

# CHILDREN HURT WHILE AT PLAY

Building More Playgrounds Advocated to Provide Safe Recreation

WASHINGTON, D. C., Nov. 17—A vigorous plea for the construction of more public playgrounds in cities, and foot paths along country roads was made today by the American Road Builders' association.

"The unwarranted slaughter of children by motor cars and trucks is linked closely with the general problem of safeguarding pedestrian traffic," stated Chas. M. Upham, secretary-director of the association. "Statistics show that 7,400 children of school age were killed on the highways of the United States in 1927, and of these children, 3,833 were killed while at play in the streets. More than twice as many children between the ages of 5 and 10 years were killed than of any other similar period of years.

In discussing this problem of child safety Mr. Upham states, "There are entirely too few playgrounds and recreation centers and children in many cities are forced to play in the streets. Roller skating on highway pavements should be discouraged, as well as tobogganing, coasting or sledding.

"Public school officials, parent-teacher associations, churches, civic organizations and parents, in particular, are urged to promote the establishment of public and private playgrounds in cities and towns, with a view to affording children a greater number of safe places where they can play."

"More than \$1,000,000,000 have already been invested in public parks and playgrounds, covering 250,000 acres, all told, and more than \$100,000,000 is being expended annually for their maintenance. Practically all cities with more than 25,000 population have at least one park or playground but many millions of children, especially in the smaller cities, do not have access to parks or playgrounds and all too frequently go into the streets. These to play upon vacant lots where possible. They must be kept off the streets.

## "GYP" GAS SALES TOLL \$2,800,000

An all-concrete highway, 18 feet wide, could be built from Washington, D. C., to Detroit, Mich., nearly 600 miles, for the amount of money lost each year by the motorists through "short sales" of gasoline.

Thos. P. Henry, president of the American Automobile association, in issuing this statement, said that it is safe to say that the sum lost during the last five years would build a new transcontinental highway of the highest improved type.

Mr. Henry bases his statement on an average cost of \$35,000 per mile for the higher type roads and the fact that motorists pay an annual toll of \$20,000,000 in the form of tribute to "gyp" operators of gasoline pumps.

The A. A. A. president pointed out that there were 11,500,000,000 gallons of gas sold in the United States in 1927. It is safe to assume that at least one-fourth of this total, or approximately 2,800,000,000 gallons, was subjected to short sales and that the shortage averaged one quart in every five gallons.

This simply means that the motorists were "gypped" out of some 100,000,000 gallons of gasoline in 1927 and that at the current average cost of gasoline, their money loss was at least \$20,000,000. The statement continues:



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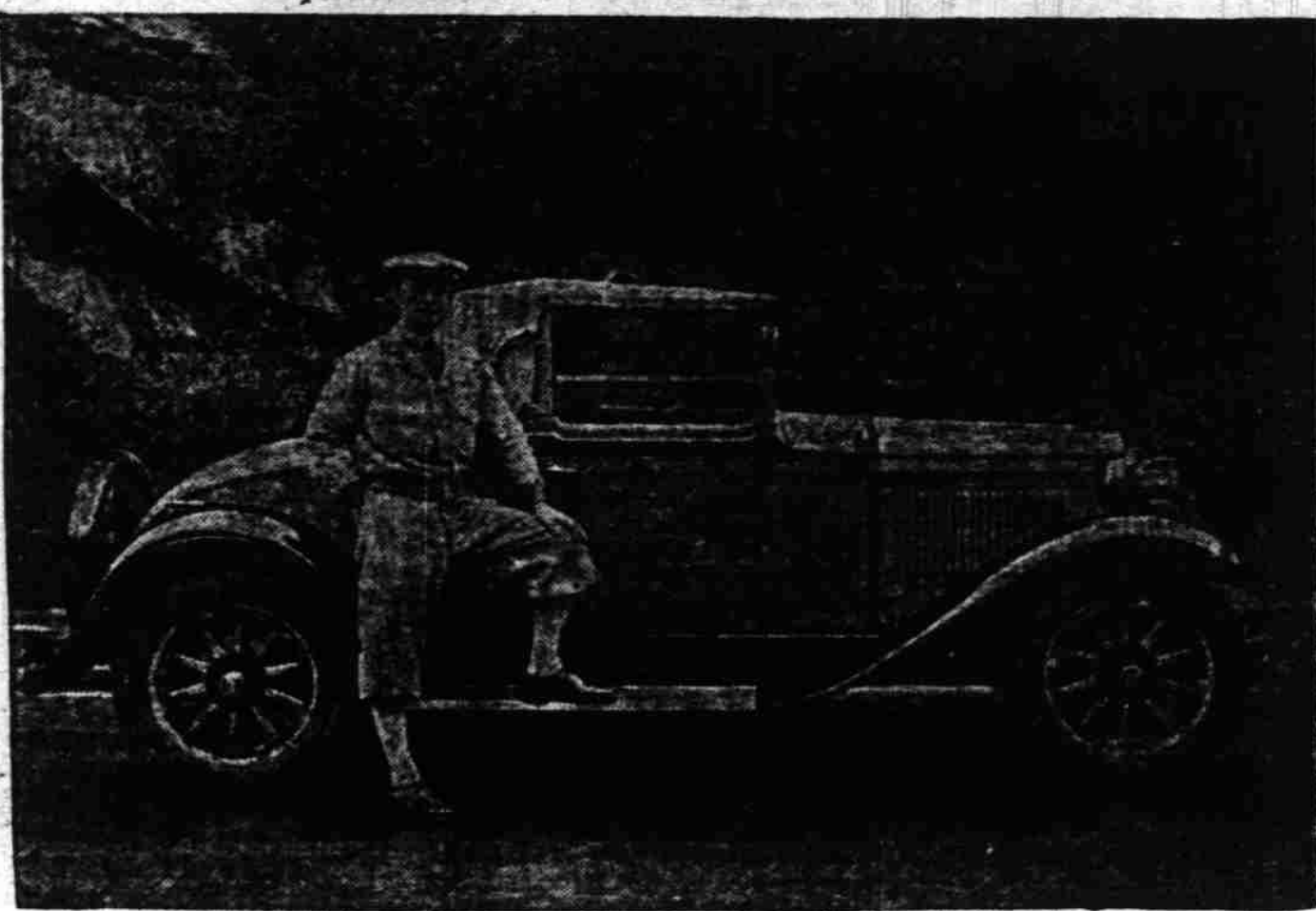


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## Lundborg Also Drives Car



HERE IS CAPTAIN EINAR LUNDBORG, Swedish flyer who rescued Gen. Capt. Lundborg's daring exploit in rescuing Gen. Nobile and other members of the crew of the ill-fated dirigible *Italia*, standing beside his new Nash "400" Standard Six Cabriolet.

## SCOTT FINDS FIELD FOR CYCLES WIDE

Constantly increasing activity in the motorcycle business, and especially the application of this type of vehicle to commercial purposes, has made necessary more modern and up-to-the-minute sales methods. To properly equip their own organization along these lines, the Harley-Davidson Motor company of Milwaukee has been conducting sales classes in various cities throughout the country, at which a complete course of modern sales methods is taught.

Harry W. Scott, Harley-Davidson dealer of Salem; E. W. Hurst, salesman, and Lloyd Adair, shop foreman, were the Salem representatives at the class held in Seattle during the last week. Mr. Scott, upon his return to Salem, remarked:

"I am particularly optimistic about the future of the motorcycle business, since I have had the good fortune to attend one of the sales classes being conducted by the Harley-Davidson organization. That they have made an exhaustive analysis of the sales possibilities of the motorcycle is very evident. I thought I had discovered a great many sources of business for the motorcycle, but I now realize that I haven't even scratched the surface. The possibilities for sales to the pleasure, police and commercial markets are practically unlimited and this recent class has equipped me

to more effectively present the product I am selling in these fields."

## Looks 20 Years Ahead to Meet Traffic Demand

WASHINGTON (AP)—Forecasting the trend of highway traffic development in each state to give an accurate basis upon which to build roads where and when they will be needed in the next two decades has become an important function of the United States bureau of public roads in its cooperation with the states.

The bureau has already cooperated with six states, Connecticut, Maine, New Hampshire, Vermont, Pennsylvania and Ohio, in the making of surveys to provide a scientific road building program for each state.

Since historical traffic records are unavailable in most states, a mathematical system has been devised to forecast the state's traffic a decade or two ahead of its present development.

The increase in motor vehicle registration in a state brought under investigation is considered the function of the increase in population and the increase in ownership of motor vehicles in proportion to the population, measured by the number of persons per motor vehicle.

