

**Window Display Week in Salem**

THE third annual window display week under the auspices of the Salem Ad club opens this evening and will continue till Saturday night.

Participated in actively by more than a hundred merchants and concerns of the capital city, and in some measure by all the people of Salem's expanding territory.

The sponsors of this event heralding the fall opening of business in Salem give emphasis to the value of advertising in making Salem a better and bigger city; meriting the expanding trade that depends upon our business people to supply its needs.

Time was, in the mossback days of the ancient past, that Salem was considered a poor advertising town, as compared with her ambitious neighbors in the other valley cities.

But Salem is getting over it; living down that unenviable reputation. For one thing, she has more to advertise; and that is one of the requisites of being a "good advertising town"—to be able to live up in offerings and attractions to the printed word.

Every good advertiser, with the goods or the service to back up his announcements, is an asset to any city or town. He keeps trade at home, and brings more trade from a widening territory. This makes for the employment of more labor; indirectly helps every one.

We all owe acts of gratitude to our good advertisers; substantial acts in the way of patronage.

**Romance of Aviation**

ONE of the romantic developments of the age is the rapid strides aviation is making in the United States. During the past eighteen months more than \$300,000,000 has been appropriated or expended for new airports throughout the country. At this time there are more than 5100 airports in commission or under construction.

The Pacific coast with this development and the near future promises a great increase in number of planes, aviation fields and general expansion in the industry that links earth and air—almost "the sky is the limit." Daily round trips are now being made out of several cities of the coast. The triweekly service from San Francisco, Portland and Seattle has been in operation some time, and on Saturday this service will be increased to a daily schedule. On the same date schedules between Portland and Seattle, now giving two daily round trips, will be increased to four. Demands for reservations on several coast lines, including those to Los Angeles, are beyond the constantly increasing equipment.

Salem will not get into line with this development any too soon, with its already authorized airport.

**Immigration From Mexico**

CONGRESSMAN JOHNSON of the state of Washington, suggests that immigration from any country south of the 32d parallel of latitude, which corresponds with the Mexican border, shall not in any year exceed emigration of citizens of the United States to that particular country in the preceding year.

Which would cut off nearly all the people coming not only from Mexico but also from every Central and South American country.

There are protests from California. The Stockton Record says that in the case of Mexicans a recent check made in that state indicates no flood from below the Rio Grande; the official figures showing a decline in immigration from that country, notwithstanding much talk about the inefficiency of the border patrol.

And the Stockton paper says that among many California farmers and growers this decline is being termed a loss to the state; though the other side of the question is not without its advocates.

**Why Women Are for Hoover**

MRS. THOMAS G. WINTER, former president of the General Federation of Women's clubs, is a staunch advocate of Herbert Hoover for president. In a recently issued pamphlet, Mrs. Winter gives as the reasons "Why We Women Want Herbert Hoover" the fact that he has been a standard bearer of the American flag all over the world; because he does not talk politics, he lives statesmanship; because he is the very type of an American because of what he is doing for homes and children; because he knows the actual tasks of government; because of his service to agriculture; and to labor; and because he is the greatest practical humanitarian the world has ever seen.

Major Charles Bolton Hamble deserved the first full military funeral ever held in Salem, which honored him yesterday. His untimely death came on account of lack of reserve strength, due to hardships suffered in five engagements in the World war overseas, in the Meuse, Argonne and St. Mihiel drives. Let none of us ever forget the high feelings of gratitude and patriotism with which we witnessed the departure of our boys from the homes and loved ones to do battle for world democracy in the times of stress.

The rains came in time to put a quietus to the dispute of the deer hunters with the authorities seeking to save the forests against fire. Everybody is satisfied.

According to some of our best internationalists, when Europe lends money to South America that is business; when Uncle Sam lends money to South America it is imperialism.

It may be judged from his recent political statement that Dr. Nicholas Murray Butler wants the liquor strong and the navy weak.

