Salem's Social Activities Chronicled; What the Women are Doing

RUTH MAE LAWRENCE—Society Editor

Costume Party Thursday

THE business and professional women's club will sponsor a Hallowe'en costume party in the Woman's clubhouse on North Cottage street Thursday night, befinning at 8 o'clock. Prizes are offered for the best and for the funplest costumes, and members are arged to bring guests.

A buriesque melodrama entitled "And the Villain Still Pursued Her" by Arthur LeRoy Kaser will be given under the direction of Mrs. Emma Haley. The cast includes Grace Hendrickson, Emma Haley, Mary Hill Jessie Martin, Esther L. Hagedorn, Mrs. Hector Adams, Amy Martin and Phebe Mc-

Mrs. Susan Varty, general chairman of the hospitality committee. is in general charge of the affair. Mrs. Hector Adams, chairman of the decorations committee, is being assisted by Mabel Needham Ruth Moore and Maude Pointer The refreshments committee includes Norma Terwilliger, chairman, Margaret Collins, Helen Director, Sarah Atwood, Hazel Price, Donna H. Aline, Maude Presnall. and Ina Koon. Mrs. LaMotne R. Clark and Miss Nell Morgan are in charge of the music.

Mrs. O. L. Scott Honored Saturday

Mrs. O. L. Scott was complimented on her birthday anniversary Saturday with an attractive card party in her home on South Liberty street. The affair came as a complete surprise to the honor

Four tables of cards were in play with Mrs. Paul Hansen and Claude Townsend receiving the prizes for high score. The low Plans for Bazaar score prizes went to Mrs. S. C. Kightlinger and D. D. Olmsteac. Being Completed Late in the evening a big birthday cake was served by Mrs. C. H. Casement and Mrs. Homer Marsl.

In the group were Mrs. Scott. the honor guest; Mrs. O. L. Scott Mr. and Mrs. Homer Marsh, Miss. Maxine Marsh, Mrs. Ida Keene Miss LaVelle Keene, Mr. and Mrs S. C. Kightlinger, Mr. and Mrs Claude Townsend, Mr. and Mrs Paul Hansen, Mr. and Mrs. Et! rendrith, Mr. and Mrs. D. D. Olm stead, Mr. and Mrs. Ray Shelton Mrs. C. H. Casement, Miss Cleone Casement, and Mr. and Mrs. John Scott of Oregon City.

Hallowe'en Party Is Clever Event

An interesting Hallowe'en masquerade party was given at the home of Mrs. W. St. Clair, Friday evening was beautifully decorated with novelties, Merlin Wheeler received first prize for best costume as a school boy, and Leatha Maddison as Senorita. Little Betty Cooper received the guests.

Those who were present were Addie and Cleo Ellis; Mary and Bertie Ogle of Aumsville; Vera Wheeler, Mildred Gardner, Mabel Harrison, Lela Ford, and Bessie Bt. Clair, Glen Sanford, Virgil Damison, Virgil Harrison, Merie Phillips, Taylor Cooper, Robert King, Kenneth Bales, Harry Hall, Lloyd Ford, and Billy St. Clair.

Two Affairs at Bellinger Home

Dr. and Mrs. Grover C. Bellin ger and Dr. and Mrs. Phil Newmeyer entertained with bridge parties both Friday and Saturday nights in the Bellinger game, Nine tables of bridge were in play Friday night, with Mrs. F. W.

Poorman and W. J. Busick winners of the high score prizes, Mr. and Mrs. J. K. Simonton received the low score prizes. Mrs. E. A. Colony and Paul

Johnson won the high score prizes for the eight tables of cards in play Saturday night. The low score prizes went to Mr. and Mrs. Karl B. Kugel.

Political Meeting This Afternoon

are invited to attend a meeting Hill, Barbara Viesko, Junior Kenno esnouquio surmom equ rell, and the little honor guest, North Cottage street, this after- June Kennell. noon, beginning at 3 o'clock. The Hon. T. B. Kay, state treasurer, will be the speaker, explaining the various state constitutional amendments and other election measures to be voted on Novem-

eou (Carolyn Lambirth) are now at home at the Olympic apartments after a short wedding trip. Mr. and Mrs. Simpson were charivaried by a number of their young friends Friday night at the Spa.

