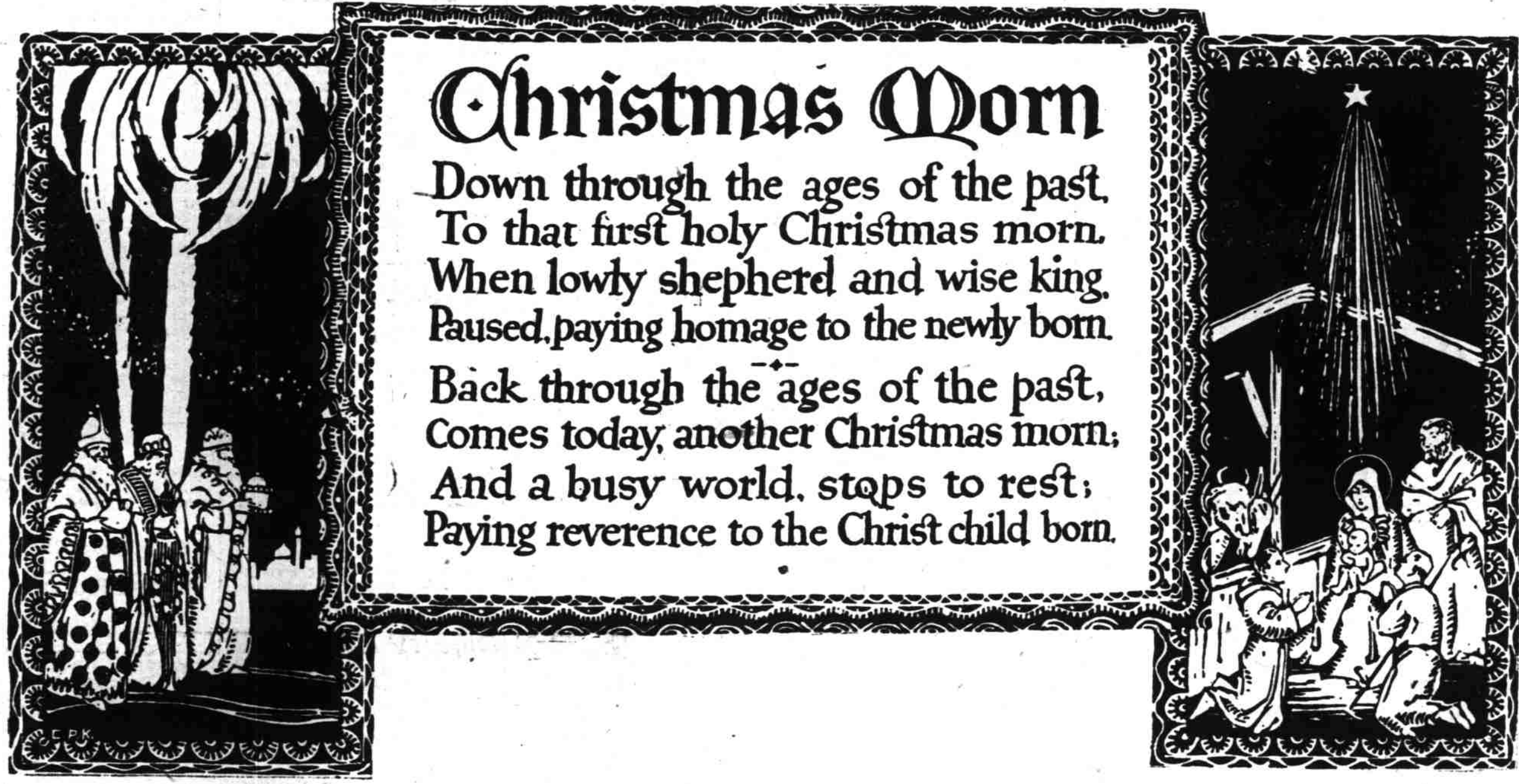
We appreciate the good will and patronage you have extended to us—and wish you a Joyous Christmas Day!

