

MOTOR CLUBS GET TOGETHER

Executives to Convene in San Francisco to Consider Problems

Organized motordom of the west will be represented at a conference of officers and executives of motoring clubs and associations in ten western states and three Canadian provinces to be held in San Francisco September 20, 21 and 22. Further perfection of routing millions of motor tourists over western routes and greater exploitation of western scenic attractions will be among the subjects taken up by the conference.

16 Borders to Attend
Sixteen western motoring organizations will be represented. Cooperating with its affiliated clubs in the west, the American Automobile Association will send a group of its executives to the meeting, headed by Ernest N. Smith, general manager of the nation-wide motorists' organization. The A. A. A. club in the Hawaiian Islands will also be represented. The California State Automobile Association will be host to the delegates and D. E. Watkins, secretary and general manager of the State Association, is in charge of arrangements.

Oregon Represented
The Oregon State Motor Association will be represented at this meeting by George O. Brandenburg, Walter C. Findlay and A. E. Shearer. At the Thursday afternoon session, Mr. Brandenburg will speak to the assembled representatives on the subject of "The Gyp Motor Club."

Motor Clubs and Associations which will be represented at the conference are: Oregon State Motor Association, Montana Automobile Association, Automobile Club of Washington, Rocky Mountain Motorists, Inc., Inland Automobile Association, Idaho State Automobile Assn., Utah State Automobile Assn., Automobile Club of Southern California, California State Automobile Assn., Automobile Club of British Columbia, Saskatchewan Motor Club, Alberta Motor Assn., Nevada State Automobile Assn., Caspar Motor Club, Arizona Automobile Assn., and Arizona Good Roads Association.

The Albany Democrat-Herald will have a new home this year. Work has been started on the structure, which will be fireproof and modern in every respect.

Linn county will hold its annual fair at Albany September 19-22. There will be the usual extensive exhibits of products but admission will be free to the general public.

Where the Clouds Roll By



Out on the rim of nowhere where the jackrabbit plays tag with the gila monster is a land of charm for the motorist. It was a district of death and desolation for the pioneers as they toiled across the thirsty plains. Nowadays, however, in your Chevrolet Sedan you may traverse the barren wastes of Death Valley without worrying about the dangers that threatened the pioneers. Good roads traverse the sandy floor of the desert and cases, even modern hotels rise at intervals to greet the motorist in his twentieth century chariot.

Ford and Edison to Share Laboratories in Florida During Coming Winter

Wizard of Electricity and His Warm Friend Will Work Together

FORT MYERS, Fla., Sept. 7 AP—Not satisfied with chatting over the fence which separates their estate in this city, Thomas A. Edison, world famed inventor, and his cronies, Henry Ford, millionaire auto magnate, will work side by side in the wizard's new chemical laboratory this winter.

One corner of the new workshop has been set aside for Mr. Ford, at his request, and it is expected that the manufacturer will spend eight weeks in Fort Myers this season, delving into experimental work, while the wizard of electricity continues his extensive study of rubber producing

plants. The new laboratory, fully equipped with necessary machinery and other fixtures, was completed recently. The main building, 30 by 90 feet, allows 2,700 square feet of floor space and is considerably larger than the old workshop which was recently removed to Ford's museum at Dearborn, Mich. It is the largest of a group of buildings on the inventor's 10-acre rubber experimental tract and was erected under the personal supervision of W. A. Benny, superintendent of the Edison laboratories.

The experimental plantation, under the care of a corps of plant experts, now has more than 4,500 varieties of trees, shrubs, plants, flowers and weeds which are closely studied by the wizard for rubber possibilities. There are 1,600 beds with at least three

varieties of plants in each bed. Many of the plants and seeds have been imported from foreign countries, while hundreds of specimens have been gathered in different parts of the United States. Each variety has been classified and a careful analysis is being made of each plant to determine the quantity and quality of rubber it contains.

Seeks Rubber Plant
It is the inventor's ambition to find a plant which can be grown in this country to produce rubber in commercial quality and quantity for emergency purposes. He reports remarkable success in his pioneer experiments and it is expected that he will obtain even more interesting results this winter. Mr. Ford and Harvey Firestone, tire manufacturer, are deeply interested in the wizard's work.

The nature of the experiments which will be made by Mr. Ford at the Edison laboratories has not been disclosed, but it is thought that they will pertain to aviation problems. Mr. Edison is scheduled to arrive here January 13 for a four or five month stay and it is thought that Mr. Ford will leave Detroit before the end of January for a six weeks "working vacation."

LATEST CADILLACS FIND PUBLIC FAVOR

Enthusiasm expressed for the new Cadillacs, LaSalle and Fleetwoods, number of actual sales, number of visitors to the showrooms of distributors and dealers, and the number who have ridden in and driven the new cars have all surpassed all previous records, according to a statement by Lawrence P. Fisher, president of the Cadillac Motor Car company.

