

Pre-Christmas Sale Fur Coats



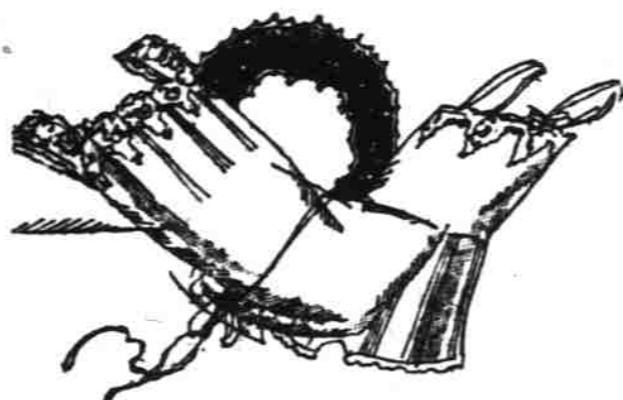
Caracul Muskrat Marmink, Northern Seal Shorn Lamb
And other fine furs

\$89.50
to
\$175

THIS special group of smart fur coats is priced low because they are samples. They are irresistible values... smartly styled... exquisitely worked... beautifully lined. At this price any woman can afford to have a new fur coat to wear Christmas Day. Be sure to drop in to see them.

GIFTS to Delight Every Woman

"It's doubly welcome if it's from here"



Underthings
What woman ever has too many of these dainty Silken things?

Teddies
\$2.95 \$3.95 \$4.95

Gowns
\$4.95 \$5.95 \$6.95

Jersey Silk Bloomers and Panties
With new V tailored, fitted top
\$2.95

Vests
\$1.95
All 100% pure silk, tailored or beautifully lace trimmed, in Lidot blue, flesh, peach, white, nile, orchid.



Jewelry

Beautiful trinkets for lovely necks, wrists and fingers
Real values in Pearl strands Rhinestone Pins, Novelty Pendants, Bracelets.

COME to us for the answer to the biggest question of the hour — "What shall I give her for Christmas?" Here is a real treasure trove of gifts that would make any feminine eye light up with joy—sophisticated gifts — frivolous gifts — daintily personal gifts.

All the newer things of the finer sort are here in infinite variety—and the price range is elastic enough to fit any Christmas budget.

Just drop in — and before you know it you'll have that Christmas list reduced to a mere shadow of itself.



Hosiery

When in doubt give her hosiery—it's the ever-appreciated gift

\$1.45 SPECIAL
(3 for \$4.25)

Regular \$1.95, full-fashioned all-silk chiffon in all the newest shades.

Green Picot Edge

\$1.95

(3 for \$5.75)

A true luxury hose, shimmering and sheer.



Robes

The luxury gift that any Woman would be sure to love

Of Satin Georgette
\$8.75 To \$18.75



Silk and Wool Sweaters

\$3.75 To \$10.00

Marinette Knitted Sport Dresses

\$14.75 To \$29.75

Frocks for Holiday Dress



HERE are some delightful new numbers shown with both the plain and pleat skirt. Most of them are trimmed in either velvet or lace. An exceptional assortment in all the popular sizes.



She'll Love This All-Silk

Chiffon Hose

\$1.95
pair

BECAUSE it's sheer... dainty... and beautiful! A man can be sure he has chosen the right gift. For the first time, too, exquisite all-silk Chiffon Hose is offered at \$1.95 a pair. Why not an attractive Christmas box of three pairs for her at the special holiday price

\$5.50

A complete line of our famous Hosiery in sheer and weights. \$1.25 up.

Formal Frocks for Evening Wear



Bouffant taffetas, metallic laces, gold and silver tissues are very much the vogue this season, and you'll find a truly varied assortment in this new showing of formal frocks for evening wear. They are delightful creations modeled from the latest Paris styles and are very reasonably priced from

\$14.75 to \$69.75

Rayon Silk--

Gowns - Vests - Bloomers
Extra Special Values

85c to \$1.00 each



PRE-CHRISTMAS

CLEARANCE

Reductions are now in order on coats from our regular stocks... including our most luxuriously furred models. Badger, beaver, fox, wolf, kolinsky and other choice furs give magnificence and distinction to these charming coats... the fabrics are the finest made... the tailoring is superb. Values like these are most unusual... and we urge your very early selection. Prices reduced amazingly. Don't miss this remarkable coat event!

FRENCH SHOP

The best goods at Moderate Prices

Masonic Building

Salem, Oregon

115 North High St.

PRE-CHRISTMAS OFFER

Meadow Brook Hats

The very last word for sport wear

\$10.00

Meadow Brooks are sold at this store only

The very newest models in Satin, Soleils, Velours, and chic Felts.

\$4.75 to \$22.50

