## : SOCIETY : ${ }^{\text {"mmanmax }}$ : HOME INTERESTS :

TELERPHONE-
DEPARTMENT



## French Shop

## The Sulbtleties of Style

 original then it becomes an imitation rather than a duplication.
preting the style language of Paris with pure Parisian accent; in sensing its hidden sub tleties-the ability to feel and grasp the service of high degree as rendered by the Chod

Thus we gain and hold patronage, maintain ing a prestige based on performance-- actual presentation always of hundreds o phenomenal values.

## Cost of Electric Cooking Reduced

The delightful convenience of Electric Cooking is no longer an expensive luxury. In many homes it costs even less than other fuels.


The MONARCH Electric Range has done much to bring this about Its oven heats with surprising quickness - and keeps on baking ong after the current is turn ed off. The top burners are ient design The Auty cient design. The Automatic rime and Temperature Conneal, according entire whether you are at home or

MONARCH Electrics are made in a large variety of styles and sizes to meet the equirements of every fam$y$. The combination with buit-in coal and wood firebox, for heating and burning waste, is very popular
Let us estimate the cost lectric cooking in your home. You will be under no bligation. Whether you are in need of a range or not, you will be interested in our display of these Modern Cooking Devices.

Monarch Ranges can be purchased on a most attractive Time Payment Plan

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