

A Thousand Real Birthday Cakes---and a Thousand Credit Checks for a Dollar Apeace are to be Presented to All Who Attend

Burnett's Birthday Party!

Never Mind the Money!

Not to Make Money But to Make Friends

The purpose of the "Birthday Party" which opens today at the Burnett Jewelry Store is not to make money but to make new friends and to bind old ones a little closer. Every reader of this newspaper is entitled to feel that this is a personal invitation—as personal as though you received an engraved card with "R.S.V.P." in the lower left hand corner! Nobody will tease you to buy anything (this isn't that kind of a store, you know). You will be presented with a check for a dollar and a good sized "Birthday Cake." And if there's anything here you'd like to own—or to give to somebody dear to you—you may take it along—and pay us as you are paid. The check will be accepted as a first payment on anything in the store marked ten dollars or more. And the balance may be paid in the Burnett way, a dollar or so a week.

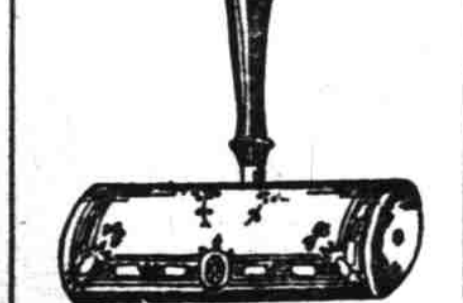
Rogers Tea Spoons 95c a Set



W. Rogers' Teaspoons

Guaranteed for a lifetime of service—these Rogers tea spoons are presented for the Birthday Party at an astonishing price—instead of \$1.75 a set the price is to be 95c for six. Please be content with half a dozen—so that others may share.

CRUMB SWEEPERS 95c Apiece



They are silver plated with Ebonoid handles—and take up the crumbs from the table much as a carpet sweeper works. Originally they were made to sell at two dollars—but for the Birthday Party they are to go at Ninety-Five cents apiece. Just one to a buyer please.

STERLING SILVER ON THE BUDGET PLAN

You may now purchase Sterling Silver Flatware in the standard patterns at the Burnett Jewelry Store and on the Burnett Budget Plan. Twenty-six piece sets may be had for as little as \$75.00—Delivered for a Dollar Paid for \$1.50 a Week.

NOVELTIES FOR GIFTS

Compacts, Vanities, Pearl Beads, Bags and a host of beautiful gifts are offered at the lowest cash prices, but on typical Burnett terms. Pay us as you are paid.



EIGHT DAY CLOCK For \$7.95

In the style sketched, \$7.95! Mahogany finished, 30 inches along the base and 10 inches high. Goes strikes all the hours on a soft-tongued for eight days with one winding and goes sold usually at twelve-fifty. Here for the Birthday Party at \$7.95. Pay fifty cents down and a dollar a week for.

Men's Strap Watch \$17.50



Work as well and look as fine as those we sell regularly at double the money. Created by one of the foremost makers in the world. While they last the price is to be \$17.50. Fifty cents down and a dollar a week.

Men's Strap Watches \$24.75



Along with a nationally advertised line we shall sell Strap Watches for men, with 15 jeweled movements, values up to \$37.50 for \$24.75. Pay a dollar down and a dollar a week.



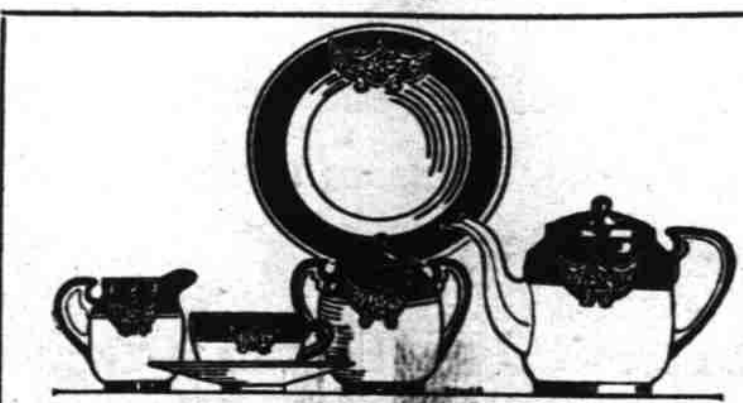
Elgin Dress Watch

The ideal gift—a reward that will be prized through life. The famous Elgin at a remarkably low price. White or green gold-filled cases, \$14.95. Pay fifty cents down and a dollar a week.

