

# A Chicken Canning Factory Would Be a Great Asset for Salem and the District

## CHICKEN CANNERY WOULD BE GREAT ASSET FOR OUR POULTRY INDUSTRY

**McMinnville Plant Used 20,000 Fowls Last Year and Will Use 40,000 This Year—Employs Twelve People Now and Will Be Obligated to Increase Its Working Forces—Steady Demand for the Products, Which Are Superior in Quality**

Editor Statesman:

Fred F. Smith, president of the Mione Packing Co., McMinnville, Oregon, whose plant makes a specialty of canning poultry, was in Salem yesterday interviewing the poultrymen of this district and seeking to contract for fowls, suitable for canning purposes, he having received several tons of poultry a month from this district last season. Mr. Smith informs us that while 20,000 fowls were used in his canning operations from the first of March to December of last year, he expects through his enlarged facilities to use at least 40,000 fowls in his canning operations this year, as he opened his plant for the season's run early in January this year—much earlier than usual, and expects to run to capacity up to December first. There is no doubt that after this season the plant will be operated the year round, as there is a constantly increasing demand for the fine product of this plant.

The fact is, there is no canned chicken product on the market that will excel if even equal, this "Mione" brand of canned chicken products, there being a demand now especially for the "Mione Boned Chicken" and "Mione Chicken Broth" (soup), which this cannery is unable to supply, and the demand for the other canned

chicken products of this cannery is nearly as large.

It is said Mr. Smith has made a very liberal proposition to the citizens of Salem to move his plant to this city, a more central location, and the matter is being considered by the Chamber of Commerce and other local interests.

From the fact that this cannery employs 12 people now and will find it necessary to increase its working force greatly as the season progresses, it will be seen that aside from the large sum of money brought to this community through sales of the product of the plant, no little revenue will be distributed in this city and district annually through the purchase of poultrymen's surplus of marketable poultry for which the highest cash price is paid, and also through the payroll of this institution. There is no enterprise that would contribute more toward the development and expansion of the poultry industry of this Salem district than the location or acquisition of the poultry canning plant of the Mione Packing Co. at Salem. It is a "plum" worthy of the best efforts of any enterprising city or community to secure.

W. C. CONNER.  
Salem, Or., Mch. 15, 1928.

## FEEDING MINERALS MAKES BIG TURKS

**Use of Mineral in Turkey Feed Results In Bigger and Better Birds**

Little Tommy Turkey and all brothers and sisters are coming in for a goodly share of attention these days because in the past few years we have found that it is entirely practical and possible to raise Tommy from a speckled turkey egg up to a nicey browned Thanksgiving dinner and realized a handsome profit.

Proper feeding has been one of the big factors responsible for the rapid progress which the turkey business has made, and one of the most important considerations in feeding is the use of minerals to produce vitality and big growth.

Now let's see how we can clearly explain just what minerals are. We shall suppose that all of us are thoroughly familiar with the importance of vitamins to health and growth, even though science has failed to isolate and identify them. Perhaps the reason for this failure is that vitamins do not exist as distinct elements, but are present as minerals and it is by feeding minerals that we bring their largest benefits to our turkeys.

It is now known definitely that the various minerals are absolutely essential to turkey health and by feeding them we can greatly increase size, bone development and vitality. We also know that minerals are not present in the average farm feeding ration and must be supplied if the greatest growth is to be obtained.

Now minerals may be divided into two classes, as follows: Acid minerals and alkaline minerals. Acid minerals are contained in foods that are high in protein, such as meat scraps and meat meal. A good mineral mixture will include the necessary amount of these acid minerals.

The alkaline minerals, such as calcium, sodium, potassium, etc.,

are needed by the poult for bone, flesh and feather development. And it is necessary to feed alkaline minerals to make it possible for the turkeys to digest and assimilate the protein which is high in acid mineral content. Unless an abundance of alkaline minerals is supplied, digestive disorders are sure to result.

