

### AVOID ACCIDENTS, WARNING SOUNDED

#### Wrecked Car Displayed at Marion Garage Attracts Many People

"Stop! Look! Listen!" So reads a large sign displayed on the front of the Marion Garage building this week. It called attention to the fact that many people are killed annually at railroad crossings and their injury through carelessness. Since January 1, in Oregon, there have been 44 people killed and 1328 injured in automobile accidents when cars have been hit by trains.

Just inside the main entrance of the garage a wrecked automobile has been displayed. This particular car was struck by a train in the McCoy district about a month ago and as a result several people were seriously injured. It was completely demolished.

At one time this car was a nice appearing sedan; but now it is nothing more than a mass of junk with top completely ruined and driven down into the seats. All of the glass from the windows and windshield has been broken. The body, running boards and fenders are warped out of shape, while the remaining two wheels are out of line. Very little about the car is worth salvaging according to the garage men.

### USED CAR FOUND TO BE IMPORTANT

#### Interview Received by Douglas McKay From Vice- President of Chevrolet

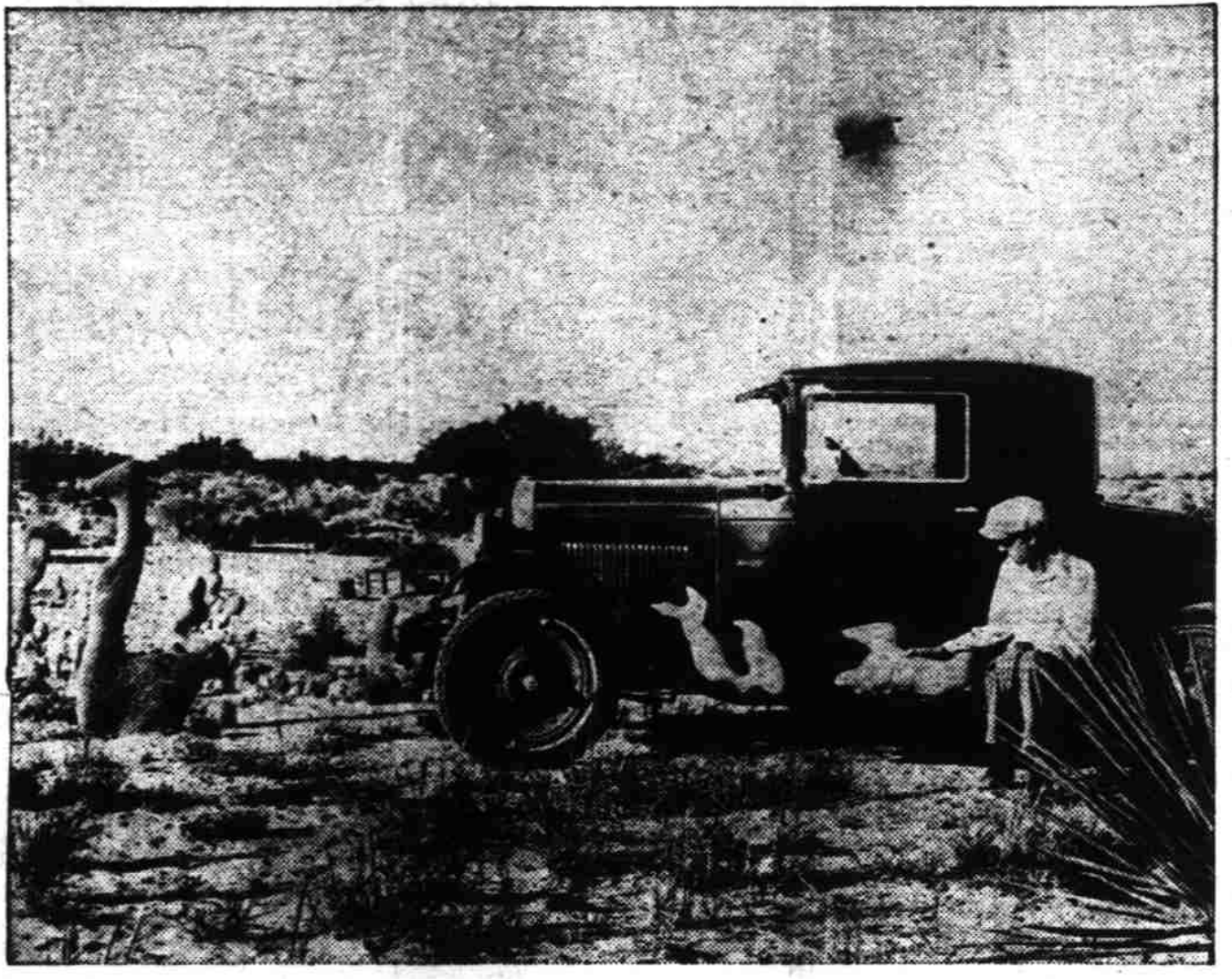
An entirely new slant on the used car, elevating it to its rightful place in the industry, was taken by R. H. Grant, vice-president in charge of sales of the Chevrolet Motor Company just prior to sailing on a month's trip to Europe. A copy of the interview given by the automotive executive has just been received here by Douglas McKay of the local Chevrolet organization.