The growth in motor vehicle registration in proportion to population appears to follow the growth of population, according to the road bureau's forecasters. The trend is along the lines of an

early growth slow in number of vehicles, but rapid in the increase, followed by a gradual decrease in the rate of growth.

## PLANE AND AUTO LISTING COMPARED

Registration of the 10,000th airplane was reported on November 1 by the department of commerce. A comparison of airplane registrations with automobile registrations shows that the automobile was seven years old before it passed the ten thousand mark in registrations, according to statistics compiled by the American Motorists' association.

In 1895 there were four passenger cars registered; in 1896, 16; in 1897, 99; in 1898, 800; in 1899, 3,200; in 1900, 8,000 and in 1901 14,800. Registration of trucks did not pass the ten thousand mark until 1910, or 16 years after the first automobile was produced in this country.

## 36 STATES CLEAR SNOW

An estimate mileage of 130,000 miles will be included in the snow removal programs of the northern states, according to a survey just completed by the American Motorists' association. A total of 35 states have announced that they will keep this number of miles of highway open by the use of tractor and snow plows during the 1928-29 snow seasons.

## Walker Has Right-of-Way United States Court Decides

WASHINGTON, Nov. 17—A lessily sart their machines regardless of persons who are already on the intersection. It is the duty of drivers of machines to exercise greatest vigilance and care under such circumstances and not only to have their machines under control, but to stop and wait until pedestrians have had an opportunity to clear the crossing.

In effect the court holds that pedestrians have the right-of-way not only at uncontrolled crossings but also when they have entered an intersection on a green light, and further holds that the pedestrian has the right-of-way until he reaches the opposite curb, without regard to the change of lights during his passage of the crossing.

The decision is regarded by the association's legal department as just and is being called to the attention of the motoring public in order that the motorist may have full knowledge of his legal responsibility.

"When a pedestrian steps from a curb to cross the street, having a green signal with him, he does so by way of invitation and he cannot be charged with contributory neglect if the signal switches when he is in the street. Caught in this position, the obligation rests upon the motorist not only to observe the situation, but to wait until the crossing is clear," the decision declares.

Driver Responsible "Many automobile drivers," continued the court, "seem to imagine that with the shift of the signal they are given a clear right-of-way against intersecting traffic. In this belief they reck-

## 6 Miles of Road Built Every Day

DES MOINES, Ia.—(AP)—Iowa has been "getting out of the mud" at the rate of six miles per day during 1928.

The perennial tourist jokes about Iowa "mud-roads" will soon have to be discarded as Iowa road builders continue to wipe out the dirt roads of her primary highway system by replacing them with pavement at the unusual rate of six miles a day.

From April 1 to September 1, during which much of the construction work was concentrated, 600 miles of pavement were finished, while 700 miles of pavement were under contract and unfinished.

should make sure that he selects one with capacity great enough to properly furnish his car and its accessories with ample and dependable electrical energy, advises Willis Clark, local manager of the Western Auto Supply company.

"A storage battery should have sufficient capacity to furnish power to all of the electrical units of the car," says Mr. Clark. "When it becomes necessary to buy a new battery, it is advisable to replace the old one with one of the same size and capacity that is recommended by the car manufacturer, rather than buy one that does not have sufficient capacity to supply all of the demands of the car and its equipment. Under-capacity batteries soon close their usefulness and break down under heavy loads.

"All batteries look alike from the outside. The contents of the case is really the part that counts. We, at Western Auto, pride ourselves in knowing that Western Giant and Wizard batteries are full capacity batteries and are built to stand a lot of abuse. In addition to the current needed for

spark plugs and lights, the manufacturers of Western Auto batteries have taken into consideration that most cars are equipped with extra driving lights, cigar lighters and electric windshield cleaners, and have built Western Giants and Wizards to meet these extra demands.

The highway that skirts around Lake Tahoe has been improved a great deal during the past year and now presents one of the scenic drives of the country. At one spot, near Emerald Bay, the highway crosses along a hogback that affords a view hard to duplicate anywhere.

## DAILY USE OF GAS

The average daily consumption of gasoline per vehicle in the United States during September was 8.08 gallons, according to figures of the American Motorists' association, based upon government production statistics showing that on October 1 there was a 23 days' supply of gasoline in storage, the average consumption per day being 48,217,808 gallons.

