

"If you want to have friends—just be one!"  
EMERSON.

Gifts that Endure and En-DEAR!

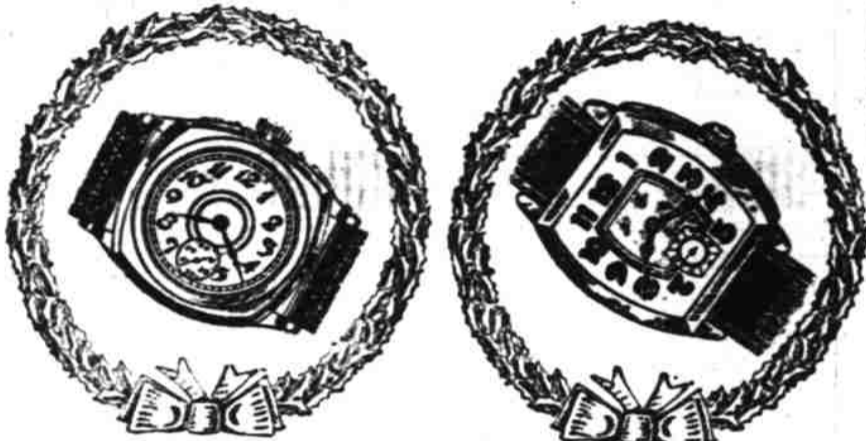
# Never mind the money!

"The surest way to have a merry Christmas is to see that everybody else has one."  
SIR FRANCIS DRAKE

"When Time (who steals our Youth away) Shall steal our pleasures too— The Memory of the Gift will stay And half our Joys renew!"  
TOM MOORE.

"When thou makest presents let them be of such kind as will last a long time to the end that they may frequently refresh the memory of the receiver—and thus partake in some measure of the Immortal."  
BISHOP FULLER.

## For that "Gay Deceiver" give a STRAP WATCH



**EXTRA!**  
Strap Watches for Men at \$12.50

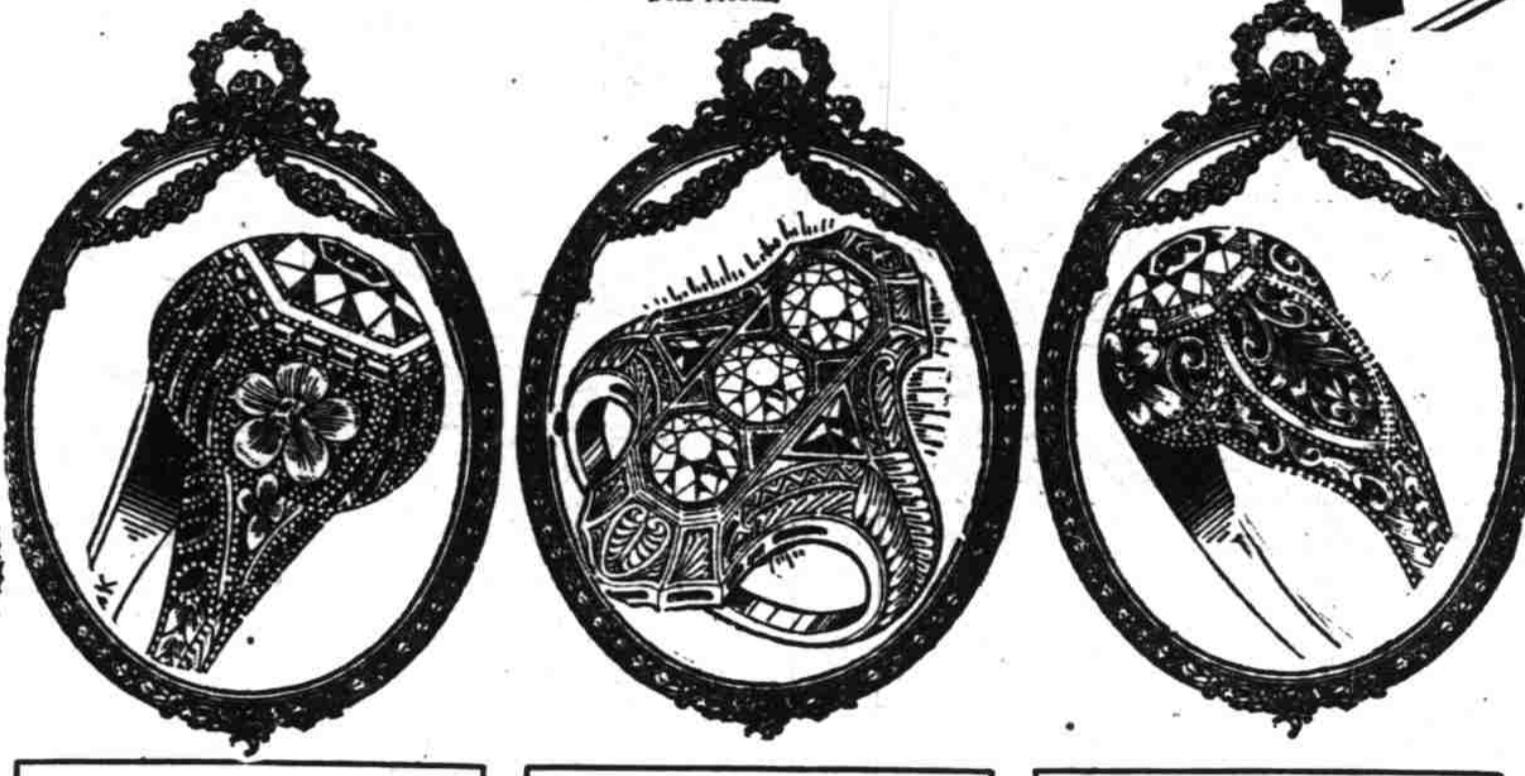
Another shipment of Men's Strap Watches—to be sold under price—The cases are plated in the new Cronium—and are guaranteed never to change color or tarnish—The movements are guaranteed—in sale tomorrow and as long as they last—\$12.45—Take one for half a dollar—

