

THE OREGON STATESMAN

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July 27, 1928 And He said, Whereunto shall we liken the Kingdom of God? or with what comparison shall we compare it? Mark 4: 30.

OREGON IN THE LEAD

Paul Popenoe, world authority on eugenics and biology, who has made a special study of heredity and is the author of four standard textbooks in this field, visited Salem yesterday, on his way home to Pasadena, Cal., after speaking before the American Bar association in Seattle.

He was interested in the operation of the Oregon law on sterilization. It is a model law— Oregon has taken the leading place in the United States, or in the world, in proportion to her population, in the time of the operation of this law; in the sterilization of the insane, feeble minded and others who might transmit their defects to their offspring.

How big is this subject? Four per cent of the people of the United States are feeble minded, and four per cent are insane, or are subject to insanity.

The subject is big enough to give pause to all thoughtful people. It is high time the tainted blood stream of the insane and the feeble minded were stopped at its source.

Those who formerly opposed the progress of this reform for raising the general level of the human race are now generally coming to accept this most effective of all remedies. Dr. J. N. Smith of the Oregon institution for the feeble minded has taken a leading world role in this field.

WORSE THAN TAMMANY

Dan Poling is well known in Oregon. The Poling family has loomed large in this state. Dan Poling is a world character. Among other activities, he is editor in chief of "The Editorial Forum," New York.

Noticing the recent defense of Tammany by Al Smith, Mr. Poling sums up the whole matter loquaciously though very thoroughly in The Editorial Forum, in this wise: "Do I hear some one complain, 'But why pick on Tammany when Philadelphia is as bad?'"

"Agreed! Philadelphia is as bad. It may be worse. But it is not Vore's machine that has named its crown prince for the presidency. It is the Tiger that knocks at the door of the White House!"

And above that comment of Dan Poling is a cartoon of the Tammany tiger, emerging from the reek and muck and filth of the Tammany underworld— or rather resting his hindmost parts in this muck and reek and filth, and reaching his long paw to knock at the door of the White House!

That will be a cartoon that will be remarked, when the causes of the disastrous defeat of Al Smith shall have been summed up after the political funeral ceremonies in November.

Under the heading, "Gov. Smith's Profound Fallacy," Dan Poling further says in the same issue: "Gov. Alfred E. Smith is frank. He announces himself as the leader of the revolt against the eighteenth amendment.

His program already anticipated by public declarations and political acts provides that the several states be empowered by congress to interpret and determine prohibition and prohibition enforcement. State definition, state interpretation, state determination of the Constitution of the United States is the platform of Tammany Hall's candidate for the presidency.

"This is in harmony with the history of Tammany Hall. This is entirely consistent with the public record of Gov. Alfred E. Smith. But is it consistent with our republican form of democratic government? What does it promise for American institutions? What does it hold for American unity?"

"The eighteenth amendment is what the Constitution says about prohibition—it is the Constitution. The Houston platform is what the Democratic party says about prohibition enforcement. Alfred E. Smith says: state definition, state interpretation, state determination!"

"It is Governor Smith against the fundamental law of the United States. It is the 'happy' sagem against the democracy of Jackson and Calhoun.

"What Alfred E. Smith now proposes for the nation he has already achieved in his own commonwealth, viz., the withdrawal of the states from the support of the national Constitution. What Governor Smith proposes is forty-eight definitions; forty-eight interpretations; forty-eight determinations—forty-eight varieties of national fundamental law. The republic of which Washington is called the father and Lincoln the savior can not exist that way."

COMMUNITY ADVERTISING

(Portland Telegram) In addition to the \$625,000 fund of the "All-Year Club of Los Angeles" and the \$400,000 fund of "Californians, Inc." of San Francisco, 19 local communities spent an aggregate amount of \$418,550 last year, telling the world about California.

In the same year our neighbors to the north were advertising their community wares expending \$206,000 for publicity,

some of that amount swelling the fund of the "Puget Sounders and British Columbians, Associated," for a joint campaign, which supplemented the \$115,000 efforts of the British Columbians themselves.

Compared to this total of \$1,374,550 spent by the Pacific Coast outside of Oregon, our own expenditure of \$25,000 is pathetically insignificant. This modest advertising budget for the entire state compares quite as unfavorably with the \$100,000 spent by the city of Denver, the \$250,000 of Atlanta, Ga., the \$50,000 appropriated by our god-mother city in Maine, and the \$150,000 by the "Believers in Jacksonville."