## Needs of Car Dictate Size For Battery

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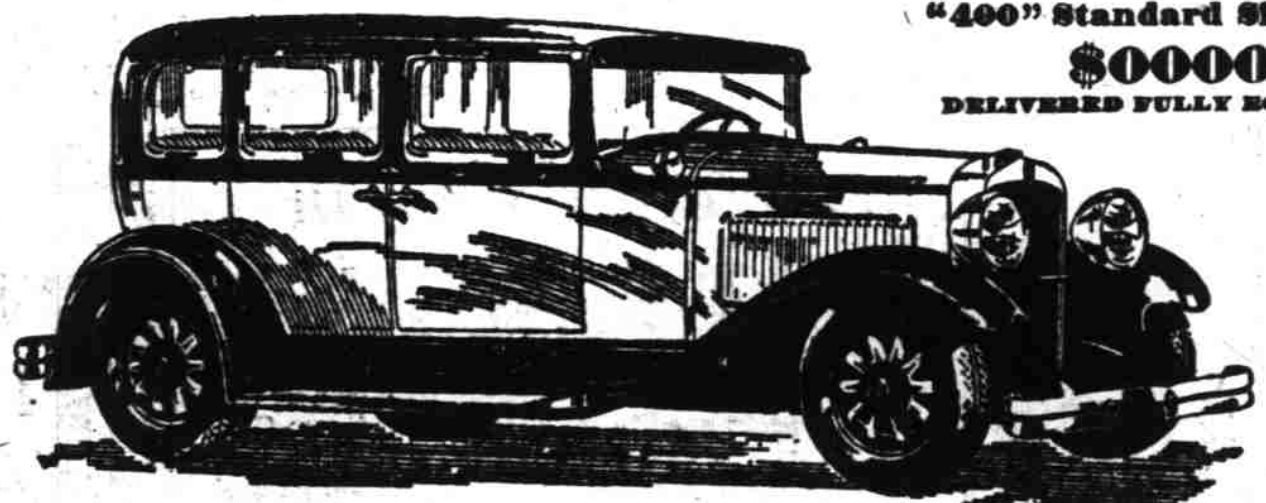
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WHEN the Nash salesman quotes you the price on a Nash "400," you will find that it includes not only the car, but the freight, bumpers, hydraulic shock absorbers, everything!

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That's why a Nash "400" delivered price almost invariably is lower than the delivered price of some other car with the same or even lower factory (f. o. b.) price. And, don't forget, it's the delivered price you pay!

The "400" Standard Six Salon Body 4-door Sedan, illustrated above, will give you an excellent idea of Nash "400" value. Come in and see it. Take it out and drive it.

This money never bought so fine a motor car before—big—handsome—powered by a new, high-compression, 7-bearing motor—longer wheelbase—new double drop frame—all exposed metalware chrome plated—and a host of other vital improvements. Read them below.

And then remember that the price includes everything—nothing more to buy!

9 Sedans from \$1085 to \$2265 Delivered—8 Coupes, Cabriolets, Victorias from \$1080 to \$2040 Delivered.

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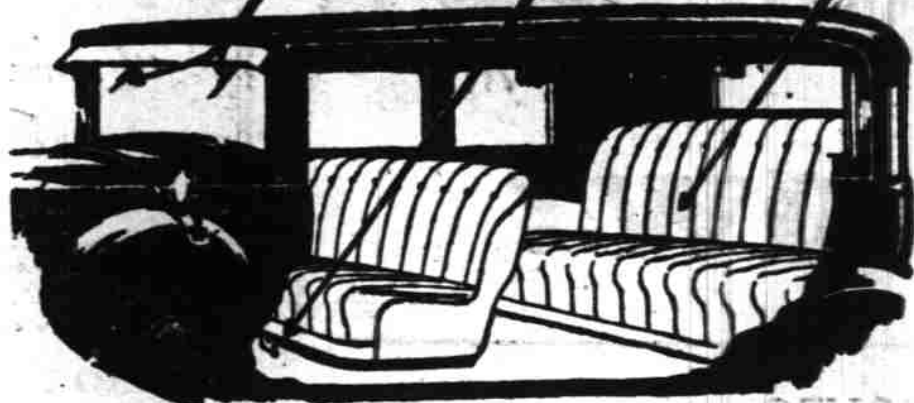
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