"As evidence of the growing importance of the used car," said Mr. McKay, "it is pointed out by Mr. Grant that during the first quarter of 1928 the Chevrolet dealers of the country while moving 250,000 new cars delivered at retail more than 200,000 used automobiles. This was made possible by a changing attitude toward the used car on the part of the automobile dealer and the public."

In his interview Mr. Grant asserts that it was the dealer formerly paid little attention to the used car the proportion of used to new car sales has mounted so high that automobiles which have been service are now an important part of his business. Today, as he indicates, virtually all Chevrolet dealers have Ducoing equipment with which they refinish used cars in a manner similar to the factory. Cars are gone over from headlights to tail lamp by skilled mechanics trained in approved factory methods and reconditioned cars bear an "O. K." tag showing that every vital part has been checked. Lenient time payments are made available to the purchaser.

"The public owes directly to the used car the wide range of prices at which transportation may be purchased and the large variety of models from which selections may be made," said Mr. Grant. "If there were no trade-in price the owner of an automobile would wear it out, just as he now does his furniture or his farm implements. There would then be no used car market and millions of automobilists would be left with no means of transportation."

### "Ducks and Drakes in Nature's Curio Shop"



You'll find a whole comic section in the southwestern desert country. A Chevrolet party found a museum of sandstone sculpturings. Note the dog and the squirrel on the running board of the Chevrolet coupe.

### CROSSES DESERT FOR NEW RECORD

#### Los Angeles Driver of Chrysler Roadster Sets Fresh Mark in Run

Alone, and almost noiselessly through a starry night on the desert and a blazing day following over the National Old Trails route east from Los Angeles, August J. Minke, Jr., an amateur and private owner of a Chrysler roadster, avowedly "out for the ride", succeeded in setting a new time record to Albuquerque, N. M., when he arrived in that city one Sunday evening in April.

The new record, as officially checked and certified by the Western Union Telegraph company, is exactly 22 hours, 38 minutes between Los Angeles and Albuquerque, a distance of 918 miles—an average of a fraction less than 41 miles an hour for the entire trip. Prior to setting out, he had driven his car over 25,000 miles, Minke declared. Most of these have been tracking through the mountains of California, called by him "pretty rough usage".

The car performed perfectly throughout the gruelling run, but not have been possible. The actual average speed is marked at 40.8 miles per hour for the distance, although the speedometer was registering about 50 miles an hour most of the way. High speeds of 60 and 65 miles per hour were touched frequently. Minke set his preliminary schedule at 22 hours, as against the former record of 23 hours, 29 minutes. Prior to the last established time, Louis B. Miller on his now historic Chrysler Imperial "80" round trip transcontinental run had set a mark of 26 hours, 29 minutes. The schedule was maintained most of the way, detours encountered cutting the time slightly.