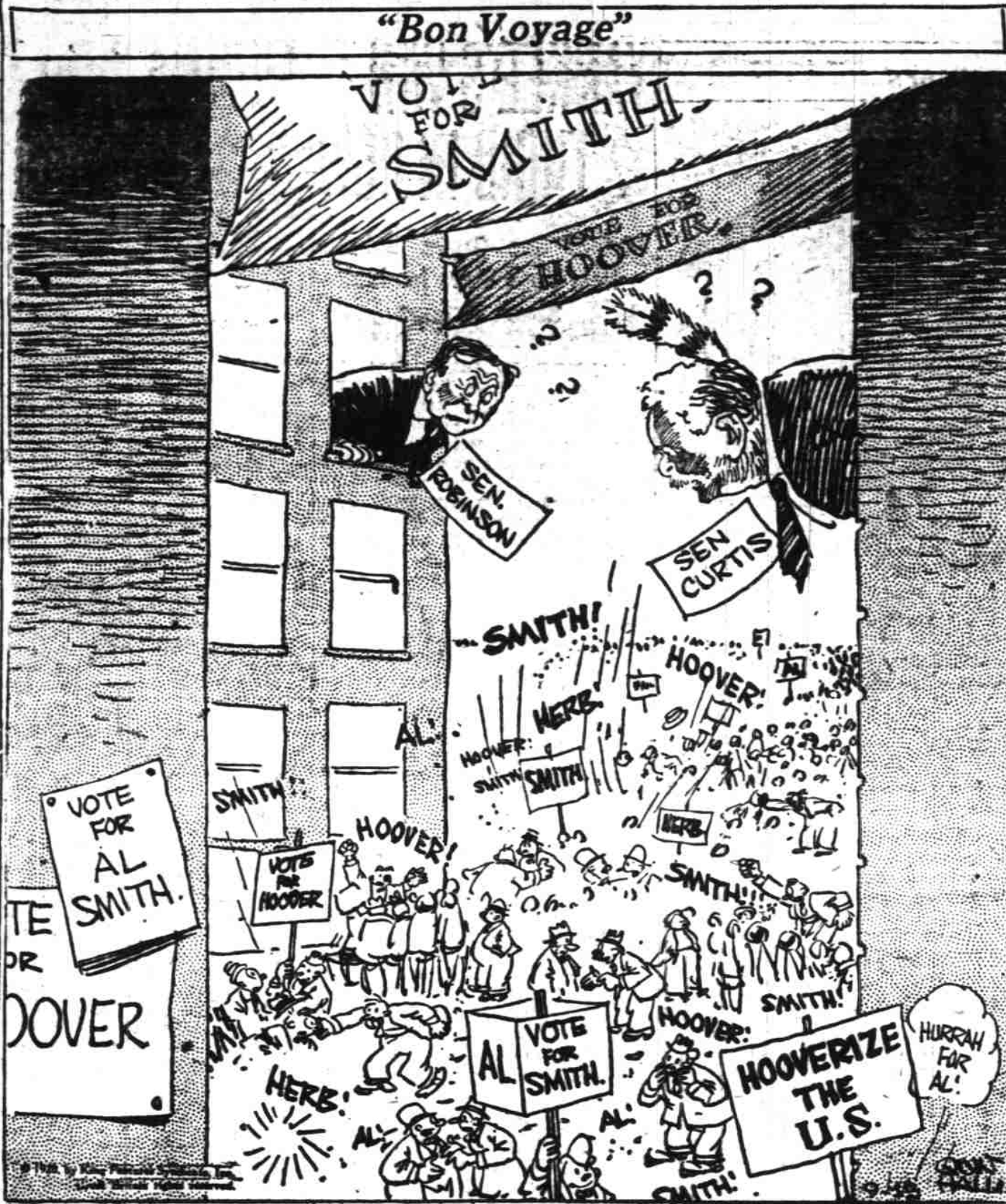
A Vancouver, B. C., man has been jailed at Everett on a charge of driving while intoxicated. There is an ancient saw about carrying coals to Newcastle.

