

MALLORY

HATS

"Cravenette"
Resists Moisture

THE HATS OF
YOUTHFUL SMARTNESS



A Mallory Is Style Authority

This Fall, choose your hat with greater care. You will wear it with deeper pride. A Mallory is not only a fine example of skill. It is the final expression of fashion. Its supple fur felt has that plasticity which confers personality. Its workmanship reveals supreme elegance. A Mallory smartens with use, and mellows with time, and is the cherished possession of the wearer. In addition, the *exclusive* "Cravenette" Process resists moisture.

SIX TO TEN DOLLARS

BISHOP'S

PRESENTING
OUR OWN EXCLUSIVE
SHAPES AND SHADES