

Herb Wiedoeft and His Band Hear Him Tonight at SCHINDLER'S



WIEDOEFT DELIGHTS ALL WITH JAZZ ART

Orchestra at Schindler's Tonight Plays Modern Music But Adds Beauty

If you have heard Herb Wiedoeft's Brunswick orchestra, you may have some intimation of what is in store for you at Schindler's ball tonight. If you haven't then prepare to form the new ideas of how truly beautiful, varied, colorful and brilliant the modern jazz dance music can be.

In music such as this, Herb Wiedoeft is said to achieve the impossible: he delights the highbrow, the middle and low! And when music achieves this universality, it must indeed be very great art.

Twenty years of intensive study in all forms of legitimate and symphonic music is the foundation back of this popular jazz orchestra. Not that the members of Herb's band are old men, but the fact that Wiedoeft, himself, was schooled in a treasury of melody for that period of time. It is said that nothing can explain the hold which Wiedoeft rhythm has upon the dancer and the American ballroom audiences—any more than one cannot explain the delights that music itself is unsolved.

Herb Wiedoeft and his orchestra have been the big feature attraction in Seattle the past winter season. They were brought up from the south to open the beautiful Trianon ballroom, of which there is no finer on this coast.

Last month was an exceptionally busy one for all in the Wiedoeft organization—the making of 20 new phonograph records for early release is no small item musically. On top of this comes the road preparations for his annual summer dance tour. After visits in most of the Pacific coast cities, Herb is going east for the latter part of the heated period that the Metropolitan centers may know we

are not idle west of the Mississippi in the advancement of jazz and popular music.

The perfection of Wiedoeft's dance leadership—the beauty of his orchestra—and the smoothness and expressiveness of his ensembles are things that make for an evening of real pleasure in the ballroom and it is to be hoped that his engagement locally will be a capacity event.

Schindler's Appropriate Setting for Dance Event

Schindler's ballroom is slated to have a capacity "house" tonight for Wiedoeft and his famous Brunswick orchestra will be the synchronization dispensers. Wiedoeft's orchestra is synonymous with real dancing, and those dancers who like to step to good music will not be apt to let such an opportunity pass without taking advantage of it.

There's one other thing that will make tonight's dance a pleasurable one: the fact that it is held at Schindler's. Schindler's is one of the newer ballrooms in this vicinity, having been completed only about a year ago. It is owned by Schindler brothers, who have given much thought to the building and development of their ball room. The increased popularity which it is enjoying attests the patrons' approval of their work. It is in Polk county, two miles from Salem.

per cent during that period, while the number of daily telephone conversations has increased more than 1100 per cent.

These statistics, which include the number of telephones and daily telephone conversations of the various connecting telephone companies as well as those of the Pacific Telephone and Telegraph company exchanges, were released yesterday by C. C. Aller, the telephone manager here.

There were 21,000 telephones in round numbers in Oregon 25 years ago, and about 84,000 daily conversations.

A Million Talks a Day

Today there are more than 180,000 telephones, 139,453 of which are operated by the Pacific Telephone and Telegraph company, and 40,648 are operated by connecting companies. Daily telephone conversations now average 349,000, though at times the figure has gone over the million mark. At any rate, the number of calls equal at least one a day for every man, woman and child in the state.

Daily long distance telephone conversations, which were virtually negligible in point of numbers, 25 years ago, now average about 15,000 for the state. Present compilations reveal. These include those going to points only several miles away and transatlantic calls, going as far east as Stockholm, Sweden.

It's Nice to Have It
Culture and education and wealth do not create happiness, but a few poor people would risk contentment for a few more shekels.—American Magazine.

Claims For Mettle
Don't mistake hard boiledness for courage. The fact that there's iron in your soil doesn't mean that you are a man of mettle.—Farm and Fireside.



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