We like that name—"Believers in Jacksonville." That is the really big thing that lies back of all the five million dollars' worth of advertising that last year presented the message of many communities and states to the people of the country.

The citizens of Jacksonville have such confidence in their city that they put up \$150,000 a year to back their judgment. They believe from the bottom of their hearts and the inmost recesses of their pocketbooks. A like enthusiastic confidence in California is reflected in a confession of more than a million dollars' worth of faith.

Oregon, with so much to boast, conservatively and hesitantly rates its publicity values at \$25,000. That amount we are grudgingly willing to invest, on the chance that some sensitive ear may catch our feeble pipe in the clamor that, to right and left, volleys and thunders.

In Emerson's time, people may have had leisure to go prowling about the woods hunting up a mousetrap, but nowadays mousetraps are manufactured in carload lots and the only ones that are sold are advertised brands that present themselves conveniently on busy counters.

In Emerson's time, men found it interesting to join an exploring expedition into the unknown territory of Oregon, but nowadays people want to know where they are going and what they will find when they get there.

That is why communities advertise—and that is why Oregon must advertise, if it expects to get the business.

More payrolls. The Salem paper mill is adding to the industrial activities of Salem and this section by materially increasing the capacity of its plant, making for community growth. Our two linen mills are in line for steady increases. So Salem keeps on growing.

25 YEARS AGO

July 26, 1903 Construction of the new residence at 17th and Kansas avenue for W. A. Adams is just about complete.

Realty transfers for the week, according to the county clerk's files, aggregated \$85,159.

*Volney B. Cushing of Maine is in the city giving a series of temperance lectures.

The new livery palace on High street opposite the court house is complete. E. S. Lampert is the owner.

The Willamette Valley Prune Growers association, in session here, yesterday fixed the price on a two and three-fourths cents basis.

Stayton grange, No. 340, held its first meeting since organization.

A Washington D. C. despatch says immigration to this country for the fiscal year reached \$57,946.

The Salem Raglans yesterday shut out Eugene, 5 to 0, and continue to head the Willamette valley league.

Bits For Breakfast

Who doubts it now— That the Oregon penitentiary will become self sustaining?

It will become self sustaining through its industries, especially the state flax plant. This will be greatly assisted by the pedigree flax that will make the converting of it into fiber much more profitable than it is now with the common variety yielding so large a percentage of the low priced product; spinning tow, etc.

If the next legislature will put at the disposal of the state flax plant, in its revolving fund, \$300,000 of credit, the institution can be made self supporting in three years, commencing with 1929. That is, in 1932, it will take 8,000 acres of flax to bring the industry up to capacity. And a lot more of machinery, brought down to date—to the last minute.

The Slogan man made a mistake in the name of the chief mechanic at the state flax plant who did the actual work of building the new flax pulling machine. He is M. B. Walker, brother of Circuit Judge Arlie G. Walker of McMinnville. Such a mechanical genius as M. B. Walker deserves

ADMINISTRATRIX NOTICE OF APPOINTMENT Notice is hereby given that the undersigned has been duly appointed by the County Court of the State of Oregon, for the County of Marion, as administratrix of the estate of Emma Hocking, deceased, and that she has duly qualified as such administratrix; all persons having claims against the estate of said decedent are hereby notified to present the same, duly verified, to me, at the office of Ronald C. Glover, my attorney, 203 Oregon Building, Salem, Marion County, Oregon, within six months from the date of this notice.

Dated at Salem, Oregon, this 20th day of July, 1928. RUTH SENTER, Administratrix of the Estate of Emma Hocking, Deceased. RONALD C. GLOVER, Attorney for Administratrix, Salem, Oregon. J20-27A3-10-17

THE MORNING ARGUMENT

AUNT HET By Robert Quillen POOR PA By Claude Callan



"My notion is these women that feel broad-minded when they say 'let's do things like that ain't got much else on their minds.'" (Copyright, 1928, Publishers Scribner's)

Commissioners Court

The following is the official publication of the record of claims before the Marion county commissioner's court, for the July term, 1928, with the amount allowed, bills continued, etc., according to the records in the office of the county clerk.

ROADS & HIGHWAYS FUND

Table listing various road districts and items such as 'Road District No. 1', 'Road District No. 2', etc., with associated amounts and descriptions of work.

Large table listing various individuals and their associated amounts, possibly related to the road fund or other county matters.