

There is but one straight road to success, and that is merit. The man who is successful is the man who is useful. Capacity never lacks opportunity. It can not remain undiscovered, because it is sought by too many anxious to use it.—Bourke Cockran.

The New Industry Idea

THE idea of organizing for the purpose of securing new industries and helping old ones is being discussed in San Jose, Calif.

The following are the two concluding paragraphs of an editorial discussion of the proposition by the Mercury-Herald of that city; that newspaper, by the way, being owned and published by the Hayes brothers, who were the pioneers in the large development of the Lake Labish section near Salem, and are conducting the major industries on the land there now.

"The city that wants to develop industrially will see to it that everything possible is done for its existing industries, and that if they need help that could be given, it is extended," says the Mercury-Herald. "Some cities have spent so much time hustling for new industries that they neglected the encouragement of the old ones."

The San Jose idea is one that has long been advocated by the Statesman. Who knows what Edisons and Westinghouses and Henry Fords and Jim Hills and Goodyears are among our boys growing up in and around Salem, or are among the men of the present generation here?

Who can dream what "Acres of Diamonds" are in the virgin territory of the Salem district?

Witness the Mayo brothers building a city on their paternal farm in Minnesota, founded on ideas helpful to all mankind. Witness the cities built by Henry Ford around the pioneer homestead of his father in Michigan, near Dearborn and Detroit.

Vision and leadership have the greatest fields in America for their useful endeavors here in Salem and the great Willamette valley, capable of sustaining 25,000,000 people in independence and comfort, where a bare half million now live, outside of Multnomah county.

We have a start in the flax and linen industries; but \$100,000,000 a year and more is only a little distance ahead in time, in these fields.

We will this year harvest a walnut crop about a tenth the size of that of all Manchuria, and a fortieth of that to be gathered in California; but we have more good walnut land than California possesses, and a far better walnut country.

There are hundreds of millions annually bound up in our essential oils possibilities, where we will get only a half million this year for our peppermint oil.

And so on and on through a long list of products and possible products in which we may excel of which may be brought to marketable condition here at lower cost or to greater advantage or of higher quality than may be done elsewhere in the wide world.

Let's get the superiority complex. Let's have a real growth here, according to the opportunities that lie all about us.

The Newsboy a Merchant

IT is more or less an American tradition that the newsboy is a poor, fatherless young chap who supports a widowed mother, and probably, a sister or two by the pennies he earns selling papers.

The people of Salem know better. How many of the solid citizens of this city did not sell or deliver newspapers when they were boys? How many did not, have a Statesman route?

Now comes the census department to announce that very few newsboys are in this class. Most of them come from good homes, it says, and are not driven to selling papers by hard necessity.

It is a good thing for us to recognize this. The newsboy is an ambitious young business man, putting in his spare time wisely and profitably. He is learning early in life things about the world of business that most young men do not learn until they reach their majority. Selling papers is an excellent training school. It is not by accident that so many of our prominent business and professional men earned their first pennies in that way.

Don't pity the newsboy who sells you your paper. Admire him, rather, as an energetic, capable young American who has ambition.

Boxer Indemnity Students

OF one hundred and thirty-seven Chinese students due at San Francisco on September 6 fifty-six are receiving support from the Boxer indemnity fund. The United States in 1908 remitted to China \$10,785,286, still due her of the indemnity imposed on China for the damages to American interests and the expenses of the troops sent to China during the great anti-foreign upheaval in 1900. China devoted this money to education and we have been receiving each year groups of keen young Chinese to study in our universities. China could have used the remitted money in no wiser way for her own interests, while to the United States it has been a rich yearly dividend in good will.

The best walnut planting in Oregon is perhaps the Sky Line orchard. But there is plenty of land here that may be had for \$100 an acre or less, owing to locality, that will make as good walnut orchards—hundreds of thousands of acres of such land in the Willamette valley. Tell this to every one. This is the best walnut country in the world.

This is a long dry season, but not for the West Stayton and Lake Labish districts, where they make it rain when they need it, with irrigation water. A look at the crops they are growing is "good for the sore eyes."