**Home Restaurant**




**May Christmas Be Merry and the New Year Bright**

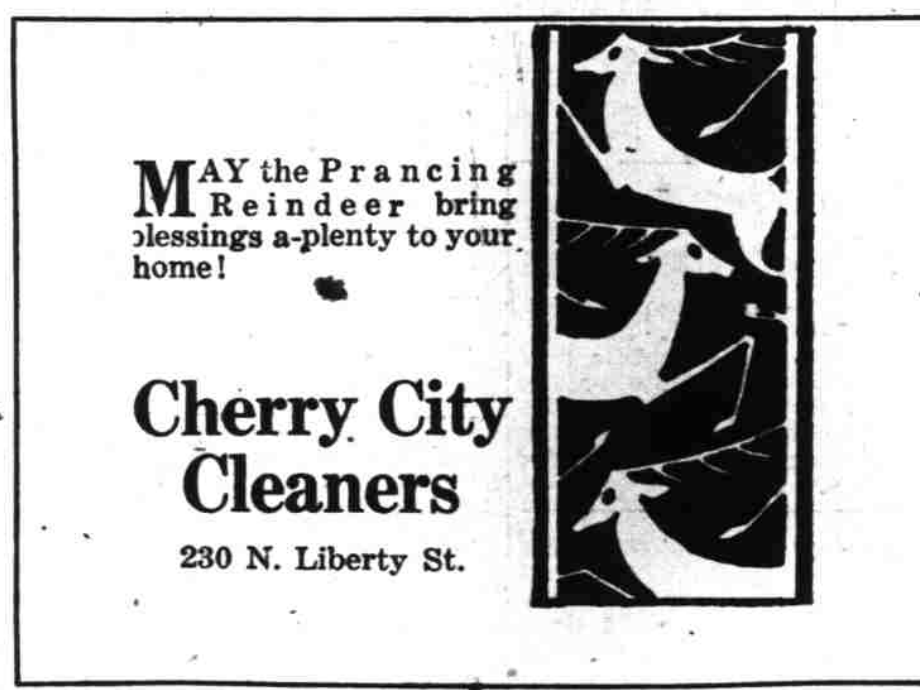
**Valley Motor Co.**  
Center and Liberty

**Christmas Morn**  
Down through the ages of the past,  
To that first holy Christmas morn.  
When lowly shepherd and wise king,  
Paused, paying homage to the newly born.  
Back through the ages of the past,  
Comes today, another Christmas morn.  
And a busy world, stops to rest,  
Paying reverence to the Christ child born.

**MAY** the Prancing Reindeer bring blessings a-plenty to your home!

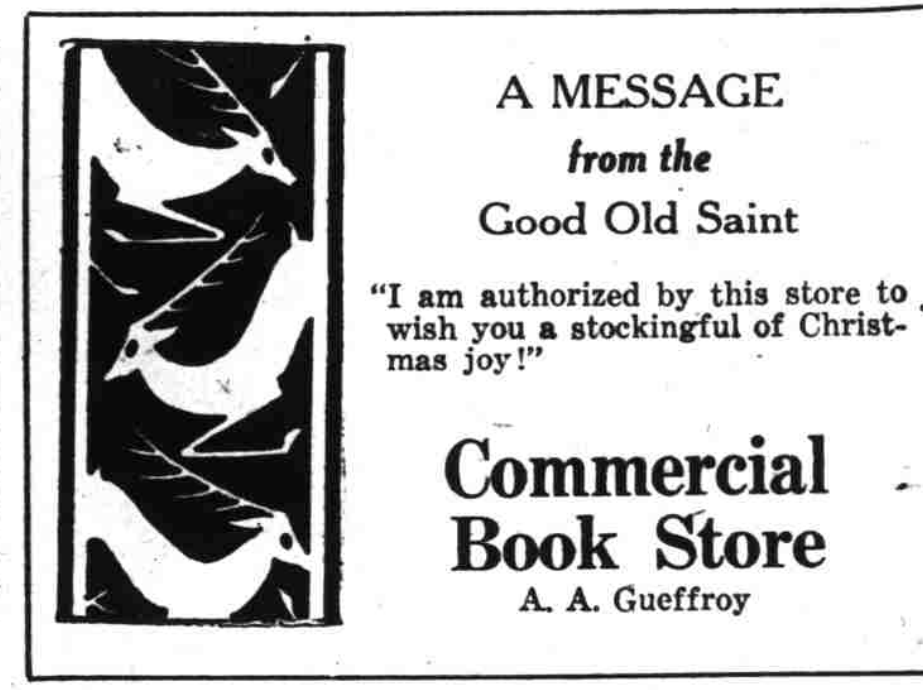
**Cherry City Cleaners**  
230 N. Liberty St.



AT THE  
**YULETIDE**

We pause to remember your past courtesies and to wish you a "Merry Christmas."

**KAY'S**  
460 State St.



A MESSAGE  
from the  
Good Old Saint

"I am authorized by this store to wish you a stockingful of Christmas joy!"

**Commercial Book Store**  
A. A. Gueffroy

**Just Between Us--**

This Is a Good Time to Wish You a Happy New Year!

**Parker Tire Co.**  
264 N. High St.

**We're Busy**  
But we wish to thank you for your patronage.

**Frank Doolittle**  
294 N. Commercial



**Between Friends**  
Nothing is more gratifying to us than the pleasant associations we have had with customers and friends during the past year.

**George E. Allen**  
236 N. Commercial

**May the New Year**  
bring us a closer contact with our old friends and make us many new ones!

**P. H. Bell**  
216 United States Bank Building



**We are Here to Serve You**

Christmas, New Year's Day and Every Day Throughout the Year

**Alfred-Billingsley Motor Co.**  
383 Center Street

**We Cannot Always Tell You**  
that we appreciate your friendship and patronage — so we do it at Christmas time.

**C. J. Breier Co.**




**May the Meaning of Christmas**  
bring happiness to your heart and peace to your home.

**Copeland Lumber Yards**  
West Salem

**If We Sent This Card By Post**  
it could be no more personal than is this expression of appreciation for your friendship and consideration. We wish you a Merry Christmas!

**Perry Drug Co.**  
115 S. Commercial

