

### FLYING START MADE IN TALENT CONTEST

Hundreds Seek Additional Information On Fanchon and Marco Offer

We're off! The Statesman-Fanchon and Marco Talent Opportunity contest is away at a flying start.

It is proving to be a humdinger of a contest.

The hundreds of letters and telephone calls received the past week from impatient contestants who wished to know more details and when they could send in their entries were sure proof of the interest generated in this contest.

Now the suspense is over. The official entry is published and all you have to do is clip it out now and send it in with your photograph. The entry is not going to run over too long a period. The time for filing your application is going to be fairly short. There is too much work to permit anything else.

The contest is open to girls only; they must be between the ages of 18 and 25 years. These are the only rules of the contest. Any kind of stage talent is eligible.

The "idea" in which the local winner will have a role opens at Loew's State theater, Los Angeles, the week of March 30. That means there is not much time left! The elimination trials and finals will be staged at the Elsinore theater. The finals will be conducted the week beginning March 9, 1928. We have so arranged it that every girl will be judged as though she alone were the single entrant.

Now for a few words about the official entry blank. It contains space for your name, street, city or town, state, age, height and weight. It also has a clause whereby you agree to accept a 12 weeks' contract with Fanchon and Marco if you win this contest. And you must affix your signature to this agreement. Mail in your entry blank and photograph now, and watch The Statesman for further important announcements.

### TOLSTOI LOVE YARN TODAY AT ELSINORE

"Anna Karenina" By Famed Russian Novelist Basis of New Photoplay

Possibly that writer-fellow, W. Shakespeare, didn't put it exactly this way (if it happened to have been he who wrote it): "Love is that which comes unbidden in the night."

Be that as it may, the individual who put across the thought aided Leo Tolstol in the photoplay from his novel "Anna Karenina," which begins its run at the Elsinore today.

The plot deals with a prominent Russian's wife who, ever striving to be respectable according to accepted standards, falls in love with the charming young hero, officer of the grand duke's guard.

Quoting a critic not on the producer's payroll: "The scenes that show the errant mother returning to Russia to her home to press her child to her breast, should wet the eyes of the most hardened person."

The management assures its hundreds of patrons that nowhere in "Love," is there a trace of the maudlin—the noted Tolstol has avoided everything that might be classed as "elaborate" and his story is simply, though powerfully told.

The film was secured for the Elsinore with the full realization that many persons, disliking so-called "box office titles" would lift their eyebrows at "Love," until they discovered that its theme was born in the unusual brain of Leo Tolstol.

All expectations are being filled with the film at the Oregon, "After Six Days." A Biblical picture, it deals with happenings recorded in the Book. The clergy of Salem

debates March 5. DALLAS TEAM COMING HERE FOR EVENING EVENT

Two of the debates in the triangle match between Salem, Dallas and Albany on March 5 for the championship of this district will occur in the afternoon, reports Principal J. C. Nelson of the senior high school.

In keeping with past appearances, the debate at Salem will occur in the evening, beginning at 8:00. The Dallas negative team will furnish the opposition here. Homer Richards, former Salem high school debater who was a member of the school's team that entered the national tournament in the east a couple of years ago, will preside. It is probable the judges will be members of the U. of O. faculty.

The two afternoon debates will be at Dallas, where that team meets Albany, and at Albany, where the Albany high affirmative team will contest with Isabel Childs and Jack Routh of the Salem negative. Judges for both these debates have already been selected from O. S. C.

In view of the other contests occurring in the afternoon, it is probable the district winners will be known as soon as the judges turn in their decision on the debate here.

A real internationalist is a fellow who will pay \$5 for a seat in a lecture hall in order to hear some speaker from Europe tell him what is the matter with America.

### REIGN AT SOUTHERN CARNIVAL



Like New Orleans, Mobile, Ala., also holds a Mardi Gras celebration on Shrove Tuesday. Miss Martha Rogers, above, was chosen queen of the Mobile festivities, and Pat Feore, young business man, inset, king of the revelers.

has highly endorsed the photoplay. Some idea of the immensity of the picture may be gained by the knowledge that its production cost \$3,000,000.

### GET NATIONAL FRAT

BLACKSTONE CLUB AT W. U. NOW DELTA THETA PHI

The Blackstone club at Willamette university Monday received notice that the petition for a local senate of Delta Theta Phi national law fraternity has been approved. Hereafter the club will be known as the Charles E. Wolvertson senate in memory of the late jurist.

The club, which was organized in 1920, numbers 36 in its membership attorneys who are starting practice in this section.