Electric Percolator Sets All Reduced



For the Birthday Party the entire showing of Electric Percolator sets is offered at sharply reduced prices—Best of all—You may take any set for a dollar payment and pay the balance as you are paid—a dollar a week will do.



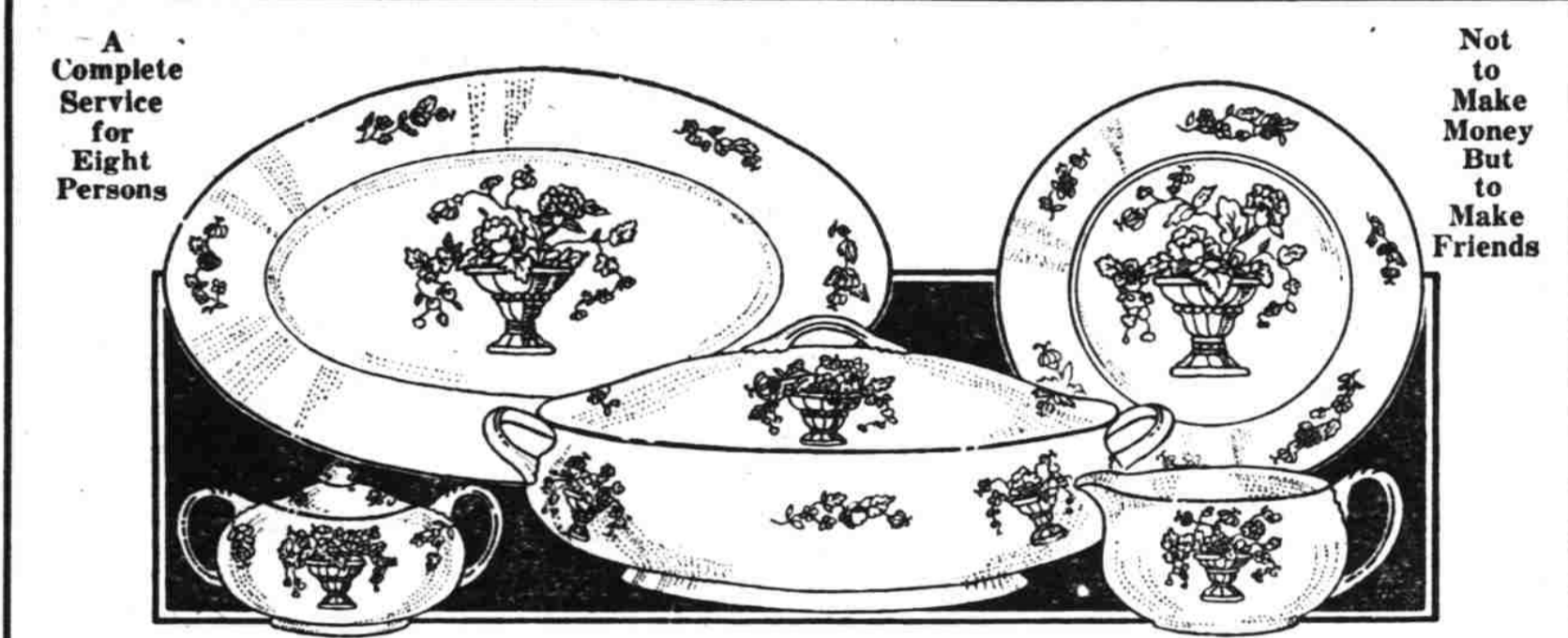
Imported Tea Sets 4.95

Choice of a number of attractive decorations in this china tea sets—Each set contains Six Cups and Saucers, Six Plates, a Tea Pot, Sugar Bowl and Cream Pitcher. They were made to sell at half as much again—but for the Store Birthday Party—Choice at \$4.95 and on terms to boot. Pay fifty cents down and a dollar a week.

