

Salem's Greatest SHOE SALE

Now in Progress at the

Oregon Shoe Co.

Thousands of pairs of the finest shoes to be entirely closed out at ridiculously low prices. The entire stock is on sale, Men's, Women's, Children's and Boys' work and dress shoes, pumps and oxfords are all included in this enormous stock.

We have arranged a basement department and we are practically giving shoes away. They are arranged in bins so you can select them most conveniently.

It will pay you to come in early and see this wonderful offering of BARGAINS!

EXTRA SPECIAL!

Pumps, Straps and Oxfords **\$3.95**

307 pairs women's step-in pumps, straps and oxfords, Cuban and spike heels, formerly sold at \$7.50 to \$12.00. Every pair to go at one price.

Broken Sizes But Most All Sizes In the Lot

LADIES' PUMPS Both high and low heels, colored and patent leather, all sizes but broken lines. Regularly sold at \$10.00 to \$12.00. All to go at one price \$4.95	COMFORT SLIPPERS \$4.00 to \$5.00 values. A large line to select from, one and two-strap styles, all to go while they last at \$2.95 - \$3.45	MEN'S OXFORDS Brown and black, full run of sizes, one pair to a customer. Regular \$5.00 to \$6.00 shoes in new styles at only \$3.95
MEN'S OXFORDS Tan, black and blonde, former price \$4.00 to \$5.00. All sizes in this lot. Come early as they will go fast at \$4.95	MCCALLUN HOSE Pure silk, full fashioned, all sizes, all colors, \$2.00 grades to go at \$1.50 3 PAIRS FOR \$4.00	Sport Rubber Boots A wonderful fishing boot, regularly sold at \$8.00, to close out all fresh stock \$5.95

- BARGAIN BASEMENT -

CHILDREN'S SHOES Odd lot of children's strap sandals, broken sizes, up to \$4.00, go at one price \$1.95	Women's Outing Boots Small sizes, regularly sold up to \$10 to close out at \$3.45	BROKEN LINES SATIN AND PATENT PUMPS Low heel strap slipper. \$6.00 to \$10.00 while they last to go at \$2.95
LOW HEEL SANDALS and Brown Kid two-strap slippers, broken sizes to close out at \$1.95	Berry Picking Shoes High tops, regularly sold at \$4.00, to close out at \$1.95	Black Tennis Shoes Children's and Misses' sizes to go at 65c Women's sizes to go at 85c

MEN'S HIGH TOP BOOTS Broken Lines, regularly sold up to \$10.00, all to be closed out at \$4.95	25c - Rubber Heels - 25c PUT ON AT HALF PRICE -WEDNESDAY-
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Oregon Shoe Co.

326 State Street—Next to Ladd & Bush Bank

Jap Pongee
12 Mamma First Choice

All silk, natural color pongee—at this price women who sew are able to save considerably on lingerie and children's garments. Yard,

39c

A NATION-WIDE INSTITUTION—
J.C. PENNEY Co.
"where savings are greatest"

160 N. Liberty

Two Fine Creams
"Facial" Cold and Vanishing Creams

Ideal for cleansing the skin and closing the pores. Two sizes.

29c—
49c



Low Prices Here

Our Low Prices Never Signify Cheapness, Rather, They Stand Squarely for Honest Value and Service-Giving Quality

ALWAYS Include Quality and Value

Summertime Silk Dresses

Display a Variety of Styles Adaptable to Many Occasions



Fashions are so varied that there is ample opportunity for a selection that pleases you—sport dresses, with and without sleeves, printed frocks of flat crepe, georgette and chiffon, plain color silks of various weights—whatever type you need!

A Range of Sizes

Juniors, misses and women—there are styles and sizes for all.

\$9.90-\$14.75 and \$19.75

Printed Patterns—Pastel Shades—Navy—Black

Colors are even more varied than styles—gay prints and practical dark designs, delicate pastels, white, bright blues, navy and black—all that is smartest and most in demand—at prices that make it possible for every woman to be smart!

What Not to Buy For June Gifts

It helps sometimes, in the hurry and skurry of last minute giving, to sit down and remember some of the things we don't want to buy.

First of all, don't select gifts in which the question of taste is involved, unless you are absolutely certain of the personal preferences of the recipient. Better a half dozen fluffy bath towels tied with a satin bow, than a picture or book she will never really like.

The Quality too, is most important, and right here may we urge you to examine the really excellent quality of our gift merchandise. You need never worry about Quality when you go shopping at Penney's.

J.C. Penney Co.

So Comfortable!

These Lace-Trimmed Rayon Undies

They are dainty, smart—and so easy to wash! A selection of such pretty garments for only—

98c

Summery Frocks

In Fresh New Styles



Plenty of cool frocks will make your summer days at home a pleasure—delightful new ones of voile and batiste are here.

Dainty Prints

Porch frocks, too, are smartly printed this season.

\$2.98

Flowered Undies

Are Smartest for Summer

Voile has long been a favorite of many women—and flowered voile is decidedly smart! Gowns, chemise and step-ins for

98c

Rayon and Silk Full-Fashioned Hose

Good looks and long wear are knitted into these hose—a selection of colors.

98c

The Mode Turns to Suits For Smart Daytime Wear

Hip-length jackets and wrap-around skirts—single or double-breasted styles—these are the suits that modishly dressed women and juniors are wearing for Spring.



\$9.90

Tailored Modishly

Slim and well-fitting—bound edges on some and plenty of pockets. The new tweed and twill suits are surprisingly inexpensive.

Brassieres and Bandeaux "Lady-Lyke" Models for Various Types of Figures

Narrow bandeau styles for the small, youthful figure.

Also wider models that give greater support and fit over the top of the corset. A selection of models for various needs at the above moderate prices.

49c and 79c

Men's Elastic Rib Bathing Suits
For hot-weather relief, take a plunge in the surf or tank. For economy, wear one of our all-wool suits in plain or striped models. At—
\$2.98

Wash Frocks
For Girls Are Gaily Printed
Summertime frocks should be of the kind that take many tubbings—here is an assortment of unusually attractive styles and sizes ranging from 2 to 14.
\$1.49

Surf Suits for Boys Popular "Speed" Model

These all-wool, one-piece suits are just what the boys like; they wear well, too. Deep athletic cut shirt. All the new club and other striped patterns. Well shaped, strong web belt with nicked buckle. An exceptional value at—
\$1.98



A Pastel Silk That Washes Is an Ideal Material for Smart Summer Frocks

They can be simple—and you can make them yourself—your summer frocks—but they should be washable for greatest comfort.

Modish Colors—High Quality—and a Thrifty Price!

Here is an exceptionally desirable pure silk crepe de chine—39 inches wide and shown in a wide assortment of colors for only, yard

98c

Ready! With a New Suit

Swimming and Bathing Days Are Almost Here

Will you be ready to plunge into the water the first day the sun shines brightly and you feel like a vacation? New bathing suits are ready for you here!

Misses' Suits, \$2.98 Women's Suits, \$3.98

Plain color suits and fancy models with stripes and novelty trimming. All wool and a wide selection of stunning new models.

