

Salem Is Growing in Importance as an Educational Center; Is the Center of the Coming Greatest School Section of the World

BRIGHT DAYS FOR OLD WILLAMETTE, AND STILL BRIGHTER ONES ARE AHEAD

Outstanding Achievements for the Past Year in the Progress of the Pioneer Institution of the Pacific Northwest—Objective of a Million and a Half Endowment Fund Will Soon Be Reached—The School Was Founded Before the Town, and Salem Grew Up Around the School and the Twain Have Progressed Together Throughout the Years.

"A good year." Those two words sum up President Carl G. Doney's report on the scholastic year 1927-1928 at Willamette university, and students, faculty, and those of the alumni and friends who keep close watch on the progress and achievements of Salem's university, have agreed without any exception or qualification.

Recognition of Willamette by the Association of American Universities, carrying with it acceptance of Willamette's credits by all schools of higher learning in the country, was the outstanding achievement of the year. It will also make possible the securing of certain desirable honorary fraternities.

Attention has been largely focused on the law school in the past year, particularly the steps now being undertaken to bring this department to an accredited basis. The first step was the securing of Roy E. Hewitt as dean, and for the coming year a second full time faculty member has been employed. Bringing the library up to requirements and rearranging the curriculum to conform with the standards for accredited law schools, are being undertaken gradually.

In connection with the annual trustee meetings when the above mentioned report of President Doney was submitted, the most

important action taken was a decision to proceed at once with closing up the million dollar endowment that was undertaken to be raised by the forward movement several years ago.

The Rockefeller foundation offered \$335,000 toward the million dollars. The trustees at that time accepted the offer and undertook to raise the balance, \$665,000. Pledges slightly in excess of that amount were secured. The time limit was October 1st of this year. There was also some indebtedness of the university that was included in the undertaking. Payments have been made continuously on the pledges, and they still continue. But it has been foreseen for some time that there will not be enough of these to meet the requirements of the Rockefeller trustees. So a conference was held some months ago by President Doney, with the Rockefeller trustees. An extension was granted to October 1st, 1929.

It is estimated that it will be necessary to secure new pledges to the extent of \$250,000, in order to meet the full requirements of the Rockefeller offer. They will have to be paid in money or in secured and approved notes.

This will bring the total endowment of the university to about a million and a half dollars. The shortage in the total to

meet the Rockefeller fund offer has been caused by failure of part of the people who made pledges in the forward movement campaign.

At the trustee's meeting in June, Hon. Robert A. Booth, as chairman of the committee on endowment, recommended that definite action be taken to finish the matching of the Rockefeller money; \$65 for every \$35 of Rockefeller funds.

The plan adopted at that time was that of asking friends of the university to secure pledges of \$100,000 by the time to the meeting of the Oregon Methodist conference at Hood River in September. Mr. Booth reported that there were already tentative offers of over \$50,000. Pledges for this first \$100,000 were wanted only in amounts of \$500 or over. They were to be made conditional upon the raising and paying of the whole amount by October 1 of next year. The campaign for the remaining \$150,000 will start immediately after the conference.

Providing this endowment fund of a million and a half dollars is secured, as it seems certain that it will, the university will be in position to add to its teaching force and equipment, and then look forward to construction of much needed buildings; a library building, a memorial building which would include a new chapel, and several others.

The School and The Town The beginnings of Willamette university were made before Salem was a town. The town grew up around and with the school. They have struggled and progressed together throughout the history of both.

In all the years the school has been the chief cultural asset of the town. It still is and will ever be. The city and the university will grow together indefinitely.

The pioneer school of all the Oregon country has a great background. Its good influences radiate around the world. Graduates and old students are in every civilized country.

