

The more a man is educated, the more it is necessary, for the welfare of the state, to instruct him how to make proper use of his talents. Education is like a double-edged sword. It may be turned to dangerous usages if it is not properly handled.—Wu-Ting-Fang.

The Salvation Army

THE other side of life is seen in bold relief by the Salvation Army workers who probe into the poverty, the privation and the sorrow of "the lower ten" in the scale of society. It is not only the temporary need for food or toys that Army workers uncover in their rounds at Christmas time, but the actual down-to-ground suffering in places that the usual charitable investigator never finds.

No agency in existence has done more for the under-dog than this same Salvation Army. No agency has ever been known to make more prompt or effective response to any appeal ever made upon it. Witness its work in the World war—ask any veteran of that strife what the Army did behind the lines and in the very muck of the trenches.

Maybe there's a tendency in spreading out our Christmas charities to respond to louder appeals, to higher sounding causes, to more socially popular agencies. Yet the Salvation Army isn't making a show for a moment, but is emphasizing at this bright season the fine work it strives to do throughout the year. Its appeal for Christmas good will funds should be heard in every home in Salem.

There is no question that other charity works will profit more from the gifts of Salem people than will the Salvation Army. The rule of the majority perhaps makes this condition right. But the Army's work is earnest, its need is honest, its appeal is genuine.

Its workers are hopeful that their program may prove of sufficient merit to attract at least a part of your Christmas gift to "the lower ten."

But to Minister

EVERY one has heard of the Mayo brothers. They were farmer boys with the genius of hard work and a vision. They have built up on what was their father's farm a mecca of medical research and of mercy. Last year they registered 65,000 patients. A city has grown up around them on the farm. It is Rochester, Minn., with 17,000 people and a floating population of 3000 to 5000. The hospitals furnish 1600 beds, and 35 hotels accommodate relatives of patients. A new \$3,000,000 clinic will be ready for use soon.

Rochester is largely a religious center. Methodists, Presbyterians, Lutherans and Roman Catholics maintain chaplains for the patients, and the Masons, Elks, Odd Fellows and Knights of Columbus and some others have men there who give their whole time to the sort of work the sick need.

The Mayo brothers have from the very first held that to minister to the sick and treat the millionaire and the pauper alike make the creed of their service to mankind. They started empty handed and in a small way.

The staff of their clinic now includes more than 400 physicians and surgeons. Honesty is the watchword. No promises are made—if the surgeons can do nothing for a patient they make no pretense of doing something for a fee. Large numbers of sick people who have little or no money go to Rochester. No one has ever been turned away for mere lack of money. There is a reserve fund for poor patients. The institution trusts a multitude and its officers hold that most folks of the world are honest and govern themselves accordingly.

What will happen when the two Mayo brothers are gone? They have added to their reputation for sanity by refusing to attempt to found a dynasty. They have executed a deed of gift of all their holdings to the Mayo Properties association.

This foundation has been made a part of the University of Minnesota.

So the Mayos and other physicians may come and go, but the institution will go on forever ministering to the sick under the fine conditions which two far sighted farmer boys set for the work.

Rochester will remain a permanent Mecca of medicine and mercy, standing in all the world for American ideals.

All American Football

PICKING all-American football teams is like picking pin feathers from a well-matured turkey gobbler on Christmas eve—there's just no end to the picking. We have 48 states packed with football authorities, each perfectly capable of nominating the particular composition of stalwart youth most peculiarly suited to the mythical hall of athletic fame.

The redoubtable Walter Camp, who started the funny business in the first place, passed his toga to Grantland Rice, a popular sports authority, but in the swish of Camp's shroud a lot of lesser lights have been stirred up throughout the land. Most of them have looked over the situation quite thoroughly and have picked eleven majestic young men from far eastern universities to wear the all-American brand. One or two have found Pacific coast players qualified, perhaps for reasons of pleasing the far west, though the nominators have had no personal knowledge of the fitness of their selections.

Today the Statesman presents a somewhat different all-American eleven. The sports page is heralding a team picked by popular vote of sundry millions of football fans. Mayhap, the Pacific coast fares no better in this selection than in some others, but it is, nevertheless, a popularly chosen team.

The omission of some well-known coast talent in the Statesman team and others perhaps is due to the fact that individual authorities and voters generally haven't seen the O. S. C. Beavers, the Stanford Cardinals, the Oregon Webfoots, the California Bruins and a few other coast teams in action. Otherwise, of course, the all-American would be simply a roster of eleven of the picked players on Pacific coast teams.

