



# Old...yet new! The same...yet changed!

**F**ROM the days of the territorial capital at Oregon City to the present day state-house at Salem. . . . from the times of rails and steamboats and plug hats to paved highways and airplanes and brown derbies . . . from Asahel Bush, ambitious, energetic, successful pioneer, to "Bob" Hendricks, who loves Salem as his child. . . these are the years of the Oregon Statesman.

**R**ICH in tradition is this institution, a spokesman for 78 years for a greater Oregon. Ere the state began, when slavery was still practiced and the Republican party not even a dream, this historic newspaper was first in the field, perform-

ing valiant duty in the cause of its constituents.

. . . .

**Y**ET the Statesman is not old! Men may age but newspapers possess a fountain of perpetual youth. Theirs is the dynamic of a great undertaking. . . each day left starts anew. . . there are new hopes to be fulfilled, fresh news is to be told, yesterday's obligation well filled is supplanted by the newer, larger task of the present.

. . . .

**J**UST so with the New Oregon Statesman. Proud of its past, conscious of the high responsibility such years of serv-

ice entail, it yet must be the new paper in the new day.

Old days fade. . . new ideas come. . . on the foundation of the past the new is to be built.

**A**S plug hats gave way to brown derbies or pompadours to bobbed hair, so changed newspaper practices. . . new pictures, more local news, editorials with the same policy expressed by different pens. . . business methods which reflect the practices of today. . . will be embodied in the New Oregon Statesman.

**T**HIS is the first of a series of advertisements which will outline various policies of the New Oregon Statesman.

## The New Oregon Statesman

"No Favor Sways Us; No Fear Shall Awe"

From the First Statesman March 21, 1851