

EASTER OFFERINGS

Easter is the time of the year when one forgets the long Winter season which has just passed and prepares for the coming Spring. It is the time for a change, a time for Spring attire, a time to lay aside the Winter garb and blossom out in new apparel. On this page you will find many suggestions and offerings that will assist you in the selection of your Easter attire.



MILLINERY
The Season's Newest in Both Large and Small Styles.
\$1.25 to \$12.50

DRESSES for EASTER
Just Arrived from New York.
\$12.75 to \$17.50

See our complete line of Royal Society Art Needlework.

HALF-DOLLAR FREE
Bring this ad with you and receive 50c CREDIT on your Easter Hat or Dress.

MI LADY'S SHOP
(Formerly Mrs. H. P. Stith)
333 State Street Salem

Jewelry and Silverware

CHERISHED TREASURES
Because they mean so much and will give a life time of pleasure and satisfaction.

APPROPRIATE NOW TO SELECT YOUR EASTER GIFT

HARTMAN BROS.
Jewelers and Diamond Merchants
On the Corner State and Liberty



Will Your Glasses Add to Your Appearance in Your Easter Attire?



The Correct Style
When we fill your prescription for lenses, we also fit you with the style of frame that is most becoming to your individual type. You won't mind wearing glasses when you see yourself in those we select for you. We also show you the correct style of glasses for evening wear, sports, school, office, etc.

Morris Optical Co.
301-2-3 First Nat. Bank Bldg. Tel. 239

Easter CANDIES



The Kind She Likes!
Most girls are connoisseurs when it comes to candy. You can't risk giving them anything but the best. You're perfectly safe if you send her one of Whitman's special Easter assortments, in a special gift box.

Capital Drug Store
"ONLY THE BEST"
J. H. WILLETT 405 STATE ST.

Extraordinary Value
Ladies' Pure Silk Full Fashioned Hose Service Weight
\$1.19 pair
In the Correct Spring Colors
Closing Out the Entire Stock

Extraordinary Value
Ladies' Pure Silk Hose made with narrowed ankle and narrowed foot. Pointed Heel
85c pair
All the New Spring Shades

Sheldon-Sherwin Co.
SALEM 176 N. Liberty St. OREGON

The French Shop
No-Profit Sale Continuing

NEVER BEFORE has the French Shop offered its fine apparel on sale at the opening of a season. ENTIRE STOCK of new spring modes on sale, including coats, dresses, ensembles and millinery. Will participate with the French Shop in this no-profit sale.

The La Bette Shop
494 State St., next to Oregon Theatre

THE LA BETTE SHOP is owned by M. Buftte Morrison and is conducted as a specialty shop, featuring smart wearing apparel at popular prices.

TO THOSE who have not visited the La Bette Shop, are extended a cordial invitation. You will not be disappointed and furthermore, you will be astonished at these marvelous values. No charges during this no-profit sale.

OUR NEW
EASTER HATS
Now On Display
Prices to Suit Your Purse



See our new models in Goldette Under Apparel in all pastel colors in combination and separate garments.

A. E. LYONS
THE WOMAN'S SHOP
124 S. High New Bligh Bldg.
"Where Your Dollar Buys More"

MILLINERY



PRE-EASTER SALE
—of—
NEW SPRING HATS
Silks, straws, combinations, the very newest styles and fashion creations. Exceptional values at **\$3.95 and \$4.95**
Complete line of children's hats.

Vanity Hat Shoppe
Court St., Across from Miller's

Today as never before
The Secret of True Chic



is found in perfect fitting foundation garments.

A thorough understanding of the current mode and an intimate knowledge of the human figure are needed to fit a foundation garment perfectly.

This knowledge and understanding are yours for the asking—We carry an exclusive and high class line of foundation garments at all prices.

Howard Corset Shop
165 N. Liberty



Easter Millinery
Hundreds of New Hats
BEST GRADE—LOWEST PRICES
Best Millinery Department in This City

GREENBAUM'S
240-246 N. Commercial Street

SUGGESTIONS FOR COMPLETION OF YOUR EASTER WARDROBE

A new hat, coat and dress are an essential part of every woman's wardrobe at Easter, but quite as essential are dainty undergarments that lay the foundation for new outer apparel.

We are displaying a new and attractive line of silk corselettes and undergarments in the new pastel shades. Beading silk hosiery with the new shadow clocks, in fact, we have a complete line of lingerie of a variety and quality unequalled in Salem.

And to add a finishing touch on Easter morning, MiLadY's toiletries should consist of "Esprit d'Amour" facial creams and powders.

To those not acquainted with this high grade line of facial preparations, a sample of powder and booklet "Smart Appearance" will be given free. Call and ask for your free sample.

The Specialty Shop
(MISS) RENKA L. SWART
244 N. High St.
Next New Stage Terminal



In Time for Easter
Dry Clean or Dye the Old Frock and Save the Cost of a New One



You can have a new dress for Easter without buying one. Let us make your old one a new color or clean it so perfectly that it has the newness and freshness of one just bought!

Hats RENEWEd
If your hat looks shabby, send it here to be dry-cleaned. It will come back looking like new.

STANDARD CLEANERS & DYERS
280 N. Commercial Phone 1433

