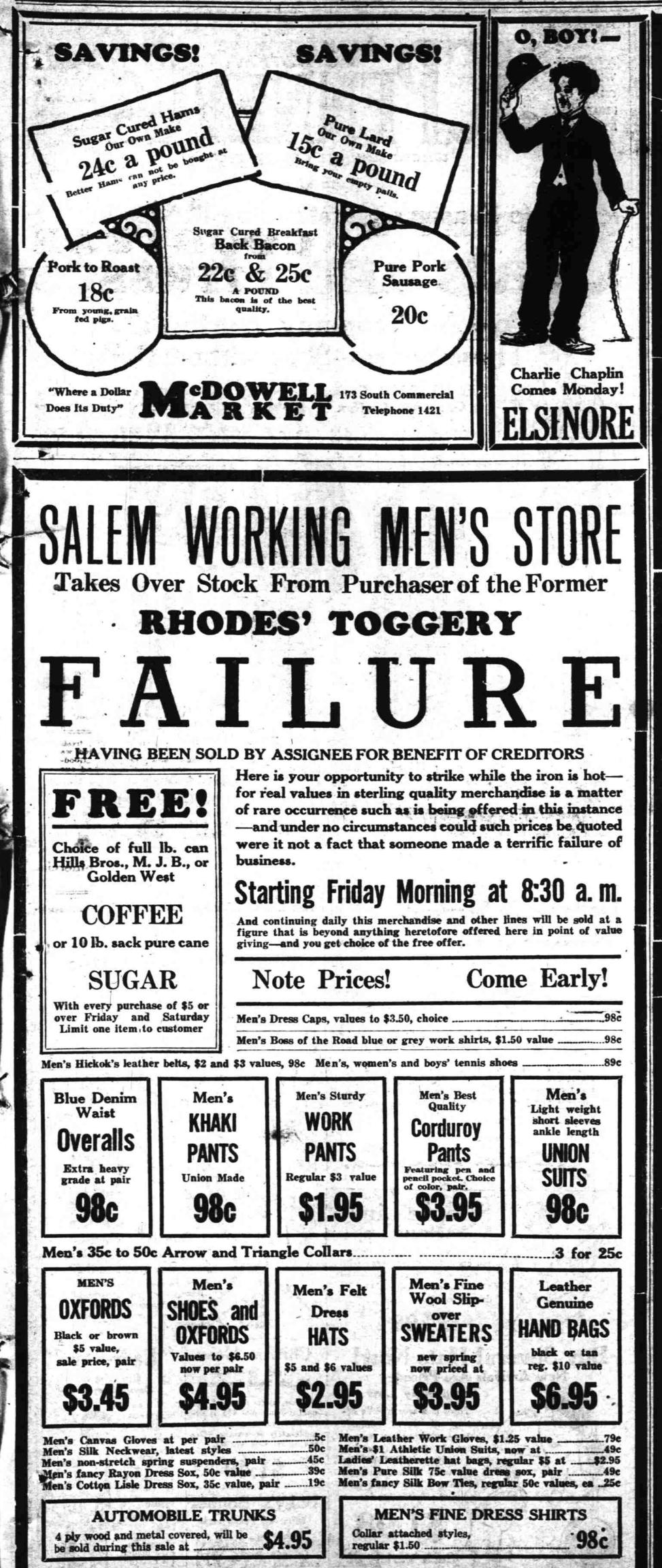
THE OREGON STATESMAN MARKET AND MERCHANDISE SECTION, SALEM, OREGON, FRIDAY MORNING, MAY 25, 1928



## Here Is What Salem Has Been Looking for.

## A Contribution to Our **Better Living**

UP UNTIL THE PRESENT TIME WE HAVE REFRAINED FROM SE-LECTING ANY KIND OF ELECTRIC REFRIGERATOR TO OFFER OUR CUSTOMERS BECAUSE WE DESIRED TO WAIT UNTIL WE COULD SECURE THE VERY BEST TO BE HAD. WE FEEL THAT THE GENERAL ELECTRIC REFRIGERATOR IS THE BEST THAT MONEY CAN BUY.

It is our Pleasure to present the Most Modern Method for Successful Food Protection

Judge Value by These Things Simplicity -- Economy -- Quietness -- Roominess



## GENERAL EELECTRIC Refrigerator

The General Electric Refrigerator is so simple that it hasn't a single exposed moving part. It hasn't a belt or a fan or a drain pipe. It has no connections or stuffing boxes. It never needs oiling because the hermetically scaled casing which holds all the mechanism also holds a permanent supply of oil.

A specially designed motor of low horse-power, but high efficiency, uses very little current. Then, too, the top unit design allows all the heat (extracted from the box and

generated by the tiny motor) to be dissipated above the box-not to rise through it.

Standards of quietness, vary so widely that we can only invite you to listen to the refrigerators yourself to find how quietly they operate.

The remarkable compactness of the chilling chamber gives each model a greater shelf area than any other refrigerator of the same over-all size. All the models are set up on legs.

There is a wide range of models and prices. Come in and see them.

Your Old

Machine As



Sold On

Very Easy