

**SOCIETY**

(Continued from page 13)

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Invocation—Rev. F. C. Taylor. "Father Once More Within Thy House of Prayer," Matthews; Chorus. "By the Sea"—Schubert; Professor T. S. Roberts. "The Spirit of the Lord," Elgar; Chorus. "O For the Wings of a Dove," Mendelssohn; Chorus. Incidental solo, Mrs. Gilbert Wrenn. "The Blind Ploughman," Clark; Male Chorus. Scripture Reading and Sermon—"The Message of Music"; Rev. F. C. Taylor. "The Lord's Prayer," Gaines; Chorus. "Offertory—Rhapsody," Demarest; Professor Roberts—Helen Benner. "Comfort Ye My People," Handel; Ronald Craven. "The Omnipotence," Schubert; Chorus. Incidental solo, Mrs. Gilbert Wrenn. Benediction—Organ Postlude.

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**THE POWER OF THE BRUSH**

Healthy gums can bear massaging just as the flesh around the fingernails can, with beneficial results. In fact, the exposed surfaces of unhealthy inflamed gums when given a correct massage with a stiff bristle brush twice a day will show wonderful improvement in the course of a week or ten days. The brushing of the teeth and gums in a correct manner is of great importance. The slight pain that comes on during the first week's brushing may be compared to the muscle pains of an athlete when he first starts to get himself into condition. The trainer tells the athlete to go on with his work and that the stiffness will wear away, and it usually does. In the same manner, the patient who fears he is injuring his gums when he uses the tooth brush correctly must realize that he must continue, and by continuing this, the discomfort will disappear. The gums keep in fit condition when they are brushed often. This is so because bacterial masses and also the dead epithelial cells which furnish part of the bacterial food are removed. When proper brushing first takes place, when done too strenuously, unbrushed spots are uncovered and there is apt to be at first a slight systemic reaction which shows itself in soreness of the gums.

Efficient cleansing can give remarkable results, particularly when it is done correctly and often. Ordinary mouth antiseptics and dentifrices have a great value at times, but for ordinary service their value is not very great when compared to efficient brushing.

If the brush bristles are too stiff the brush should be placed in hot water for a minute before using, until the gums have become accustomed to genuine cleansing. As the gums become hard and firm the stiff bristles can be fearlessly used.

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**LINENS**

**For Mother on Her Day**

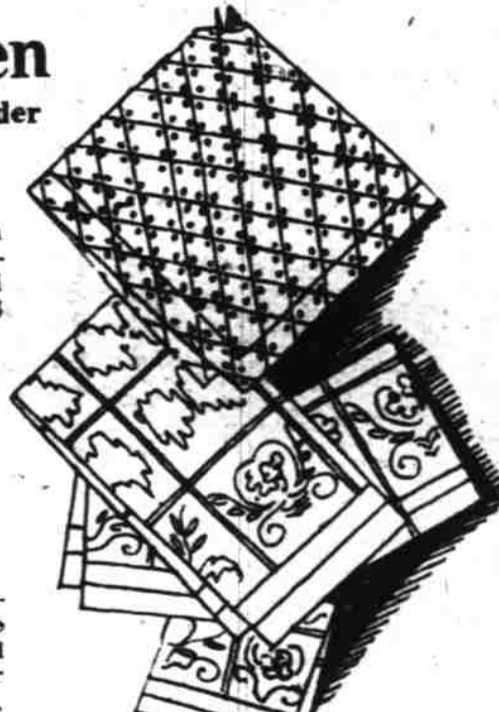
May 13th is Mother's Day. A day set aside for us to show our appreciation to mother. A little gift on that day will help show that appreciation and we suggest Linens; every woman loves nice linens and we have them; you'll find no comparative prices here but you will find quality linens at the right price.

**TABLE LINENS**

- |  |   |
|--|---|
| Satin Damask Table Linen   | Scotch Linen Table Cloth  |
| <b>\$9.75 SET</b>  | <b>\$15.00</b>  |
| Pure Linen Satin Damask pattern Table Cloth. All white hemstitched. 64x64 with 6 napkins to match. A real value in linens. | Beautiful Scotch Linen in fruit patterns, satin stripe. Don't forget the best that's made, 2 1/2 x 2 1/2 yds. Napkins to match \$12.95 dozen. |

**Table Linen**

- With Colored Border
- \$4.98 SET**  
A hemstitched pure linen cloth in assorted patterns with blue, pink and gold borders. 55x70. 6 napkins to match.
- Colored Border
- TABLE LINENS**
- \$3.98 SET**  
All pure linen hemstitched cloth, 55x55. Rose patterns and colored borders of blue, pink or gold. 6 napkins to match.