The Barbara Frietchie social club will meet Wednesday afternoon at the home of Mrs. P. M. urday. Gregory, 1395 North Twenty-first street, beginning at 2 o'clock. A Union Veterans of the Civil war freshments. is requested.

U. S. Grant circle No. 5, Ladies of the G. A. R., will entertain department officert with a luncheon at 8 o'clock, at the home of Mrs. in the Veterans' room at the arm.

B. L. Steeves, 1594 Court street. ory Thursday. The annual inspection of the circle will be held in the afternoon. All members of hold a business meeting in the present.

B. P. W. Club Plans ANOTHER ROOSEVELT IN SPOTLIGHT Concert Monday Is



Emily Roosevelt, above, a cousin of Colonel Theodore Roosevelt and niece of the late President Roosevelt, is making a name for herself as an opera singer. She made her debut in Aida with the Philadelphia Civic Opera company.

Plans are well under way for he benefit bridge tea and bazaar sored November 2 and 3, Friday which the institutions departmentand Saturday, in the former Cross f the Salem Woman's club will Meat Market at 370 State street ponsor in the clubhouse Novem by the General Aid society of the er 20, with Mrs. S. M. Endicott. First M. E. church. Mrs. W. C. lubhouse.

The major portion of the pre iminary activities are being deo the two booths which raise the argest amount of money. Articles Commercial and Ferry streets. vill be sold from 10 cents to one

ollar, each. Mrs. F. A. Elliott, past president f the Woman's club, will be chairnan of the fruit cake and plum udding booth, Mrs. C. K. Spauldng, one of the trustees of the lub, is in charge of the bootle vhere jellies, relishes and preerves will be sold. Mrs. E. M. Hoffnell, of the club's house comnittee, will supervise the booth where bulbs, shrubs, potted plants

and flowers will be sold. Mrs. George H. Alden, a directhe will sell aprons, tea towels. vited by the club members, and club Members Are booth, with Mrs. Walter Pennington, secretary of the club, as the Helens and Mrs. W. T. Hickey will chairman of the booth.

Birthday Party for Miss June Kennell

Little June Kennell was enterher mother, Mrs. E. E. Kennell, 2:30 o'clock. was hostess

The small guests came gowned n paper dresses, the prizes for the hosts at dinner Sunday for Mrs. best dresses being won by Alene G. R. Moorhead of Salem and and Maxine Goodenough. Bobby Mrs. John Tweed. Robert Tweed Downs won the prize for drawing and Pearl Bye, all of Central the best Hallowe'en cat. A picture Howell. Saturday, Mr. and Mrs. show was enjoyed, and refresh- Barkus entertained Mrs. Barkus'

son, Betty and Jean Scott, Dickie and Bobbie Sweeney, Pauline Dra-Wemen of all political faiths ger, Dorris Grimes, Charlotte

House Guests Are Honored at Party

Complimenting her sister, Mrs. Don Stuart, and Mrs. A. F. Hussey's house guest, Mrs. George Oatts, both of Bend, Mrs. O. C. Locke entertained Saturday night with an informal bridge party. Mrs. T. A. Livesley won the first prize for high honors, and guest prizes were presented to Mrs. Stuart and Mrs. Oatts. A birthday gift was also presented Mrs. Stuart, who observed her anniversary Sat-

Late in the evening, Mrs. H. H. Olinger and Mrs. A. F. Hussey asfull attendance of Daughters of sisted Mrs. Locke in serving re-

The writers' section of the Sa-

the circle are requested to be Emerson room of the Unitarian church Friday, beginning at 1:45 o'clock. A harvest festival for

|Aid Society Plans

Big Rummage Sale

A rummage sale will be spon-

parlors December 7.

Miss Olive Dahl, dean of women at Willamette university, has been selected as the president of Salem Matron Honor he Salem branch of the American association of University Women following the resignation early last week of Mrs. W. W. Baum. Mrs. Baum was elected to the presin the year.

of additional guests will be inread papers. The social committee will assist Mrs Laflar.

serve the Day of Prayer called Jones in her country home on the for November 5 by the national W. C. T. U. officials with a serained on her ninth birthday an- vice in their hall at South Comniversary Saturday afternoon at a mercial and Ferry streets next

Mr. and Mrs. E. T. Barkus were ments were served at the tea hour. nephew, Lee Bestler, a student at In the group were Maxine and the College of Puget Sound; and Alene Goodenough, Bebby and earlier in the wek they were hosts Hume Dows, Joan and Jerry Sim- to Mrs. Barkus' sister and her mons, Laddle and Phyllis Thomp- husband, Mr. and Mrs. E. Summerfield of Tacoma.

