

The Christmas Thrift Store

Crepe de Chine Underthings
\$1.98 TO \$2.98

Every woman and girl loves dainty underthings. These new step-in teddies are of fine silk, beautifully made. Trimmed with net, ribbon, and pin tucks. In flesh, peach, Nile green.



Smart Silk Hosiery
95c TO \$1.95

A practical gift, but dear to the feminine heart. Pure silk and rayon mixtures. Chiffon and service weight. Fashion's smartest shades. Complete size assortment. Buy two pairs alike for added wear.



Gift for the entire family

You'll enjoy shopping at Ward's among the largest and finest groups of gift and holiday merchandise we've ever assembled. There are hundreds upon hundreds of practical gifts here for your choosing; appropriate for every member of the family. And the prices are well within the limits of your Christmas budget



Gift Handkerchiefs
78c per box

These delightful selections are so dainty and feminine! In gay tints and snowy white. Embroidered, printed and with the newest broad lace borders. 25c to \$1.49 per box. Men's and boys' handkerchiefs, too, in most attractive Christmas selection. 50c to \$1.50 per box



Perfumes and Vanities
89c TO \$3.98

The loveliest of gifts—Coty's fine perfumes and powders in sets and single bottles—of varied size. Prices from 89c to 3.98. Exquisite white metal compacts with enamel motifs—having spaces for cosmetics and coins \$1.29



Ladies' Sweaters
\$2.98 TO \$4.98

Fashion decrees the pull-over model for chic... a lovely gift for any woman. Rayon and wool mixtures with fancy trimming touches. Practical and smartly colored \$2.98. Also coat styles in many weaves and materials. \$4.98



VISIT WARD'S TOYLAND

Now Is The Time To Choose Your Christmas Toys

American and Imported Toys

Ward's Toyland is the place of magic and joy for boys and girls. And with good reason—for here are displayed marvelous, fascinating toys from foreign lands, as well as toys from Santa's own American workshops. There are ingenious mechanical toys, life-like dolls, realistic furniture in miniature, exciting games, sturdy wheel toys and many others. Every toy is priced low to save you money.

Hawthorne Flyer Bicycles

CHOOSE NOW! WE WILL HOLD THEM FOR FUTURE DELIVERY

\$36.98

The finest gift of all to the boy or girl will be this flashing, bright bicycle painted in the smartest automobile colors.



Equipped with full sport model accessories. Excellent construction. Genuine Pisk tires. \$5.00 down and small monthly payments.

Baby Gift Wearables
45c TO \$9.98

Precious pieces for Baby—tiny frocks, coats, caps, layettes, baby toys and rubberized goods—are always correct to include in the gift list. Everything for Baby, prices from 45c to \$9.98



Children's Sidewalk Bikes

Happy little gamins!—The youngster from 5 to 9 years who will possess a sidewalk bike so stoutly build for speed and safety. One inch rubber tires, leather saddle and nickel plate coil springs. \$16.98



Tiny Wagons
39c

Just the thing for smaller tots. A light, durable all-metal wagon that is easily handled. Red enamel finish.

Boys' and Girls' Velocipedes

The young child will shout with delight if his toys include this fine velocipede. With double-spoke wire wheels, rubber pedals, and rubber handle grips. Finished in bright enamel \$7.65



Mechanical Toys

Dear to the boyish heart, and especially those who have become hero worshippers of racing and aeroplane races! Brightly enameled toys of all sizes. Priced from 29c to \$1.15.



Convertible Baby Walkers

\$2.98

Just the toy for the tiny tot learning to take his or her first steps! As little legs get stronger, the foot pan may be removed and the walker guided by the small feet. Finished with blue enamel. Splendidly built... \$4.95



Exciting Games

Every old favorite and many new ones—all new to the youngsters—will continue to give pleasure to the whole family long after the joys of Christmas are forgotten. 89c to \$1.19



Stationery Is Smart as Gifts

\$1.10 per box

Practical and always appreciated when presented in appropriate sizes—club, note, and social correspondence. Wonderful choice of colors and quality papers. Beautifully boxed. Many with lined envelopes. Prices from 29c to \$1.98.



Night Gowns of Crepe de Chine
\$3.98 AND \$4.98

Exquisite gowns of lovely silk in dainty colors. Trimmed with wee tucks, fine net, chiffon rosebuds, hemstitching. Styles both frivolous and tailored. A lovely gift.



4-Pieces Baby Set of Brushed Wool
\$3.00

Babies like Christmas presents too! Especially soft brushed wool sets that cover all but rosy faces and little toes. In tan or blue. Coat, leggings, mittens, and cap, all snugly warm.



Warm, Comfortable Part-wool Blankets
\$4.25 Full size 70x50 in.

A welcome seasonable gift. Warm fluffy blankets in gay plaids or solid colors with colored borders.



Baby Blankets
Downy pink and blue baby blankets, scattered with fat bunnies... 98c

Pure Irish Linen Table Cloths
\$4.49

A gift that will last a lifetime! Gleaming snowy damask, patterned with roses, chrysanthemums, or apple blossoms. Of pure Irish linen, carefully hemmed. Various sized cloths, napkins to match.



Men's Gloves
\$1.75

To really please the masculine heart—fine, unlined capeskin leather gloves. In rich dark brown, suitable for dress or everyday wear \$1.75. Other excellent quality leather gloves priced from \$1.45 to \$2.98 a pair.



Men's Wool Sweaters
\$3.98

An all wool coat-sweater, handsome and conservative. Suitable for wear a bout home or office. Warm and serviceable. Brown heather or oxford gray. All sizes



FREE!

Gift Boxes With Every Purchase for the Asking

MONTGOMERY WARD & CO.

Store Hours 9 a.m. to 6 p.m. Open Saturday evening. 275 N. Liberty, Salem, Oregon Phone 1435

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