

AUTOMOBILE MIGHT CAUSE NEW CHANGE

Congestion of Loop in Chicago Causes Great Traffic Problem

Is the automobile destined to change the architecture of our American cities?

Already, according to H. H. Brooks, general sales director of the Marmon Motor Car company, there are indications of the radical and amazing changes eventually to be brought about by the gasoline-propelled vehicle.

"Chicago's anti-parking experiment, necessitated by the congestion of the loop," says Mr. Brooks, "has placed the downtown merchants of that city face to face with no inconsiderable problem. Business has fallen off because of parking restrictions and retail trade has reached out into the outlying neighborhoods."

"The great obstacle to the in this and other cities is the opposition of the merchants who maintain their business will be ruined unless motorists can have access to their establishments. If the motorist cannot park his car while shopping, he will naturally prefer to spend his money at shops more conveniently located. Should this tendency remain unchecked the retail districts of our cities, instead of being concentrated, will spread out over a vast territory. The huge department stores will yield gradually to small specialty shops and develop more and more into wholesale establishments."

Hikers Leave Airplane to Continue Their Walk in a Graham-Paige



If you live westward from Chicago (even though it be in Tibet, or Africa, or Long Island) then some day you may have the pleasure of meeting the Knapsack Trio. They are New Yorkers—newspaper women, authors, and lecturers—who left home to encircle the globe on foot. When they reached Chicago, they had actually had to walk just eight miles. Two of

body insists on helping them on their longest hikes had been covered by the most modern means of transportation known—an airplane and (even more modern) a four-speed automobile. The Ford Stout airline gave them a lift from Cleveland to Detroit, and the Graham-Paige Motors Corporation carried them in a special eight-cylinder car to Chicago. Every-

their way. The Knapsackers as they appear in the photo taken at the Detroit airport, are (left to right) Mary E. Theobald, who lectures on contemporary drama and the Little Theater; Mary I. Lewis, who is collecting material for a book on national and local specialties of cuisine; and Leona M. Kahl, newspaper writer, author, and lecturer on musical topics.

"Double-decker streets," says Mr. Brooks, "streets such as Wacker drive, Chicago, will be the next radical change in city architecture. The lower levels will be devoted to heavy traffic, while retail commerce will be elevated to an upper level."

"But this is only a beginning of what we shall eventually see. In Boston, a department store rising twenty odd stories into the air, and occupying an entire block, is being constructed to provide garage space for 5,000 cars in the basement."

"The proprietors, of course, will assume a loss on many of the cars parked on their premises, as the owners of these vehicles may do their shopping elsewhere, and until every large building provides such garage space, somebody will have to make a sacrifice."

"With the construction of 'set-back' and tower buildings, the possibilities of ramps, spiraling the structures and leading across to other buildings by means of bridges, loom up in the not distant future."

"Imaginative artists have thus pictured the metropolis of 1950, nor are their visions of the future city so impractical as they might seem. In my opinion, architects would do well to give serious study of the possibilities of bringing the automobile up from the street to the very tops of our skyscrapers."

AMBULANCE CHASER TO MEET HIS DOOM

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The smooth-talking professional ambulance chaser who utilizes their upset emotions to get signatures to papers and documents that give him complete charge of the case. It is high time that the general public be informed of this evil and its extent in order that a beginning may be made toward exterminating it.

Furtive steps already are being taken in many places as far as the ambulance chaser is concerned, but this course must be adopted on a wider scale before

genuine headway can be made, in the opinion of the AAA.

It suggests, as fundamental in the fight, the need for more rigorous city ordinances, stricter supervision of police precincts, opposition from honorable legal and medical societies, and exposure of the "bureaus" and "companies" that participate in accident claim collections. Further, it warns that the motorist and the accident victim must be ever on the alert against the depredations of the smooth-talking individual who arrives at the accident scene immediately with an offer to represent the injured party.

"Ambulance chasing," the statement concludes, "is one of the most deadly blights that has grown up out of the street and highway accident situation. Its extermination is a duty to which honorable agencies and individuals must turn their attention."

USED CAR MARKETS SHOW IMPROVEMENT

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City, Kansas City, Chicago, Atlanta, Louisville, New York and Detroit districts.

"Detroit has been making steady gains in its used car sales," said Mr. Hufstader, "until today from an inventory standpoint, it is one of the best points in the country."

The districts of Boston, Memphis and Pittsburgh are listed as from fair to good while those of Denver and Philadelphia are fair. Up to this time, Minneapolis, Milwaukee, Pittsburgh and Denver have been the weak used car spots of the country. During the closing week of the first half, however, they strengthened considerably, and now show evidence of finishing the year with fairly good used car sales records.

"It has been a long time since the used car situation has been as favorable as that at present," said Mr. Hufstader, "and, we at Dodge Brothers, Inc., have every reason to believe that 1928 will be one of the best years on record."

