The liew OREGON STATESMAN, Salem, Oregon, Wednesday Morning, September 12, 1928

## The Oregon Shoe Co. Announces a Complete CLOSING OUT SALE of All BROKEN LINES of the PRICE SHOE CO. as well as the ENTIRE STOCK of the OREGON SHOE CO.

The Oregon Shoe Co. is the clearing house for the Price Shoe Co., these two stores are operated in conjunction, each depending on the other. The Price Shoe Co. depends on the Oregon Shoes Co. to conduct all sales, take all broken lines and close them out, helping The Price Shoe Co. to maintain that high standard in footwear that is unsurpassed on the entire Pacific Coast. The Oregon Shoe Co. depends on The Price Shoe Co. for the opportunity to offer the short lines from these exclusive factories at ridiculously low prices, these shoes are charged out to them at such prices that they can be sold at a small fraction of their actual worth. The well known brands that will be offered in this sale at such an opportune time will 'include Archpreservers for Women, Hanan Oxfords for Women, as well as a liberal selection of the famous Florsheim Shoes for Men. You can not overlook an opportunity to buy merchandise at such ridiculously low prices right in the height of the season.

- This is the first sale of these famous brands but the volume of The Price Shoe Co. is increasing so rapidly, necessarily creating more broken lines so that we are quite sure that we can promise a continuation of these wonderful bargain ev ents at regular intervals.
- We will be only able to quote a few of the many outstanding prices but if you will come to our sale we will demonstrate the most wonderful bargain giving events that **have** been conducted in Salem for years.

