

WAY BETTER THAN LAST YEAR

SEVENTY-EIGHTH YEAR

SALEM, OREGON, FRIDAY MORNING, APRIL 6, 1928

PRICE FIVE CENTS

## THIS SECTION COVERS SALEM AND R.F.D.'s COMPLETELY

### There's No Argument

We Guarantee Our

**\$32.50**

Genuine Hand-Tailored-to-Measure

**SUITS**

To Fit You

"It Costs No More To Be Well Dressed"

**D. H. MOSHER**

Tailor 474 Court St.



Two Coupons—Use One—Use Them Both—Read Carefully  
Be Sure to Have Correct Coupon

#### COUPON

**Saturday Matinee**  
ELSINORE THEATRE

This coupon—a sales slip from an advertiser in this section showing the purchase of \$1 or more and 10 cents will admit one to the Elsinore theatre matinee Saturday afternoon. Featuring "The Student Prince" and "40,000 Miles with Lindbergh."

#### COUPON

**Monday - Tuesday**  
MATINEE  
ELSINORE THEATRE

This coupon—a sales slip from an advertiser in this Green section showing the purchase of \$1 or more and 15 cents will admit one to the Elsinore theatre for the Monday or Tuesday matinee featuring Jean Boydell and Hal Sidare in the Fanchon and Marco Production "In Holland" with the film version of "The Harvester."

### USE THIS AD LIST FOR YOUR SHOPPING

Theo M. Barr  
Dr. Burdette  
Broadway Cash Grocery  
C. & C. Store  
Capital Drug Store  
Carson Pharmacy  
Central Market  
Central Pharmacy  
Cherry City Nursery  
M. S. Cheek  
Cooley Grocery  
Damon Grocery  
Fred Delano  
Director's Dept. Store  
Dr. Eldridge  
Elsinore Theatre  
Emmanuel Full Gospel  
Fitzgerald Sherwin Motor Co.  
Fruitland Nursery  
The French Shoppe  
Gilder, Real Estate  
Greenbaum's  
Mrs. Haley Beauty Parlor  
C. S. Hamilton  
Hartman Bros.  
The Howard Corset Shop  
Imperial Furniture  
Kafoury Bros.  
W. G. Krueger  
The LaSalle Shop  
Lafar Bros.

Loggers & Contractors  
A. E. Lyons  
McDowell Market  
Marion Garage Co.  
Market Grocery Co.  
Milly's Shop  
Morgan & Co.  
Mosier Tailor Shop  
Morris Optical  
Olson Floral Shop  
Dr. O'Neil  
Oregon Theatre  
P. E. P. Co.  
J. C. Penney Co.  
Perry Drug Store  
Pickens & Haynes Grocery  
Popular Grocery  
Radio Headquarters

Roth Grocery  
Salem Hardware  
Scheelar Auto Wrecking Co.  
Sheldon Sherwin Co.  
Shipley's  
The Special Shop  
Standard Cleaners  
Standish Grocery  
Seventh Day Adventist  
20th Century Grocery  
Triangle Realty  
Vanity Hat Shop

Read the Classified Ads

### Women Say: "GOOD COLD CREAM"

Thousands of very particular women rely on Owl Theatrical Cold Cream to keep their skin in good condition. No Cold Cream can be purer. No Cold Cream is a better cleanser and skin protector. And the low price permits you to use it generously. Like all products of Owl Laboratories, Owl Theatrical Cold Cream is unconditionally guaranteed.



A full pound for **75c**

25c package of Kleenex (the cleansing tissue) FREE with every pound.



85c AMEROIL (HEAVY)  
THE INTERNAL  
LUBRICANT  
IT CREATES NO HABIT

SPECIAL

**59c**

**Capital Drug Store**

J. H. WILLETT "ONLY THE BEST"  
Agents Owl Drug Co. Products  
STATE ST. AT LIBERTY

BRING  
THE  
FAMILY  
TONITE  
(Friday)

**50c**  
**OREGON**

### THE TERRIBLE YOKOHAMA EARTHQUAKE

In which 100,000 (official figures) were killed in one minute will be described by LEONARD W. COOTE Missionary from Japan at the EMMANUEL FULL GOSPEL MISSION 420 State Street upstairs over the "Man's Shop" clothing store TONIGHT (FRIDAY) AT 7:45 To which the public is cordially invited. Come early to get a seat. Mr. Coote was an eye witness of this greatest of all disasters and paints a vivid word picture of it, together with its effect spiritually upon the heathen.