In expectation of record demand for the new products and prior to the announcement, the company had embarked upon the biggest production schedule in its history, with all plants running at full capacity. As a result of the reception, the original high production schedules for September and October have been revised upward, with all indications both from record sales and from the generally prosperous condition of the country pointing to an indefinite continuance of the record pace. Shipments for the month of August have established a new record in the company's history.

The new cars were announced August 23, and Fisher's statement is based upon compiled reports of Cadillac-LaSalle distributors and field representatives covering every state in the Union.

The forest service was put to \$45,000 expense fighting 110 fires in the Umatilla national forest this season, according to Lester Moncrief, assistant supervisor.

CANADA REPORTS BIG TOURIST YEAR

Motor tourist travel from the United States to Canada during the 1928 season shows an increase of 33 per cent, according to a preliminary survey by the American Automobile Association.

While not discounting the part played in this increase by a well-known trend of hospitality dispensed by the Dominion, the A. A. A. believes that the simplification of Canadian customs regulations and the tremendous promotional efforts conducted by the Canadian Government and by Canadian interests has contributed to the tourist boom.

The A. A. A. points out that the number of United States cars entering New Brunswick alone was 72,254 up to June 30, which was the beginning of the motor vacation season. The most outstanding gain that has been reported from any place of entry is the increase of almost 100 per cent shown at Richmond Road, which is the Canadian entrance point between Houlton, Maine, and Woodstock, New Brunswick.

Prior to the beginning of the motor touring season, says the national motoring body, the Treasury removed all customs restrictions affecting an American motorist leaving the United States for Canada. This made it unnecessary for the motorist to register his car upon leaving this country and state license cards are accepted as identification upon the return trip.

The A. A. A. says that tourists going into Canada must register on a card form, which is filled out in duplicate. The original is retained by the Canadian customs officers at the place of entry and the duplicate is surrendered when the motorist leaves Canada. This card is good for sixty days and may be extended thirty days upon application to any customs official. The visitor desiring to remain longer than ninety days in Canada must deposit \$25 and sign an approved bond for double the amount of the estimated duty on the car.

Dodge Shipments For August Show 43 Per Cent Gain

Closing of Road Effective Today

To enable contractors to complete construction work before the winter snows, the highway in Rainier National Park leading to Paradise Inn will be closed between Longmire and the Inn after September 16, according to services received by the Touring Bureau of the Oregon State Motor Association. It is probable that the road will be kept open certain week-ends after the 16th but definite information should be secured by motorists from the Association Headquarters before leaving on the trip.

Dodge Shipments For August Show 43 Per Cent Gain

August shipments by Dodge Brothers from the plants in the United States and Canada, in both the passenger car and the truck and motor coach divisions, showed an increase of approximately 43 per cent over July. The August shipments were exceeded in only one month in 1928—in March. They were greater than any 30 day period during the first eight months of 1927.

Shipments of both passenger cars and trucks are running heavy, with large banks of carry-over orders in all divisions and the flow of orders from dealers shows no let up. August shipments by Dodge Brothers from the plants in the United States and Canada, in both the passenger car and the truck and motor coach divisions, showed an increase of approximately 43 per cent over July. The August shipments were exceeded in only one month in 1928—in March. They were greater than any 30 day period during the first eight months of 1927.

Shipment for the 30-day period were the heaviest this year. Truck export shipments were the greatest in the entire history of the corporation. August export showed better than 57 per cent increase over the same month last year while export business for the first eight months of 1928 shows a gain of approximately 33 per cent over the same period last year.

"Business is showing up exceptionally well and indications are that the last half of this year will be one of the best last half periods in our history," said H. F. Bonesteel, of the Bonesteel Motor Company, Dodge representatives here.

Columbia county granges ask what the letters "O. S. C." stand for and if there is such a place. Any student of the Oregon Agricultural College in Corvallis would be glad to explain.



