Rural Routes Completely

SEVENTY-EIGHTH YEAR

SALEM, OREGON, FRIDAY MORNING, JULY 6, 1928

THREE COUPONS-USE ONE-USE THEM

PRICE FIVE CENTS



Quality Meats Fair

Prices Business as Usual While Our Building is Being Remodeled

FREE DELIVERY

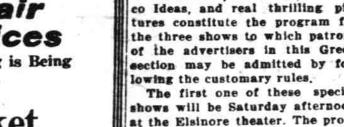
Neptune's Market **TELEPHONE 1926**

1885 State St.

VAUDEVILLES AND PICTURES COMING

Vaudevilles, Fanchon and Marco Ideas, and real thrilling pictures constitute the program for the three shows to which patrons of the advertisers in this Green section may be admitted by fol-

The first one of these special shows will be Saturday afternoon at the Elsinore theater. The proper coupon, a sales slip for one dollar from some advertiser in this Green section and 15 cents will





DAY SPECIALS

Are On Sale This Week at These **Two Stores**



Busick's, Court St. at Commercial



SIMPSON GROCERY

Phones 48 & 49

155 No. Com'l. St.

Beginning Thursday, July 5th, and the two days following, Mr. VanCleave special representative for Reid Murdock Co., will give a free demonstration of Monarch, Yacht Club and Farm House canned and package foods.

A package of pop corn will be given free to each person entering our store.

As a special introductory offer we are giving a 10% discount on one half dozen or dozen lots, of Reid Murdock & Co's canned goods.

Monarch Coffee

A Blend of Perfect Balance-An Unusual Value

1	Pound	Package	٠.		•	•	٠	٠		٠	•	•	•	•	•	٠	•	•	55c
3	Pound	Package	9	•	٠	•		٠	•		•	•			•		į	\$	1.47

Clicquot Club Ginger Ale

The Ginger Ale That's Aged Two Kinds

Pale Dry and Golden Price per dozen

BERRY SUGAR

C. & H. Finest Grade of Cane Sugar

10 lb.	Cloth	sack		•	 ••	•	•	•	 •	 69c
25 lb.	Cloth s	ack .	 	•	 	•	•	•		\$ 1.69

Monarch Chili Sauce

Made From Whole Ripe Tomatoes

Bottle	 25c

MARSHMALLOWS

Freshly Made, Fine for Toasting, Topping, Eating and Baking

Per	Pound	•••	 ٠	••••	• • • • • •	35с
5 P	ound T	ines	 		•••••	\$1.59

Snow Flake Crackers

Crisp, Wholesome, Flaky Soda Crackers, Moisture Proof Cartons

		-	 40 -
Large	Size	Package	 49C

In Our Front Window

Fresh, Clean, Crisp Vegetables of all descriptions conveniently displayed for your inspection and then too there are loads of fine Fresh Fruits to choose from-Your orders will be delivered free to your home or your car.

ALL-READ CAREFULLY -COUPON-

Saturday Matinee ELSINORE THEATER

This coupon—a sales slip from an advertiser in this section showing the purchase of \$1 or more and 15 cents will admit one to the Elsinore Theater Matinee Saturday afternoon. Featuring five splendid acts of Association Vaudeville and the picture "Lady Be Good."

-COUPON-Monday Matinee

ELSINORE THEATER

This coupon—a sates stip from an advertiser in this Green section showing the purchase of \$1 or more and 15 cents will admit one to the Elsinore theater for the Monday matinee featuring a Fanchon and Marco production "The Great White Way," and the picture "Sporting Goods."

-COUPON -

Monday Evening FAMILY SHOW

OREGON THEATER

This coupon-a sales slip from an advertiser in this Green section showing the purchase of \$1 or more and 50 cents will admit one entire family to the Oregon theater for the Monday evening show featuring the picture "The Flying U Ranch" and the Singer Stock company in "Flirting Brides."

King's Melody Land. Then there will be the picture "Lady Be

Two of the screen's most popu-

lar and talented players, Dorothy Mackaill and Jack Mulhall, unite to produce an evening of enter-

tainment in "Lady Be Cood," the

First National farce comedy scheduled for a local showing Saturday

Based on the musical comedy hit of the same name, "Lady Be

Good" promises to be the most popular picture in which the Mulhall-Mackaill team has appeared

There will be a matinee at the Elsinore Monday afternoon to which the proper coupon, 15 cents

and a sales slip for one dollar from some advertiser in this Green section will admit anyone. The special part of this matinee

will be the Fanchon and Marco!

Idea "The Great White Way."

This will feature Joe Verdi, the

famous Italian comedian. There

will be several other stars in the

company and the Sunkist beauty

dancing chorus. Then there will

Clair, screen star and director respectively, have been re-united

with the filming of "Sporting Goods," Paramount's latest production, in which the popular screen star is said to have eclipsed

any previous picture made. The production will appear Sunday at

The team of Dix and St. Clair have enjoyed many successes in the past. One of the outstanding pictures of the past season was

'Knockout Reilly," in which the

two combined their talents, and

the resulting picture was claimed

by Paramount officials as having

been one of the best pictures ever

The Family show will be at the

Oregon on Monday evening as us-

ual and 50 cents, the proper coupon and a sales slip for one dol-

lar from some advertiser in this Green section will admit the en-

The Singer Stock company is

scheduled to present "Flirting

Brides" at the Oregon Monday

evening and this is some comedy

REAL BUYS

\$400. Terms. 20 acres, all cleared. 100 large wal-

20 acres, all cleared. 100 large wal-nut trees, 1 acre bearing cherries, 1 acre bearing pears, old house and barn. Good spring, 8 miles from Salem on good rock road. \$2100, cash \$400. 1 acre, all cleared, family fruit, 2 room shack house, coop, well and spring. ¼ mile from school, 6 miles from Salem on good rock road. \$425. \$225 cash.

SOCOLOFSKY & SON 1st Nat'l Bank Bldg.

Dr. Henry E. Morris

Eyes Examined — Glasses Fitted

The BEST that You Can Obtain

PRICE'- QUALITY

SERVICE

Morris Optical Co.

801-2-8 First Nat'l Bank Bldg

View lot, 180x231. South Salem.

produced by the concern.

tire family.

the Elsinore theater.

be the picture "Sporting Goods." Richard Dix, and Malcolm St.

at the Elsinore theater.

Good."

this season.

admit anyone. As to the show it- On the screen will be "The Flyself-it is an exceptional one, ing U Ranch." There will be five acts of Associa-That her husband is her hero pears, although he is not the lead. tion vaudeville featuring Guss

While she has never directly admitted this, it is generally intimated by those close to her that

her husband, R. N. Bower, is the original "Chip of the Flying U". leading character and title of one of her most famous stories. "The Flying U Ranch" is a sequel to this, and the same character ap-

may be said of B. M. Bower, noted author, if credit is given to the

rumor that she has in mind her spouse when she drew the char-

acter of "Chip", who plays a prominent part in many of her

novels, including "The Flying U Ranch," the current attraction at

the Oregon theater Saturday, Sun-

day and Monday, starring Tom

Annual July

Clearance Sale

BEGINNING TODAY WE WILL GIVE A SPECIAL PRICE ON ANY ARTICLE IN THE STORE

1 lot Corselettes with inner belts Special	\$1.79
1 lot Corselettes, values to \$7.50, Special	\$2.95
1 lot Wrap Arounds, values to \$10.00, Special	\$4.95
Rayon Gowns, regular price \$3.95, Special	\$1.95
Special	\$1.95
A very attractive line of housedresses \$1.29 and	\$1.69

ALL SUMMER HATS BELOW COST

We will give a 15% discount on your favorite model in corselettes or wrap arounds, also 10% discount on hosiery, brassieres, and underwear.

The Howard Corset Shop 165 N. Liberty Street

Low Prices! Quality! Satisfaction!

That the people of Salem and vicinity appreciate our Specials that we run from time to time, is evidenced by the large increase in business of each succeeding bargain day. While we realize that the exceptionally low prices we have been quoting has had considerable to do with the steady increase in our business, still there are other features that the public demands; that is-

Quality and Satisfaction

Old Dut	ch Cleanser	Limit 5
Flour		\$1.95
		\$1.65
	ilet Soap 4 Bar	. 250
Tobacc	Prince Albert, Velvet, G Washington, 2 for	250
Gum 3	Pkgs for	. 100

wulli, o PKg5. IUI Milk, 3 large cans - 25c

Mi	nce	Meat	None Such On Sale	10c
Wa	Inis	S Fanc	y Franquette Sale, Pound	25c

Chipso 25c Size - Sale Price 20C

Log	anberries	5 Boxes For	25 c
		4 77	

Green Peas On Sale Pound Try Hawk's Sandwich Shop next door-Soft Drinks-Ice

Cream, Bricks and Cones. A regular dinner for 35c is served

DAMON'S

NO RENT

899 N Commercial LOW PRICES

ROTH'S

When the appetite is somewhat jaded we look for something different to stimulate it. A look through our store is sure to give you some new idea, as we carry the largest assortment of good foods to be found in the whole state outside of Potrland. We also are pleased to serve you with free delivery and thirty day account service. **BATTLE CREEK FOODS**

A NEW DELICACY

Yankee Cheese Sticks

A crisp cake-tube filled with an appetizing snappy cheese filler. 18 Sticks in Pkg.

25c

DELICATESSEN

A department full of delicious things you like to take to picnics, outings or parties. We also prepare lunches for parties of any

Salads, Pickles, Olives, 31 kinds of Cheese, Cold Meats, Cheeseballs, Jello ready to serve.

A Dainty Box Lunch 25c

WATERMELONS

Those Klondyke Melons, thin-skinned, deep red meated. 10 to 30 lbs.

3c Pound

Vegetables Stacks of crisp local vegetables.

Cauliflower, Spinach, Tomatoes, Cucumbers, Celery and Celery Hearts, Telephone Peas, Green String Beans, Peppers, Bunch Beets, Carrots, Onions, Turnips. Squash, Solid Cabbage.

Fruits

Last call 10	r Currants	IOL	Je.	пу
10c a Bo	x — \$2.25	Cra	te	
Cantaloupes .		15c	&	10
Honey Dews				
Casabas			7c	1
Raspberries,	Loganberri berries	ies,	Str	av

Delicious Cakes

Roth's Cakes have won their favor through their flavor and why not? We use only the very best materials and bake them in electric ovens. Angel, Sunshine, Mocha, Prune, Lady Baltimore, Chocolate, Cocoanut.

KAFFEE HAG

75c Pound

The coffee that lets you sleep

Swift's Premium Hams

"Eat your way to Health" Health Koko Kaffir Tea

Minute Brew Malted Nuts, 50c and \$1 Fig and Bran Flakes 15c Sanatarium Cooked Bran 25c

FigCo The combination food and health drink 40c Pound Pkg.

CAPITAL CITY RAISIN BRAN BREAD A very delicious bran bread made

right here in Salem, Loaf LIPTONS COFFEE

Special low price 49c pound — 3 pounds \$1.45

FANCY CRAB 3 Cans for \$1.00

H. H. GRAPE FRUIT 6 Cans \$1.45

Another lot of these fine small Hams, eight to ten pounds each. WHOLE or HALF

33c pound

ROTH GROCERY COMPANY

Phone 1885-6-7 No Charge for Delivery Thirty day account service