

HEED THE WARNING



Think there is any Danger?
Automobiles are made for speed. Speed is dangerous. Add to speed the treacherousness of wet pavements, darkness, bad curves, railroad crossings, narrow roads and bridges, glaring headlights, fog, rain, loose gravel, pedestrians, unlighted vehicles, washouts, and above all, recklessness, then it is easy to realize why there is an automobile accident every minute.



They Crowd the Highways--Flashing 40, 50, 60, Yes 70 Miles an Hour--- Many a Fool is at the Wheel

You May Be Careful But You're Never Safe, Therefore Protect Yourself With the BEST --- a STATESMAN

\$10,000⁰⁰

Travel Accident Insurance Policy

AT THE SAME OLD PRICE **\$1⁰⁰** ONLY A YEAR

Facts You Should Know Before Buying Insurance

Statesman Insurance holders and readers are entitled to know as much about Statesman Insurance as they care to read. Our aim during the past has been to ADD TO our policy--NOT DETRACT from. We are thus in a position to offer you more value for your money today than we were yesterday.

In 1886--42 Years Ago

The North American Accident Insurance Company of Chicago was founded. Since this insurance company has specialized in casualty insurance only, and because of this specialization, they have developed into the oldest and largest exclusively accident insurance company on the North American Continent. When you want insurance go to the company which seems to you to be the most dependable--you have that dependability in the North American Accident Insurance Company of Chicago, whose policies in Salem are handled exclusively by the New Oregon Statesman.

The Statesman insured INSURANCE SERVICE for its readers and subscribers that they might profit by this wonderful opportunity. Starting out as a side issue, the insurance service angle of newspaper circulation has developed by leaps and bounds until thousands upon thousands of people are now benefitted by this high-grade protection.

The Statesman, through the North American Accident Insurance Company, finally prepared a policy which secured for them the right to place this insurance before the people, that they too might benefit by this North American Accident Insurance Company's protection.

The Statesman, continuing its policy of always giving something better for the money, found it was possible to issue to you a new \$10,000 policy in place of the \$7,500 coverage.

The Statesman again comes out with the latest and what it considers to be the best Travel Accident Insurance Policy on the market, and still at the unchanged price of \$1.00. This new feature in insurance adds a hospital benefit of \$7.50 per week, in addition to the other regular benefits, and also adds a 20% accumulation for five consecutive years, or a total of 50% added value on Part 2 of its new policy. We call your attention to the fact that there has been no change in the age limits--they remain from 15 to 70.

These two words have a particular significance in the insurance business. The North American Insurance Company, being a strictly casualty insurance company, has 42 years' experience in that line of insurance, and are particularly well fitted to give the ultimate value in accident insurance. They are SPECIALISTS in ONE line of insurance. They do not sell life, liability, property damage, collision, or any other type of insurance. When you have a banking problem, you don't go to a grocer for advice--you go to your favorite banker.

Realizing that when an accident happens one's first thought is of the cutting off of the source of income and the consequent accumulation of debt, all directly due to the accident. To make it possible for North American Accident Insurance holders to realize on their claims, the North American Accident Insurance Company has its claims paid direct from the Statesman office by its resident agent. There is no quibbling, if the claim comes under the terms of the policy--if it doesn't come under the terms of the policy, the holder is so informed and the matter is closed. The Statesman's \$1.00 policy is written so as to clearly inform the insured exactly under what conditions they are covered by their insurance. There are no "IFS," "BUTS," or "ANDS."

Casualty Insurance - -
Immediate Insurance -

HOSPITAL BENEFITS NOW BEING PAID

Accumulation Policy

Actually figures have shown the N. A. Ins. Co. that they can give the insurance buyers the benefit of additional coverage--consequently this announcement of the NEW and BETTER Policy with Accumulation value on Part 2 at 10 per cent a year for 5 years--50 per cent increase. ONCE MORE THE STATESMAN INSURANCE LEADS THE FIELD. THE NORTH AMERICAN INSURANCE CO. DOES NOT "TAKE FROM" IT "ADDS TO."

ADDITIONAL
\$7.50
Per Week
to the regular \$10 and \$20 Weekly Benefits
Something New Again
AT NO INCREASE IN PRICE

AGE LIMIT STILL 15 to 70

The Statesman has NOT found it necessary to reduce the age limit of its policy from 70 to 60 years. So those Statesman readers over 60 years of age and under 70 can still be insured under THE STATESMAN POLICY. The New Oregon Statesman is the only Salem newspaper offering the North American Insurance Co's. policy. INSURE YOUR INSURANCE WITH THE NORTH AMERICAN ACCIDENT INSURANCE CO.

THE STATESMAN'S NEW DEPARTURE IN A PROTECTIVE POLICY PAYS THE MAXIMUM!!!

PAYS

\$10,000
For loss of life, both hands, both feet, sight of both eyes, etc., if the loss is sustained by the wrecking or disablement of a taxicab, public omnibus, or automobile stage, being driven by a licensed driver, playing for public hire, and in which the insured is traveling as a fare-paying passenger.

\$2,500
For loss of life, both feet, sight of both eyes, one hand and one foot, one hand and the sight of one eye, one foot and the sight of one eye, if the loss is sustained by the wrecking or disablement of a railroad passenger car or street, elevated or underground railway.

\$1,000
For loss of life, both hands, both feet, etc., by the wrecking or disablement of a private automobile of the exclusively pleasure type in which the insured is riding or driving, providing such automobile is not carrying passengers for hire; (B) By being struck down or run over while walking or standing on a public highway.

PAYS

\$20.00
Weekly
If the insured sustains injuries in any manner specified in Part 1 or 2 of the policy (namely: By the wrecking or disablement of a railroad passenger car, or by wrecking or disablement of a taxicab, public omnibus, or automobile stage, in which the insured is riding as a fare-paying passenger, when such stage is being driven by a licensed driver playing for public hire).

\$10.00
Weekly
If the insured sustains injuries in any manner specified in Part 4 (namely: By the wrecking or disablement of a private automobile--by being struck, knocked down, or run over while walking or standing on a public highway--by collapse of the outer walls of a building--by the burning of a church, theatre, library, school, etc.--by being struck by lightning, cyclone, or tornado).

\$7.50
Weekly
As hospital benefits, if the insured is necessarily confined to a regularly incorporated hospital. This weekly indemnity is paid for a period of five consecutive weeks and THIS IS IN ADDITION TO THE OTHER TEN AND TWENTY DOLLAR WEEKLY BENEFITS PAID.

PAYS

50% Accumulation
Each consecutive renewal of this policy without default in the payment of premium therefore shall add 10% to the indemnities payable under Part 2 of the policy until 50% is thus added, and thereafter so long as the policy shall remain in force.

NO MEDICAL EXAMINATION
Need be taken to secure a Statesman policy. This gives many an opportunity to have at least some insurance protection that they would otherwise have to do without.

REMEMBER
The cost is STILL \$1.00. There has been no increase in price, and the benefits HAVE NOT been decreased--the benefits HAVE BEEN increased and AT NO ADDED COST.

PHONE OR WRITE AND THE NEW OREGON STATESMAN WILL BE GLAD TO HAVE A REPRESENTATIVE CALL AND EXPLAIN THE POLICY IN DETAIL. IF MORE CONVENIENT, TELL YOUR STATESMAN CARRIER AND HE WILL SEE THAT SOMEONE CALLS ON YOU. JUST ASK FOR STATESMAN INSURANCE DEPARTMENT