Minke had no trouble on the road, according to information he brought back to the Greer-Robbins company, Southern California Chrysler distributors. The car he drove was fully equipped and complete with many accessories. The entire trip was made with the top up, and Minke says he was comfortable all the way, even if it was a little lonesome in the middle of the desert reaches and with nothing ahead but the black night sky.

### TAXI DRIVER CONVICTED

#### Seattle Jury Returns Verdict of First Degree Murder

SEATTLE, May 18.—(AP)—A verdict of guilty of murder in the second degree was returned by a jury late today against George H. Diebold, taxi-driver who while driving an automobile without permission of the owner, plowed through a group of high school girls, killing two and seriously injuring two others.

### THIRD MARMON 68 ENTERED IN EVENT

#### Speed Classic to be Held on Indianapolis Speedway 30TH of May

A third Marmon 68 Special has been entered in the 500-mile speed classic on the Indianapolis speedway May 30 as a result of a last-minute decision by Earl Cooper, veteran driver, and Col. Howard Marmon, vice-president in charge of engineering of the Marmon Motor car company.

Two special racing cars were previously announced by Marmon as entries in the annual event for the purpose of testing, under actual conditions, new engineering ideas developed by Cooper and Marmon. Another car, incorporating ideas that are unusual even in racing cars, has been in the course of development at the Marmon factory for some time, but it was not until shortly before the zero-hour for filing speedway entries that it was certain the car would be complete in time for the race.

Speedway entry lists closed at midnight May 1 and just one minute previous Earl Cooper, captain of the Marmon racing team, handed his third entry to T. E. "Pop" Myers, general manager of the Indianapolis speedway. Cooper made a flying trip to Myers' home in order to satisfy a superstitious whim of the race track.

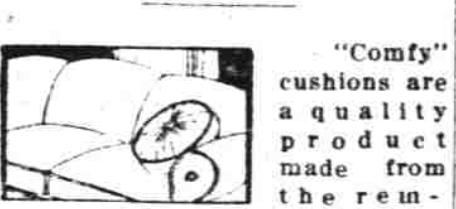
### COOLIDGE GIVES OPINION UPON TRADE GROUP QUIZ

WASHINGTON, May 18.—(AP)—President Coolidge feels that the federal trade commission investigation of the financing of public utility companies may reveal means for the states to beneficially exercise their control of such concerns. It is his belief that such controls lies within state jurisdiction rather than that of the federal government.

While the president is aware that the commission's authority may produce a need for national legislation, he regards developments to date as suitable for state action rather than federal.

### 'COMFY' CUSHIONS PROVE VERY USEFUL

#### Smith and Watkins Give Real Service at Their Up- To-Date Station



"Comfy" cushions are a quality product made from the remnants of automobile upholstery and clippings. They are generous in size and really luxurious, being 17 inches in diameter and from four to six inches in thickness.

All of these cushions are made from beautiful materials, velvet, mohair, plush and tapestry in a wide variety of colors. They are an excellent addition to the car equipment, may be used at home, on canoeing trips or while camping. They are proving very popular.

Smith and Watkins have a limited supply of these "Comfy" cushions and the patrons of the service station may obtain one under certain conditions. In order to learn of these conditions it would pay the automobilist to drive around to the service station at the corner of Liberty and Center streets and talk to either "Jim" Smith or "Bill" Watkins.

Yes, they conduct a real service station there. It is modern and used in every way and they sell only high quality products. They repair tires, grease the car, wash the car, sell gasoline and do a multitude of other useful things for the automobile owner. Courteous service is their watchword and they certainly live up to it at all times. In fact they live up to it \$760 hours each year, which means day and night.

### Eight Times Around Globe!



That's the approximate distance covered by this Buick in one year! It was used by the Cooper Corporation, makers of tires and batteries, as a test car. It was replaced with a 1928 Buick after 191,314 miles, and its successor has covered 62,000 miles in the four months since the change.

