1 He Hoover victory will help Salem in many ways. It
means that our forward looking people can proceed with their plans of city building and country development wit And this feeling will permeate the whole country,
There is stability in the Hoover program; idealistic Ooking to the lifting of the line of spiritual and mora Looking to the lifting of the line of spiritual and moral women and children, and of their general well being, with But with a practical idealism, with vast undertakings in
vaterways developments, in farm relief, in the building of markets at home and extending them in foreign lands.
Our filbert and walnut industries will be fortified with adequate tariff profection, so expansion may go on with cherries, and on eggs and egg products, and these industries
will grow. We will develop a $\$ 20,000,000$ annual poultry in will grow. We will develop a $\$ 20,000,000$ all get maraschino
dustry in the Salem district, and we will cherry factories here. throughout the valley, and eventually these factories wil also make artichoke and corn sugar.
Hoover is the world's greatest
And we will get still water in this river, connecting ou
industries on the land and in industries on the land and in our cities and towns with every
deep sea port of the world with water borne traffic. Hoover promises every man and woman with a will t nuts and other farm products we can grow and process this valley- And this will bring $10,000,000$ people to the Willamett
valley above Multnomah county, against the 200,000 to 250 , 000 we now have. ing and general manufacturing and shipping center that it
will grow into a city of 100,000 people ; and even then will be only started

There is not a man with any stake in this city who will For the chances of profitable employment of labor and for the exercise

## T



## Who's Who and Timely Views

Bits for Breakfast Hurrah tor Herbert By. R. J. Hendicick



The Way of the World隹, onovs ratresos

$$
\frac{165}{x}
$$



The Grab Bag

## Listen In



High P.ressure Pete
By Swau



