

**BUSINESS**  
Your carrier for The New Oregon Statesman is a little merchant and is charged for all the papers he delivers.

# The New Oregon Statesman

**WEATHER**  
Moderate temperature today; South wind; Max. temperature Thursday 56; Min. 44; Rain .19; River .22; Cloudy.

SEVENTY-EIGHTH YEAR

Salem, Oregon, Friday Morning, November 2, 1928

PRICE FIVE CENTS

## VAST THROGS GREET HOOVER ON WAY WEST

### Enthusiastic Welcome Found at Every Point Along Route of Trip

### Continual Prosperity is Basis of Progress, Candidate States

By W. B. RAGSDALE  
Associated Press Staff Writer

HOOPER TRAIN, CUMBERLAND, Md., Nov. 1.—(AP)—The basis of progress, of all advance in this country must be its continual prosperity, Herbert Hoover tonight told an enthusiastic audience that greeted him here en route to his California home to vote.

His speech here was made after he had received hearty welcomes from crowds at stations in the border states of Maryland and West Virginia where his special train made brief stops. Within an hour after he had been greeted by a throng at Union Station in Washington, the republican presidential candidate was greeted by several thousand persons at Brunswick, Md., where a special stop was made in order that he might appear for a minute or two on the rear platform with Mrs. Hoover.

Cheering masses surrounded the train. From Brunswick the nominee was taken into West Virginia to find at Martinsburg a cheering throng which not only filled the space immediately around the station but was banded on a nearby hillside. The candidate shook hands with scores who pressed around his car but postponed the beginning of his rear platform speaking campaign until his train had crossed back into Maryland and reached Cumberland.

Leaving his car there, Hoover appeared in the public square near the station where he made the first of the four addresses he will deliver on his trip across the continent. The keynote of this speech was prosperity and upon this he based a plea for continuance of a republican administration.

## ZEPPELIN RESTING AT HOME IN HANGAR

### Bigger and Faster Aircraft to be Used in Future, Commanded Says

FRIEDRICHSHAFEN, Germany, Nov. 1.—(AP)—The Graf Zeppelin rested tonight in its home hangar for the first time in many days while its master, Dr. Hugo Eckener, planned mightier and faster lighter-than-air craft for the day when his dream of transatlantic dirigible passenger air service will have become a reality.

## Hoover To Poll 2500 Majority Here, Predicted

Herbert Hoover, republican candidate for president, will carry Marion county by a 2500 majority by J. C. Perry, chairman of the county republican central committee. This estimate was made in response to a request on the part of Phil Metschan, chairman of the state central committee, who is seeking a forecast on the outcome of the presidential election in all parts of the state.

## Could You Be Happy Though Married

Some people think "It isn't done any more!" In

## 'Let's Live!'

By MILDRED LAMB

you get a composite picture of all young marriages. It's human! Thrilling Tragedy

## Starting Sunday

In the

## New Duke Of Kent



When Prince George, above, youngest son of King George V and Queen Mary of England, returns to London from his current period of service in the British navy, he plans to drop his present title and name and will be registered in England's blue-book as the Duke of Kent.

## MAN TORTURED BRANDED WITH LETTERS K K K

### Pennsylvania Realtor Bound and Gagged by Unidentified Assaultants

### Anti-Smith Literature Stuffed Into Mouth of Frank Kirkpatrick

NEW YORK, Nov. 1.—(AP)—A man identified by the police as Frank Kirkpatrick, of Germantown, Pa., was found tonight near an old reservoir in the Bronx, his arms and legs tied and with brandings on his chest, arms and legs. The police report described the brandings as representing the initials "K K K."

## What... They think of

Advertising Salem and Oregon through National Channels.

THIS is, we constantly are told, the age of publicity. Advertising and particularly newspaper advertising, is deemed the mainspring of business, that force which makes the wheels of industry turn. No business enterprise, experts declare, can prosper unless it advertises. In many cities and states the same principle has been applied, with the result that one sees, in various publications, announcements of what this or that section has to offer. So it is that more than one person has suggested to the New Oregon Statesman that Salem and Oregon should advertise nationally. In order to find out what Salem residents think of this suggestion several persons were questioned Thursday. This is what they said:

ASA MACONATHY, specialty salesman with headquarters in California, said: "With so many advantages of climate and soil, as well as water power, I should think Oregon would go ahead and tell the world about them. The reason so comparatively few persons live in this wonderful state is because Oregon has not advertised nationally. The same goes for Salem and this valley. You have the stuff. Why keep it a secret?"