Pay after Christmas—  
A dollar a week will do

**Elgin Legionnaire \$19**

This is the Elgin Strap Watch for men that is nationally advertised at Nineteen dollars. . . . Our Watch-makers tell us that it is the biggest money's worth we have ever had, and pretty high trouble proof. It has a seven-jeweled ELGIN movement—Sold at the Cash price, and you may—

Take one for a dollar bill  
Pay after Christmas—  
\$1 a week



**Diamond Rings at \$68.50**

White gold mountings of the highest class, set with blue-white diamonds; values that will be hard to match outside the Burnett stores for less than a hundred dollars. Here for Sixty-eight-fifty, and on terms.

Pay a Dollar Down and  
One-fifty a Week

**Diamond Rings—Ideal Gift**

We invite merchants, bankers and the professional men of Portland who are seeking the exceptional gift to see this store's collection of Diamond-Set Dinner Rings—and Diamond-Set Jewelry. The prices are uniformly fair—the styles beautiful—and the Burnett Budget Plan works as well as the twenty-five hundred dollar mark as at the fifty!

Take a Year to Pay

**Diamond Rings \$119.50**

The man who is looking for a fitting tribute to the "one woman" will not want to miss the sale which starts tomorrow—the best and biggest diamonds that you are likely to meet with for around a hundred and fifty dollars—here for a hundred and nineteen-fifty, and on the Budget Plan.

Pay a Dollar Down and  
Two Dollars a Week

## The Ideal Gift for Milady, a BRACELET WATCH



**Bracelet Watch for \$12.45**

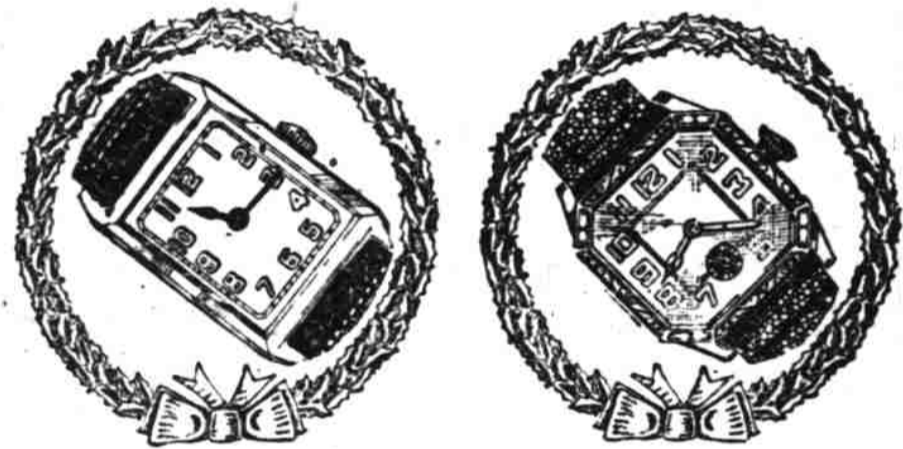
These are made and guaranteed by one of the largest institutions in New York City—A White Gold case with a fifteen-jeweled movement—Usually sold at twenty dollars. We shall sell a hundred this Christmas at \$12.45—Just to make friends—and you may take one for a dollar.

