

GIANT AUTO IS LATEST SCHEME

Super Device To Be Used For Travel Across Desert Sands

A giant automobile for desert travel has been designed by a German engineer, H. C. Schuette, assistant trade commissioner, Paris, of the department of commerce at Washington, D. C. This "supervehicle" is about 125 feet long, 25 feet wide, and 45 feet high. It will have wheels almost 10 feet in diameter, and will be able to transport 150 passengers and 200 tons of merchandise. Such a car according to the designer, could be used for large expeditions and deserts where other means of transportation would involve an unwarrented expense. The designer of the road vessel wishes to create a vehicle needing neither a highway nor a railway, although it is to carry a high tonnage. The proposed vehicle will look very much like an ocean ship, except that it will be carried on wheels. These wheels will have a diameter of 12 meters. Through compensation devices they will tilt to the ground in the correct position, so that the body will always be in a convenient angle and keep stable.

Two Engines There will be two Diesel engines, of 450 h. p. each, the second being kept for emergency, and two dynamos for light and extra-motor power. The steering will be effected through a hydraulic device. It is claimed that the machine will provide a climb of 10 per cent grades. Its speed is estimated at 25 kilometers per hour.

The desert vessel is to carry 150 passenger crew members and 200 tons merchandise in addition to fuel and water. The fuel load is to allow for a trip of 5000 to 6000 kilometers, thus permitting considerable radius of action without necessity for supply stations.

Four Stories The inside installation will provide four stories. On its upper deck will be the direction cabin, wireless room, cabins for the commander and three officers, four double de luxe cabins, bath rooms, office baggage room and vast promenade deck protected from sun rays. Two cranes of 1000 kilos on port side and one on starboard will provide for the hoisting of baggage. On the two intermediary decks are cabins, a living room, a kitchen, a large sitting room, reading room, smoking room "cooling room" in which low temperature will be maintained, and a baggage stowage room. On the lower deck will be the merchandise store rooms, the teamster's room, room for the motor, repair shop, water and fuel tanks, etc.

CLOSER UNITY WITH EUROPE PREDICTED

Expressing the view that the output of motor plants in the United States and Canada would reach a new high total in 1928, J. W. Macaulay, president of the National Automobile Chamber of Commerce, sailed on the Ile de France, Friday, August 17th for an unofficial tour of European countries.

While the motor president is visiting Europe as an official delegate, he is expecting to meet with some of the leading automobile men abroad, and expresses his view that the coming years will see a much closer tie between business and industrial forces in Europe and in this country.

"One of the chief forces working for the probability of many years of peace," said Mr. Macaulay, "is the interrelationship of the economic structure of the world, which is much more closely knit today than at any previous time in history. The establishment of an American motor leadership abroad, for example, creates employment in the country where it is located for salesmen, garagemen, filling station workers, and highway builders. Trade today is necessarily international, and the acquaintance made in international trade serves to cement ties of understanding and friendship.

"The motor trade in the United States is in a particularly favorable condition. Dealers' stocks on hand are light and the multitude of new models has brought active response from the buying public. It is entirely possible that 1928 will reach a new peak of production. In fact that is the expectation in the motor industry. We are close now to the record of 1926, and the indications are that public demand will be more active this fall than is normally the case.

Additional Time Given Veterans To Make Claims

World war veterans have been granted additional time in which to file applications for adjusted compensation. It was announced Friday by Raymond Bassett, assistant of Capital Post No. 3, American Legion.

Any veterans who have failed to apply for this service benefit will be assisted in making out the application if they will call on Mr. Bassett at his office in the Bank of Commerce building.

Dependents of deceased veterans or guardians of a deceased veteran's children may make application also, it is explained. The time for making original request for adjusted compensation has been extended to 1930.

The trouble with many movie stars in the "talkies" seems to be that they have accustomed themselves to making motions speak louder than words. Detroit News, for solution.

Chevrolet Chiefs Tour Coast



W. S. Knudsen (left), president and general manager of the Chevrolet Motor Company and R. H. Grant, vice president, in charge of sales, who are on a tour of the west coast to study the business market and the automobile field.

