

NEW TREND SEEN FOR LIGHT SIXES

Precedent Set in New Whippet Six Which Has Seven Bearing Crankshaft

A new trend in the construction of light six cars is seen by leaders in the automobile industry following Willys-Overland's recent successful presentation of a new Whippet Six with advanced en-

gineering features. These features, it is said, have set a new high standard for quality in the lower priced light six cylinder field. The new Whippet Six is equipped with a power plant that already has surpassed the existing 24 hour record for cars under \$1,000. Careful observers declare that this new performance rating will force other manufacturers of light sixes to concentrate more than ever before on quality construction and more careful attention to engineering details. The most notable departure in constructional features in the new Whippet Six is the incorpora-

tion of a seven-bearing crankshaft. It is pointed out that the Whippet Six is the first car among the lower priced sixes that includes this feature. The nearest priced six with the seven-bearing crankshaft sells at a price ranging \$150 higher than Willys-Overland's new product. Other features in the new Whippet Six include full force feed lubrication to all main and connecting rod bearings; in- var-strut pistons; 4-wheel brakes; low center gravity construction, which provides maximum road stability at every speed range, and unusually roomy interiors for driver and passengers. The new line of light sixes is in

addition to the Whippet four cylinder models, which are now enjoying the greatest sales demand ever registered by any model in Willys-Overland history.

ACCIDENTS DO NOT 'HAPPEN'; CAUSED

Advisable to Keep Car in Best Condition at All Times As Safety

Accidents do not just "happen" but are due to causes that, in many instances could be prevented, according to Thomas H. Stambaugh, general service manager of Oldsmobile. The automobile owner who has his car inspected frequently and required adjustments made is a true disciple of accident prevention, he says.

"In numerous communities at this season of the year the officials are holding free inspection campaigns," says Mr. Stambaugh. "Automobile owners may visit certain designated localities and have their brakes, steering mechanism and headlights tested without charge. If these are found in good condition the motorist is given a sticker to place on his windshield showing the car has passed the inspection. If a defect is found, he is warned and advised to have it corrected.

"These free inspection campaigns are not universal nor are motorists compelled to take advantage of them, but it behooves all automobile owners who desire to prevent accidents to have their cars checked at frequent intervals to make sure that brakes, headlights and steering mechanism are in perfect order. These three may be classified as the most important safety factors on an automobile.

"It is also advisable to keep the tires properly inflated. An under-inflated tire influences steering and braking, due to its having more road traction than the other tires which are carrying more air pressure.

"Through the Oldsmobile flat rate inspection and service system these inspections and adjustments can be had at a nominal cost. They will improve car performance and, of more vital value, will provide a substantial safety factor."

Airman Lubricating System Found Superior

Outstanding among features of the Franklin car that give better than-average service and reliability, although produced at a considerable higher-than-average cost, is the pressure re-circulating oiling system with individual leads to each bearing.

The Franklin has so-called metered pump which shoots a measured amount of oil under high pressure to each bearing. No relief valve is provided. If an oil lead clogs up the accumulating pressure rapidly built up by successive oil impulses dislodges the impediment. The system's greatest advantage lies in the fact that one loose bearing cannot bleed the pressure to reduce the lubrication to other bearings. Manufacturing cost is materially increased by the complex design of the pump and the oil conduits required.

SPOT WILL OFFER MOTORING LURES

(Continued from page 11)

son. The average temperature during the day in the vicinity of Superior, where Presidential headquarters will probably be maintained, ranges from 68 to 74, while at night the thermometer drops to an average of around 50 degrees.

The A. A. A. statement continues:

"Fishing in the rivers and lakes of Wisconsin is known throughout the world and the state has long advertised this as one of its outstanding attractions. Trout fishing predominates in the rivers and brooks of the northwest section and the St. Croix River, in the vicinity of the President's vacation site, is famous for its yield to the angler. A statement of good bass waters in the state would be too voluminous to consider, but they can be covered by inclusion of practically all.

"Throughout the state there are excellent hotel and camp resorts, ranging from those on the smallest of inland lakes to larger and more pretentious hotels on the larger waters and along the shores of Lake Superior and Lake Michigan.

"The main traveled route from Chicago to Brule is over U. S. No. 41, via Milwaukee, to Fond du Lac and Oshkosh, via U. S. No. 110 to Stevens Point, thence via U. S. No. 51 to Ashland and U. S. No. 2 to Brule. Another route is by way of Eau Claire and U. S. No. 53 to Superior and then east over U. S. No. 2 to Brule.

"From the Twin Cities, the motorist can travel north over U. S. No. 61 to Wyoming, Minn., east over U. S. No. 8 to Cameron, Wis.; consin; U. S. No. 53 to Superior and then east on U. S. No. 2. A large portion of these highways is paved and the remainder is of good gravel.

"Superior, at the extreme northwest end of the state, is a manufacturing city with a population of close to 45,000 and has large ore docks and grain elevators. One grain elevator has a capacity of 6,000,000 bushels."

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Just try to follow a Pontiac all day long

Of all the qualities revealed by the Pontiac Six—of all the elements contributing to its ever-growing popularity and ever-increasing sales—none is more sensational than its ability to maintain top speed, hour after hour, all day long. And today's Pontiac Six, retaining all the size and ruggedness of its famous predecessors, offers even greater stamina because of important

new features such as crankcase ventilation, a new and heavier clutch, better carburetion, newly designed steering gear and a deeper, more rigidly cross-membered frame. Here is a car designed and built to withstand the punishment of top speed travel day after day. And no matter how far or how long you keep going, you can always be proud of its performance!

2-Door Sedan, \$745; Coupe, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. Oakland All-American Six, \$1045 to \$1265. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

VICK BROS., Salem, Oregon

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revelation. Of course it is equipped with approved 4-wheel brakes for utmost safety. Record-breaking sales attest the public's marked preference for Whippet values. The first five months of 1928 were by far the greatest in Willys-Overland history. May sales were 14% above April, the highest previous month. Demand continues at the same high level.

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Whippet Six Touring \$615; Roadster \$485; Coupe \$675; Coach \$695. All prices f. o. b. Toledo, Ohio, and specifications subject to change without notice. Willys-Overland, Inc., Toledo, O.

Whippet FOURS SIXES



Alfred-Billingsley Motor Company

333 Center Street

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