Pay after Christmas—  
A dollar a week will do

**Lady's Bracelet Watch \$17.75**

In the new and handsome rectangular shape suggested in the sketch—The case is White Gold filled—the movement has six jewels. With fair treatment it will last for years and prove a faithful timekeeper. One of the outstanding values of the sale at Seventeen Seventy-five—and you may have one for a dollar.

Pay after Christmas—  
A dollar a week will do



**Men's Strap Watch \$19.50**

They have all the style and character of watches that are advertised at almost double—The cases are of green or white gold filled—the movements have fifteen jewels—they are covered by the same guarantee as goes with the most expensive watches we sell. Tomorrow and while they last—\$19.50.

Take one for a dollar bill  
Pay after Christmas



**Illinois Strap Watch \$39.50**

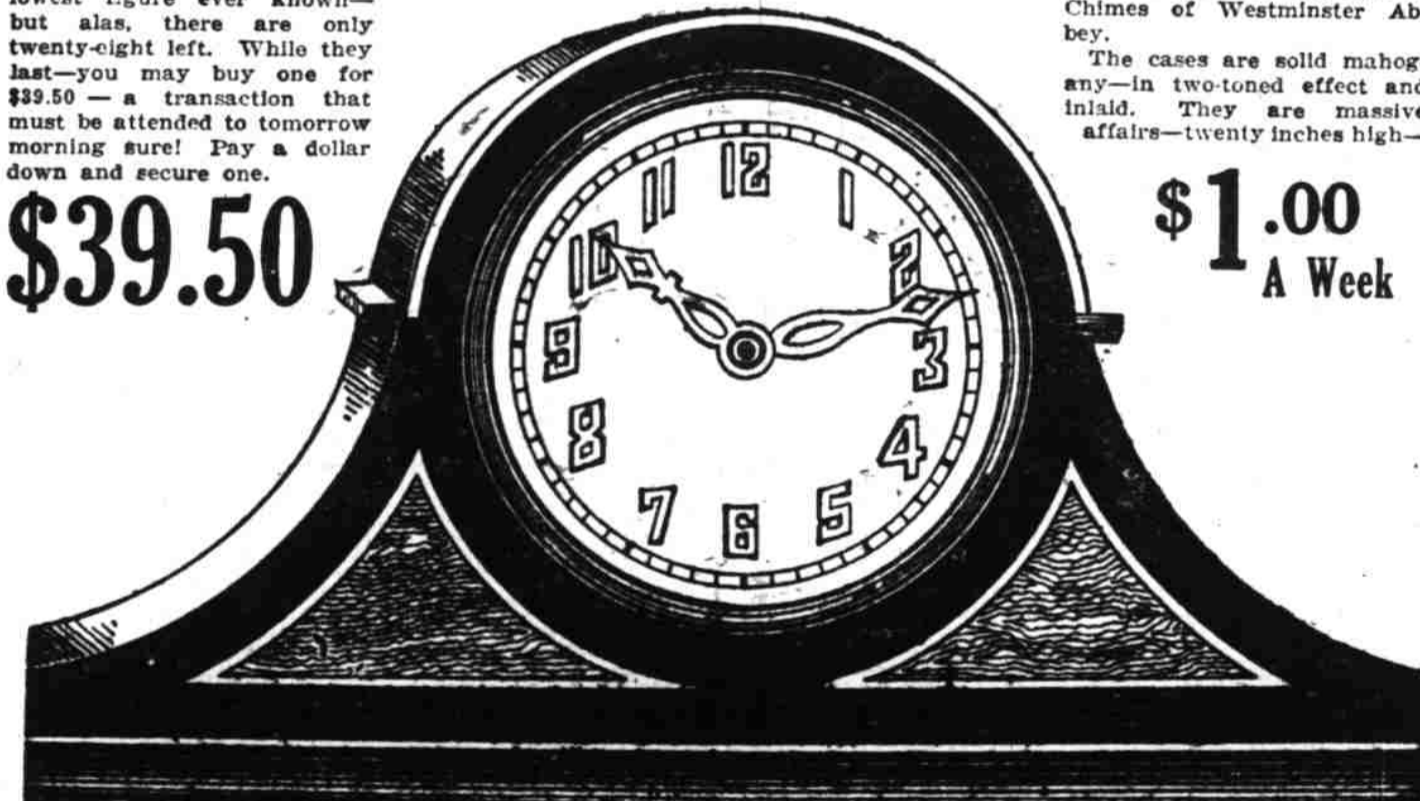
Here is the famous Illinois Watch with a SEVENTEEN jeweled movement. (Nothing finer made unless perhaps it's a Hamilton). They keep time in a manner that is almost uncanny—The finest gift you can give—\$39.50. Take one for a dollar.

