

**AUTOMOBILE PARTY
ENJOYING JOURNEY**

Excellent Time Being Made
By Jacobsons and Lzi-
cars On Trip

Mr. and Mrs. Roy Jacobson and Mr. and Mrs. Henry Lzicar, who left Salem on Sunday, March 25, for an extended automobile trip which will take them to Pontiac, Michigan, are apparently enjoying themselves very much according to reports coming from them en route.

The following interesting letters have been received by The Oregon Statesman from them and shows that they are making excellent time as well as having a good time:

KINGMAN, Ariz., Tuesday eve.
Yesterday the orange, palm, lemon and olive trees waved their welcome and farewell to us as we dashed wildly down the trail. This morning we slid out of Bakersfield over 20 miles of mud chains were necessary.

Lizards, horned toads, rattlers and numerous birds scurried to cover under grass wood, cactus and sage as we trekked out over their domain.

The Fred Harvey system of dining room service on the Santa Fe furnished us very good and reasonable food.

There are hundreds of idle men all through California. Employment agencies are swarming with them and the trails are lined with tramps—many of them very elderly men.

How fortunate that we got through the flooded area before traffic was halted. Of course you're reading all of that dope in the papers.

FLAGSTAFF, Ariz., Mar. 28.
We have spent most of the day at the Grand canyon. That is the most wonderful sight one will ever see. We have had snow flurries all day and a raw wind. The highways in Arizona are great, and I think more of the Oakland every day. Have visited several Oakland-Pontiac dealers and all report business good and say their line is going much better than in 1927.

VANDALIA, Ill., April Fool.
We are just 483 miles from Detroit and had time to drive farther tonight but the weather was so hot today that we were all willing to quit for the day. It was much warmer through Kansas and Missouri than in the desert. It was really cold in New Mexico and Arizona.

Kansas and Missouri have wonderful highways—corners are curves that can be taken at 55 or 60 per without even a thrill of excitement.

Speed cops seem to have disappeared entirely or else they cannot catch up with us.

Traffic in St. Louis was very congested. It took about two hours to drive through the city, the shortest route.

TOLEDO, Ohio, April 2.
We arrived in Toledo this afternoon. Had a long visit with the Oakland-Pontiac dealers, who were surprised at the wonderful time we made from Salem to Toledo.

We will drive to Pontiac, Mich., in the morning which is only 60 miles from here.