### M'CARTY CHOSEN NASH SALES HEAD

#### Many Changes Announced in Personnel of Automobile Organization

F. H. McCarty has been advanced to the position of vice-president and director of sales of the Nash Motors company, and C. H. Bliss has been promoted to sales manager. This announcement was made yesterday by C. W. Nash, president of the company, carried with it also other important additions to the Nash factory sales organization. The increased man-power has been made necessary and advisable, officials point out, by reason of the large growth of the company's business and because of definite plans for further expansion of sales in the months to come.

There will be three assistant sales managers, Mr. Nash announced, E. L. Smith, C. P. Turner and C. L. Mason. Each will specialize in his own individual territory, and as direct assistants they will have C. F. Barkenhagen, R. E. Tacke and Claus Anderson. Mr. McCarty, the new director of sales, joined the organization six years ago. He was made a director of Nash Motors several years ago, and recently he was elected a vice-president. In announcing the promotions, Mr. Nash said of Mr. McCarty: "His splendid record of executive and administrative ability, his personality and untiring energy have earned the confidence and respect of all of us."

Work of Mr. Bliss has done in the past and his highly efficient manner of handling his job have made this promotion a well earned one in his part." Mr. Bliss has been with Nash Motors ever since the company was organized and he was identified with the automobile industry prior to that. He has sold cars at retail and he has had practical production experience as well, having for many months been employed in the Nash Motors shops, working through various departments in the actual building of the cars. Later Mr. Bliss went into the sales department and for the past six years he has been assistant sales manager.

Mr. Smith has been with the Nash organization for the past six years, coming to Nash Motors from another automobile manufacturer for whom he was a branch manager. Mr. Turner joined the Nash factory sales organization five years ago as special traveling representative. His ability was recognized by the factory and by Nash distributors and his promotion comes as a reward.

### Willys-Overland Leads Industry in Production

Figures compiled for the entire motor car industry shows a total gain in production for the first three months of this year in passenger car output, of 6.5 per cent over the same period for last year. The gain registered by Willys-Overland in the same period as compared with last year is 42 per cent with the percentage of comparative gain steadily increasing at a rapid rate, according to a statement just given out by the sales department of the Toledo manufacturer.

April shipments of Whippet and Willys-Knight cars were 24 per cent over last year for the same period and the gain for the year, including April, has been over 40 per cent.

### OAKLAND'S FOUR MONTH TOTAL HIGH

#### Record April Schedule Places Record Production Ahead This Year

PONTIAC, Mich., April 13.—With an April schedule calling for 7,500 more Oakland and Pontiac Sixes than during April of 1927, the Oakland Motor Car company is establishing a production record of nearly 100,000 cars for the first four months of the year.

This Oakland-Pontiac production represents an increase of 85 per cent over the 53,657 automobiles which the company built during the corresponding period of last year.

Each of the four months of this year saw the company establish a new Oakland-Pontiac production record. Twice during February it was found necessary to increase the production schedule and the continuing influx of orders from the company's big dealer organization has resulted in equal prosperity during March and April.

The schedule increases during February were rendered possible principally through the opening of a third production line in the Pontiac Six factory. High production was maintained in March despite the fact that the Oakland Six factory was closed during the last week of the month to permit equipment to be moved from the old Oakland assembly building to the new \$2,000,000 assembly structure which started producing cars on April 2.

"With both cars now being built in ultra-modern factories whose equipment is the last word in precision machinery, we face the growing Spring demand with entire confidence," said W. R. Tracy, vice president in charge of sales.

### LUMBER PLANT BURNED

#### Hoquiam Company's Loss Estimated At Quarter Million

HOQUIAM, Wash., May 18.—(AP)—The Neff Lumber company's mill here was destroyed by fire today with a loss estimated at more than \$250,000. The flames originated in a corner of the building and, fanned by a strong breeze, leveled the structure despite efforts of the fire departments of Hoquiam and Aberdeen. The mill was the newest on the harbor and was opened in February, 1926. It had a capacity of 100,000 board feet in each eight hours shift.