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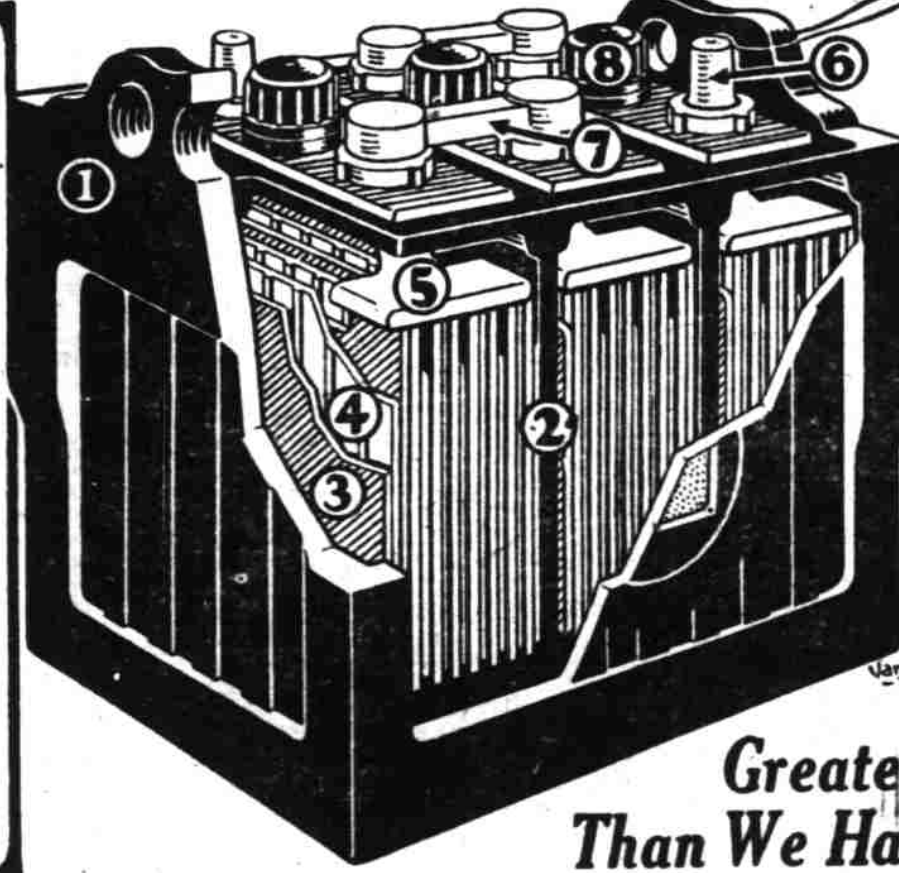
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Deduct Trade-In Allowance from These New Low Prices!

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|---------------|---------|---------------|---------|
| 6-11 Standard | \$ 8.45 | 6-15 Standard | \$11.95 |
| 6-13 Special | 8.45 | 6-17 Standard | 13.95 |
| 6-13 Standard | 9.95 | 6-17 Z | 16.50 |
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A true Giant Super-Power Battery... in size and service. Extra large and heavy throughout—built especially for trucks and heavy duty passenger service... For instance: The plates stand about 1/4 inch higher than standard plates and have about 25% greater capacity. The Separator—especially built to withstand excessive strain, are of selected white cedar, reinforced with perforated rubber veneer, which adds greatly to life and power... Point for point this Battery compares with batteries selling at much higher prices.

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| H 6-11 Western Giant | Guar. 2 1/2 yrs., \$11.95 |
| H 6-13 Western Giant | Guar. 2 1/2 yrs., \$13.45 |
| H 12-7 (12 volt) Western Giant | Guaranteed 2 1/2 yrs. \$16.95 |

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In the tremendous success which Pontiac Six is enjoying... in the spectacular sales which have placed more than 350,000 Pontiacs on the road within thirty-two months of its introduction—in these impressive facts is ample reason for designating this great General Motors car "Chief of the Sixes."

of its third year in production! This overwhelming public endorsement and public approval tells more of what Pontiac provides for \$745 than even the most complete listing of such features as Fisher bodies, 186 cu. in. engine, the G-M-R cylinder head, cross-flow radiator, foot-controlled headlights, coincidental lock etc., etc! Come in for a ride today and learn for yourself why Pontiac Six sales continue their sensational upward sweep!



Driving safety at night is assured by Pontiac's foot-controlled lighting—no fumbling for switches or buttons.

Never has any new car risen so rapidly in the estimation of motor car buyers, for during the first six months of 1928, over 136,000 Pontiacs were sold—the largest volume ever achieved by any car in the first half

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. Oakland All-American Six, \$1045 to \$1265. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

VICK BROS., HIGH STREET AT TRADE

Associate Dealers: Benton Motor Company, Inc., Corvallis, Oregon; Byerley Motor Co., Albany, Oregon; Silverton Motor Car Company, Silverton, Oregon; C. J. Shreeve & Son, Dallas, Oregon; T. D. Pomeroy, Independence, Oregon; Fred T. Bilyeu, Scio, Oregon; Henry C. Holleman, Harrisburg, Oregon; Fred Geoch, Jr., Mill City, Oregon; Elmer Fitzgerald, Lebanon, Oregon; Austin's Service Station, Brownsville, Oregon; H. W. Morris, Waldport, Oregon; A. J. Gilliam, Toledo, Oregon; Frank Miller, Aurora, Oregon; N. J. Arnold, Monmouth, Oregon; Bones Brothers, Turner, Oregon.

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