"The greatest adventurer in human welfare of our times," is what a prominent American once called Herbert Hoover. It will be a high privilege to have that man for president of the United States.

The city sewage will smell to high heaven as long as Salem is without the modern sewage disposal plant which she needs.

The Statesman's 'Fourteen Points'

A Progressive Program To Which This Newspaper Is Dedicated

1. A greater Salem—a greater Oregon.
2. Industrial expansion and agricultural development of the Willamette valley.
3. Efficient republican government for nation, state county and city.
4. Clean news, just opinion and fair practices.
5. Upbuilding of Oregon's young linen industry.
6. A modern city charter for Salem, adopted after mature consideration by all voters.
7. Helpful encouragement to beet sugar growers and other pioneers in agricultural enterprises.
8. Park and playground development for all people.
9. Centralization within the capital city area of all state offices and institutions.
10. Comprehensive plan for the development of the Oregon State Fair.
11. Conservation of natural resources for the public good.
12. Superior school facilities, encouragement of teachers and active cooperation with Willamette university.
13. Fraternal and social organization of the greatest possible number of persons.
14. Winning to Marion county's fertile lands the highest type of citizenship.

How Does This Happen?



Bits For Breakfast

By R. J. Hendricks

Your ideas wanted—
Says the Salem chamber of commerce weekly bulletin in the current issue, on the following:

Council manager form of government—

Annexation of suburbs—

Traffic congestion at downtown street corners—

Uniform street tree planting.

Silver Creek Falls. Industries and

buy at home and how to enforce it, public market, elimination of advertising signs along Pacific highway, how to prevent soliciting of advertising by all sorts of

merchants who have books, charts and banners and who play one merchant against the other.

That is a rather large order

Manager Charley Wilson has made up. The suburbs will have to be annexed if the people in

them are to be counted as a part of Salem's population for the 1930 census. The reader's idea on all the rest will be welcome in these columns.

Talking of a public market—we have been talking about it for a long time. But the present public market at Commercial and Mar-

ion streets now has the displays and booths of several local producers. Among them is one from Grand Island, down the Willamette river, where such wonderful vegetables and fruits are grown. Have you seen this?

The celebration of the golden wedding anniversary of W. T. Rigdon and wife of Salem on Thursday was an event that was notable in the annals of Salem. W. T. Rigdon has been and is one of the useful men of Salem and of Oregon. He has written a great deal about the pioneer history of this state; of the Oregon country, and is writing more. He was one of the first to offer substantial aid to the missionaries to this region. He has written some very good poetry. The Rigdons have been good citizens. They have maintained a hospitable home and had always a helping hand in all good works. They have reared a family of fine children who are good men and women. The great crowds attending the reception on Thursday, and the many letters and telegrams of congratulation, all show forth the truth of every-

thing in this paragraph, and of much more in the way of commendation for such lives that might with truth and rich deserving be written.

The proposed merger of two soft-drink concerns with combined assets of forty-five million dollars is just a light reminder of the extent to which soft-drinking has increased in this country.

Progress of peace—beating the swords into plowshares; beating the plowshares into niblicks.—Detroit News.

When the agent offers you something "offered only to the best people" and you say you are broke, he thinks there are two liars in the room.

Old Oregon's Yesterdays

Town Talk From the Statesman Our Fathers Read

Total amount of receipts at the county clerk's office for the month of August was only \$189.80.

The Salem Flouring mill has started a run of 8,000 sacks of "Steamer" brand flour for export to Japan.

Albert, 15-year old son of William Claggett, fell from a buggy yesterday afternoon and broke his right arm above the elbow.

Senator W. H. Wehrung, president of the state board of agriculture, is in the city looking after the work at the fairgrounds.

The members of company "M" are drilling every night this week

for encampment which begins shortly.

A runaway enlivened Commercial street for a short time yesterday.

The Salem Press club is arranging for the annual meeting of the state editorial association to be held here October 22 and 23. E. Hofer, R. J. Hendricks, Scott Borsath, A. W. Prescott and F. F. Toews are the committee on arrangements.

