

meetings with as fine a group of dealers and salesmen as any automobile company could wish to

celebration. The old car looned clusive to Nash, and in conjunction shaft to the rear wheels. It is force to reach the piston head, the and luxury of the new Century with Bohnalite aluminum pistons obvious that the power of the car less effective they become. With strange in contrast to the beauty and the Nash seven-bearing crank- is dependent on the force of the sparks blazing into the compressed Eight in which I rode but it il- shaft, is said to provide an engine gas explosion.

lustrated in convincing fashion of extraordinary power, flexibility, "This force depends on how stead of the usual one, the comthe quality that Hupmobile has smoothness, and extreme economy. highly the gas is compressed be- bustion is much more rapid and always put into its product. We "This great step forward in our fore it is ignited. In the new more uniform. The result is a overheard many complimentary design may be credited as another. Nash engine high compression is smooth flow of increased power.

"In the same way, practically all of the gas is utilized; thus fuel wastage has been reduced to an almost inappreciable amount, as compared to the single ignition motor. The result in this instance is more miles to the gallon, elimination of carbon, and prevention of oil dilution."

gas from two opposite points in-

Public acceptance of the new '400" Series has so far exceeded expectations that full production at the Kenosha, Racine, and Milwaukee plants has failed to keep up with orders, according to sales officials. They report over 27,000 orders already on hand for July delivery.

### **Graham Brothers Orders** Put Plants on Overtime

Three thousand unfilled orders for the new line of six cylinder trucks including a total of 411 orders in one day have stepped up production in all plants of Graham Brothers, the truck division of Dodge Brothers, Inc., to supply the unusually heavy demand for all new models recently announced. Overtime schedules are effective in factories at Detroit and Evansville, Ind., to eliminate all possible delays in deliveries.

"Telegraphic reports from many of our dealers over the country clearly indicate the widespread public approval of commercial cars having four wheel brakes with speed and acceleration comparable to passenger car performance," said John R. Lee, general sales manager. "In the range from the Merchants Express to the 2 1/2-ton capacities, truck users find a size and type exactly flitting their business in an economical and dependable manner.

"The larger capacities with four speed transmission have created a most favorable reception everywhere, while the improved appearance and construction, with longer wheelbases appear to have launched a new era in truk manufacture."

**Production of Graham Brothers** commercial cars and trucks is expected to set a new sales record for the second half of the year. The new line embraces capacities from 1.000 to 5.000 pounds and is featured by the increased power and flexibility now demanded in

# **ONLY WILLYS'KNIGHT GIVES** moother with use" STANDARD SIX **COACH** reduced to

**PERFORMANCE THAT** 

2,000,000 WILLYS-OVERLAND CARS AND GOING STRONG!

Superiorities of patented double sleeve-valve engine now enjoyed by new thousands

Lightning pick-up-a smooth, unfailing flow of power, effortlessly delivered mile after mile, year after year-an engine that is always at its best, as fresh at the end of a hard day's run as at the start - simplicity of design that insures remarkable freedom from repairs and carbon troubles-these are some of the many advantages enjoyed by more than 325,000 enthusiastic drivers of Willys-Knights.

> Now, at a record low price, the new Standard Six brings you the quality supremacy for which Willys-Knight is famous. Mounting sales and greatly increased facilities enable us to offer this beautiful Six at a price never before possible.

#### HIGH COMPRESSION WITH ANY CAS

In this patented engine, two metal sle blos with the spherical cylinder head to form a perfectly sealed combustion chamber. This head directs the full force of the ion straight downward, making the most effici ed gas. As a result, the Willys-Knight engine

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SPECIAL SIX Now still further improved by such a as full crown fam and charm. Prices range m the Coach at \$1995 \$1495

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"ALL ROADS

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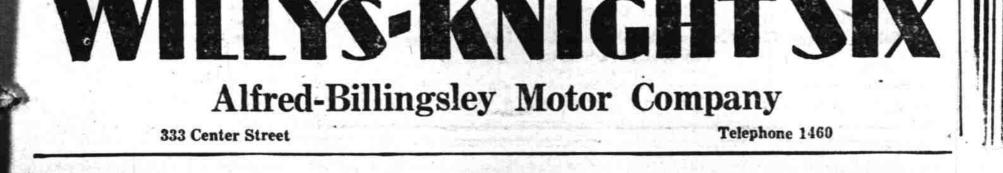
Steep hills, rough roads, loose gravel, difficult detoursthey're all in the day's work to Oldsmobile.

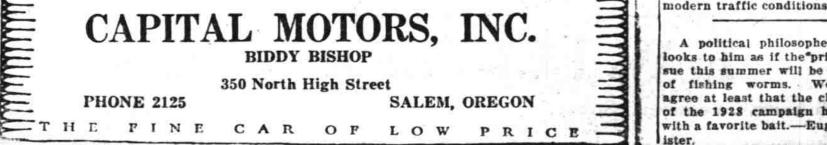
A great new 55-h. p. engine provides power for any need and speed to meet any emergency. A new-type cylinder head of General Motors Research design gives the pep and snap of high-compression performance without the use of special fuels.

And fine-car design - evidenced in such details as four Lovejoy hydraulic shock absorbers and deep-cushioned, form - fitting seats-assures complete riding cor fort.

Come take a drive. See why thousands of Oldsmobile owners are saying "All roads look alike to me."

TWO-DOOR SEDAN \$925 OLDSMOBILE





A political philosopher says it looks to him as if the principal issue this summer will be the price of fishing worms. Well, we'll agree at least that the chief issue of the 1928 campaign has to do with a favorite bait .--- Eugene Reg-