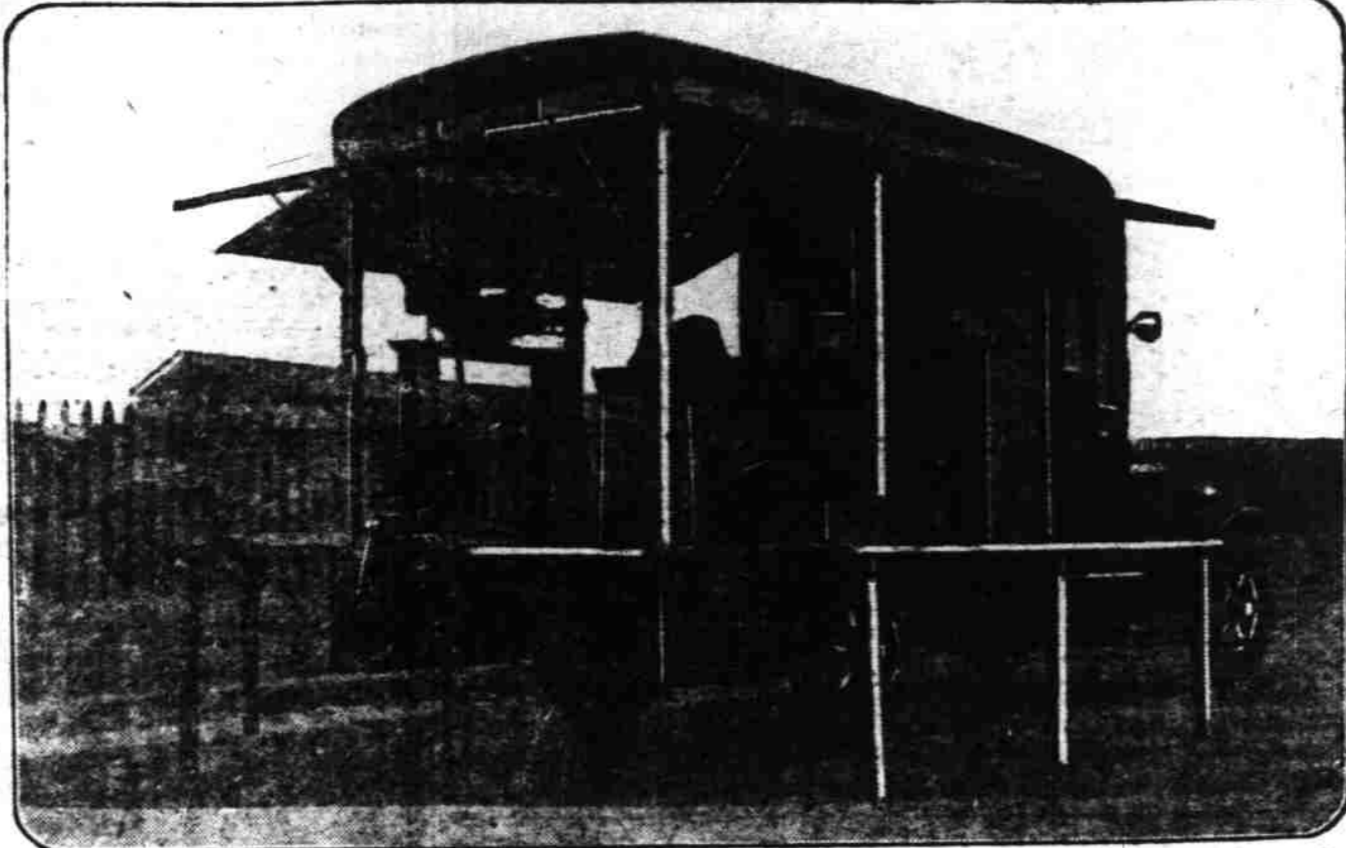
All feeling fine with plenty of P.P.

SANTA FE, N. M., Thurs. Night.
The day's drive of about 450 miles is finished, although we encountered about 15 miles of detour. Have had no trouble and found the trails much better than we had expected. We climbed 1500 feet in two miles this p. m. Quite a rise for us.

Somewhere in Kansas will be our next overnight stop.

SYRACUSE, Kas., Friday night.
The adobe house and greasy Mexican Indian are behind our party. All mountain passes on the trip east are crossed without having encountered any snow. We hope to make Kansas City tomorrow night. We have averaged over 400 miles per day.

**Ceylon Has a "Travelling Work Shop"
That Makes Repairs By the Roadside**



MOUNTED on a one-ton G-Boy Graham Brothers truck, Ceylon's "travelling service station" is equipped with a lathe and a drilling machine. It carries a complete set of spare parts for any roadside repair, or minor overhaul. This novel method of carrying the workshop to the truck or car is efficient and very popular there.

Arizona, New Mexico and Colorado are very dry but farming operations have been commenced in southwest Colorado.

Arizona and New Mexico have better roads than one would expect to find in sparsely settled states.

**OIL FILTER AIDS
MOTORIST TO SAVE**

How the motorist can save on oil expense and repair bills through proper attention to the oil filter of his car is stressed by Douglas McKay of the local Chevrolet organization, on the strength of technical information received from O. E. Hunt, chief engineer of the Chevrolet Motor company.

The announcement follows experiments conducted by research engineers of the AC Spark Plug company, maker of Chevrolet oil filters, showing that a full pint of abrasive matter accumulated in the filter after every 10,000 miles of driving. This residue was found to possess such high abrasive qualities that it could have been used effectively for sharpening knives or grinding valves.

"If this foreign material had not been trapped in the oil filter, we are informed by Chief Engineer Hunt," said Mr. McKay, "it would have done grave damage to cylinders, pistons and other internal working parts of the engine. Excessive repair bills might have been the ultimate result."