We Have a KELLY TIRE For Your Car

They are the Best and Cost No More



Ask Any User They Know From Experience

Made of A-1 Rubber and Strong Cord

NIGHT OR DAY

Just Phone 44

Road Service Anywhere

"JIM"

SMITH & WATKINS

Open 8760 Hours Each Year

(That means we never close)

The Station With a Clock

"BILL"

Invite Us to Your Next Blowout

SIX

VICTORIOUS MONTHS for THE VICTORY SIX

When the Victory Six was announced six months ago it was the talk of the town.

What would it look like? What would it do? Would it be different from other cars? In what way? And so on.

Then the public saw the Victory Six!

Its freshness of design was a revelation. It was different. Like no other car.

Rakish and trim—low and graceful—smart hued and colorful—it captured the eye. Immediately.

Look again. Wider seats—more leg space. Big! Roomy!

Then it proved, in operation and performance, the promise suggested by its beauty.

Swift pick-up—smoothness—speed.

Dodge Brothers dependability again!

It was a great car then; it is an even greater car now.

It has stood the test.

Each month has seen a substantial increase in Victory Six sales.

Not because of what we have been saying for six months. Or because of what we say now.

But because of what the Victory Six is.

The snappiest, best looking, speediest car in its class.

A car you should try out—now—yourself at the wheel

PRICES

Touring Car or Roadster, \$995; Coupe, \$1045; 4-door Sedan, \$1095; DeLuxe Sedan, \$1170; DeLuxe 4-passenger Coupe, \$1170; Sport Roadster, \$1245 Sport Sedan, \$1295—f. o. b. Detroit.

Bonesteel Motor Co.

474 S. Commercial

TELEPHONE 423

The VICTORY SIX

BY DODGE BROTHERS

ALSO THE STANDARD SIX \$875 TO \$970 AND THE SENIOR SIX \$1,495 TO \$1,770

JUST LOOK AT THAT GETAWAY

EVERY DURANT model is famous for "streak lightning" pickup. But the Durant 75... which travels 80 miles an hour and has Four Forward Speeds... possesses the world's fastest getaway.

This unusual acceleration is engineered into the Durant 75. The extreme flexibility of the Durant Four Forward Speed transmission permits a tremendous flood of power to be smoothly and rapidly released. The world has never before seen such lightning-like pickup in any car. We invite you to drive the Durant 75... get the thrill of being master of every traffic problem.

DURANT

FOUR FORWARD SPEEDS - 80 MILES AN HOUR - SILVER ANNIVERSARY SIXES

Salem Automobile Co.

235 N. Church Street H. E. SHADE C. J. TAYLOR Telephone 97 H. J. WOOLEY

RETAIL SALES BRING HIGH MARK

(Continued from page 11.)

have been maintained at a steady level, a survey of stocks in all parts of the country shows that there is an average of but approximately four cars in the hands of each of the company's dealers for display purposes. This estimate includes the large cities and is indicative of the fact that retail sales have kept fully abreast of factory production.

"In offering two lines of straight-eights in the popular price fields it is apparent that Marmon has struck a keynote of public approval," said H. H. Brooks, Marmon general sales director. "As a result, we are entering into the final half of the year with manufacturing schedules established to fully meet the public demand for cars with eight-in-line motors which has increased each month this year."

CRANKCASE SHOWS QUALITY OF FUEL

(Continued from page 11.)

ends of crude oil which are found in ordinary gasoline. The name

of this dry fuel indicates why it is better. Ordinary gasoline is refined by heating crude oil to 437 degrees Fahrenheit, and the last 37 degrees of the process extracts the wet, fog particles which cause trouble in your motor. Shell 400, on the other hand, is extracted by heating crude oil only to 400 degrees Fahrenheit, thus avoiding the saturated portion.

Every drop of Shell 400 is clean, dry, vaporizes completely when it goes into your motor, works when the motor is cold as well as when it is hot, and operates smoothly at traffic speed as well as on a long fast run.

And because Shell 400 is dry, it is good fuel in all temperatures, winter or summer. There's no waste—more of Shell 400 goes into mileage and less into the crankcase than if you used an ordinary gasoline.

Modern motors especially need a dry fuel like Shell 400. They operate at such speeds that pre-heating necessary to consume wet fuel is impossible. Going into the cylinder completely vaporized Shell 400 produces a maximum of energy under every operating condition.

Read The Classified Ads

(SALEM)

EFFECTIVE JULY 22, 1928

Oregon Stages System

Red Top Coaches

Leave Salem daily for Portland, 4:10 a. m., 7:00, 7:50, hourly on the hour 9:00 a. m. to 7:00 p. m., then 9:00, 11:55 p. m.

Silverton 9:00 a. m., 3:00, 7:00 p. m.

Independence and Monmouth 7:30, 9:10 a. m., 12:10, 3:10, 5:10 p. m. also 8:00 p. m. Sundays and Holidays.

Dallas 9:10, 11:10 a. m., 1:10, 4:05, 5:50 p. m.