National Boy Scouts Aid In Marking Lincoln Road

New York, Aug. 25.—(Sp.)—Boy Scouts in twelve states along the route of the Lincoln highway will mark that famous automobile road from the Atlantic to the Pacific on September 1. The day has been fixed by the National officials of the Boy Scouts of America for a simultaneous setting of the more than 3,000 new, uniform, four-foot high concrete markers, provided by the Lincoln Highway Association at a cost of several thousand dollars.

The markers will be set by local Boy Scouts under the auspices of the Scout Councils along the highway. In Indiana, one of the states through which the Lincoln highway passes, a date for the setting of the markers will be fixed later, since the officials of the Lincoln Highway Association have not yet arrived at an arrangement for the location of the markers.

The Boy Scouts have "adopted" the Lincoln Highway in the sense that they are to keep an eye on the markers and report maintenance requirements to the Lincoln Highway Association. Combined efforts of the two organizations, it is believed, will result in a highway probably as well marked as any in the country and in line with the program which is being slowly developed for the adequate marking of all the great national highways. Present marking of the Lincoln highway is notoriously inadequate, not so much that great effort has not been expended in this direction as that the markers set up have been of metal or wood and easily destroyed. None has proven adequate.

Utility and beauty are combined in the new markers. On the face of each is a small metal ball relief of Lincoln's head. Below this plaque, between broad bands of red and blue appears the letter "L". On the sides, clearly discernible to the passing motorist, are broad arrows, curved or straight, to indicate whether the highway bends or proceeds straightaway. Close together in the more thickly settled parts of the country, the markers will average a little more than a mile apart all the way from the eastern terminus of the highway at Holland Tunnel, New York City, to Golden Gate Park, San Francisco, 3,100 miles away.

Safety Tour The setting of the markers is a sequel to another Boy Scout summer activity in connection with the Lincoln Highway—a Highway Safety Demonstration tour, by Scouts in their own Covered Wagons which left New York on July 8, and was concluded on August 6 at San Francisco, exactly on schedule. It was a tribute to the modern highway, to good driving and good automobiles. This tour designed to arouse interest in highway safety and to draw attention to the project for marking the highway.

Each day the covered wagon tourists, four Boy Scouts selected for outstanding abilities and qualifications, gave demonstrations of highway safety methods and first aid at cities, towns and auto camps enroute, under the direction of Remo M. Lombardi, a national Boy Scout official. The four Scouts were Bernard Queveau, New Rochelle, N. Y., Carl Zapffe, Brainerd, Minn., Edward B. Pratt, Fairfield, Conn., and Mark M. Hughes of Joliet, Ill. The trip generally was under the direction of Charles I. Mills, another Boy Scout official of the National Safety Council, who cooperated in the safety demonstration feature of the trip.

The boys camped enroute. Their vehicle, a Reo Speed Wagon, with a special prairie schooner top, was loaned for the trip by the Reo Motor Car company. Driven by a

ARDENT DRY WILL SUPPORT AL SMITH

TEXARKANA, TEX., Aug. 24.—(AP)—United States Senator Rufus Sheppard of Texas, author of the 18th amendment, said today that while he disagreed with Governor Alfred E. Smith's views on prohibition he would support the democratic presidential nominee. The senior Texas Senator's comment on the Governor's speech of acceptance was made at his home here. In his statement, he reaffirmed his faith in prohibition. The statement, in part follows: "Outside of his recommendations for changes in our prohibition enactments speech as a convincing and able deliverance. That he will give us an effective enforcement of prohibition as long as it is the law no one can justly doubt after noting his declaration in that respect. I oppose and shall continue to oppose the changes he has suggested in the case of prohibition but I shall not permit my devotion to that great reform to blind me to the fact that other questions are calling imperatively for solution."

Cooperation Is Urged In Publicity For Highways

"Phenomenal increases of traffic along the Pacific highway, thus far this year, show the working out of an experiment in inter-community co-operation," reports E. A. Crowley, general manager of the Pacific highway association.

"Most motorists plan their itineraries intelligently. Their minds are open to suggestion, with due consideration of the source. The more extensive is the scope of a travel agency, the less do local interests affect its policy, and the more dependable is its data," declares Crowley.