> Leslie Can-Do class members will be entertained at a costume party Wednesday night at the home of Mr. and Mrs. John Ulrich. 1475 Saginaw street. Mr. and Mrs Mason Bishop and Mr. and Mrs Ralph Thompson will be assistant hosts. Those planning to attend are requested to notify Mrs. Ulrich as soon as possible.

WILL DO ALL IT **CLAIMS TO DO**

Mrs. Steele Says of Lydia E. Pinkham's Vegetable Compound



The public is invited to the community service will be held, bottles I began doing my work and open meeting which the Degree of with Mrs. J. R. Pollock as leader. I feel like a new woman. I recommunity service will be held. Honor lodge will hold Thursday night, beginning at 8 o'clock, in the Fraternal temple. A musical program, arranged by Mrs. Earl chapel, will be given.

Mrs. Charles Becke of Aurora mend the Vegetable Compound to my friends and say it will do all it claims to do and more. I will gladly answer all letters I recive."—Mas. S. E. STEELE, Pratt, W. Va.

Popular Social Event

large number of Salem music lovers attended the first Mac-Dowell club program of the season Monday night in the studio of Professor and Mrs. T. S. Roberts. The program featured . three groups of numbers of Mrs. Carrie B. Adams, Portland composer, with Mrs. Clyde Williamson of Albany assisting with soprano solos.

An informal reception for Mrs. dams and Mrs. Williamson folowed. Mrs. Sheldon Sackett and Mrs. Grace Sherman received the guests. Members of the MacDowell club, under the direction of a Mrs. W. L. Phillips, assisted about the rooms, Mrs. Mrs. W. Carlton Smith and Mrs. T. A. Livesley presided at the serving urns, with the Misses Elva Amsler, Eva Beattl, Sally Lansing, Florence Howe, Eva Roberts and Mrs. John Beyerl assisting in the serving.

Mrs. Emmons Is Recent Hostess

Two delightful afternoon affairs were given by Mrs. Carl W. Emmons in her home this week, for the entertainment of a number of Salem matrons. The Emmons home was attractively decked for the affair with Hallowe'en novelties and golden and russet chrysanthemums.

Thursday afternoon Mrs. James Fitzgerald won the prize for high | . core honors, and the second prize vent to Mrs. B. D. Beede.

At Mrs. Emmons' attractive affair Friday the prize for high honors was won by Mrs. Ansley G. Bates. The second prize went to Mrs. L. O. Smith. Mrs. Ralph Emmons assisted Mrs. Carl Emmons both after-

Funds Sought For **Building Project**

Plans for a \$75,000 Sunday school temple which will be coneneral chairman of the institu- Young, president, will be assisted structed on the church property ions department, as chairman of in making arrangements by pres-jon State and Church streets are he bazaar. The afternoon of cards idents of the many circles of the being made by the members of the will be held in the main clubrooms General Aid society. The society First Methodist church. Although while the bazaar booths will be will also sponsor a chicken pie actual construction will not start while the bazaar booths will be supper and bazaar in the church until spring, the Sunday school . 2 o'clock. classes have already begun to devise ways and means of raising Reports from the recent state money to assist in paying for the oted to the different bazaar com- W. C. T. U. convention held at Eu- new building. For this purpose uittees. Sales will be made at five gene will be given at the meeting the Women's Bible class of the booths, and prizes will be given of the Salem W. C. T. U. this af- church, Mrs. Charles Lisle, teachternoon in their hall at South er, will give a chicken pie dinner in the dining room of the church on Tuesday evening at 5:30 to 7

Guest at Eugene

Mrs. Charles Gray of Salem. house chaperon of the Alpha Xi son room of Unitarian church, idency of the Salem branch early Delta sorority on the University of Oregon campus at Eugene, was honored at a tea Friday afternoon Mrs. G. W. Laflar will enter- in the ballroom of the Eugene tain members of Chapter G of the hotel. A number of Salem wom-P. E. O. sisterhood in her home en who were included in the guest or of the club, is chairman of the Thursday afternoon. A number group motored to Eugene Friday.

Members of the O. T. Friday club and a group of additional groups were entertained at lunch-The Salem W. C. T. U. will ob- son and bridge by Mrs. Seymour River road Friday.

Seventeen covers were placed at the long luncheon table centered with a colorful combination of clever birthday party for which Monday afternoon, beginning at Michaelmas daisies, dahliah and chrysanthemums from the gardens of Mrs. John Albert.

The Station

with a clock

Tuesday

Junior Artisans' Hallowe'en party, McCornack hall, 7:30 o'clock

Hallowe'en carnival dance. sponsored by American Legion auxiliary, honoring Lehall, 9 o'clock.

W. C. T. U., Union hall at Ferry and South Commercialstreets, 2:30 o'clock.

3 o'clock, Public invited. Hansen, 180 Miller street,

2:30 o'clock Knights of Pythias, Fraternal temple, 8 o'clock.

Beneit chicken-pie supper. sponsored by Women's Bible church parlors, 5:30 to 7:00

Writer's section of Salem Arts League, Mrs. B. L. Steeves * 1594 Court street, 8 o'clock. Fortnightly club Hallowe'en party, First Congregational church parlors, 7:30 o'clock.

Wednesday First formal dance of Illahee Country club, clubhouse,

9 o'clock. Benefit bridge tea, sponsered by American Legion auxiliary, Mrs. C. L. Newman, 1950 Center street, 2 o'clock.

Girl council, luncheon in honor of 12 o'clock.

ple, 8 o'clock.

Leslie Can-Do class Halaw street, 8 o'clock.

Thursday

Benefit bridge tea sponsored by D. E. club, McCor- guest, Mrs. McIntire, Floyd Mcnack hall, 2 to 5 o'clock. 12:30 o'clock; annual inspection by department officers, .

B. and P. W. club, costume Hallowe'en party, Woman's clubhouse on North Cottage street, 8 o'clock.

Chapter G., P. E. O., Mrs. G. W. Laflar, 1190 South Lib. . erty street, 2:30 o'clock. Open meeting and musical program, Degree of Honor . lodge, Fraternal temple, 8:00 . o'clock.

Beta Chi Mother's club: Beta Chi sorority house, 1445 . State street, 2:30 o'clock. Friday

1:45 o'clock.

ity hall, 2:30 o'clock. Rummage sale, sponsored by General Aid society of First *

Saturday Chemeketa chapter, D. A. R., Mrs. W. E. Hanson, 820 *

North Church street, 2:00 o'clock W. R. C. McMornack hall. 2:30 o'clock,

of Rainbow for Girls, Masonic * November 1. temple, 8 o'clock,

Did You Know?

80 per cent of all mechanical trouble is due to

improper lubrication

Avoid sticky gears, repair bills and delay by having us thorough-

ly cleanse the transmission and differential gears of your car and

THEN SHIFTING GEARS ON A FROSTY MORNING WILL

BE A PLEASURE

Cars Called For and Delivered PHONE 44

all-day.

refill them with a WINTER LUBRICANT.

Chemeketa Group Regents To Be Honored

Political meeting. T. B. Kay • Church street. Mrs. S. C. Dyer, as speaker. Woman's club- Mrs. J. G. Heltzel, Mrs. Seymour house on North Cottage street, . Jones, Mrs. U. G. Shipley, Mrs. girl, unless she is careful, runs Russell Catlin, and Mrs. C. C. the risk of making herself look

Pythian Sisters, entertaining * will include a paper on the story be avoided. One of them is a tenand read by Miss Ola Clark. . will be Mrs. J. W. Orr, Mrs. W. F. class of First Methodist church . Fargo, Mrs. F. E. Sherwin, Mrs. at all. Unless she has a slip and R. C. Bidwell, Mrs. S. L. Minard a and Mrs F. W. Settlemier.

Mrs. McIntire Is though they were hung on a pole and incidentally, while we are Honor Guest Ah Big Party

COMPLIMENTING Mrs. C. T. McIntire, a number of members of the Leslie Methodist church entertained with an in-

· March. Mrs. John Ulrich, 1475 Sagin- . freshments were served, Mrs. W. J. Linfoot, president of the Leslie brown, very misty blues, lavender Barbara Frietchie social club . Ladies' Aid society, presented and the pastels that are built Mrs. P. M. Gregory, 1395 * Mrs. McIntire with a basket of around the basic color, yellow. North Twenty-first street, 2 - gifts. Each gift was dated, and Mrs. McIntire was requested to open them on the date set.