Among the alumni members are Robey S. Radcliffe, Kenneth L. Randall, William McKinney, Harold Eakin, Ernest Peterson, Martin B. Ferrey, James B. Young, O. C. Crowthers, Charles Ebery and George Rhoten, all of Salem; Manley B. Strayer of Baker; Maurice L. Hallmark, McMinnville; Clarence D. Phillips, Portland; Michael Edwards, Ripple; Richard Briggs, Chicago; Leland S. Duncan, Sheridan; George Duncan, Stayton; Joseph C. O'Neill, Klamath Falls; Rex Allbright, Silverton; and Harold Hall, Prineville.

Roy F. Shields, Portland; E. M. Page, Salem; John A. Carson, Salem; and Arlie G. Walker, McMinnville, are honorary members. Active members number 12. They are William McAllister, president; Walter Fuhrer, Roy Potter, Charles Swan, John Min-to, J. W. DeSouza, Frank Alfred, Harley Allen, Charles Redding, and Bernard Flaxel.

The new fraternity will cooperate with Dean Roy Hewitt of the law school in bringing the school up to standard with library facilities day classes and regularity employed faculty, reports William McAllister, president of the organization.

DEBATES MARCH 5. DALLAS TEAM COMING HERE FOR EVENING EVENT

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### BIG VOTE PERIOD IS GOING QUICKLY

It Will Last To the End of the Present Week, and No Longer

#### Honor Roll Today

B. L. Holland  
Nina Williams  
Margaret Bernadini  
Mrs. W. L. Wilson  
(By the Contest Editor)

B. L. Holland leads the whole contest today. With only five more days of the present vote schedule, and only 14 more days until the Whippet Coach offer ends, interest is increasing in The Statesman gift distribution.

New candidates are entering the field with the thought in mind of cashing in their spare time, to the amount of \$2,030, and that is just what it means to the fortunate one that wins the big Oakland Sport Six sedan and the Whippet Coach.

Work done these "big vote" days will easily bring success to those in the contest. Laggards unwilling to devote any time or thought to the grand prize, however, will reap no reward. This is a contest strictly for "live wires."

#### The Work Is Easy

If you are alive, awake to the opportunity now before you, willing to give some of your time and thought to a proposition whereby over \$6,000.00 are at stake—then you should be a candidate. You should send in your name today.

You can secure your choice of the big automobiles or cash prizes in a very few days' work. The work is easy—requires no special talent or education to earn the very biggest of the awards.

The opportunity then is to win the prize that will repay you many times for your efforts is here. But to get your rightful shares you must get busy and take advantage of the opportunity.

Don't lag in the contest—don't hesitate or be timid about your race—go right to it and keep right in it. Give your campaign as much attention during your spare time as you would in any business proposition, for right here, is no doubt, the greatest opportunity that will come to you in your life.

Stop to consider, did you ever before in a few short weeks have the opportunity to cash your spare time for \$2,030.00? This is possible.

Do you think you haven't a chance if you enter now? Why, you have every chance. Not one candidate has a lead that cannot be overcome with a few days' work.

The only thing that will keep you from winning is yourself. If you will enter the contest, determined to be successful you will be. It is up to you entirely. If you want any one of the five valuable cars or to participate in the valuable prizes in cash, and we think you do, get into the contest in earnest. Make up your mind, get votes and then go after these big prizes.

#### The Big Vote Schedule

The present big vote schedule will continue until Saturday,

March 3. All subscriptions received before midnight, Saturday, March 3, will count. And subscriptions mailed with remittance to cover, which are post marked not later than March 3 will count on the big vote schedule in force now.

The big vote schedule will positively be discontinued at this time. In accordance with the rules and regulations, and will never be repeated or extended.

The big vote schedule won't wait for you—you will have to jump in and take advantage of it while you can, and it is mighty important if you want to land one of the big prizes.

Understand that with every \$10 subscription turned in you will receive 100,000 extra free votes in addition to the regular votes on every subscription.

These are the days that subscriptions count most votes for you. They will never count for as many votes again during the contest. The result of your race—your success or failure—depends almost entirely on what you accomplish during the big vote schedule period. Make the big vote schedule win for you.

#### Personal Mention

Gladys McDonald, one of the leading contestants for the Oakland Six sedan, was born and educated in Salem. She is the wife of Standley McDonald, who operates the McDonald Cleaners of this city. Mrs. McDonald is a hard worker and has many friends that are interested in seeing her win the grand prize. Anyone can start, but it takes a game fighter like Gladys McDonald to make a good finish. Good luck to you, Gladys.

Nina Williams, very popular and ambitious young lady, is making a wonderful race for the grand prizes. She is a very capable sales-lady besides having many friends and relatives wishing her luck during the campaign. She may be seen any day with her receipt book looking for subscriptions, and that is the thing that counts during this period of the contest.

