

HEED THE WARNING



Every dangerous curve, every cross road, every railroad crossing along the highway is marked with a danger signal and only fools fail to observe them. But how much more important it is to protect yourself and loved ones against the results of travel accidents. Have you thought of that and have you made provision?

You fathers and mothers who love your families this advertisement is a warning to you. Just as you observe the danger signals along the highways so should you heed this warning and follow this advice before it is too late.

Travel accidents are on the increase. The train, the street car, the taxicab, the bus, the automobile, the steamship each daily add their toll. The killed and the injured mount into the thousands every year. Who knows, you may be a victim. What then?



Heed the Warning --- Protect Your Future --- Take Out a

The New Oregon Statesman

This insurance may be taken by subscribers on our combination rate with the Portland Telegram.

\$10,000.00

Combination rate
The Oregon Statesman and The Portland Telegram 60c per month.

Travel Accident Insurance Policy

The Cost Is **\$100** For a Full Year's Protection Only

At this small cost you cannot afford to take a minute's chance. Fill out the coupon below and mail it to us now. Remember, too, that every member of your family between the ages of 15 and 70 may secure these policies at \$1.00 each.

Here Is the Protection You Get for \$1.00 a Year

PAYS \$10,000

For loss of life by the wrecking or disablement of a railroad passenger car or street, elevated or underground railway car, passenger steamship or steam boat, in or on which insured is traveling as a fare paying passenger as specified in Part I of policy.

Pays \$20 Weekly

For injuries sustained in any manner specified in Part I or II which shall not prove fatal or cause specific loss as aforesaid but shall immediately, continuously and wholly prevent the insured from performing each and every duty pertaining to any and every kind of business (As specified in the policy) but not exceeding 15 consecutive weeks.

Hospital Benefits

If a bodily injury for which a weekly indemnity is payable under this policy, is suffered by the insured, and if on account of said bodily injury the insured is removed to a regularly incorporated hospital, the Company will pay the insured (in addition to the said weekly indemnity) for a period not exceeding five weeks, \$7.50 per week.

PAYS \$2,500

For loss of life by wrecking of public omnibus, taxicab, auto stage which is being driven or operated at the time of such wrecking or disablement by a licensed driver, plying for public hire and in which the insured is traveling as a fare paying passenger or by the wrecking or disablement of a passenger elevator, hands, feet or sight, (as specified in Part II of policy).

Pays \$10 Weekly

For injuries sustained in any manner specified in Part IV which shall not prove fatal or cause specific loss as aforesaid but shall immediately, continuously and wholly prevent the insured from performing each and every duty pertaining to any and every kind of business (As specified in the policy) but not exceeding 15 consecutive weeks.

Emergency Benefit Registration Identification and Financial Aid

The company will register the person insured hereunder, and if insured shall, be reason of injury, be physically unable to communicate with relatives or friends and in a condition requiring identification, the company will, upon receipt of message giving your policy number, immediately transmit to such relatives or friends as may be known to it any information respecting the insured and will defray all expenses to put the insured in communication with and in the care of relatives or friends, provided such expenses shall not exceed the sum of One Hundred Dollars.

PAYS \$1,000

For loss of life by wrecking of a private automobile or private horse drawn vehicle of the exclusively pleasure type as provided in policy, by being struck or knocked down while walking or standing on a public highway by a moving vehicle (as set forth in policy), or being struck by lightning, cyclone or tornado, collapse of outer walls of building, in the burning of any church, theater, library, school or municipal building, feet or sight, as specified in Part IV of policy.

Mail Subscription must be paid in advance.

Insurance Application and Subscription Blank

THE NEW OREGON STATESMAN Date.....1928.
Salem, Oregon.

Gentlemen:
You are hereby authorized to enter my subscription to The New Oregon Statesman for one year from date. It is understood that The New Oregon Statesman is to be delivered to my address regularly each day by your authorized carrier and I shall pay him for the same at the regular established rate of 60c per month.

I am enclosing a payment of \$1.00 Policy fee. I am to receive a \$10,000.00 Travel Accident Insurance Policy issued by the North American Insurance Company of Chicago, Illinois.

I am not at present a subscriber to The New Oregon Statesman
I am now a subscriber to the Oregon Statesman

Name..... Age.....
Address.....
City..... State.....
Occupation..... Phone.....