The governor has been invited to attend the national irrigation congress which convenes in Ogden, Utah, the middle of the month.

A Washington Bystander

By Kirk L. Simpson

WASHINGTON — That much kidded "brass hat" organization of the army, the General Staff, celebrated its twenty-fifth birthday the other day. The event went unnoticed by the public at large,

but present members of the staff in Washington marked it with an Army and Navy club luncheon. General S. M. Merrall, chief of staff, and Acting Secretary of War Jardine attended.

There was a considerable discussion of the accomplishments of application for those 25 years of the general staff principle to the American army, particularly in view of the fact that the staff was terribly tested in the World War before it even reached voting age.

There was no room for doubt that military opinion is now and always has been agreed that the task of mobilizing, equipping, training and shipping 2,000,000 men to France, fighting out successfully America's part in the war, recalling the overseas forces and demobilizing the whole 5,000,000 strength of the war army was made possible efficiently only through general staff machinery.

Birth And Rebirth
Much was said at the luncheon in tribute to Ellihu Root, who fathered as war secretary a quarter century ago the first General Staff law. Much credit also was given to Major General William H. Carter for the important part he played in that struggle for modern military principles of organization and command. But it is to the calm political courage of Secretary Newton D. Baker alone that can be ascribed the situation that permitted the United States to en-

artists, writers and the like, live in this city.

The "loud speaker" is nothing new. We knew one who used to call down stairs at 10 o'clock at night: "Audrey, hasn't that young man gone home yet?"

Are you qualified to vote in the November election?

The fellows with those "bugle" horns on their flippers are the ones who refer to the girls as "sweeties."

Enforcement agents could cut down drinking among women by exploiting the fact that whiskey causes fat.

The reason most of us old-tim-

ers iff the newspaper game never get sore and sass the boss is because there are too many sixth-grade kids ready to step into our shoes.

If you hear some fellow saying women aren't as attractive as they used to be, ask him if watermelon and green apples taste as good as when he was younger.



He Does Not Call on Our Safe Deposit Vault!

HOMES present a simple problem—and most offices—to the modern burglar. But he does not call on modern safe deposit vaults. They are not profitable. Nor does fire have greater success. And we take many precautions to protect you against your own carelessness. A box in our safe deposit vault is safe for your valuables. It is convenient—and very inexpensive. We invite you to rent yours now—before you suffer a loss.

Boxes in a variety of sizes now available



THE FIRST NATIONAL BANK

MEMBER FEDERAL RESERVE SYSTEM



Let Us Not Exchange Gold for a Spider's Web

So said the Emperor Aurelius to his Empress when she asked for a silk gown

Today we think nothing of exchanging gold for the lovely cobwebby hosiery of McCallum make—and not so much gold either, when one compares the sheerness and fineness of texture.

\$2.00 the pr. Box of 3 pr. \$5.50

The Price Shoe Co.

OPEN SATURDAY UNTIL 9 P. M.

CLICKS

Eight more nations signify their eagerness to sign the American anti-war treaty. Which goes to show the human tendency to climb aboard the band-wagon, even if it is necessary to scramble over the tail-gate.

Just as we suspected he would, Joe Robinson accepted the democratic nomination for vice-president.

With Al Smith and Joe Robinson mixing the liquor and water from now until the election, the democratic campaign takes on the flavor of a long toddy.

Some of these one-eyed Salem drivers act as though they can't see, anyway.

This seems to be "Have a Fire Week."

Stockton's city manager has resigned, which may or may not mean something to Salem.

It looks as if even those "spotless" reputations can acquire freckles.

There are so many English channel swimmers in the water these days its a wonder the fish have room there.

It takes one of those smart-alecks who know it all to show how ignorant a man really can be.

Nothing speaks louder than hush money.

When Shakespeare said "All the world's a stage" he must have had a vision of Oregon's highways of today.

At a quiet little party nine artists of Salem assembled the other night. It is astonishing how many cultured persons, including