All the disinterested observers are convinced that Al Smith's campaign manager, in claiming 309 electoral votes, has taken in a lot of territory.

Some one sagely opines that, with the styles what they are and all, more men have been lost at the seaside this year than at sea.

**The Statesman's 'Fourteen Points'**  
A Progressive Program To Which This Newspaper Is Dedicated

1. A greater Salem—a greener Oregon.
2. Industrial expansion and agricultural development of the Willamette valley.
3. Efficient republican government for nation, state county and city.
4. Clean news, just opinion and fair practices.
5. Upbuilding of Oregon's young linen industry.
6. A modern city charter for Salem, adopted after mature consideration by all voters.
7. Helpful encouragement to beet sugar growers and other pioneers in agricultural enterprises.
8. Park and playground development for all people.
9. Centralization within the capital city area of all state offices and institutions.
10. Comprehensive plan for the development of the Oregon State Fair.
11. Conservation of natural resources for the public good.
12. Superior school facilities, encouragement of teachers and active cooperation with Willamette university.
13. Fraternal and social organization of the greatest possible number of persons.
14. Winning to Marion county's fertile lands the highest type of citizenship.



**A Washington Bystander**

By Kirk L. Simpson  
WASHINGTON.—While the gallopers of Uncle Sam's cavalry have had their noses put more or less out of joint by that new corps d'elite of the military world, aviation, there is one field of notable sporting and social prominence where the boss—soldiers rule supreme. Nobody has yet invented a polo. The only contenders against the cavalrymen are the officers of gun regiments that still boast horse batteries instead of puffing, stinking tractors.

Army poloers are mighty busy around Washington just now. They are hoping for a third go at their twice defeated rivals of the British army next year. Every afternoon sees them surging about the huge green polo lot down beside the placid Potomac fighting it out in hopes of getting a crack at the Brits, if they should challenge.

And they have solved the question of referee to their own complete satisfaction. The job has been entrusted to a general officer, Brigadier General E. E. Booth, chief of the G. A. section, General Staff. That assignment fixes it so there will be no sandlot disputes about always doubtful polo foul calling. Who of smaller military fry would dare cuss out a general and an assistant chief of staff at that?

Even Brigadier General E. E. Booth, G. A. head and also an assistant chief of staff, and who rides with the polo gallopers, accepts fouls assessed against him by Booth with the army "Yes, General" equivalent of the Navy's "Aye aye sir," although sometimes Army poloers are mighty busy around Washington just now. They are hoping for a third go at their twice defeated rivals of the British army next year.

It was useless. In ten minutes a loud "blam" from the region of the ill-fated Booth car announced new disaster. The general automobile rolled up to the war department, Booth embarked at once for the polo battle ground. When he got there he drove the machine well up on the grass to avoid further possible damage and went to refereeing.

Saddle a Veteran  
The high ranking polo foul czar is quite a sight when he mounts for action. In these nonformal tournaments, he insists on using a much prized Samur bridge with the embossed seal of that great French cavalry school shining like a breast plate on his horse's chest. He has used it, and the same horse, since his days as a commandant at the Fort Riley cavalry school, and ribald comments by his cavalry colleague that it looks more like mooring tackle for a battleship than horse furniture move him not.

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Dr. Woods Hutchinson, sage health officer came up from Portland yesterday on the local train and will spend a day or two in this city looking over the general sanitary conditions. Lieutenant Carl Abrams returned from the encampment at Gearhart yesterday to resume his duties in his reportorial staff of the Statesman.

**KOZER FIGURES REGISTRATIONS**

Totals Well Below Those of Two Years Ago Says Secretary of State

Registration of voters in Oregon to date, with less than a month in which to register for the general election, totals 316,113 members of all parties as compared to 359,236 registered prior to the general election two years ago, according to a statement issued Tuesday by Secretary of State Kozier.

Of the total registration 221,465 are republicans, 82,962 are democrats, 553 progressives, 842 prohibitionists, 1275 socialists and 3017 are classified as miscellaneous.