EXTRA!! Table Tumblers Six for a Quarter

Thin blown—etched glass table tumblers generally sold for ten cents apiece—Six to a buyer—just to get our friends a shopping early—at six for twenty-five cents. No telephone orders—and no deliveries—please!

Imported Dinner Sets \$14.95



A Complete Service for Eight Persons

We have brought to Salem a hundred of these magnificent dinner sets to sell during the Birthday party at this astonishing price—the lowest so fine a set has ever sold for.

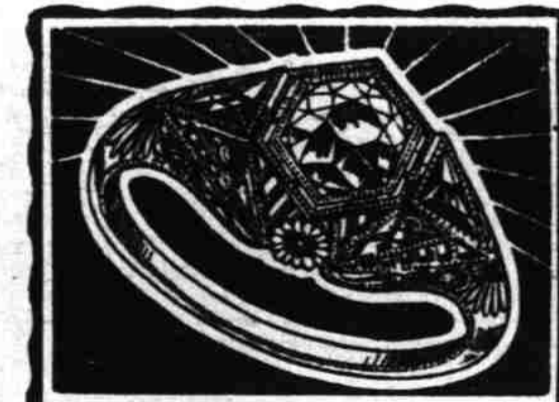
PAY ONLY 50¢ DOWN

The china is from one of the foremost potteries in Europe and the designs are in the French manner—a Grecian vase of gaily colored flowers—with flower sprays in the border and gold edges. Such sets sell in most stores for about \$5 and \$20. Here, today you may get complete service for eight persons for \$14.95.

The sets contain eight of everything—eight dinner plates—eight soup plates—eight fruit or oatmeal dishes—eight salad plates—eight cups and saucers—an open vegetable dish—a sugar and cream pitcher and a large platter.

Fifty-five pieces all told—the finest china anybody could wish for. Offered under-price so as to make a hundred new friends. We prefer not to sell them for cash. Pay half a dollar and take a set along—Pay the balance \$1.00 per week.

Take a Year To Pay



Diamond Rings \$39.50

Featured for the Birthday Party is a group of Diamond set engagement rings at this low price—saving at least a third. The mountings are of white gold—the diamonds blue-white—the values—matchless. Pay a dollar down and a dollar a week.



Diamond Rings \$69.50

Here's another group of Diamond rings offered at a lowered price in order to make the Birthday Party a memorial affair. Hand engraved mountings of the finest white gold—Diamonds of surpassing loveliness—Values that are not to be matched. Choice at \$69.50. Pay a \$1.00 down and \$1.50 a week.



Rings for Men \$98.50

A Diamond set ring that will spell prosperity for any man who wears it. Massive mounting of finest gold—set with one magnificent Diamond and presented at a price far lower than you'd expect—Ninety Eight Fifty. Pay a dollar down and say—two dollars a week.

BANJO CLOCKS

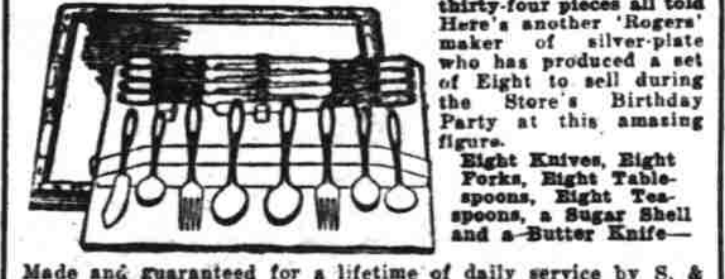
The revival of the "Early American" styles has brought about a great demand for the old fashioned Banjo Clocks. They are in all the modern homes today and now everybody may have one for—

We offer these splendid clocks in all colors with hand painted decorations—or in mahogany inlay at about half the price you'd expect to pay.

In the style sketched—Twenty-two inches long. Eight day movement Guaranteed timekeeper of course—for the Birthday Party at \$12.50. Pay fifty cents down and a dollar a week.