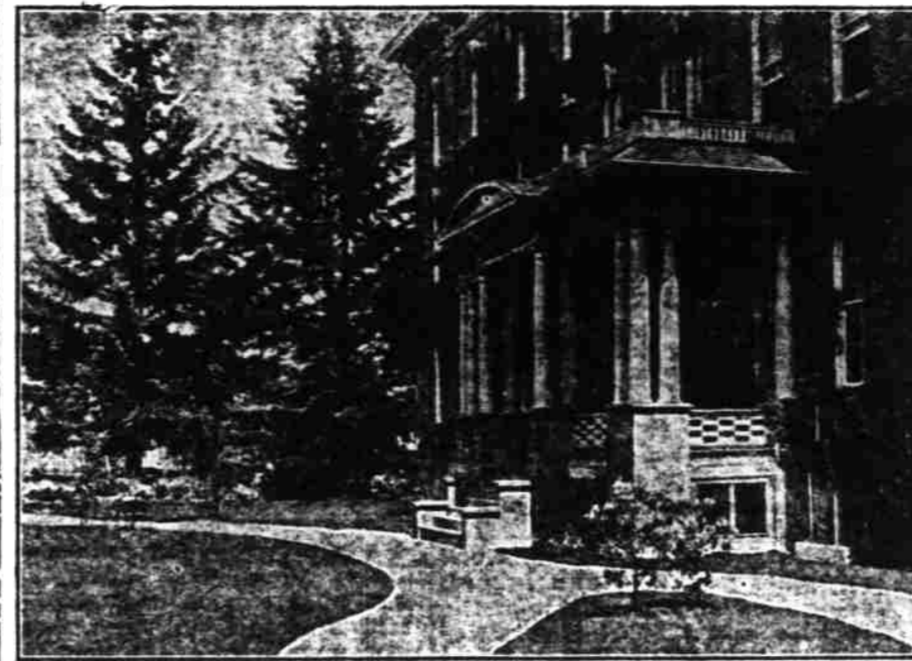
Willamette has come to be a great business asset to this community, as it has always been an important one.

Freshman days this year will begin Sept. 14. Registration of old students will be Sept. 18, and recitations will begin the next day.

PIONEER CATHOLIC SCHOOL IN SALEM

Academy of Sacred Heart Has Done Fine Work Since Early Days

As an important link in the usually complete and excellent educational program which has made Salem an outstanding cul-



Snapshot of partial view of Academy of the Sacred Heart

tural center in Oregon, Sacred Heart Academy, conducted here since 1863 by the Sisters of the Holy Names of Jesus and Mary, has a place. Its eminently beautiful setting, adequate facilities and conscientious staff of teachers are devoted to the physical,

intellectual and moral development of its students.

Cultivation of the virtues which are the epitome of true womanhood, and which no amount of mental culture alone can give is the purpose to which the Sisters of the Holy Names devote their efforts and the commodious and well equipped building which is at their disposal.

The academy offers primary, grammar and academic courses. The four year high school prepares the students for college and normal entrance. The department of music, which has available indi-

vidual rooms for practice, provides instruction for girls who wish to pursue courses in piano, violin, harp, cello and voice. Musicales and recitals are presented frequently.

Both resident and day students are admitted.

Independent schools for girls. "Idealistic in its aim, yet practical in its operation." It specializes in fact the school has pioneered in the work of preparing girls for entrance to either eastern or western colleges or universities.

Admission is not as easily obtained to eastern colleges as it is to western colleges. The young woman, desirous of entering any of the leading women's eastern colleges must not only achieve the required standing, but she must also pass the college entrance board examination. The Catlin School offers specially prepared courses to fit the requirements necessary for these strict board examinations.

A fine record was again made by Catlin School students taking the Eastern College Entrance Board examination, during June of this year, by Bryn-Mawr, Smith, Vassar and Wellesley colleges. The

Sherlock Bldg., Portland, Ore. offers a four-year course in Professional Law, leading to degree of LL. B.

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Preparatory School to St. Mary's College and Maryhurst Normal School. Secondary and Elementary Education, Boarding and Day School, Music and Art Departments. Seventh year opens September 5, 1928.