While the figures may not agree with those of county clerks in the various counties, Kozier points out that the state figures probably are more nearly correct as they represent the bona fide registration after the dead wood has been eliminated through the cooperation of postmasters in the various towns.

"In some of the cities and towns as many as 25 per cent of the voters pamphlets are undelivered by reason of the removal of the voter from the county," Kozier points out.

The registration by counties and by major parties follows:

County	Rep.	Dem.	Total
Baker	2841	2426	5267
Benton	4284	1630	5914
Clatsop	1391	1405	2796
Columbia	6443	4900	11343
Cook	5734	2401	8135
Crook	928	738	1666
Curry	444	165	609
Deschutes	8502	1550	10052
Douglas	6230	2384	8614
Gilliam	911	428	1339
Grant	1170	428	1598
Harney	692	420	1112
Jefferson	2134	1030	3164
Johnson	7635	3209	10844
Klamath	569	156	725
Lane	8065	1815	9880
Linn	5695	2342	8037
Lincoln	1201	599	1800
Linn	849	318	1167
Marion	1297	1030	2327
Marion	10055	4780	14835
Morrow	1417	460	1877
Multnomah	7539	2500	10039
Polk	2008	157	2165
Sherman	813	337	1150
Tillamook	256	79	335
Umatilla	7443	2772	10215
Union	3571	2128	5699
Wasco	1956	124	2080
Wasco	4112	1373	5485
Washington	7698	2385	10083
Wheeler	1212	184	1396
Yamhill	5043	218	5261
Total	221465	82962	304427

**EXTENSION COURSE IN SALEM SCHOOLS**

Classes in art, education, English, psychology and philosophy will again be offered by the University of Oregon extension service here at the opening of school, September 24 at the Salem high school.

Regular university credit will be given those whose work is satisfactory. Superintendent George W. Hug, of the city schools, Professor W. G. Beatty and Thomas Gentile, former head of the Monmouth training school, will teach education. These classes will be held Monday and Thursday nights. Professor Nowland B. Zane will have classes in art analysis and poster design Thursday nights. Monday night Professor Beatty will offer classes in educational sociology. Superintendent Hug will give a class in curriculum making on Thursday nights.

Professor Gentile will conduct a class in the technique of teaching social science. This class, however, will not begin until the winter term. Dr. H. C. Kohler of Willamette university, will teach the English classes which will include a course on great literary books and on the poetry of Shelly and Keats. The winter term will include a course in the work of Browning. Dr. Charles Sherman, also of Willamette university, will teach a class on the introductory of philosophy and a class in psychology. These classes will be on Friday nights.

What's the matter with Oregon, national democratic committee man for Oregon? He isn't turning loose anything red-hot for Al Smith.

Some of Al Smith's typical "friends of personal liberty" bombarded a minister the other day for making an anti-Smith talk.

Isn't it about time for some Oregon farmer to come forward with an egg bearing Herb Hoover's initials?

Everybody admits the popularity of "loud speakers," as evidenced by the increasing number of marriages.

**Bits for Breakfast**

"Full of prunes"—By R. J. Hendricks  
All the Salem canneries. And most of them also full of pears. They are putting into cans 200 to 250 tons a day of pears making \$600 to 10,000 cases, and paying out about \$6000 a day in wages on this canning operation alone.

All these pears are coming from eastern Oregon and Washington and southern Oregon. This is an item showing what an advantage Salem has in being a canning center. Will be more and more so. Industries are gregarious. "Him that has, gets."

The rain will not hurt the hops. Just makes it hard on the pickers. And it takes a little longer to dry wet hops. But there are many pickers in the yards who will work during moderate showers like those of most of yesterday.

The news of hunting season accidents has begun to come in. One man dead in Jackson county from a bullet discharged accidentally from the gun of a fellow hunter. There are good sportsmen among the hunters; they predominate. But there are many out in the forests with guns who ought to be at home.

Radio broadcasting stations have just been given a permanent assignment of power and wave length; 269 of them, and it is expected that this will materially improve the service throughout the country. But there are a lot of difficulties of perfect receiving yet.