"Accordingly, visitors to the Pacific coast, as well as residents, are making good use of a million 96-page travelogues and as many road maps, issued for free distribution by the Pacific highway association through the co-operation of 1500 information bureaus, chambers of commerce, hotels, resorts and service stations along its line and laterals.

Details Worked Out "Advertising will appear in proportion to the support given the association, now developing encouragingly. Logically, it will be placed where it will reach the greatest possible number of potential travelers.

"Coasting publicity of new-value character has been generously by progressive newspapers and magazines. Their editors have shown their breadth of vision in looking towards the circulation of sightseers and recreationalists throughout the course of this traffic artery. Reciprocity has been established between three nations united by the Pacific highway."

Special Events Attract "Special events of more than local interest, such as the Serra Pilgrimage at Monterey, Sunday August 26, and community 'open house' activities are attractions which appeal very impellingly to motorists bound upon Long Beach before the close of the Pacific Southwest Exposition on Labor Day.

In reverse, Vancouver's Canada Pacific Exhibition has been given coasting notice. County fairs of merit are being mentioned favorably in distant places, while California's state fair will draw tens of thousands of motor-tourists to Sacramento during the first eight days of September.

Explorer To Use Sunshine Carbons NEW YORK, Aug. 25.—(Sp)—By the turn of a switch, Dr. Francis Coman, medical officer of the Byrd Antarctic Expedition, has arranged to thwart the curse of sunless days during the frigid, black months when the warmth, light and health of natural sunshine will be benefiting surfaces of the earth far beyond the northern horizons of Antarctica.

For the first time in the history of polar exploration, sunlight will be approximated electrically for the 75 men of the Byrd expedition by means of carbon arc lamps burning specially prepared carbons which have been impregnated with rare earths and minerals.

Motor tourists into the northwest are breaking records this summer. The Columbia river highway out of Portland is popular. Hundreds have crossed over the Canadian line and traveled through parts of the Canadian Rockies.

Legion Top Kick



Lewis P. Fergus, chief sergeant at arms for the national convention of the American Legion in San Antonio October 8 to 12.

SEMI-ANNUAL SALE OF TIRES PLANNED

A "New Customer Tire Sale," a semi-annual feature of the Western Auto Supply company, will be held at all stores operated by that company from August 25 to September 8, according to the manager of the Salem branch.

In making this announcement, he stated that the present tire prices are the lowest in the history of the company and offer the greatest tire value, dollar for dollar, of any tire ever sold by the Western Auto stores.

"This sale is being conducted to add thousands of new tire customers to the long list of satisfied users of Western Giant and Wearwell tires. As a special inducement to customers to buy at this time, tire prices have been substantially reduced.

"A new peak of tire savings is offered to motorists who have not yet learned the many advantages of economy and satisfaction offered by the world's largest retailer of auto supplies. Our thousands of old friends, too, will welcome this money-saving event, during which time long-lasting, trouble-free Western Giant and Wearwell tires will be offered at lower prices than ever before.

"Last year, approximately half a million Western Giant and Wearwell tires were sold by the Western Auto stores. The tires offered in this money-saving event are the same popular makes, and every one is backed by our iron-clad guarantee. Customers can make their savings even greater by trading in their old tires as part payment on new ones."

Many campers are piling luggage too far out on the left side of their automobiles and are liable to arrest. This was the statement made by several law enforcement officials. Luggage can extend over on the right side but not on the left side.

Oldsmobile Life Led By Oklahoma Girl Motorist

her three-year old Oldsmobile 1400 miles in five days, visiting Needles, the Grand Canyon, Phoenix, Yuma and El Centro. The route covered all altitudes from the desert to mountain tops and the wide variety of climate to be expected on an up and down trip of this kind. This year Miss Hurs drove her new Oldsmobile on a vacation trip to her old home at Stillwater.

"I am in reality an Oldsmobile fan," said Miss Hurs. "My car seems just another part of myself. How can it be otherwise, considering our intimate association? San Francisco to Los Angeles in one day; Los Angeles to the brink of the Grand Canyon in two days of the way; San Diego and back the same day is but a little my own hand steering every foot jaunt."

The new roadster in the Victory Six line by Dodge Brothers Inc., is attracting attention now. This roadster has six wire wheels, the two spares being mounted on the front fenders. There is a rumble seat and a great deal of extra equipment.