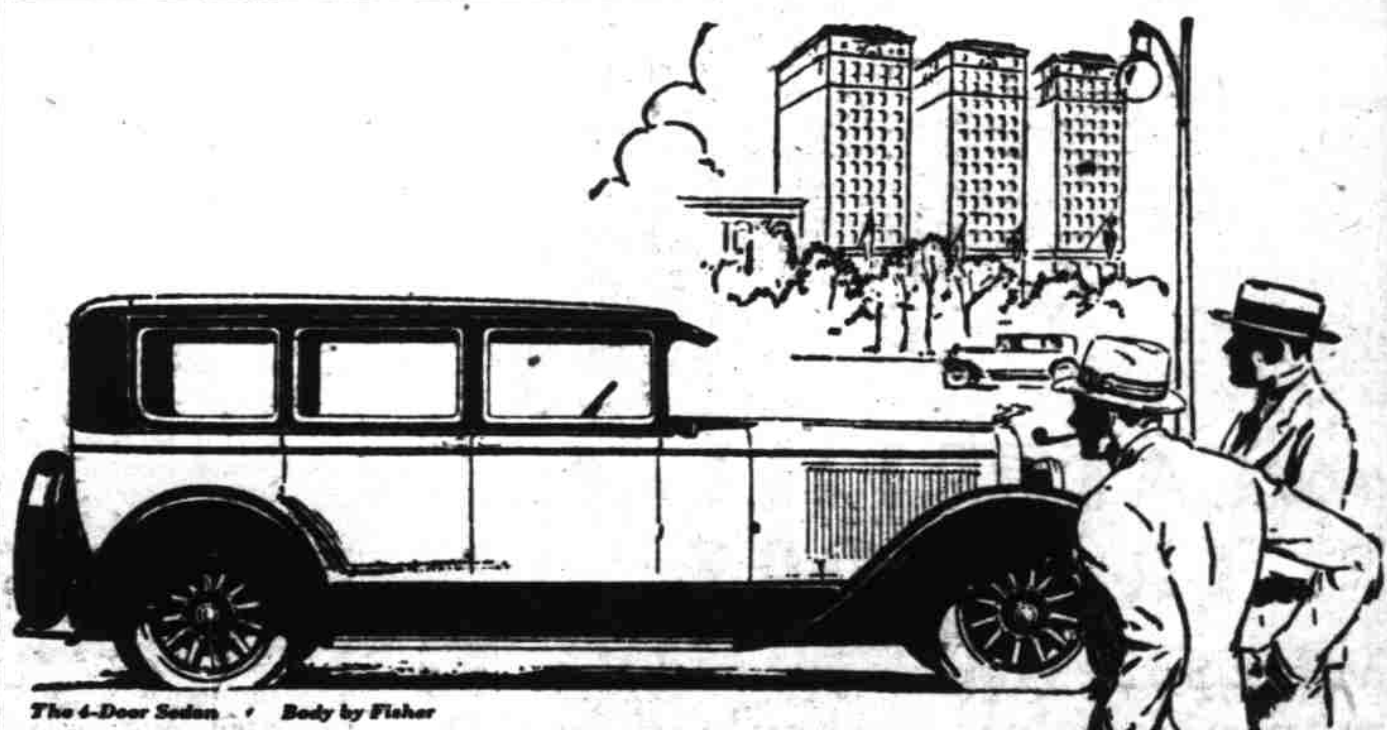
Falls City 9:10 a. m., 1:10, 5:50 p. m.

McMinnville, Newberg, Forest Grove and Hillsboro 9:10 a. m., 1:10, 4:05, 5:50 p. m.

Tillamook and Beach Points 9:10 a. m., 1:10, 5:50 p. m.

Stage Depot, Senator Hotel

PHONE 696



Any Way You Figure It the Biggest Buy In Town

However you judge an automobile. By appearance... by performance... by stamina and long life. You'll find what you want in the All-American Six.

For appearance... bodies by Fisher. Smart... roomy... luxurious throughout. Performance from a 212-cubic inch engine. Simple... powerful... smooth and silent at any speed. Endurance resulting from a deep

frame... rigidly cross-membered, front to rear. From triple engine protection by filters for gasoline, air and oil. Full pressure oiling. A dozen additional advancements contributing to stamina and long life.

All combined in the All-American Six. And offered for as little as \$1045. Any way you figure it... however you judge a car... you'll find this All-American Six the biggest buy in town.

2-Door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; Phaeton, \$1075; 4-Door Sedan, \$1145; Cabriolet, \$1155; Landau Sedan, \$1265. New Series Pontiac Six, \$745 to \$875. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

VICK BROS., Salem, Oregon

ASSOCIATE DEALERS

Bierly Motor Co., Albany, Oregon; Benton Motor Co., Inc., Corvallis, Oregon; Silverton Motor Car Co., Silverton, Oregon; Fred T. Blyen, Seio, Oregon; Boone Brothers, Turner, Oregon; C. J. Shreve & Son, Dallas, Oregon; Henry C. Holleman, Harrisburg, Oregon; T. D. Pomeroy, Independence, Oregon; F. L. Miller, Aurora, Oregon; N. J. Arnold, Monmouth, Oregon; Toledo Super Service Station, Toledo, Oregon.

OAKLAND ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS