IHE OREGON STATESMAN

FIFTY CHANCES TO ONE
Dr. Wm. DeKleine, in charge of the Marion county healt demonstration, who has traveies in all sections of this coun ssembly on Monday that there are fift
ness success here to one in
And he told the truth-
CaliforniaAnd these chances should be enumerated and broadcasted We should specialize, and invite men of capital and vision. We need the reorganization of the loganberry preserves
with loganberry juice and jelly and and jam and pres exploited. We need the roundustry. We need a great campaign for bringing prune industry. We need a gize of our flax and linen inbout forty the hemp industry-
And vastly more walnut and filbert acreage; more min more pears and corn and spinach and celery poultry and poul sugar industry and major irrigation projects. And a vast
expansion of our bulb industry. And the opening up of the
俍 And more paper mills and paper manuracturing specialtie nd furniture factories, and a great seed industry

## tal and genius.

led and they should be persisted in. We need more and better
farmers. But, more than this, we need men with vision who We are slower in development than here.
There is a story about an Oregon man who fell from the op a twenty story, building in New Y"
quired, "Was he hurt? Was he killed?"
No; he was from Oregon. He fell slow

THE VALUE OF GOOD WILL

## Great interest has been evidenced of late in the amount of money expended by the public utility corporations for spreading propaganda as to the ship of utility properties. <br> There seems to be but little question that much money ha bcen used of late years to influence public opinion is some question as to whether this money has been wisely or honestly expended. The facts are that most of the big corporations do their best to antagonize the public on the one hand, then hav counteract the evil effects of some inept action. <br> attitude of an alien in the community. Every town is built up by the corporation of its citizens in numberless activities The local merchant and the local utilities are a part of the with their time and money. The manager of the chain store uplift and charity and social life of the town must be refer red to the head offiee, which is generally across the contin ent. The head office cares nothing about the problems of the little town from which they draw a steady stream of revenue. They reply firmly and with a sarcastic smile that as they dea in a great many cities, they are compelled to refuse all requests for donations. The members of committee which is raising money for the new stadium, or the playground, or the Y. M. C. A., or whatever it may be, must dig a little deer into their own pockets, must work a little harder among their that the company which takes everything, but refuses to be pikers and unfair, is gradually instilled into men who are usually generous and kindly in their business relations. As a re sult of such an attitude on the part of big business, the utility awakens to the fact that there is a hostile and ugly feeling toward it in the town, whereupon it spends with lavish hand on the lobbyist and propagandist. <br> There are some notable exceptions to this rule, and the good will for the big corporation than all the propaganda. <br> BRAINS AND SUCCESS