In the group were the honor ter Marjorie, Mr. and Mrs. Ralph Anna Shank, Mrs. John Koorman larger. Mrs. C. F. Turner, Mrs. J. H. ing, Mrs. Alice Judson, Mrs. John Bertleson, Mrs. Euphemia Montgomery, Mrs. E. T. Marquist, Mrs. E. J. Tucker, Mrs. Daisy McIntire, Miss Anna McIntire, Miss Lois Ohmart, Mrs. J. L. Ingrey. Mrs. Lowry, Mrs. Grandstaff. Mrs. Nellie Knox, Mrs. Blanche

Mrs. Peter Hansen will enter tain the P. L. E. F. club in her Salem Heights Woman's . home, 180 Miller street, Tuesday o'clock.

The Pythian Sisters will enter M. E. church, 370 State street, * tain for the Knights of Pythias with a card party Tuesday night in the Fraternal temple. Playing wil. begin at 8 o'clock.

Mrs. Paul Hauser is leaving early next week for Portland where · she will attend the district meeting of the Parent-Teachers asso-Chadwick Assembly, Order . ciation October 30, October 31 and

Rummage sale, sponsored by * Mr. and Mrs. E. B. Perrine mo-General Aid society of First * tored to Eugene Saturday to spend M. E. church, 370 State street, . the week-end with their daughter * and son-in-law, Mr. and Mrs. T. B.

Open 8760

hours each year

How Achieve Beauty

TAST regents of Chemeketa best thing I can recommend for popular this year. Vertical or chapter. Daughters of the over or underweights, is a strict spiral lines will lengthen the fig-American Revolution, will be regime of diet and exercise. How-jure as a whole. Horizontal lines gion Drum Corps, Schindler's . guests of honors when the chap- ever, it is as a first aid that I am give a shorter effect. Long necks ter observes its birthday anniver- offering the following suggestions will look better if they are circled sary at a meeting Saturday after- as to costuming so as to either with several strands of pearls or noon to be held at the home of modify too gracious curves, or to choker beads or if scarfs are Mrs. W. E. Hanson, 820 North build up a suggestion of a figure where there is none.

To begin with, the too thin

P. L. E. F. club, Mrs. Peter . Clark are the honorary chapter re- ridiculous unless she adapts prevailingmodes to her own type and The program for the afternoon figure. Some fashions must always of the constitution, to be prepared dency to cut down on underclothes. The slender girl needs Hostesses assisting Mrs. Hanson some foundation garments if her clothes are to look like anything properly fitted corset, the

talking about the straight lined dresses, let me suggest that she avoid them. Flowing lines, uneven hems, circular skirts, bloused backs, peasant sleeves, in fact any style that gives width and fullness to any part of her body, are going to be much more effective than the tailored effects. Drop shoulders are splendid whereas fitted formal social affair at the McIn-shoulders are inclined to make tire home Friday night, the party her look too narrow chested. Bercoming as a complete surprise to the collars, wide pleated frills the honor guest. Mrs. McIntire, around a round seck, a high with her son Floyd of New York stand-up collar with the points City, leaves early this week for a falling open at the front, are all Miss Zada French of New motor trip to California and from eycellent. For her color scheme, York City, Y. W. C. A. rooms, . there to the Atlantic seaboard. let me suggest that the slender In the east, Mrs. McIntire will vis- woman avoid vivid or harsh ef-Hallowe'en frolic, dance * it with relatives while her son is fects. The soft, irridescent tints and card party sponsored by on his concert tour. She plans are lovely on her. Pearly grays Lady Eagles, Fraternal tem. . to return to Salem some time in with a faint hint of rose or blue or orchid are lovely and most be. Guessing games and contests coming to her. Brunettes of this lowe'en costume party, Mr. and . were enjoyed, and just before re-type can wear all the autumnal tints of gold and russet and

The stout woman should choose her gowns with careful attention to line. Coats, hats and frocks must all be carefully planned to simulate slimness and height. Groups of tucks, always vertical, 'V" shaped neck lines, long nar-Ladies of G. A. R., Veteran's Mrs. Clyde F. French and daughter desired results. She must always to be executed by lethal gas at the Thompson and daughter Grace, tallic cloths. Dull finished fabrics uary 13, 1929, by Judge Hawkins Mr. and Mrs. E. A. Rhoten, Mr. will give the illusion of slimness. in the district court here this aftand Mrs. A. M. Clough, Mr. and Dark colors are also important. ernoon. White was accused of Mrs. H. C. Bateham, Mr. and Mrs. She must do without shniing and slaying Lavell and burning the W. J. Linfoot, Mr. and Mrs. H. K. glittering ornaments, because they body in an abandoned farm build-Gillon of Duluth, Minn., the Rev. not only draw attention to her ing last spring. and Mrs. S. Darlow Johnson, Mrs. size, but make her appear even

A few suggestions are as fol-Cradlebaugh, Miss Minnie Down-lows: To shorten long arms use

> HE Jason Lee Woman's Foreign Missionary society will be hostesses at the district meet ing of the W. F. M. S. of the Methodist church on Friday. The meeting will open at 9

o'clock, with the Rev Harry Gardner, pastor of the Jason Lee church, in charge of the devotions. A business session and reclub, Salem Heights Commun- beginning at 2:30 follow. Luncheon will be served by the Jason Lee women at the noon hour.

DEFORE I start this, I am go-set-in sleeves and breaks at the ing to tell you again that the Captain Kidd ruffles that are so

> worn. Short necks require long necklaces. avoid stiff fabrics such as taffeta, materials with large patterns and all over lace. Georgette, dull finished satin, voile, crepe de chine, handkerchief linen and heavy silk crepes are excellent choices.

For the young girl who is big, you must remember to select gowns that do not sacrifice youthfulness to the cultivation of a slender appearance. Dark colors are a happy choice for her, Navy blue in dull finished fabric will always be good, and the youthful straight lined gowns which are in note may be introduced through vogue today are going to look as bright trimmings, such as red. though they were hung on a pole rose and light blue and cream iace. The very tall girl must be areful to avoid "cute" clothes. She must go in for simple styles, tailored models, and skillful drapings. Flare and circular skirts are most likely to be becoming. She must avoid all extremes in her costume.

Seventeen members of the Engelwood community club and 5 additional guests were entertained Friday afternoon in the E. A. Collier home on Nineteenth street by Mrs. Collier and Mrs. Frank Tibbetts. The program included a number of current topics on the coming elections, offered by the club members, a group of vocal solos by three pupils of Miss Lena Belle Tartar—the Misses Joy Hills, Mary Lee Scott and Harriett Adams, and several readings by Mrs. Frank Mercer.

The Beta Chi mothers will meet Thursday afternoon at 2:30 o'clock in the Beta Chi sorority house at 1445 State street.

Execution To Be By Gas Method

ELKO, Nev., Oct. 29.-(AP)row vests, long draperies, judic- Bob White, convicted of the mur-

> \$39.75 For Coats Valued to \$65.00

> > **KAY'S**

460 State



Aristocratic Cake

This white cake is well named. It is not expensive, however, if you use the egg-yolks for a golden cake, custards

1/2 cup Crisco 1/2 teaspoon salt 11/2 cups powdered sugar

2 cups pastry flour 1 teaspoon vanilla 2 teaspoons baking powder 6 egg whites

1/2 cup milk Cream Crisco, salt and sugar until light and soft. Sift flour three times with baking powder and add alter-nately with milk. Add vanilla. Last fold in stiffly-beaten egg whites. Bake in 3 Criscoed layer-cake pans in moderate oven (375° F.) for about 20 minutes.

1½ cups sugar 3 beaten egg ½ teaspoon cream of tartar ½ cup water 3 beaten egg whites

FILLING AND ICING

Boil sugar, water, and cream of tartar together until mixture forms a soft ball in cold water. Pour one-third the syrup over beaten egg whites. Continue beating while remainder of the syrup cooks until it will spin a thread, and add to egg mixture. Add 1/4 teaspoon vanilla. Spread between layers and on top and sides of

(All measurements level)

We know how it is-if you have been in the habit of using only butter in your cakes, it is a little hard to understand how Crisco can make cakes you simply can't tell from butter cakes. But it's true!

One taste of Crisco, just as it comes from the can, will tell you why. Did you ever imagine a shortening could be so sweet and fresh? Now, don't you understand why more and more fine cooks are using Crisco alone in all their cakes?



You taste your milk-You test your eggs-NOW-taste your shortening

Crisco's sweet flavor will delight you!

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