

EASTER OFFERINGS



Easter is the time of the year when one forgets the long Winter season which has just passed and prepares for the coming Spring. It On this page is the time for a change, a time for Spring attire, a time to lay aside the Winter garb and blossom out in new apparel. •you will find many suggestions and offerings that will assist you in the selection of your Easter attire.



MILLINERY

The Season's Newest In Both Large and Small Styles. \$1.25 to \$12.50

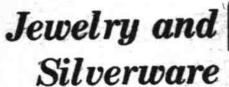
DRESSES for EASTER Just Arrived from New York. \$12.75 to \$17.50

See our complete line of Royal Society Art Needlework.

HALF-DOLLAR FREE

Bring this ad with you and receive 50c CREDIT on your Easter Hat or Dress.

333 State Street



CHERISHED TREASURES

Because they mean so much and will give a life time of pleasure and satisfaction.

APPROPRIATE NOW TO SELECT YOUR EASTER GIFT

HARTMAN BROS

Jewelers and Diamond Merchants On the Corner State and Liberty



Will Your Glasses Add to Your Appearance in Your Easter Attire?



The Correct Style

When we fill your prescription for lenses, we also fit you with the style of frame that is most becoming to your individual type. You won't mind wearing glasses when you see yourself in those we select for you. We also show you the correct style of glasses for evening wear, sports, school, office, etc.

Morris Optical Co.

301-2-3 First Nat. Bank Bldg.



The Kind She Likes! Most girls are connoisseurs when it comes to candy. You can't risk giving them anything but the best. You're per-

fectly safe if you send her one of Whitman's special Easter assortments, in a special gift box.

Capital Drug Store "ONLY THE BEST

Extraordinary Value

Ladies' Pure Silk **Full Fashioned Hose** Service Weight

\$1.19 pair

In the Correct Spring Colors Closing Out the Entire Stock

Extraordinary Value

Ladies' Pure Silk Hose made with narrowed ankle and narrowed foot. Pointed Heel

85c pair

All the New Spring Shades

Sheldon-Sherwin Co.

176 N. Liberty St.

The French Shop **No-Profit Sale Continuing**

NEVER BEFORE has the French Shop offered its fine apparel on sale at the opening of a season.

ENTIRE STOCK of new spring modes on sale, including coats, dresses, Will participate with the French Shop in this no-profit sale.

The La Bette Shop

THE LA BETTE SHOP is owned by M. Buffe Morrison and is conducted as a specilary shop, featuring smart wearing apparel at popular

TO THOSE who have not visited the La Bette Shop, are extended a cordial invitation. You will not be disappointed and furthermore, you will be astonished at these marvelous values. No charge's during this no-profit sale.

OUR NEW

EASTER HATS

Now On Display

Prices to Suit Your Purse

See our new models in Goldette Under Apparel in all pastel colors in combination and separate garments.

A. E. LYONS

124 S. High

New Bligh Bldg.

"Where Your Dollar Buys More"

MILLINERY



PRE-EASTER SALE

NEW SPRING HATS

Silks, straws, combinations, the very newest styles and fashion creations. Exceptional values at

\$3.95 and \$4.95 Complete line of children's hats.

Vanity Hat Shoppe

Court St., Across from Miller's

Today as never before

The Secret of True Chic



is found in perfect fitting foundation garments.

A thorough understanding of the cur-rent mode and an intimate knowledge of the human figure are needed to fit a foundation garment perfectly.

This knowledge and understanding are yours for the asking-We carry an exclusive and high class line of foundation garments at all prices.

Howard Corset Shop

165 N. Liberty



Easter Millinery

Hundreds of New Hats BEST GRADE—LOWEST PRICES

> Best Millinery Department in This City

CREENBAUM'S

240-246 N. Commercial Street



SUGGESTIONS FOR COM-PLETION OF YOUR EASTER WARDROBE

A new hat, coat and dress are an essential part of every woman's wardrobe at Easter, but quite as that lay the foundation for new outer apparel.

We are displaying a new and attractive line of silk corselettes and undergarments in the new pastel shades, Belding silk hosiery with the new shadow clocks, in fact, we have a complete line of lingerie of a variety and quality unequalled in Salem,

And to add a finishing touch on Easter morning, Milady's toiletries should consist of "Esprit d'Amour" facial creams and powders.

To those not acquainted with this high grade line of facial pre-parations, a sample of powder and cooklet "Smart Appearance" will be given free. Call and ask for your free sample,

The Specialty Shop (MISS) RENSKA L. SWART 244 N. High St. Next New Stage Terminal

In Time for Easter

Dry Clean or Dye the Old Frock and Save the Cost of a New One



You can have a new dress for Easter without buying one. Let us make your old one a new color or clean it so perfectly that it has the newness and freshness of one

> Hate ReNEWed

If your hat looks shabby, send it here to be dry-cleaned. It will come back looking like

STANDARD CLEANERS & DYERS

360 N. Commercial