Nina says that the one who beats her will have to do some hustling. Just a word about one of Salem's most popular young ladies, Miss Beulah Wittzell of 1041 North 17th street. This is one contestant who will make a great race for the grand prizes awarded March 20. She is using the telephone and every other way possible to line up her friends, and convert their subscriptions into votes so that her dream may come true. She has many friends helping her, so watch out; you can't sleep on the job and expect to beat Beulah.

Read the Classified Ads

### Kellygrams

#### How We Respond to Weather

While retailers like good, rational, reasonable weather, they are frequently helped by weather that is freakish and unseasonable—provided it comes early rather than late. If there is a cold day early in September, people catch the notion of buying fall and winter garments. Having started early to buy, they keep it up all winter. It is simply the old, old story of one sheep jumping the fence and the others gayly following. Besides, one thing suggests another. The woman who acquires a handsome, expensive little coat in September soon thinks of various things that she regards as downright necessities to go with it. Her old hat that she had planned to fix over will not do at all. And nothing could be more absurd—she thinks—than to wear a smart new coat and hat merely to cover last season's dress. The friendly cold snap in September gives the merchant not only extra business right at the time but extra business later on.

It is the aim of all retail business to keep trade steady the year round. Naturally, it is not economical to have a rush one day greater than the sales force can handle, and a slump the next day with clerks idle.

Most of this effort to equalize trade is a fight against weather. At a season when people are not in a buying mood, the merchant lures them in with bargain offers. He makes his advertisements fit weather conditions.

In some lines, natural demand for articles adjusts itself in such a way that there is little difference in the amount of business, winter or summer.

An acquaintance of mine runs a big establishment that sells all manner of musical instruments. With the coming of balmy spring days music enthusiasts who have been his steady customers for several months begin to seek other diversions. The man who has been exasperating a violin or piano all winter, and buying sheet music or other supplies, promptly loses his musical interest in favor of tennis, golf, or mere aimless personal inspection of the big spacious outdoors. Likewise, the person who had ambitions to make himself a nuisance to his neighborhood by taking vocal lessons, or perhaps, by buying a saxophone,

postpones the fatal step until following fall. But just about this time, town bands crawl out of their quarters. For several months they have done little beyond playing occasional practice pieces, but now they must freshen up their buy supplies for the summer season of concerts on the square, merchants' carnivals, rallies of one kind and another. Thus the musical instrument dealer is able to maintain a steady cheer the year around.

"BLOCK BOOKING" OPPOSED. WASHINGTON, Feb. 27.—Declaring the motion picture industry was controlled by a few powerful companies, Sen. Brookhart, republican, Iowa, appeared before the senate interstate commerce committee today in support of his bill to prohibit "block booking" of films.

Read the Classified Ads

### OPEN NOSTRILS! END A COLD OR CATARRH

How to Get Relief When Head and Nose are Stuffed Up.

County fifty! Your cold in head or catarrh disappears. Your clogged nostrils will open, the air passages of your head will clear and you can breathe freely. No more snuffling, hawking, mucous discharge, dryness or headache; no struggling for breath at night.

Get a small bottle of Ely's Cream Balm from your druggist, and apply a little of this fragrant antiseptic cream in your nostrils. It penetrates through every air passage of the head, soothing and healing the swollen or inflamed mucous membrane, giving you instant relief. Head colds and catarrh yield like magic. Don't stay stuffed-up and miserable. Relief is sure.