"The AC oil filter, with which all Chevrolets are equipped, removes these impurities and allows only clean oil to reach the engine. This means prolonged life for the motor and fewer oil changes."

"The oil filter is only one of many features contributing to Chevrolet's long life and economy of operation."

**SCHEELAR PLANTS
MAKE BIG SUCCESS**

(Continued from page 1)

no question as to their success. Plant No. 3 will be at Tillamook, No. 4 at McMinville and No. 5 at Corvallis.

Will Sell Stock
Suitable locations for some of these have already been secured in these towns. In order that these new plants may not be retarded by the difficulties which Mr. Scheelar had to overcome in the beginning, \$15,000 worth of the company's stock will be sold on easy monthly payment terms to people who want a guaranteed six per cent investment with ample security. The money thus secured will be used in building and equipping the new plants, but stock dividends will not depend on the success of those plants alone but will accrue from the tremendous volume of business done by the entire chain of Scheelar enterprises.

Mr. Scheelar is a native of Minnesota, and before coming to Salem spent 15 years in Canada,

where he tried farming, store-keeping, and dealing in livestock. He proudly announces that he has hired out to work for others only one month in his life, for which he received \$25, and has never inherited a dollar nor received a dollar that he did not earn by his own labor and enterprise.

Credit to Field
The credit for such a record of success in the short space of seven years is due mainly to the hard and faithful work of Mr. Scheelar himself, coupled with the services of his loyal associates.

But it is due partly to this splendid field; to Salem and the Willamette valley, where there is constant growth and progress in all legitimate lines, and where the reward of merit is not grudged or

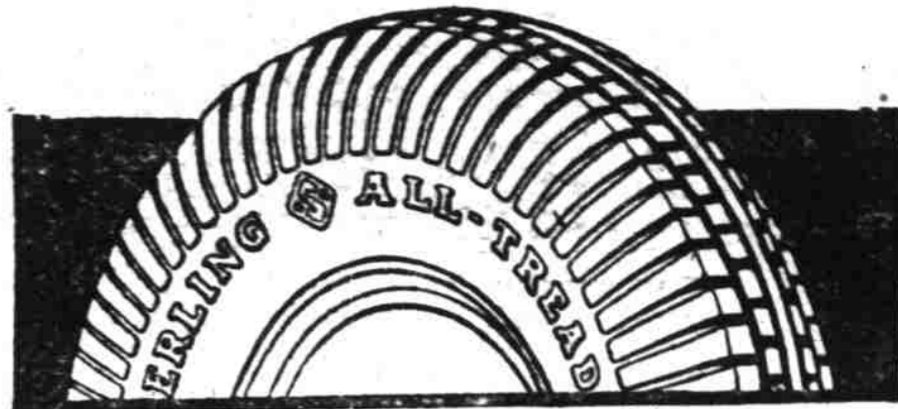
stinted.
The success of the Scheelar concerns, and the bright future vouchsafed for their expansion, make a note of encouragement for all who are willing to stake their futures on hard work and faith in their fellow men. It is an earnest example of what may be expected of men of vision in any legitimate field of endeavor among our people.

**HARRY SCOTT PLANS
FOR BIG OPEN HOUSE**

(Continued from page 1)
luncheon will be provided all riders taking part in it.

Numerous other events are being planned for the week's celebration and they will be announced from time to time.
There has always been a great deal of interest manifested in motorcycle riding in the community and such celebrations as are planned this week for the benefit of the riders adds a greater incentive to the sport, and to the riding of the machines.
Mr. Scott, manager of the local store that handles the Harley-Davidson machines, says that every plan has been completed to make this one of the greatest open houses ever held in the history of the motorcycle industry.

**Excuse
Us
for Bragging -- but**



We sell the best tires in the world—and we're proud to tell you about it. Why shouldn't we be proud to sell a tire with 20 per cent more rubber and 25 per cent stronger cotton than any other tire made today? Come in—see this remarkable tire, and let us show you how you can make your tire dollars go further.

