



Wherever Fancy Leads You

500 Ft. Free Parking Space

The sea shore, nearby streams or to the shady mountain slopes. Go where you will—you can always get just the right foods for your picnics or camping trips at either of these (Salem's) leading food stores.

BUSICK'S

COMMERCIAL ST.
AT COURT

Market Grocery

AT THE MARKET
Open Every Evening
Until Nine o'clock

Seedless Raisins
4 Pounds
26c

William H. Baker's
Cocoa
1/2 lb. Pkg.
15c

Golden Age
Noodles
3 Pkgs. 23c
One 15c Kite Free
with Each 3 Pkgs.

Jell-O
All Flavors
3 Packages
20c

Diamond W
Pure Fruit
Gelatine
4 Pkgs. 25c

Old Duck Process
Cocoa
Until just recently this
Cocoa has been sold for
25c. We now have it
to sell at 17c for 8 oz.
can.

Sugar
Pure Cane, 16 lbs.
\$1.00

Fancy Sugar Cured
Picnic
Shoulders
Cut from young pig
porkers
Per lb. 18c

Nice lean
Bacon
Squares
lb. 18c

Margarine
Freshly made, per lb.
Per lb 17c

Fresh Crisp
Ginger Snaps
2 lbs. 35c

FISH
Department

At the Market only

Fresh caught, direct
from the sea to our ice
counters.

Silver Side Salmon
This is the Silver Side
for this season and the
Price is less than for
other fish.

Chinook Salmon
Halibut
Ling Cod
Mackeral
Trout - Perch
Also Sable Fish
and Nice Fresh Crabs

Kerr's Pure
Fruit Jams

3 lb. Glass Jars
Strawberry
Raspberry
Loganberry
Blackberry
3 lb jars 59c

A. & H. Soda
3 Pkgs. 21c

Swans Down
Cake Flour
35c

Choice Burbank
Potatoes
100 lbs.
98c

Choice Netted Gem
Potatoes
100 lb. sack
98c

White River
Flour
49 lb. sack - This is one
of the best values on the
market
\$1.98

Crown Flour
49 lb. sack
\$2.05

Fisher's Blend
Flour
\$2.08

Del Monte
Coffee
1 lb cans 43c
2 lb. cans 85c

Busick's
Bread
Fresh from the Ovens
2 large loaves
25c

Whole Wheat
Fig Bars
2 lbs.
29c

Fresh Roasted
Peanuts
lb. 20c

Cocoonut Oil
Toilet Soap
10 bars 48c

Libby's Deviled
Lunch Meat
5 cans 25c

45c Sandwich
Spread
39c

27 oz. Glass
Mixed Sweet
Pickles
33c

Fancy Golden
Sweet Corn
3 cans 43c

Broken Sliced
Pineapple
2 large cans
35c

Honey Nut
Spread
A delicious Spread
Glass Jar
25c

American
Sardines
5 cans 25c

A NATION-
WIDE
CHAIN OF
DEPARTMENT
STORES

A NATION-WIDE
INSTITUTION-
J.C. PENNEY CO.

NO FRILLS
QUALITY
GOODS AT
LOW
PRICES.

"where savings are greatest"

160 North Liberty

The Season's Outstanding Modes in
Coats and Dresses

Are An Economy Worthwhile at
These Prices---Shop without Delay!



Frocks of Flat Crepe,
Georgette, Chiffon



Coats of
Broadcloth
Kasha
Novelty Silks

Smart costuming is a thrifty possibility
this season—here are many of Spring's
and Summer's authentic coats and
frocks that will fill many needs appro-
priately—varied styles—modish fabrics
—a wide range of colors—all
economically priced!

\$9.90

\$14.75

\$19.75

Women
Misses
Juniors

Smart Lines Are Softly Femi-
nine—On Coats and Frocks

Scarf collars, cape effects and generous fur
cuffs are evidences of a softer mode in coats
—frocks are gracefully draped and ruffled,
without adding materially to their general
slimness. Now is an opportune time to fill
the gaps in your wardrobe!

**Dollar Bills Marked
Down from \$2.75 to \$1.50**

A New York Store ran an excellent advertise-
ment the other day with the caption:

Very Handsome Dollar Bills
Were \$2.75 Each — Now Only \$1.50

and the first paragraph stated that if money were
sold in stores no sensible person would buy a dollar
bill for \$1.50 simply because the storekeeper had
once priced it \$2.75.

This is exactly what we have tried to tell you
about our No Sale Policy. We could, of course,
mark our merchandise twice as high and later on
mark it down to a normal price, but we don't do
business that way. That would be selling you a
Dollar Bill for \$1.50, wouldn't it?

J.C. Penney Co.



**Simple Lines
But Dressy Too!**

The "any time" shoe is sim-
ple enough for business—All
Patent with sports heel—but
the novelty trim makes it
dressy too.

\$4.98

**Buy Several Hats Now!
New Arrivals Are Priced
Temptingly Low**



Here is a worthwhile offer-
ing of clever summer
hats—a charming assort-
ment of approved types has
just arrived from the
New York markets!—
Every one brand new
and a real value for

\$1.98

Such Variety of
Shape and Color

Plain straws and novelty straws — hair
braids and summery flower trimmed hats—
the very type for immediate wear — and
priced so that you can have several.

**An Exceptionally Worth While Assort-
ment of Lace-Trimmed**

Rayon Lingerie

Scores of dainty garments—new—fresh—desir-
able—now featured at a price that brings all the
undies you have wished for within your reach.
Fine rayon fashions these
charming underthings — each
one trimmed with
lace.



New!
Fresh!
For

98c

Gowns — Chemise —
Step-ins — French Panties
— Bloomers and Slips

A complete assortment of gar-
ments that you will need for the
spring and summer—buy a quan-
tity now for your needs in the
future.

Chiffon Hose
Spring Shades to
Match Your Costumes

Clear, sheer hose of fine
quality—our No. 455 is de-
lightfully dainty and smart—
moderately priced, too. See
the smart new shades.

\$1.49

Baby's Bonnet

Must be Fresh and
Dainty

Organdy is
cool and al-
ways dainty
for the tiny
one.

98c

"Lady-Lyke"

Combination
Corset-Brassiere

These
garments
mould and
hold the
figure just
enough —
corset and
brassiere
combined.

Inside
Abdominal
Belt

One-pen-
did model
for large
figures has
an inside
abdominal
belt.

3.98