

The Christmas Thrift Store



Dainty Lingerie Silk

98c to \$3.98

Tiny tucks and sheerest lace trim exquisite gift chemises, bloomers, dance sets and vests of rayon, jersey and crepe de chine.

Gowns and Pajamas

\$3.98 and \$4.98

Lowliest of gifts for the modern miss—these gowns and pajamas of flower tones; rich crepe de chine and rayons.

Smartest Gift Hosiery

98c to \$1.95

Shimmering all pure silk hose, silk from top to toe or to garter hem. The full-fashioned kind. All with reinforced feet for added wear. Delightful choice for school, business or dress wear. Two pairs silks will give "Her" a gift of economy, too.

Belge Nude Pearl Blush Dust
Manon Honey Beige Gunmetal
Eveningglow Orient Boulevard



Coty Gift Boxes

\$3.98

Gifts of exquisite fragrance and lasting loveliness. Two, three and five piece sets of perfumes, powders and talcs in "Her" favorite odours.

Gold Bond Pens

\$2.85 to \$4.98

A gift for lifetime! Pens of brilliant colors of non-breakable Stontite. Iridium tipped points. A guarantee with every pen.

Lovely Dresser Set

\$4.29

A three-piece set of rose pearl with amber edge will be "Her" most admired gift! Packed in a dainty satin lined gift box. Set consists of a beveled glass mirror, fine and coarse comb and well made brush.



Colorful Handblocked Scarfs

98c to \$2.39

So very smart and new—these triangle scarfs of heavy quality silk crepe de chine. Hand blocked in exotic designs and gayest colors to delight the youthful feminine heart! A perfect complement to frocks and coats.



One at Least of these smart slip-over sweaters for every man. Comfort warmth knitted in striking patterns of wool.
\$1.98 to \$6.45



Let it Rain and watch the colorful procession of these umbrellas appear! A greatly appreciated, practical gift.
\$2.79 to \$8.98



Electric Sweepers \$24.45

Give a gift of added hours of leisure with a Wardway. Famous for its thoroughness and powerful suction. For all household cleaning.



The Store of Practical Gifts

Thrifty Christmas Shoppers call Ward's "the Store of Practical Gifts." We like to feel we've earned this name because of the wonderfully attractive selection of holiday merchandise we are showing. We're sure every item is practical and useful—a desirable attribute to a giftable gift.

- | For Girls | For Women | For Men | For Boys |
|---|--|--|--|
| Sewing Outfits
Ice Skates
Dolls
Pleated Skirts
Minkies Sets
Cap and Scarf Sets
Books
School Bags
Bath Robes
Raincoats and Caps
Slip-on Sweaters | Perfume
Wrist Watches
Gloves
Quilted Bathrobes
Coated Chests
Silk Hats
Silk Underwear
Linen
Chinaware
Sewing Cabinets
Books on Bridge
Dresser Sets
Dresses
Fur Coats
Cloth Coats | Leisureing Robes
Smoking Stands
Bill Folds and Sets
Gloves
Caps
Shirts
Ties
Scarfs
Watches
Pipes
Flashlights
Cigarette Cases
Pen and Pencil Sets
Cigarette Lighters | Football
Bicycles
Mechanical Toys
Electric Trains
Dressers
Playsets
Books
Mackinaws
Slide
Baseballs and Bat
Glickers |

WARD'S "LAY AWAY" PLAN
Choose your Christmas gift at Ward's now, make a small deposit, and we will lay it away for you until you want it.

Bathrobes

\$4.98 to \$11.50

A gift of thoughtfulness—warm, well made blanket or genuine Beacon cloth robes.



Pajamas

\$1.39 to \$2.19

Men's pajamas and night shirts made of finest quality flannelette or woven percales, smartly tailored. Cut full. Ideal gifts for the men.

House Slippers

\$1.00 to \$2.49

Soft and comfy—whether in leather or felt—house slippers for the men will win favor immediately!



Men's and Boys' Shirts

—new patterns

\$1.00 to \$2.98

An extraordinary choice of well made, fitting, genuine broadcloth shirts; solid colors, white tan and blue, and striped or figured woven materials. Collars attached or separate. Fine size assortment. Include several among the presents.

Occasional Furniture Pieces

\$2.69 to \$35.00

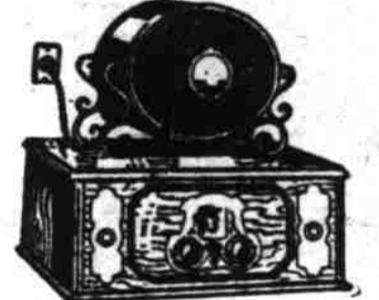
Walnut end tables, beautiful cedar chests, fine chairs, quaint spinet desks—a few of our wonderful gift pieces to make "Her" Christmas happy.



Men's Scarfs

98c to \$3.98

Line interest is maintained in an attractive array of triangles, squares and oblong scarfs. Gay hues in figured, striped and plaid silks.



Gladstone Bags

\$14.85

A splendid gift for the traveler that will stand much hard wear. Genuine cowhide in dark brown, sturdily made. Excellent selection of Overnight Bags, Hat Boxes, Week-End Bags \$3.85 to \$4.85.



The Gift for all the Family

\$89.75 to \$156.50

Superb reception from these fine AIRLINE 7 or 8 tube A C or battery operated radio sets. Rich walnut finish cabinet. Stationery cabinets, too. Small down payment

Electric Gifts

Waffle Irons \$8.98

Famous BLUE LINE. With cord attached. Delightful gift.

Percolators \$2.85

In 4 and 9 cup size. For the most delicious coffee.

Heaters \$3.30

For a comforting glow on that extraordinarily cold morning.

Toasters \$1.89 to \$7

Electric Irons \$2.25 to \$6.48

All boxed for Christmas cheer. Highest quality; in various sizes.



TOYS

See the Wonderful Toy Display at Ward's

You will find every kind of toy to bring joy and happiness to childish hearts! The selections are so complete and delightful—miniature furniture, musical instruments and sporting outfits, games, dolls, stuffed animals... The grown-ups will have great fun in ordering them here from Santa. Best of all, prices are within the most limited budget.

Velocipedes \$12.35

Useful toys—light in weight, but will withstand hard play! 14-in.

Mechanical and Electric Trains

American Flyer trains ranging in price from

95c to \$21.95

Realistic trains that delight the youngsters. Completely equipped—transformer may be included with electric trains if desired.

Electric Movies \$5.00

Like the professional! Includes toy theatre equipment. A marvel!

Dolls 29c to \$6.89

So cuddly and sweet! Every size and description. Beautifully dressed.

Games 39c to \$1.19

Plan hours full of fun with a gift list of many fascinating games.

Child's Dishes 69c to \$2.19 set

Complete Sets of the aluminum dishes. An unexcelled pride of possession for the kiddies who have them.

Musical Instruments 19c to \$9.98

Like the grown-ups! Drums, saxophones, violins horns, banjos, etc.



Visit Toyland

Gift Boxes FREE for the asking with your purchase

MONTGOMERY WARD & CO.

Store Hours 9 a.m. to 6 p.m. Open Sat. Evenings

275 N. Liberty, Salem, Oregon

Phone 1435

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