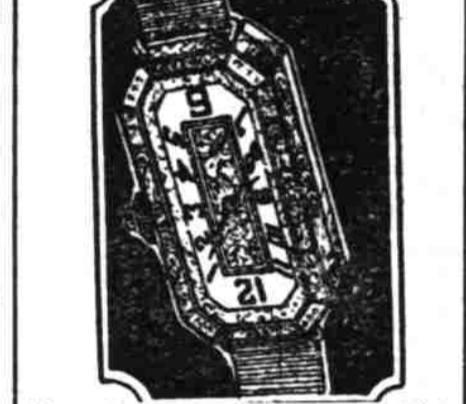


Rogers "Pieces of Eight" on a Tray for \$14.95



thirty-four pieces all told Here's another "Rogers" maker of silver-plate who has produced a set of Eight to sell during the Store's Birthday Party at this amazing figure. Eight Knives, Eight Forks, Eight Tablespoons, Eight Teaspoons, a Sugar Shell and a Butter Knife—Made and guaranteed for a lifetime of daily service by S. & G. L. Rogers—and each piece stamped. While they last—\$14.95 a set. Pay a dollar Down and a Dollar a Week.

Ladies' Bracelet Watch \$17.50



Never before have we been enabled to sell such watches as these for less than five and twenty dollars. White gold-filled cases with jeweled movements—guaranteed timekeepers in the style sketched for \$17.50. Pay fifty cents down and a dollar a week.

Bracelet Watch with Flexible Bracelet



In the style sketched—white gold filled with bracelet to match—the ideal gift for the "Sweet Girl Graduate." Featured in the Birthday Party at \$19.50. Pay fifty cents down and a dollar a week.

LADIES' SPORT WATCHES \$24.75



Long, "racy looking" sports watches in white gold, with 15-jeweled movements—watches that are fine and dependable as the costliest you can pick—featured in the Birthday Party at \$24.75. Pay fifty cents down and a dollar a week.

DIAMOND SET WATCHES \$39.50



Taken from the \$50 and \$75 lines, these are one of the great prizes of the "Party." Solid white gold set with diamonds and sapphires, all with 15 jeweled movements and all guaranteed timekeepers. While they last, choose at \$39.50 and pay—A dollar down and a dollar a week.

DIAMONDS SPECIAL \$148.50

At this figure we offer the finest blue-white Diamonds of matchless brilliancy and quality. Each is mounted in a mounting of the finest white gold. Styles for men and for women are both included. Delivered for a Dollar. Paid for \$3.00 a Week!

Extra! Salts and Peppers



Silver plated Salts and Peppers that were made to sell at two fifty cents—White they last—Only Fifty Five Cents a Pair.

Marking Twenty-ninth Milestone

The Burnett Jewelry Business was born in Chehalis, Washington, twenty-nine years ago today. The parent store is still there and the town still looks to the big clock for the time o' day. Since that day, however, the business has grown—till it reaches from Port Angeles on the north to Hollywood on the south; thirteen stores in three states—all operated on the same broad plan—trusting everybody save the foolish few who have shown that they are not to be trusted at all. Believing everybody—seeing—

"Sermons in stones—books in the running brooks—and good in everything."

We invite the readers of the "Statesman" to the Birthday Party today—feel free to take a cake with our compliments and good wishes. Welcome! "This not in mortals to COMMAND Success—but we'll do MORE—Deserve It!"



WATER SETS for 95c

As sketched—a tall pitcher and six glasses to match, for long, cooling drinks. Choice of rose and orange and green. Imported to sell at twenty-five a set. One to a buyer at 95c.



THE CAND JAR for 95c

Made in the "Wedgwood" manner—white figures on a colored ground—and artistic! They'd sell in the art stores for a couple of dollars, no doubt. Here today for 95c.

CIGARETTE LIGHTERS 85c Apiece



They look like the ones we used to sell for a five-dollar bill—and by golly they work just as well. One to a buyer, so that all the good fellows may have one—at 85c.

Burnett Bros