Every Patriotic Citizen Should See

### 'Abraham Lincoln'

JOHN DRINKWATER'S GREAT DRAMA ALL NEW YORK CAST

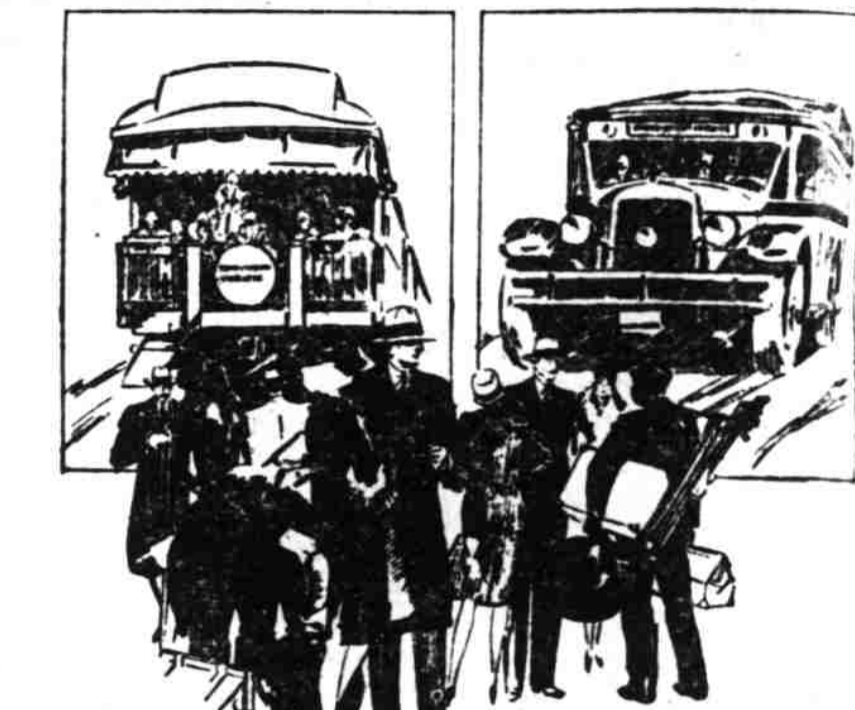
A STAGE SHOW—NOT A MOVIE

The name and fame of Abraham Lincoln is one of America's dearest traditions. John Drinkwater's "Abraham Lincoln" gives you a true, human, realistic picture of this great character and the stirring events in which he played such a noble part.

ELSINORE  
THURSDAY, MAR. 8th  
ONE NIGHT ONLY

PRICES—First 7 rows, \$1.00; Next 10 rows \$1.50; Last 8 rows \$1.00; Ticket Mezzanine \$2.00; Balcony, First 2 rows \$1.00; Next 8 rows 75c; Last 7 rows 50c.

FOR RESERVATIONS PHONE 307  
SPONSORS—SALEM DRAMA LEAGUE



### By Train or Motor-coach

Unmatched travel convenience for quick trips in Oregon.

Go via Southern Pacific by rail or highway. Ride comfortably, safely and on time—at low cost. Travel by day on train or motor-coach. Or use the convenient over-night Pullman service to Coos Bay, Klamath Falls and southern Oregon points.

Trains are fast, well-appointed. The silver-gray motor-coaches are of new design, surprisingly comfortable, specially built for this service. Your rail tickets, unless specially restricted, are good on the motor-coaches.

Motor Coaches  
To Portland—7:30, 8:30, 10:35 a.m.; 12:40, 1:35, 2:25, 4:30, 5:30, 7:45 p.m.

Trains  
To Portland—3:05, 6:45 a.m.; 1:35, 5, 8:30 p.m.

Motor Coaches  
To Albany, Corvallis, Eugene—9:40, 11:40 a.m.; 3:40 (via Harrisburg), 4:40, 7:40 p.m.

To Roseburg—11:40 a.m.; 4:40 p.m.

To Ashland—11:40 a.m.

Trains  
To Albany, Eugene and south—3:20, 10:15 a.m.; 7, 11:25 p.m.

Motor-coaches leave and arrive NEW SALEM HOTEL High St. between State and Ferry

### Southern Pacific

City Ticket Office 184-No. Liberty St. Phone 80 or 41

TODAY and TOMORROW

### AFTER SIX DAYS

COMING Fanchon & Marco's CIRCUS DAYS ELSINORE

THURSDAY FRIDAY

Mme. Pompadour

Oregon Oregon

Matinees 10c-35c  
Evenings 15c-50c

COMING

### OLD IRONSIDES

A JAMES CRUZE PRODUCTION  
LADRENCE STALLINGS  
A Paramount Picture

### JOHN GILBERT AND GRETA GARBO IN LOVE

They'll take your breath away now in this immortal tale of love defying the world!

TODAY TILL SATURDAY

ADMISSIONS  
Matinees  
Adults ..... 35c  
Children ..... 10c  
Loges ..... 50c

Evenings  
Adults ..... 50c  
Children ..... 10c  
Loges ..... 60c

ELSINORE

7th HEAVEN

NOW PLAYING  
The Greatest Picture of all Times—

A picture that will stir the hearts and imagination of the world—

WEIGH WHAT YOU DESIRE

If you over-weight, the cause may not lie in over-eating or under-exercise. It may lie in a fault in nutrition which modern research has discovered. And which science now corrects.

The method is embodied in Marmola prescription tablets. People have used them for 20 years—millions of boxes of them. And many of the people you envy—with slender figures, new vivacity and health—will urge you to adopt this way.

The use of Marmola does not require abnormal exercise or diet. In every box you will find the formula, also the reasons for results. You will know just why your weight comes down and why every effect is helpful. Learn the facts, and do it now. Do so by asking your druggist today for a \$1 box of Marmola.