MRS. LOUISE KING, former state president of the Sons of Veterans auxiliary, said: "I think that Oregon and Salem would both prosper materially if national advertisements were printed extolling our unique attractions. It's time Oregon got to work like California has, and did a bit of boosting along the same lines. I most emphatically believe in national advertising for our state and our city."

LEON W. GLEASON, prominent Salem glove manufacturer, said: "We should advertise by all means. If we can raise the money. But it's hard to raise money in this country!"

MERT HEMENWAY, one of the proprietors of the Winter Garden bowling alley, said: "Regular advertising is a fine thing and necessary for a community as well as for a private business. By that I mean such news as the Salem drum corps taking second place in the national contest at San Antonio, or perhaps, victory of the Salem team at the Northwest bowling congress this coming winter."

DR. D. X. BEECHLER, dentist of good repute, said: "It would do a whole lot of good to advertise our city and state. We've never been advertised like California, for example, and it's about time we should be."

OTTO HOPPE, owner of the Central Glass store, said: "There is plenty here to advertise. If the campaign is conducted in the right way it would be a good thing. Advertising can easily be overdone. Some advertising for the four basic industries of Oregon would be a good thing and should help the country a lot."

J. T. HUNT, former Marion county judge, said: "One of the best ways I know of advertising is to have good roads and having good roads so that every attractive section is readily available to the motorist. In this day and age nearly every one travels, and if we have places that are attractive, and good roads so that the motorist can get to them, it will help the country a lot."

## WIFE FEARS FOR HUSBAND

### Mrs. Kirkpatrick Declares No Fear of Four Play

PHILADELPHIA, Nov. 1.—(AP)—W. Frank Kirkpatrick, a real estate dealer in Germantown section of Philadelphia, was in New York today, but whether he was the man found in the Bronx with brandings on his chest could not be learned definitely here tonight.

Mrs. Kirkpatrick said she feared it was her husband, although she could not advance any reason for such an attack. She said her husband was in New York on business. Local police were unable to shed any light on the case.

Mrs. Kirkpatrick said that her husband believed Governor Smith would make an "excellent president, but that he was opposed to the political teachings of the Roman Catholic church." She said Mr. Kirkpatrick had written the pamphlet found stuffed in his mouth and had it printed at his own expense. She declared, however, that he had taken no active part in the presidential campaign.

## Women Smokers Are Objected To At P-T Meeting

PORTLAND, Ore., Nov. 1.—(AP)—Cigarette smoking by mothers of children and by young women who are future mothers was deplored by the Northwest Regional convention of the Oregon congress of parents and teachers in session here today.

The Parent-Teacher workers endorsed resolutions favoring a department of education for the nation and week-day religious schools. In resolution deploring the "prevalent use of sensational and suggestive advertising by billboards and other means," was given approval.

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### District Attorney Released on Own Recognizance After Arrest

### Asa Keyes Says Nothing After Court Appearance to Answer Charge

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The young woman in the case is declared to have been in the confidence of at least two of the principal figures named by the grand jury in the handling of the investigation. It is known that they had checked her alleged activities during the period that the asserted "fixing" and "bribe money" was being accomplished.

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## Romance Is Real

### Shop Girl's Love Affair With Merchant Prince Proves Surprise to Home Town



Miss Betty McCormick, above; Mrs. Thomas McCormick, her mother, below left, and the Albany, N. Y., house where the McCormicks live.

ALBANY, N. Y., Nov. 1.—(Special)—Between a street not far from St. Ann's, where Betty learned her A. B. C.'s and where she was picked as the prettiest girl in her class.

Though the papers and the people of Albany were not to know about the romance between Betty and John until the wedding in New York, it leaked out somehow.

Betty, said her folks, met John in London when she visited there some time ago. The first marriage of Lawton Johnston, once an attaché of the British embassy, was to the former Barbara Guggenheim. It is said they were divorced a year ago. The marriage of Betty and Lawton-Johnston is to take place at New York soon, it is reported.

## HOOPER FAR AHEAD ON COLLEGE BALLOT

Republican victory in the presidential election next Tuesday continued to be forecast in the Pacific coast states Thursday when additional results of the straw vote conducted at the colleges of universities by the Pacific Intercollegiate Press were received by the Willamette Collegian.

At the University of California the vote was: Hoover 1197, Smith 1011; Thomas 52, Will Rogers, 52, President Campbell 31.

Oregon Agricultural college gave Hoover 724, Smith 169, Thomas 206.

University of Nevada totals reported by the U. of N. Sagebrush gave Hoover 320, Smith 282.