Pay after Christmas—  
A dollar a week will do

## The Ideal Gift for the Home and the Family \$50 Westminster Chime Clocks, \$39.50

We had abandoned hope of ever getting any more—but a burdened jobber took a loss—and again we can sell these magnificent affairs at the lowest figures ever known—but alas, there are only twenty-eight left. While they last—you may buy one for \$39.50—a transaction that must be attended to tomorrow morning sure! Pay a dollar down and secure one.

**\$39.50**

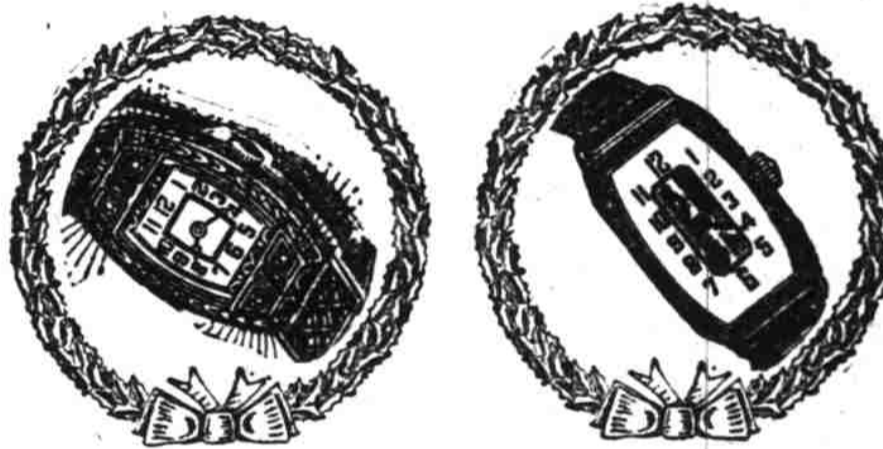


**NEW HAVEN'S FINEST CHIME—\$39.50**

They go for eight days with one winding—Chime all the hours and all the four quarters on a set of silvery-toned gongs which reproduce the famous Chimes of Westminster Abbey.

The cases are solid mahogany—in two-toned effect and inside. They are massive affairs—twenty inches high—

**\$1.00 A Week**



**Diamond Set Bracelet Watch \$29.50**

First time in the history of this business that we have been enabled to sell Diamond Set Bracelet Watches in the style sketched for less than fifty dollars—

They have white gold filled cases and fifteen jeweled movements and besides being beautiful are good timekeepers—

You may have one for a dollar payment and pay the balance—next year.

Pay after Christmas—  
A dollar a week will do



**Bulova Bracelet Watches \$24.75**

In a host of beautiful Parisian styles—the famous Bulova Watch for Milady solves the gift problem as will nothing else—Unconditionally guaranteed, of course—Featured at the cash price on the Burnett Budget Plan. Take one for a dollar.

Pay after Christmas—  
a dollar a week



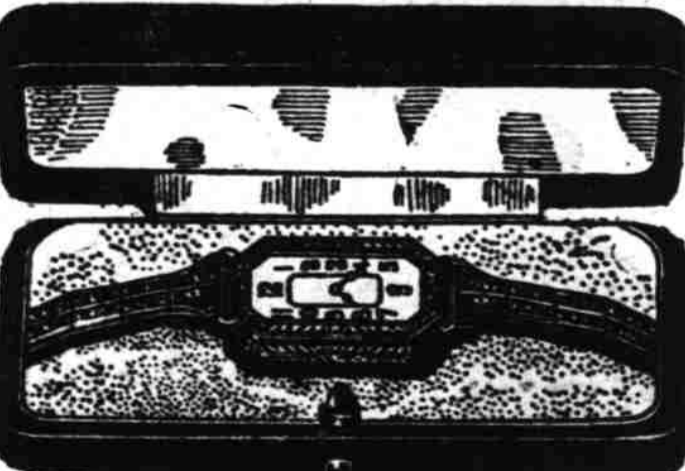
## The most practical gift—A Silk Umbrella

We show them by the hundreds—and we sell for a little less than most stores—for the reason that the business does not depend on Umbrellas for its "daily bread."