SEIBERLING ALL-TREADS

ZOSEL'S TIRE SHOP

198 S. Commercial, across from Marion Hotel

Every SEIBERLING resource backs this

**ONE YEAR'S FREE
Protection**

against accidents, wheel misalignment, negligence, cuts, under-inflation, rim cuts, blowouts, bruises, or any road hazard...

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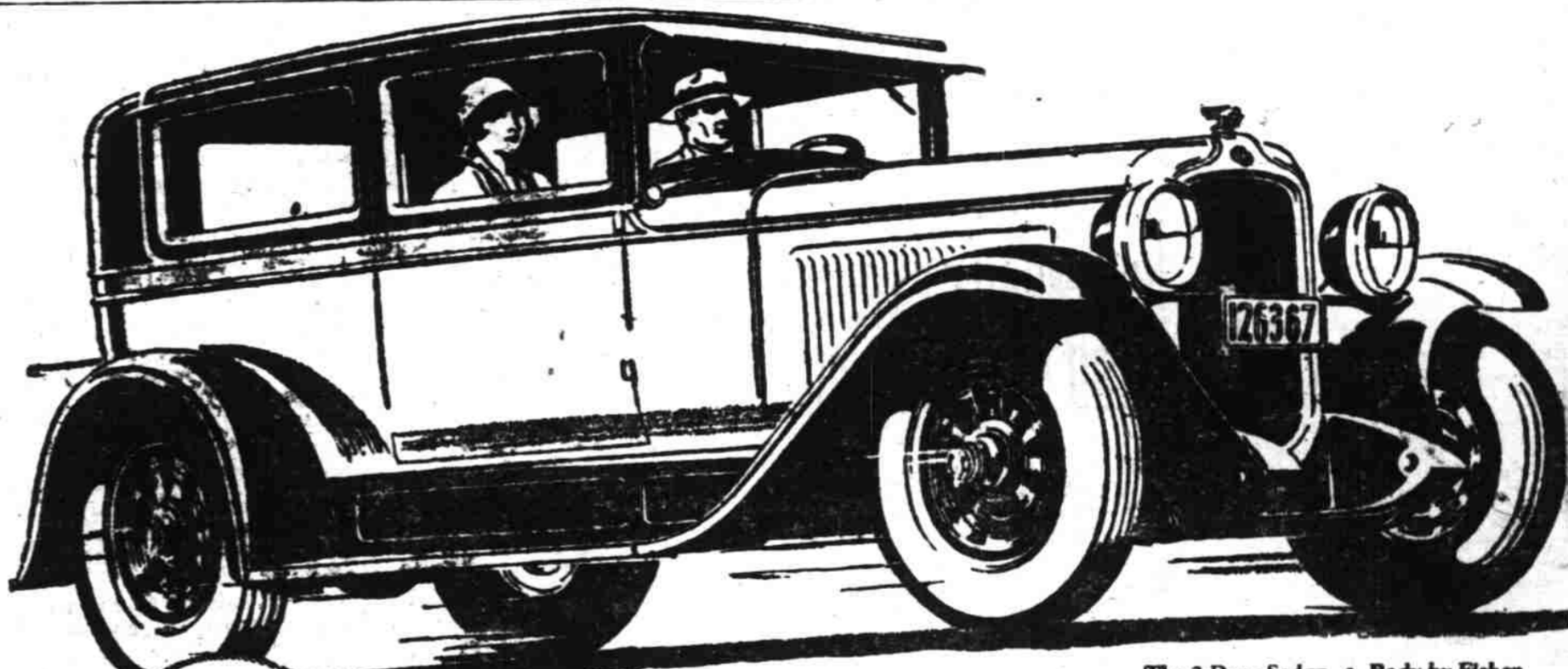
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For Our Service Car when you have a flat.

**We Boast
of the
Best**

Equipped Vulcanizing and Repair Shop in Salem

Don't Start on a Trip with Poor Tires.