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Occupies its own buildings which are ideally situated on one of the residence hills of Portland, with large grounds for out-of-door life and sports.

Thorough preparation from Primary Department through to College. Prepares for eastern as well as western Colleges and Universities under an able faculty of College Graduates. French Department. Music, Art, Dramatics, Domestic Science, Secretarial Course, Physical Training in addition to Academic work.

Delightful Boarding Department in a new residence built last year where girls may enjoy advantages of opportunity life under careful supervision. Special Junior Boarding Department for younger girls in separate buildings.

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FOUNDED in 1842, it is the oldest college west of the Missouri. Alumni and ex-students number 12,000 and are to be found throughout the world. A Willamette student possesses himself of a great heritage of tradition, history, influential fellow alumni and a real education.

Willamette has kept pace with modern requirements, has an excellent location, equipment, faculty and student body.

It is true to Christian standards. Its scholarship is the best.

It is inexpensive. There are many opportunities for self help.

CARL GREGG DONEY, President The next year opens September 16. Catalog on request.

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school accredits its students for entrance to western colleges and universities, which numbers of its students enter each year.

The aim and object of the school is to give the individual girl the environment through which she may develop according to her own particular ability and need; to train the student to accurate thinking and working; to grow into appreciation of the proper values of life; to stimulate a desire for the cultural; to encourage creative power through self-expression; and to build character through service and responsibility. The co-operative Student Government association places responsibility upon each girl and instills intellectual and moral honesty, and it teaches ideals in citizenship.

A fine music department is conducted under the direction of the well known concert artist Ruth Bradley Keiser, who was a student of Fanny Bloomfield Zelsler and Philipp and Cortot of Paris.

A post graduate department offers special training in music, domestic arts or secretarial work, combined with advanced study in academic subjects, such as psychology, ethics, modern languages, history and sciences.

The education of pupils is conducted from the primary grades through the post graduate department, and French is taught throughout the school. The school occupies its own buildings, and the grounds are some two and a half acres in extent. New buildings are being constructed in keeping with the general progressiveness in its educational activities. Last year a handsome new building was finished which is used for boarding school residence for girls in high school department. Another new handsome building will be completed this fall. This building will have a beautifully equipped auditorium in which the dramatic work connected with the English course may be carried on with the production of the various plays. This new building will also house the elementary day school, the first six years for both boys and girls. The high and junior high school for girls will be housed in their own building on the grounds.

Ideally situated on the slopes of the heights overlooking the city of Portland from the west, the school enjoys the dual advantages of city conveniences with rural attributes of pure and invigorating atmosphere. Riding, hiking and skating parties are carried on under the direction of the physical training instructor in the proper seasons; and a recreation cabin affords an opportunity for enjoying restful week ends in a delightful rural setting.

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Capital Business College a Factor Here For Past 39 Years

Business colleges have been an essential part of the business life of this country for the last forty to fifty years. They have proved their worth long ago, or they would not have survived so long.

These schools serve a double mission. First, to the students who enroll, in supplying them with a training which may be put to use in the business life of the community, and second to the business men who must be supplied with clerical help of one kind and another as their demands require. The business school adapts itself to these needs in that it is in session throughout the entire year and it enrolls its pupils at any time during the year, so that it has advanced pupils and graduates ready to go out into business life all times.

In New Quarters The Capital Business college, now located in fine new quarters in the Chambers building, 383 No. High street, was established in 1889 and is now thirty-nine years of age. Thirty-eight years of this time the school has been under the same management, that of W. I. Staley, the present owner who, gives his whole time and his personal attention to the school.

Over 7000 Students Last year the School Slogan number of the Statesman was able to say that about 7000 students had attended this school since it first started. The annual enrollment is now over 350, so the number will approach the 8000 mark a year hence.