Therefore, if you want the best growth from your turkeys this season, be sure to feed alkaline minerals. It is better to feed too much alkaline minerals than not enough, as no harm will result and a great deal of good will be obtained. Not only will the feeding of sufficient minerals produce better growth, but it strikes at the source of a turkey disease by building up vitality. Exhaustive experiments have proven that the birds which are fed a properly balanced ration which includes alkaline minerals have been healthier and more vigorous.

An experiment was recently conducted with the use of mineral in the feed of turkeys. Three specimen flocks all of the same age and hatched from the same stock were taken. One flock was fed a commercial mash with 8 per cent minerals added. The typical chick of this flock weighed 5 and three-fourth pounds at the end of the four months test. The average for the flock was 5 1/2 pounds each.

Another one of the flocks was fed a commercial mash without minerals and the typical bird of this flock weighed 3 1/2 pounds at four months. The flock average was 3 pounds each. One flock was fed corn, water and milk only and weighed 1 1/2 pounds at four months with a flock average of

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1 1/4 pounds each. Another point in favor of feeding minerals to turkeys, especially those hatched artificially, is the fact that the feeding of minerals gives the necessary material to eliminate crooked breasts. Turkey raisers have in many cases reported unusual results in eliminating this deformity.

To get the most profit and satisfaction from raising turkeys, it is also essential to keep them free of worms. Good results are obtained on most farms by worming twice a year, the first time when the turkeys are about eight weeks old. Young turkeys running on contaminated ground often have worms when a few days old. So every effort should be made to keep them on fresh pasture. No one can expect to get the best results from the young turks if they do not control these internal parasites.

There is no phase of the poultry industry in which correct feeding and proper sanitation play a more important part than in turkey raising. It is believed that a large part of turkey troubles can be corrected by feeding plenty of the necessary minerals and worming all stock.

## "CHICKEN DOCTOR" OF FRESNO BLIND

**California Man Relies on the Sense of Touch in Handling Birds**

FRESNO, Cal., Mar. 17—(AP) Friends of Alexander Zisch say he is the best chicken doctor in San Joaquin valley. Every diagnosis is made by slowly passing his strong, sensitive fingers over the feathers, or listening to the feeble cluck of a sick fowl. He is blind.

Twelve years ago, in the prime of his life, Zisch held the best job in a California sugar mill. A sudden explosion left him sightless.

Today he moves about his small farm without a guide, operating a plant designed by himself and capable of producing 1000 fat broilers at a clip and dozens of eggs daily. Every hen knows his voice and touch, for he taught them to eat and drink when they were baby chicks. His farm is a model of efficiency and sanitation.

Competing with poultrymen

who can see, the blind man is a leader in his field, say those who come to him for advice. By laying the comb against his cheek he can tell whether a chicken is ill or well. He has trained his sense of touch to detect the nature of diseases. The slightest cluck gives keen ears a world of information, and then, like a physician, he prescribes the proper remedy.

Next to chickens, radio baseball reports and the drama are Zisch's favorite hobbies. He reads Dickens, Mark Twain, and Shakespeare in the Braille. It took him only two weeks to master the raised code of 63 characters.

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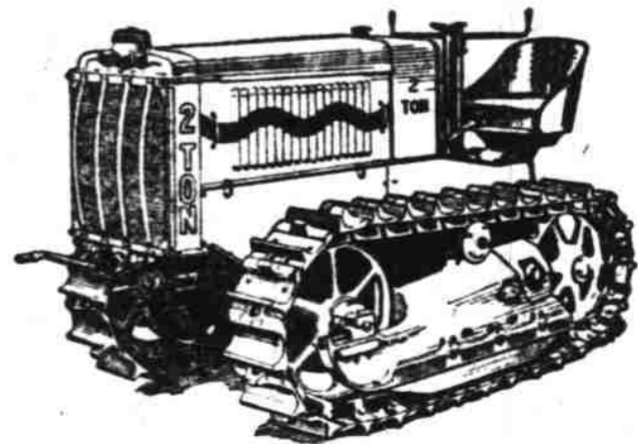
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