No one need worry about the new tariff bill running wild. It will be safe and sane. But Congressman Hawley will be able to give our filberts and walnuts and other products proper protective rates without any interference from the democratic congressman talking and voting merely for political effect. What the Houston platform fell short of doing Al Smith finished, in putting the two parties together on the protective principle. Give Al credit for that job, any way. It was one of the best jobs of three generations.

Kellygrams

BY FRED C. KELLY

I HAVE just been looking over the names of several hundred business corporations listed on the New York Stock Exchange, trying to figure out what kind of name is most likely to belong to a successful enterprise.

Numerically conspicuous are those companies which bear the name of a man, probably the founder of the business—Chrysler, Fleischmann, Hudson, Nash, Marland, Westinghouse, Packard, Schulte, DuPont, Eastman, Kayser, Dodge, Jordan, Reynolds, Woolworth—a long list.

It is worth thinking about that in these days of keen competition among automobile manufacturers, and gradual elimination of weaker companies by bankruptcies the consolidations, many of those that have endured bear the name of a man who believed in the car in the beginning and was willing to give it his name.

I wonder if it isn't significant that successful companies, whether making automobiles or operating stores, so often carry a man's name.

If a man were about to start a new business, should he believe in it, he probably would invent a pompous name for it but would not attach his own name. But when a man names his company or his product after himself, his business is likely to be on the level and he works to give it a start in life, just as he tries his best to give every opportunity to his own children. Surely a company has just that much more chance of success when it starts out in life backed by the name and the faith of its maker.

Who's Who and Timely Views

USE OF CENSUS DATA DECLARED TO BE INCREASED

By WILLIAM M. STEUART
Director of the Census
(William M. Steuart was born at Corpus Christi, Tex., Oct. 5, 1881. He attended the public schools of Maryland and District of Columbia and has degrees from Columbia (now George Washington) university. Admitted to the bar in 1904, he practiced in District Columbia, Maryland and Michigan. He became connected with the census of manufacturers in 1919 and has been director of the federal census since 1921.)

THE steadily increasing importance of statistical data in the economical life of this country is revealed in the annual report of the secretary of commerce. The United States ranks first of all nations as a compiler of statistics, these data covering practically every important phase of our business and social existence.

The increased use of census data as a guide for legislation to regulate sanitation, immigration, naturalization, as well as industry business and other subjects, has led to a marked extension of the work of the census bureau. The relations of the population, the report declares, are now depicted in the reports of the bureau in a much more thorough manner than ever before.

During the last fiscal year the census bureau published nearly 3,000,000 items, each containing a number of figures representing some phases of our social, industrial, or business activity. In addition, many facts and figures were furnished in reply to more than 45,000 letters of inquiry. To compile this information the bureau secured reports from or concerning approximately 5,500,000 individuals or enterprises. The punch card system was used wherever possible, over 152,000,000 cards passing through the machines.

The most important work per-

formed by the bureau is the census population which, according to law, must be taken every 10 years. The next one will take place in 1930, and the report shows that a vast amount of the necessary preliminary work has been completed during the last fiscal year.

The Grab Bag



December 9, 1928

Who am I? Of what musical organization am I a member? What do I sing?

Where is the House of Seven Gables?

John Erskine is a professor of what university?

What was the nickname of the colony of Virginia?

"The things which are impossible with men are possible with God." Where is this passage found in the Bible?

JIMMY JAMS

AW! GIMME SOME MORE, MOM—THIS IS JUST ONE BITE!



Today in the Past
On this day, in 1817, Mississippi was admitted to the Union.

Today's Horoscope
Persons born in this division of Sagittarius seem to sense dangers that are threatening others and often can warn them if they will. They can make much good use of this gift.

A Daily Thought
"How wise are they that are but fools in love."—Joshua Cooke.

Answers to Foregoing Questions
1. Beniamino Gigli; Metropolitan opera; tenor.
2. Salem, Mass.
3. Columbia.
4. Old Dominion.
5. St. Luke, xviii, 27.

The cucumber is one of the oldest of garden vegetables. It is said to have been in cultivation between three and four thousand years. It originated in the Far East.

Old Oregon's Yesterdays

Town Talks from The Statesman Our Fathers Read

Dec. 9, 1903

Mrs. W. P. Babcock and little daughter returned from Portland where they spent the week visiting friends. While there they witnessed the production of Ben Hur at the Marquam Grand theatre.