The 2-Door Sedan • Body by Fisher

\$745
A Great New Six
with Great New Features

With its many great new features, the New Series Pontiac Six represents one of the most striking examples of automotive progress ever offered the public. Each one of its engineering advancements is an important advancement—a vital contribution to finer performance, greater economy and more marked owner satisfaction.

ventilation and the AC fuel pump assure more pronounced engine efficiency. While all around driving enjoyment is enhanced by such unexpected costly car items as dash gasoline gauge and coincidental lock—and by magnificent new Fisher bodies.

The famous G-M-R cylinder head adds smoothness, snap and speed to a marked degree. The cross-flow radiator eliminates 95% of all cooling cares and worries. New manifolding and carburetion systems, crankcase

Almost every one of the advancements embodied in the New Series Pontiac Six is a feature contributing to long life. And long life is a quality for which the Pontiac Six has always been famous—a quality which is the basis of Pontiac's great success.

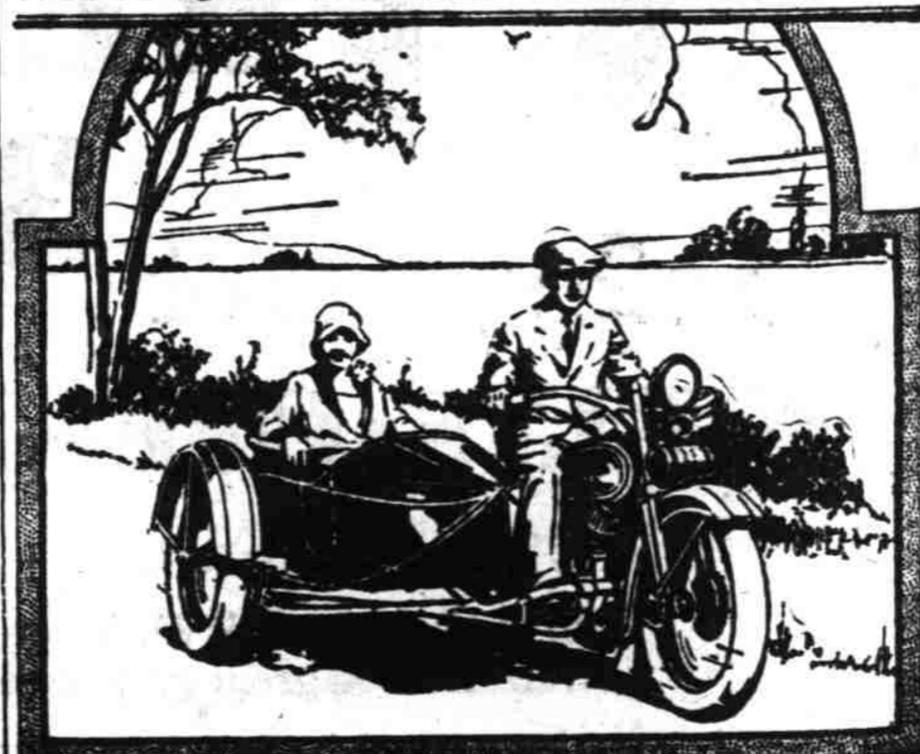
Coupe \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875; Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

Vick Brothers

PONTIAC SIX

PRODUCT OF GENERAL MOTORS

HARLEY-DAVIDSON



**Open House Week
APRIL 9th TO 14th**

YOU'RE invited! Come and join us in a week of motorcycling fun, sports, frolics and good times. Bring your wife, girl friend or pal along to share in the fun.

We'll be open all day and every evening during the week—Monday to Saturday, inclusive.

If you don't ride a motorcycle come anyway. Everybody is welcome. You'll like the crowd you meet—and you'll like motorcycling, the greatest sport on wheels!

Come In! You're Invited!

HARRY W. SCOTT

The Cycle Man
147 S. Commercial

EVERYBODY WELCOME

SALEM

GREASING

SUPER

Our Service Satisfies, Saves Time, Trouble and Repair Bills. See Us Regularly and Avoid Repair Bills.

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High and Ferry

Gas and Oils

AUTO ELECTRIC SERVICE
R. D. Barton
Batteries, Magnets, Generators
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TELEPHONE 1107

**MASON
TIRES - TUBES**

STATION

WASHING

SERVICE

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