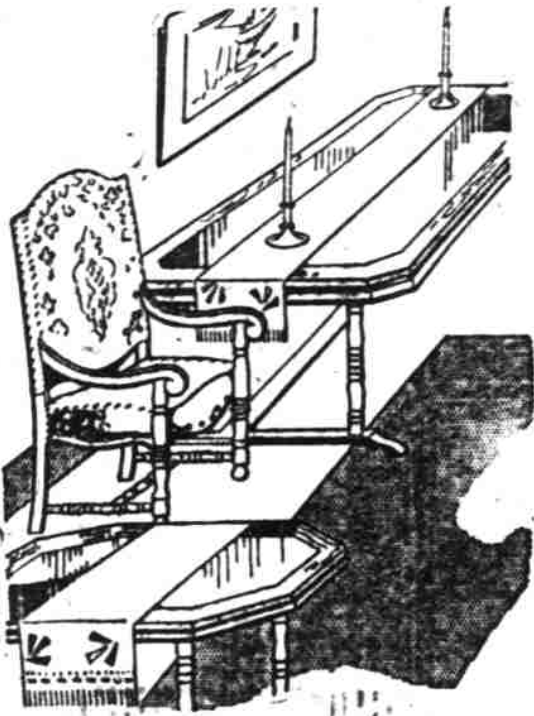


The Christmas Thrift Store

YOU WILL FIND it pleasant to shop earlier in the day. At this time, the store is less crowded. Our salespeople have more time to offer suggestions for gifts. You are not hurried and can do your shopping leisurely and carefully. You will be more satisfied with your purchases, too, if you shop earlier in the day.



Walnut End Tables
\$2.95

Graceful tables, wee ones and large ones. Of select, finished hardwood, beautifully carved to bring out the rich, deep tones of the wood. Some have shelves for books. All have the charm of elegant simplicity.

Beautiful Lamps

Colorful lamps to radiate Christmas cheer! Bridge lamps—boudoir lamps—Graceful standards of metal or wood. Shades of silk, glass, or parchment are gay or softly colored as you choose. An individual gift. And Ward's lamps are surprisingly low priced.

Dinnerware

Imported china—delicate flowered sets, Grecian borders, blue willow ware—all exquisite

\$18.10

Fine Furniture—the Gift of a Life Time

Where could you find a more practical gift—a gift with more enjoyment for the whole family, used and seen daily, or more lasting than Ward's furniture? We are showing a beautiful group of occasional furniture pieces—amazingly low priced.

High Back Chair

\$6.60 to \$43.00
Occasional chairs to harmonize with, but not to match the other furniture—according to the latest mode! Coxwell, sag seat, and high back chairs—all beautifully upholstered. Dainty Windsor chairs of lustrous wood. Wonderful values.



Lovely Negligees

\$4.98 to \$8.98

Nothing could please a beauty and comfort loving woman more. Luxuriously fashioned of rayon silk, splashed with colorful flowers—fringe trimmed crepe de chine—soft quilted satin. Also an assortment of tailored blanket bathrobes.

Children's Rubber Boots

\$1.69 to \$1.98

Shiny black boots with gay red tops to delight the children. Keep their feet snugly dry on stormy days.

Colorful Scarfs

\$1.39 to \$2.39
Scarfs as gay as the ornaments on the Christmas tree! Smarten the neckline of coat or dress with a silk crepe scarf. Triangles or squares hand block-dyed.

Hand Embroidered Towels

43c

For the married woman or the girl's hope chest. Fine hemstitching and colorful hand embroidery contrast with the gleaming beauty of the ivory white linen. A practical and beautiful gift—no woman can resist the sheen of fine linen. Splendid values!

Ward's 'Lay Away' Plan

Gifts you'd like to choose now but do not care to keep in your home until Christmas, we'll gladly lay away for you and deliver when you say. All that is necessary to hold such articles is a small deposit.



Gift Silk Hosiery

Sheer exquisite hose of gossamer fineness. As strong as the best silk and reinforced toes and heels can make them. Most of them are full-fashioned. Of both chiffon and service weight. Lovely tints to harmonize with winter costumes. Always a welcome gift.

Lingerie

The Gift of One Woman to Another

98c to \$4.98

Silken underthings never fail to thrill the feminine heart. Delicate colors, lovely textured silk and rayon, make Ward's garments beautiful gifts. Teddies, French pantie sets, night gowns, bloomers, slips—made individual by touches of lace, ribbon or embroidery.

Smart Handbags

\$1.95 to \$4.85

A handbag is a conventional gift, yet you can make it individual by the elegance of your choice. Ward's offers a large selection of smart purses for every taste. Tailored and dress bags, fashioned of reptile, pinseal, and suede leathers.



Never before have such radio values been offered: Clear-toned, powerful, selective—unexcelled by the most expensive sets. The choice of a radio for the Christmas present will be a source of unending pleasure to the whole family.

Table Model

A compact, beautiful set that will fit into any home. Efficient, rich toned, operated at low cost. Battery Operated **\$89.75** Electrically Operated **\$131.25**



Spanish Model

The decorative open type of cabinet. Of genuine 5-ply walnut veneer. Tone chamber is concealed behind an artistic grill. A remarkable buy!

Battery Operated **\$122.50** Electrically Operated **\$144.50**

Tudor Console Model



A beautiful piece of furniture of lustrous walnut. Made rich by overlays of contrasting woods.

Operated **\$156.00**
Operated **\$182.50**



Men's Dress Hats

\$3.98

A smart necessity that a man will appreciate. In season's shapes and colors.

Fancy Sweaters

\$1.98 to \$5.85

For the college boy and young business man. Novelty jacquard all-over sweater in white, blue or buff combination. Banded with stripes.

Genuine English Broadcloth Shirts

A gift that men will approve of. Pre-shrunk, finely tailored. Attached collar. In all the popular shades and white. Plain or patterns. **\$1.49 to \$2.98**



Silk and Rayon or Wool Hose

39c to \$1.00

Lustrous hose in smart shades for men. Plain or fancy weave. Specially reinforced at toe and heel for long service.



Perfumes

89c to \$1.76

Perfumes to suit every type—alluring exotic scents, delicate flower odors, piquant modern ones—in graceful containers.

Jewelry

39c to \$9.98

Novelty jewelry to complete the modern woman's costume. A colorful array of beads, bracelets, earrings.



This List will Help You in Choosing Gifts

For Her

Fitted Bags
Wrist Watches
Manicure Sets
Quilted Bathrobes
Golf Sticks and Bags
Books
Cedar Chests
Cameras
Sewing Cabinets
Dresser Sets
Porta Rican Scarfs
Writing Desks
Maiden Linens
Electric Hair Dryers

For Him

Lounging Robes
Smoking Stands
Reading Lamps
Golf Sticks and Bags
Military Brushes
Gladstone Bags
Bill Folds, Key Cases
Easy Chairs
Flashlights
Watches
Pipes
Cameras
Cigarette Cases
Umbrellas

VISIT TOYLAND



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