These have gone out into the business life of the Pacific Northwest, and in many cases children of these earlier students are now enrolling in the school, taking courses such as their parents took years ago.

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ELLISON-WHITE CONSERVATORY FRANCES STRIEGEL BURKE, Director Portland's Outstanding School Music and Dramatic Art A school where a personal interest is taken in each student — from Beginner to Artist Fall Term Opens Monday, Sept. 10, 1928 Write or Call for Year Book East Tenth N. at Weldier Telephone: Trinity 1213 PORTLAND, OREGON WEST SIDE BRANCH—STUDIO BLDG., W. PARK & TAYLOR

CAPITAL BUSINESS COLLEGE SALEM, OREGON There are more and better opportunities open in business for young people than in any other line, but it requires preparation to get started. This school has been training young people for thirty-nine years, and under the present management for thirty-eight. Thousands have completed its courses and passed out into the business life of the Pacific Northwest, and thousands more will do so. It is open the entire year to serve its pupils and the business men of the community. The past year has been a very successful one in point of enrollment and work done, but next year will doubtless surpass it if present indications are a true index. Many are already calling at the school to talk over and arrange for the coming fall's work, and a number have recently enrolled. The school is in session throughout the entire summer.

EDUCATION for REALITY "To the extent that Colleges and Universities fit youth for the realities of our own day, the more who attend college the better."—President W. J. Kerr. "Education for Reality," Dec., 1927. "The majority of students in college are not there because they expect to become great leaders. They are there because they hope to be trained for something useful in life."—Dr. Lotus D. Coffman, President University of Minnesota, in address at Columbia University, April, 1928. In the Land-Grant Colleges, as described by Senator Morrill, curricula were established "to offer an opportunity in every state for a liberal and larger education for the world's business, for the industrial pursuits and professions of life." OREGON STATE AGRICULTURAL COLLEGE offers this type of education in its ten degree-granting schools and departments as follows: Agriculture (B. S., M. S. degrees.) Twenty fields of special study. Chemical Engineering (B. S., M. S. degrees.) Commerce (B. S., M. S. degrees.) In Agricultural Economics and Rural Sociology. Eleven fields of special study. Engineering (B. S., M. S. degrees.) Nineteen fields of special study. Forestry (B. S., M. S. degrees.) Three fields of special study. Home Economics (B. S., M. S. degrees.) Five fields of special study. Military Science (B. S. degree.) Mines (B. S., M. S. degrees.) Two fields of special study. Pharmacy (Ph. C., B. S., M. S. degrees.) Three fields of special study. Vocational Education (B. S., M. S. degrees.) Five fields of special study. The School of Basic Arts and Sciences, Industrial Journalism, Library Practice, Physical Education, and Music—service departments not leading to degrees—afford additional training supplementary to the major curricula. For catalogue and other information address THE REGISTRAR, OREGON STATE AGRICULTURAL COLLEGE Corvallis

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MOST EFFICIENT BUSINESS COLLEGE Capital Business College a Factor Here For Past 39 Years Business colleges have been an essential part of the business life of this country for the last forty to fifty years. They have proved their worth long ago, or they would not have survived so long. These schools serve a double mission. First, to the students who enroll, in supplying them with a training which may be put to use in the business life of the community, and second to the business men who must be supplied with clerical help of one kind and another as their demands require. The business school adapts itself to these needs in that it is in session throughout the entire year and it enrolls its pupils at any time during the year, so that it has advanced pupils and graduates ready to go out into business life all times. In New Quarters The Capital Business college, now located in fine new quarters in the Chambers building, 383 No. High street, was established in 1889 and is now thirty-nine years of age. Thirty-eight years of this time the school has been under the same management, that of W. I. Staley, the present owner who, gives his whole time and his personal attention to the school. Over 7000 Students Last year the School Slogan number of the Statesman was able to say that about 7000 students had attended this school since it first started. The annual enrollment is now over 350, so the number will approach the 8000 mark a year hence.