Three groups are offered—All the Umbrellas in the sale have smart bakelite handles—silk covers—with deep borders—sixteen-ribbed frames that open like a flower!

Lot No. 1 at \$4.95, Lot No. 2 at \$7.50, Lot No. 3 at \$9.95

The prices are commonplace enough we'll admit—but the Umbrellas are far better than the prices indicate—And stop of that—You may take any one for a dollar, and pay after Christmas a dollar a week.



## EXTRA TOMORROW!

Fifty of the watches sketched to sell at almost half price. The famous Brunvil model—White gold filled case—fifteen jeweled movement—bracelet to match—all guaranteed—While they last, all for \$24.50. Take one for a dollar—

Pay after Christmas  
a dollar a week



## Gifts of Finest Leather

There are smart hand bags—of ostrich—snake-skin—walrus—shark—and calfskin! There are fitted cases of Dupont Leather in the newest and the smartest styles—and holding all the Toilet Needfuls for Milady. There are sturdy Travelling Bags for men as well as pocket books—and Travelling cases—All are fairly priced—all are practical—Take any gift for a dollar—Pay next year a dollar a week will do.



## Christmas Show Beaded Bags!

Here is the one gift that is sure to make a big "hit" for women, to use their own expression—actually "rave" over the beauty of these imported bags. Prices begin at Ten dollars for medium sized affairs and rise in easy steps to a hundred for Bags that a Queen might envy.

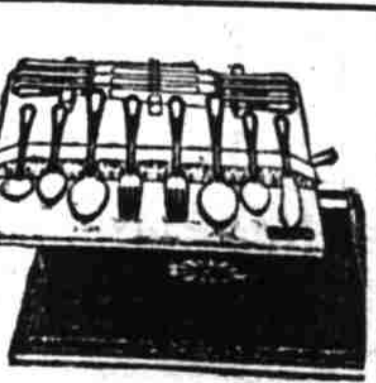
Take any for a dollar  
Pay after Christmas



## Dresser Sets

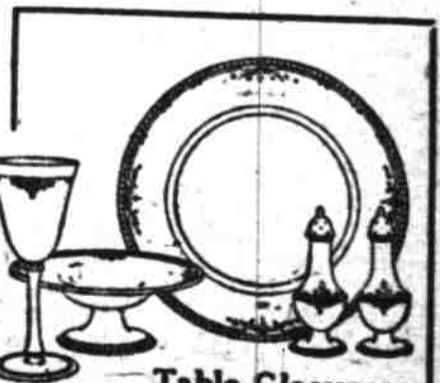
We could fill an entire catalog with descriptions and pictures and prices—but what good would that do? You'd have to see them anyway—A wealth of color and beauty—without as practical as a tooth-brush! and as indispensable to the well-dressed woman. The set sketched is Seven Fifty—there are hundreds more up to a hundred dollars a set—

Take any set for a dollar  
Pay after Christmas



## All the Silver—Her Heart Could Wish For

Rogers—Gorham—Waltham and Edwards—Walters—Community—All the silverware that is made in the world are represented here. You may buy a whole set or a few pieces—on occasion or need discussed—Make up a gift to please yourself. Pay for the cash price and we will pay after Christmas—a dollar a week will do.



## Table Glassware for Gifts

Scores of beautiful pieces to choose from—Sanitized Trays with handles—Sugar and Cream Sets—Relish Dishes—Candy Plates—Compotes—Candy Boxes—Vases and deep holders of Silver—simply gorgeous! When a man cannot go wrong in buying in this matter—for a gift or for himself—Pay for the cash price and we will pay after Christmas—a dollar a week will do.



## Clarks "Firefly"

The lighter that works—in handsome styles—ready for Christmas morning—Five dollars apiece—Take one for half a dollar—

Pay after Christmas—  
a dollar a week



## Men's Initial Rings \$19.50

They sell in most good stores for thirty dollars and over—White Gold Initial on a Black Onyx setting—and the mounting solid gold. Choice of any Initial at \$19.50. Take one for half a dollar—

Pay after Christmas—  
A dollar a week will do

Established over thirty years ago  
**Burnett Bros.**

457 State Street