**LUNCHEON SETS**

- |  |  |
|--|--|
| Linen Lunch Sets 34x34 in checked designs of Green, Red, Blue. 4 napkins to match. | Luncheon Sets in different patterns of blue, pink or gold. Size 45x45 with 4 napkins to match. |
|--|--|

**\$1.00 SET \$1.79 SET**  
**Linen Handkerchiefs**

- |  |   |
|--|---|
| Pure linen handkerchiefs with one-sixteenth hem. A very fine handkerchief and an ideal gift. 6 in package. | Handkerchiefs of pure linen, hemstitched and white or colored inside hand embroidery, a beautiful handkerchief. |
|--|---|

6 For 75c 50c



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"where savings are greatest"

160 North Liberty

**Making the Dollar Buy More**

That's Our Specialty! And You Get the Fullest Measure of Quality Also

**There's a Real Thrill in Shopping for A New Spring Frock**

Especially midst Such a Modish Selection!

Brand new frocks in a tempting assortment are waiting for you. They are an advance of Spring—a hint of bright, warm days that are not far away. You will find them absolutely fascinating.

**The Very Newest and Smartest Fancies of Fashion Designers**

The creators of charming frocks have outdone themselves this season—each garment is a delight—as different, distinctive and alluring as you could wish. One and two-piece styles show many new trends.

**\$14<sup>75</sup> to \$19<sup>75</sup>**



**Glowing Colors—Rich Fabrics**

They make a colorful picture—rosy tans, soft, fresh greens and blues—with black in evidence, too.

**Fascinating Styles for All!**

Scores of styles—so many that every type of figure will find several that are becoming.

Sizes for Women, Misses and Juniors



**House Frocks**

Of Splendid Gingham

Unusually attractive wash frocks—with real style. Many different patterns and colors.

**79c**

Comfortable Short Sleeves

Ideal frocks—as comfortable as they are attractive—and low-priced!



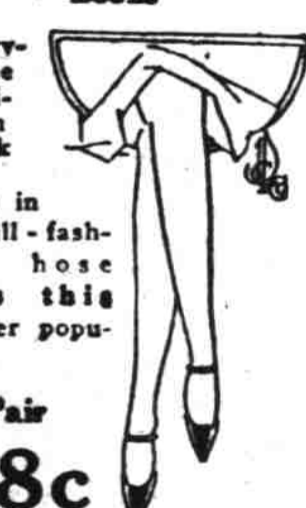
**Practical Hose**

With Plenty of Good Looks

A serviceable combination of silk and rayon in a full-fashioned hose makes this number popular.

Pair **98c**

For general wear this hose is ideal—both because it is good-looking and inexpensive. Modish colors.



**Flattering Small Shapes**

Are Features of the Spring Mode

Crowns that follow the shape of the head—perhaps a brim and perhaps not. Many, many fascinating types arrive with the Spring.

Interesting Variety of Fabrics

Colors are varied—to match the shades of coats and dresses. Black, as usual, has a prominent place. Felt, silk and novelty straws are included.

**3.98 and 4.88**



**Smart Figure Lines**

Are Simple to Achieve With "Lady-Lyke" Garments

Combination corset and brassiere types are the favorite supporting garments of the modern woman. They mould the figure gracefully and support it just enough.

**98c to \$3.98**

Many Types—for the Requirements of Every Figure

"Lady-Lyke" garments are adapted to your particular needs—the inside abdominal support is a special feature for large figures. The prices are surprisingly moderate for garments of this high quality.



**Match A Bag**

To Your Spring Costumes

The practical handbag takes a distinct place in your Spring costume—it must carry out the color scheme while it hides away your money and your vanity case.

**\$2.98**

**"Jaciell" Powder**

In Various Shades

The natural charm of your complexion is increased with a touch of JACIEL powder. Two sizes.

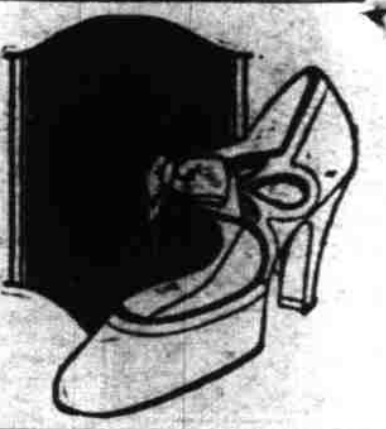
**49c-98c**



**Do You Endure Shoes Or Enjoy Them?**

Many people merely "endure" shoes but when they slip their feet into this well made Patent Tie they will know real shoe contentment.

**\$5.90**



**Apartments rent easily with Electro-Kold refrigeration**



An ELECTRO-KOLD in the kitchen is as big a factor in rentals as hardwood floors. Experience of apartment house operators up and down the coast indicates this. Electro-Kold, a pioneer in apartment house refrigeration, can be installed in old as well as new buildings. Electro-Kold has scores less parts. Service men are factory trained. As many as 20 refrigerators can be operated from one machine, yet the cooling of each refrigerator is independent of all others. Positive oil return makes tubing drop unnecessary. Get more information.



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**ELECTRO-KOLD**

Since 1922 - The simplest electric refrigerator