J. E. Hammond, Silverton business man, is a visitor to the city.

Officers of Central lodge No. 18 Knights of Pythias, have been elected as follows: H. H. Turner, C. C.; J. M. Lawrence, V. C.; Daniel Webster, P. W.; W. I. Staley, R. of R. & S.; M. Wiprut, M. of R.; C. A. Murphy, M. of W.; F. J. Cronise, M. A.; J. L. Freeland, I. G.; H. A. Johnson, O. G.; J. M. Lawrence, trustee.

F. A. Wiggins, president, and John Fletcher Sr., secretary of the local Y. M. C. A., returned from the Oregon-Idaho Interstate convention at Forest Grove.

The county's expenses for the month of November were less than \$4,000 shows the report of the commissioners' court.

One-Minute Pulpit

THE ONE MINUTE PULPIT
Verily, verily, I say unto you, He that entereth not by the door into sheepfold, but climbeth up some other way, the same is a thief and a robber.
But he that entereth in by the door is the shepherd of the sheep.
—St. John, x, 1-2.

Dinner Stories

HO, HUM!
Nurse: "Whom were you operating on today?"
Orderly: "A fellow that had a golf ball knocked down his throat at the links."
Nurse: "And who is the man waiting so nervously in the hall?"
A relative.
Orderly: "No, that's the golfer, a Scotch gentleman. He's waiting for his ball."

The ARMORY LECTURES
By Prof. C. I. Evetson
Subject
Tonight
"The Judgment Day: How Near Are We to It?"

Bits for Breakfast

By R. J. Hendricks

Essential oils are essential—

They are the essentials of one of the coming greatest industries in the Willamette valley.

As sure as grass grows and water runs down hill, this very thing is going to happen, because it was made and provided in a law of nature when our soil was sorted to us and our showers and sunshine sifted and apportioned.

Another thing: There are surely farmers in this district who will sign up on the proffered 19 year contracts for 10,000 pounds annually of spearmint oil, at better than \$3 a pound. That would add an important new member of our growing family of essential oil products. Fortunately, Salem has a refinery, so that there would be no question of the standard, according to the rules of the industry. It is no gamble. It is safe. How many acres will you sign up?

Friend at the writer's elbow suggests that another trouble with modern civilization is that too many husbands want to turn in their 1928 wives and get 1929 models.

Same man says bootleg booze has given the coroner a chance to meet a lot of nice people.

Women, the esteemed Grand View Herald says, "Take to arms."

At our age, what do we care?—Yakima Republic.

Over in Washington the police tagged the chauffeur of one of the judges of the supreme court and made him appear in court to answer a charge of improper parking, which was only fair. The police judge turned him loose, which was only human.

President Coolidge said in his message that in the domestic field there is tranquility, contentment and harmony. Some one suggested that the democratic party is assumed to lie outside the domestic field.

PORTLAND ARMING FOR PHONE FIGHT

PORTLAND, Dec. 8.—(AP)—Mayor Baker said tonight that action will be taken immediately by the city council to bring to a head the dispute between the Pacific Telephone & Telegraph company and the city, over the power of the council to grant a franchise regulating rates of the company and the city, over the power of the council to grant a franchise regulating rates of the company.