### HEADLIGHTS OFTEN CAUSE ACCIDENTS

#### Lights on 95 Per Cent of Cars Found to Be Im- properly Adjusted

WASHINGTON, D. C., May 19.—There are close to 22,000,000 motor vehicles traversing the highways of the nation with improperly adjusted headlights, 95 per cent of the entire number registered in the United States, while only a little over 1,000,000 or five per cent fully meet the requirements of what might be termed "safety lights."

This statement was issued today by National Headquarters of the American Automobile Association in connection with its nationwide campaign for testing of headlights, which is being carried on by the 1047 affiliated A. A. A. motor clubs, and follows a careful study of figures revealed in tests made by individual clubs.

"Properly adjusted headlights are of vital importance to safety in night driving," says the national motoring body, "and the significant figures shown by the previous tests reveal that motor car owners are careless of this feature of safety or are not familiar with the importance of this feature of their car."

Some of the tests upon which the A. A. A. bases its estimate of deficient headlights are as follows:

Tests in the District of Columbia showed that lights on only 237 cars out of 4,591 examined were in compliance with the law and correctly adjusted. The Bureau of Standards found only 22 out of 400 cars tested had proper lights and immediately launched a searching investigation for a much needed basis for correct headlights.

In Norfolk, Virginia, only six out of 3,000 cars tested had lights complying with safety regulations. At Scranton, Pa., the Lachawanna Motor Club found only 14 out of 400 cars tested to have "safety lights."

In a certain eastern city, the traffic bureau, cooperating with the A. A. A. motor club, found only 124 out of 5,071 cars tested to have properly adjusted lights. The A. A. A. points out that the peak of automobile accidents occur about 5:30 o'clock in the evening, when traffic is heaviest. During the period from late November until April, drivers are obliged to burn their lamps at that hour and, unquestionably, badly adjusted lights cause many collisions and accidents. Another critical time for accidents is about 7:30 in the evening, when the

(Continued on page 4)

### CARE OF BATTERY HELD VITAL NEED

#### Rules Given for Treatment of Essential Part of Automobile

By Billie Maruna, U. S. L. Service  
Station Located at 215 Center  
Street.

Besides starting your car and furnishing electricity for your lights and horn, the storage battery serves you by supplying the electricity for ignition, without which you cannot run.

The battery is thus one of the most essential parts of your car and must not be neglected.

If you will adhere to the following instructions your battery will live a long, healthy life, giving little if any trouble.

Your Battery Needs An Occasional Drink.

Think of your battery as though it were human and treat it accordingly. If you could not get a drink and thereby taxed your reserve constitution, you would soon become weak and exhausted. Likewise your battery requires a drink of pure distilled water at regular intervals, and like you, it drinks more in summer than it does in winter.

Give it water up to the prescribed filling point (1/4-inch above top of plates) once every two weeks in summer and once every month in winter. Never be tempted to offer it acid. It should not require it, unless a jar is broken, and then a battery service man should be consulted.

Correct Charging Rates. Your battery must be fed, and its natural food is electricity generated while you use your car. If you store your car or do not use it for three months your battery will starve (become discharged). (Continued on page 4)

### AUTOMOBILE USED TO CARRY MANUFACTURER'S MESSAGE TO HOME OWNERS OF THIS CITY



The arrival here yesterday of The Paraffin Companies, Inc., service car containing the Pabco displays to be shown in this city at the Pabco Display at 143 High St., during Pabco Week May 21st to May 26th, revealed a new departure by a progressive Western concern to assist dealers to educate the public in the possibilities of improving the value of their homes by the application of colored roof, and better interior decorative finishes.

The automobile was accompanied by experts who will explain in detail every feature of the new Pabco Products to residents of this city during the life of the display. These products consist of Pabco Shingles, Paints and Lacquers and Dustless Rugs and floor covering.