These figures added to the totals reported Wednesday give final totals as follows: Hoover 9004, Smith 3107, Thomas 206.

## Nicaraguans Now Offering Weaker Resistance, Said

MANAGUA, Nicaragua, Nov. 1.—(AP)—Only small scattered groups of discouraged desperadoes roam the jungles of northern Nicaragua where once the United States forces of Augustino Sandino were in control, says a statement given out today by Marine headquarters at Managua.

The statement says Marine patrols peffetrating the jungles of that part of Nicaragua where the main strength of the insurgent group is reported to have been located, have proved definitely that there is no forceful central insurgent organization in existence there.

## V. F. W. To Honor Oregon Governor

Governor Patterson will be made an honorary member of the state Veterans of Foreign Wars by Jasper-Lents post of Portland, it was announced Thursday night in Salem by a representative speaking for Captain Patrick W. Kelley of Portland, state commander of Veterans of Foreign Wars. The initiation ceremony will be held at the Portland armory Saturday night, beginning at 8 o'clock. Captain Kelley has extended an invitation to all ex-service men of Marion county to attend with their wives.

## Heart Failure Is Result Of Movie

PORTLAND, Ore., Nov. 1.—(AP)—The excitement of a motion picture melodrama was said today to have caused Frank L. Taylor, 53, to collapse in a downtown theater. He died a few minutes later in an ambulance.

## S. P. BRAKEMAN DIES BY KNIFE OF TRANSIENT

### Tramp Kills E. A. McGrew After Altercation About Ride in Boxcar

### Two Men Believed Companions of Murderer Taken Into Custody

EUGENE, Ore., Nov. 1.—(AP)—E. A. McGrew, 38, of Eugene, a Southern Pacific freight train brakeman, was stabbed to death today by a tramp during an altercation following an attempt by McGrew to put the man off the train. The stabbing occurred on a freight car near West Fir. The man escaped.

Poses were being organized here tonight to search the timber near West Fir, which is located 40 miles southeast of Eugene on the new Cascade line. Railroad and Sheriff Combine Their Forces

The Lane county sheriff's office and the Southern Pacific company are in charge of the manhunt. McGrew is said to have found the tramp on the train between Lowell and Lawler, and to have ordered him off. As the train approached West Fir, the man was seen again and the fatal altercation followed.

McGrew apparently was stabbed while on the back platform of the caboose. A knife had been plunged into him three times. He was found inside the car and it is believed he walked or crawled there after having been mortally wounded.

Two Companions of Slayer Are Arrested

Two other transients who are said to have been with the killer, were picked up by officers tonight and were being held. It was expected they would be brought to the Lane county jail during the night.

In the meantime Earl Luckey, chief deputy sheriff, was attempting to obtain bloodhounds from Springfield, three miles from here, in an effort to track the slayer.

A description of the man was obtained and a close lookout was being kept for men answering the description. He was swarthy, weighed about 150 pounds, 5'9" feet high, had peaked features, wore a cap, dark mackinaw, blue overalls and black shoes. He wore wool-lined mittens.

## PROMOTIONS MADE BY GENERAL WHITE

Brigadier General George A. White, commander of the Oregon National Guard, Thursday announced the promotion of First Lieutenant John S. Hyatt to the rank of captain in the quartermasters corps of the state staff.

First Lieutenant Willis E. Vincent of Salem has been assigned to temporary duty for a few months at the headquarters of the Oregon National Guard and commenced duties Thursday. Lieutenant Vincent has been connected with the state motor vehicle department for the last two or three years.

## BUSINESS OUTLOOK BRIGHT, IS REPORT

Confidence in the future of business in this country is felt by members of the convention of the American Bankers Association held recently in Philadelphia according to William S. Walton, cashier of the Ladd and Bush bank, who returned to Salem Thursday afternoon.

The country has been generally prosperous for several years as indicated by the banking business and leading bankers believe that this period of prosperity will continue. No special issue was presented to the convention.

Mr. and Mrs. Walton went east by the northern route, visiting Chicago, Detroit, Niagara Falls, Buffalo, Boston and New York city before going to Philadelphia. The return trip was made by way of Washington, D. C., New Orleans and San Francisco.

## Patterson Will Become Member Of Vets' Group

PORTLAND, Ore., Nov. 1.—(AP)—Governor I. L. Patterson will become an honorary member of the veterans of foreign wars at a meeting at the Astoria here Saturday afternoon. Governor Patterson will relate the work the Governor has done for the veterans, both as governor and as a former member of the state legislature.