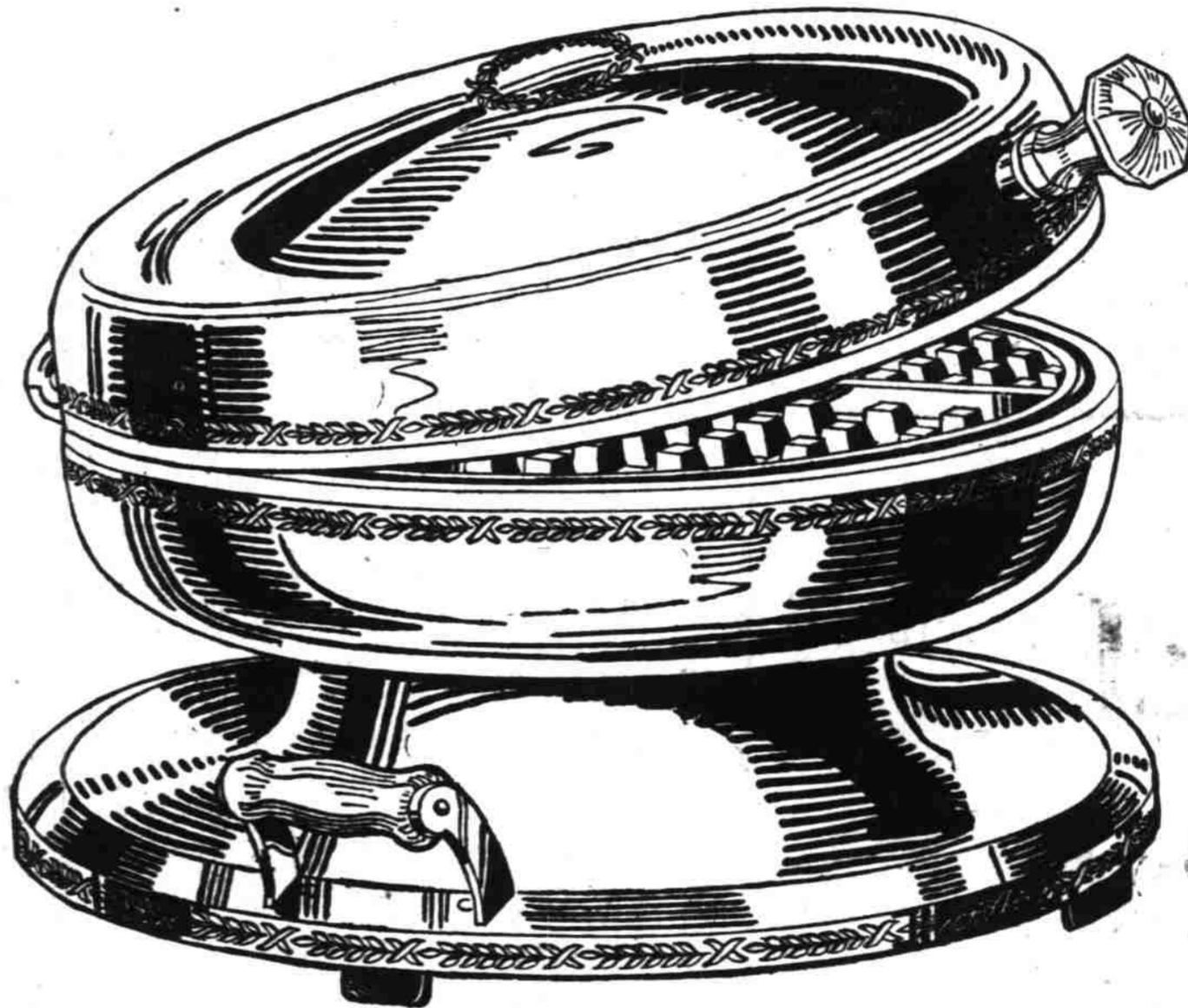
into the courts, I don't know," the mayor said, adding "that is something for the city attorney to figure out."

Continuing, he said: "We submitted the franchise to the people because we believed that there is a possibility under section 6090 of the Oregon laws that we may bring about a reduction in rates to users of telephones. We are sincere about the matter. There will be no stalling. We are not going to rush in and do something that we will regret laterwards, but we are not going to delay action in the case any more than is necessary."

The telephone company refused to accept a franchise offered by the city council and approved by the voters of the county.

"The Gift Store for Men"
Gifts of Taste and Distinction
See Our Windows
Emmons
Tailor, Furnisher, Clothier
426 State Street

SPECIAL VALUE SALE OF Waffle Irons



Heavily Nickled Waffle Irons

\$9.85
Regular \$12.50 Value

These Waffle Irons are heavily nickled with engraving on top and around edges. Decorated wood handles and heavy nickled hinges. Griddles are clean cut—fully guaranteed—bakes a 7 1/2 inch waffle that fits perfectly on an 8-inch dinner plate.

Only 100 to Sell at This Low Price—Buy Yours Early

WE CHARGE NO INTEREST

Giese-Powers
FURNITURE CO.

USE YOUR CREDIT

Member Commercial Associates, Inc., the largest furniture buying organization in the United States

High Pressure Pete

By Swau

!EXTRA!
WIN TURKEY FOR CHRISTMAS
GUESS HOW MANY BEANS IN THE JAR
ONE GUESS WITH EACH PURCHASE
WIN A TURKEY!!

THE CORNER STORE

ILL BET THERE'S OVER 5000 BEANS IN THAT JAR

POOH—THERE'S AINT MORE 'N 3000

I'LL SAY 3412

OH BOY! THAT SURE BOOSTED SALES OVER A THOUSAND PEOPLE CAME IN AND MADE A GUESS ON THAT JAR OF BEANS TODAY

YUP—WELL-G'NIGHT, HANK

SAY BUDDY—VA—GOTTA MATCH?

NO—BUT YOU CAN USE MY LIGHTER

SAY—DONT KID ME—

NOW TH' HECK KIN PICK MY TEETH WID A LIGHTER!