The new Graham truck by Dodge Brothers is powered by a six cylinder motor throughout the line.

Last summer Miss Hurs made a motor trip for Jack Holcomb, an automotive editor of the Santa Monica, Cal., Outlook. She drove

"RUSS" SMITH
Tire Shop Bulletin

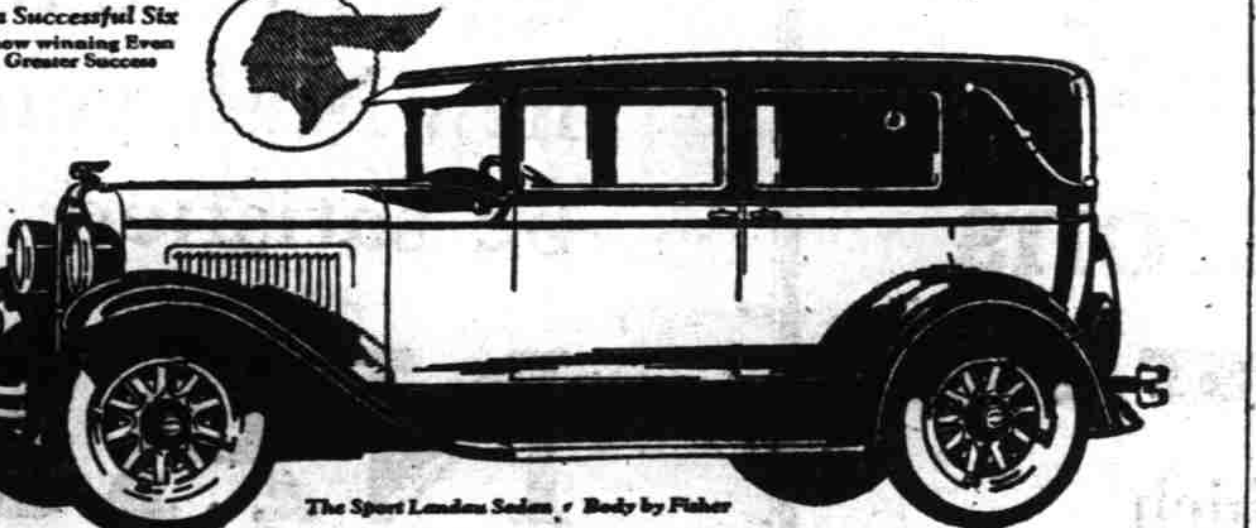
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Beautiful as Pontiac Six has been in the past—great as its performance has proved—today's Pontiac Six is even more beautiful, even more thrilling than ever to drive!

To the beauty and style of long, low bodies by Fisher, Oakland has added the swagger touch of smaller, smarter wheels and larger tires. Mechanical advancements result in greater speed and power. Until you have seen and driven it you cannot realize what style, what color and what performance today's Pontiac Six affords.

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New adjustable front seats in all Buick closed models providing unrivalled comfort and driving ease for women and men alike

No more awkward driving positions! No more straining for pedals! No more need of cushions for feminine drivers! Buick has ended all that—ended it with a new comfort feature as unique and individual as the dashing beauty of Buick's new Masterpiece Bodies by Fisher—a comfort feature obtainable only in the Silver Anniversary Buick!

The front seats of all Buick closed models are adjustable! A turn of the seat-regulator causes the entire seat to move forward or back at the will of the driver, thus assuring a natural, comfortable position for any man or woman who takes the wheel!

The new seat is easily adjustable even when fully occupied! A child can operate it! It is simple—positive in action—and together with

Buick's adjustable steering wheel provides, for the first time in motor car history, a mode-to-measure driving position!

This same fine convenience—this same matchless comfort and luxury—are apparent in every phase of Buick design and operation—in the deep soft upholstery—in full width rear seats providing plenty of room for three adult passengers—in velvety clutch action—in finger-tip steering ease—and above all in the unrivalled smoothness with which the Silver Anniversary Buick rides even the roughest roads.

See this epic car! Drive it! Test the new and exclusive adjustable seat! Prove to yourself that here, indeed, is the finest motor car and the greatest value America has ever produced!

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