Coal Shortage Feared headlines the Oregonian. And out at our house a wood shortage threatens.

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**A New Yorker at Large**

By G. D. Sevmour  
NEW YORK.—Twenty million theater tickets are sold every year to plays and musical shows in New York, bringing through box office windows, as nearly as anybody can estimate, more than \$50,000,000.

Eighty theatres, with seats for more than 80,000 persons, are devoted to the drama; nor does this take account of any of the scores of motion picture and vaudeville houses.

Some seven thousand players from stars to chorines, earn their living in New York theatres, comprising the casts of the \$300 or more productions generally unrelieved here in the course of a year.

Yet the theatre business is so uncertain that compared to it, speculation in stocks or drilling for oil seems almost a sure thing.

A Game Of Chance  
The figures for the theatrical year of 1927-28 illumine the Broadway axiom that the show business is no place for anybody who is unwilling to take a chance.

The season brought to New York stages 235 dramatic productions and 69 musical shows. Of the dramatic productions, Billboard, theatrical trade magazine, reckons that four-fifths were failures, leaving deficits or terminating without considerable profit.

Of the music shows almost half failed, and musical failures are more costly than dramatic failures because of the greater expense of production.

Veteran producers figure that season after season will show failure for four out of five dramatic presentations, and in some years as many as nine out of ten. As

for the musical shows, it is regarded as a good season when half of them make good.

Let's Back a Show  
It does not follow, however, from these unhappy statistics, that the experienced producer must risk loss on four of every five ventures he sponsors, nor on half of them, whether they are musical or dramatic.

Often the play he regards as a sure bet fails to draw for more than a few weeks and finally is ranked with the flops; but it is among the novices in the producing business—and there are always plenty of them—that the toll is preponderantly heavy.

Every season dozens of men who have made money in other businesses or who have been theatrical agents or playwrights turn to producing with the same avidity with which other men, having made fortunes, buy strings of race horses or start playing the market. Some of them are willing to lose a few thousands for the privilege of traveling, even briefly, with the theatrical folk; but most of them are lured by the hope of backing a hit which will return as much as half a million dollars on an investment of a hundredth of that amount.

Last season 193 producing organizations were represented by the New York theatre, with 302 presentations. Of these but 62 were plays that made any important money. For the inexperienced dabbler in the show business, these figures indicate hardly one chance in ten to profit, but it is that one chance that keeps them coming back for more.

**Guiding Your Child**

By Mrs. Agnes Lyne  
PARENTS must stand together. When fathers and mothers disagree in matters touching the lives of their children, the result of confusion, and the objectives of neither parent are attained.

In a certain home the parents differed radically in their attitudes toward schooling. The mother had sent the children to a modern school. The father thought new fangled educational ideas were all nonsense. He frequently voiced his disapproval of his wife's choice over the breakfast table, in the presence of the youngsters.

Being accustomed to respect the opinions of both parents, they were bewildered. Their enthusiasm for school was dampened.

When lessons were not done it was a fine excuse to say that school was no good anyway. Their wholehearted participation in school life suffered as a result of the conflict at home.

One mother exacted strict obedience of her little daughter. Her father on the other hand always pleaded for lenience. Occasionally the mother gave way to this pressure. The child could never be sure that disapproval and punishment would always follow her transgressions. She knew that it depended on whether it was father or mother who was in the more assertive mood.

Parents, being human, are bound to differ now and then in their ideas of what is wise for their children. Certainly these differences are worthy of discussion. But parents must thresh them out in private until they are ready to enter upon a course of action that looks consistent and harmonious to the child.

**Nicaragua Riots Nipped By Guard**

MANAGUA, Nicaragua, Sept. 11.—(AP)—The first serious outbreak in connection with the approaching election was quelled today by the National guard in the town of Rivas. Several persons were injured, none seriously, when conservative sympathizers stormed a liberal campaign office.

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**ANNOUNCEMENT**

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