### SPECIAL Old Fashioned Chocolates Pound - 27c

New Mothers' Day Boxes of  
FLORIZEL CHOCOLATES  
Now on Display  
Reserve One Now  
Mothers' Day—May 13th

SPECIAL	
1 Box Braxton Linnen, 60 sheets	49c
Envelopes to Match	01c
Total	50c

**Carson Pharmacy**  
Hotel Senator Bldg. Phone 233  
—Here to Serve—

### A Side Opening Cedar Garment Bag

Can be used from year to year. Keeps clothes clean. Moth-proof, light-proof, dust-proof.

SPECIAL  
**89c**

**Central Pharmacy**  
Next door to Bank of Commerce

**TODAY and SATURDAY**  
LAST DAYS OF  
*The Original REXALL*

**1c**

SALE

**Perry's Drug Store**  
THE REXALL STORE  
115 S. Commercial St.  
Salem Oregon

### Statesman Three Matinees At Elsinore

The patrons of the advertisers in the Green section this week have the opportunity of seeing three matinees this time in the place of two as usual. There will be one Saturday afternoon, Mon-

day afternoon and Tuesday afternoon. The first matinee, that of Saturday afternoon, features two pictures, namely, "The Student Prince" and "40,000 Miles with Lindbergh." Anyone presenting a sales slip for one dollar from some advertiser in this section and ten cents will be admitted. Admission to the matinees on Monday or Tuesday requires a

sales slip for one dollar from some advertiser in this Green section and fifteen cents. At both matinees the Fanchon and Marco Idea "In Holland" will be the special feature with Jean Boydell and Hal Sidare in the leading roles with an exceptional company backing them. The picture is the film version of Jean Stratton Porter's famous story "The Harvester".

## Singer Stock Company

Presenting  
The Musical Extravaganza

### "AFTER MIDNIGHT"

Featuring  
Loo Marshall  
in  
Feet Flirtology  
The Harmony Trio

Glen Cbozolsinger  
Eccentric Comedian  
May Tibbets  
Singing & Dancing

On the Screen  
**WYOMING**

Aldyn Mack  
and her  
Dancing  
Girls

## Saturday—Sunday OREGON

Matinees	25c
Evenings	35c
Children	10c

## A SWEATER EVENT of Unusual Magnitude

STARTING  
THIS  
MORNING  
AT  
8:30  
SHARP



new  
sweaters

**\$1.48**

**\$1.95**

**\$2.95**

**\$4.95**

**\$6.95**

FIVE SPECIAL GROUPS

Round necks, V necks, square necks, button necks, slipons, coat styles, vest styles with short sleeves, long sleeves and no sleeves. From pure white to pastel combinations for sports wear and browns and other darker colors for beach and camping. A glorious array of new sweaters for every desired need from sheer weaves to angoras.

*Shipley's*  
PAY AS YOU GO STORE

## FOOD ROTH'S



The folks who are properly nourished are the happiest in every land. Thirty-five per cent of the average family expense is for food. It is an important business and we make it a constant study to enable us to give the very best foods and the very best service along with it. It's an interesting business and we like it not only because of the profit we make but also for the opportunity it gives us to serve the community.

### Have a Drink

Friday and Saturday we will serve Borden's Malted Milk free to all who come to the store. Drink as much and as often as you like. Also a special price for these two days.

2 90c Jars **\$1.10**

It's healthful and nourishing.

### CANNED FOODS SPECIALS

6 American Club Peas, the finest New York Pea	<b>\$1.30</b>
6 American Club Golden Bantam Corn	<b>\$1.10</b>
6 Libby Peaches, Large Halves	<b>\$1.35</b>
6 Double H. Grape Fruit	<b>\$1.45</b>
6 D. M. Bartlett Pears	<b>\$1.95</b>
6 Elsinore Telephone Peas	<b>\$1.10</b>

### FRUIT

Our large business in fruit gives us a quick turnover and consequently a fresh stock all the time.

FLORIDA GRAPE FRUIT 2 for 25c and 15c
CALIFORNIA GRAPE FRUIT 3 for 25c
NAVEL ORANGES SUNKIST 40c, 50c, 60c, 65c doz.
BANANAS Fine Firm Fruit Ripened Just Right 30c and 40c Dozen
APPLES Small Newtowns 4 pounds 25c Winesaps 30c and 50c doz.

### BATTLE CREEK FOODS

Eat your way to health with the foods used at the famous Battle Creek Sanitarium. We are the only authorized dealer in Salem.

### OUR MEAT DEPARTMENT

Spring Lamb, Fancy Dressed and Drawn Chickens, Capons, Rabbits, Star and Premium Hams, Extra Choice Veal and Pork Cuts and the best beef we can buy. You can't go wrong buying a roast from Roth's.

## ROTH GROCERY COMPANY

"THE QUALITY AND SERVICE STORE"  
PHONE 1885-47 No Charge for Delivery  
THIRTY DAY ACCOUNT SERVICE.