

Gypsy Tribal Dances Shown in Photodrama

The pattern of a gypsy train is the progenitor of outdoor advertising, according to a theory advanced by George B. Seitz, director of "The Tigress," the Columbia Picture production, starring Jack Holt and Dorothy Revier, which will be shown at the Capitol theater on today and tomorrow.

Pietro, the Bold, presents a reprisal given by Mona, the tigress, daughter of his father and resolves to take her. While on a poaching expedition on the estate of Winston Graham, Earl of Edington, Mona's father is killed. Pietro and Pippa, a mute boy, are the only witnesses to the accident. Pietro accuses Graham of the deed and Mona swears vengeance upon the Earl. An injury renders Mona unconscious and a patient in the Earl's estate. Through her incoherent mutterings Graham learns that the girl is out for his life. He resolves to keep her at the castle by telling her that the Earl is away and that he is a servant.

During the days which follow a romance develops, which is rudely shattered by Pietro, who charges Mona with forgetting her vengeance. At the camp, where she goes that night to inform her people of the reason for her delay, Pietro reveals the identity of Graham.

Mona, enraged over the deception which has been practiced upon her, leaps to a horse and is followed by members of her band. She faces wildly to the castle. She commands her men to cut the telephone wires and guard every avenue of escape. Then she dashes into the castle frightening the assembled guests at a reception. Graham admits the deception, and Mona to quiet the guests and accomplish her purpose, volunteers to dance for them. She calmly swings into the tribal "Dance of

Death," which will culminate in Graham's end. Love conquers vengeance and Mona is unable to strike the fatal blow. Pietro rushes in and prepares for Graham's execution, when Pippa, who



Jack Holt in "The Tigress," a Columbia Production

has been held prisoner by Pietro, escapes and runs to Mona. In sign language the lad tells Mona that it was Pietro and not Graham who had killed her father. Pietro rushes out followed by Graham. They both leap into a covered wagon and struggle wildly as the frightened horses plunge madly forward. As Pietro gets the upperhand Mona rides alongside, kills Pietro and rescues Graham. Just as the wagon catapults over a precipice carrying the lifeless Pietro with it. As the girl and the nobleman view the wreckage, they realize that now the way is clear for their courtship.

NEW FILM LAUGH COMES TO OREGON

"Firemen Save My Child" To Be Shown For Two Days In Salem

Wallace Beery and Raymond Hatton, the greatest comedy team in motion picture history, have come back to the screen in a picture which is said to outdistance both "Behind the Front" and "We're in the Navy Now."

This new laugh film "Fireman Save My Child" will be shown at the Oregon today and Monday. As uniformed laugh makers, Beery and Hatton today stand without peers in the film world. After appearing in doughboy garb and then in naval whites and blues, they have temporarily left the federal service. This time they're wearing the fire fighter's garb.

What these two have done with fire trucks, hose and water is declared to keep an audience convulsed in a riot of laughter from the opening shot to the final fade-out. They find themselves inducted into the fire department wholly without their own volition, and from the time they make their first slide down the pole in answer to an alarm, they proceed to crash through regulation and tradition with such careless abandon that they all but wreck one of the country's finest fire departments.

Tom Kennedy, who was the hard-boiled sergeant of "Behind the Front" and the equally hard-boiled "chief crow" in "We're in the Navy Now" once more rules their destinies with an iron hand as the fire captain, finding his efforts at disciplining his "rookies" more hopeless than ever. Every time Kennedy appears in a film with these two stars, he comes out with a few added gray hairs, though when he started with them his mane was black as the ace of spades.

Love interest in the film is provided by Paramount's fascinating new young blonde leading woman, Josephine Dunn, who scored so de-



clusively in "Love's Greatest Mistake." Walter Goss appears as the juvenile. Both Miss Dunn and Goss are graduates of the Paramount Picture School, who have been progressing notably ever since their graduation. Joseph Girard is again with Beery and Hatton as the fire chief.

Edward Sutherland, director and Monty Brice, comedy constructor, who served in those capacities for "Behind the Front" and "We're in the Navy Now" again directed the team's destinies.

7th HEAVEN
COMING SOON
FEB. 26th
NO ONE SHOULD MISS IT!
It will stir the hearts and imagination of the world.

THRILLING STORY HERE THIS WEEK

Another Zane Grey Story Comes On the Screen At Elsinore Theater

One of the fastest moving, most interesting, thrilling and enjoyable Zane Grey stories that has yet been made into a motion picture will be shown on the screen at the Elsinore theatre Feb. 15, 16, 17. Under the title of "Under the Tonto Rim" this Paramount production brings to the screen a tale of adventure and love and complicated situations that brought gulps of delight from those in the audience who admire these real American pictures.

"Under the Tonto Rim" is, under the skin, a Western story. Speaking more correctly, it may be termed a typical adventure yarn that bristles with amazing events, one following the other in machine-gun-like order.

The plot is laid in that part of the great Southwest now known as Tonto Basin, at the time when it was a small cattle section nestled beneath the precipitous Tonto Rim in Arizona. The cry of "Gold" changes the town overnight from a peaceful spot to a bustling gold camp. Gamblers, crooks, cabaret girls—all of that type are drawn there. The story develops from the arrival of the Government claim agent, his introduction to Sam Sprall, fearless gambler, and the ultimate loss of his money at cards at the hands of a harnessed and genial old prospector, Dad Deumade. Sprall accuses Dad of cheating, and shoots him in the back. Dying, Dad tells his son, Edd, just who shot him. The claim agent believes he did the killing, and Sprall holds it over his head to get possession of rich gold ore claims. Right finally wins. Sprall is sent out of town by the Vigilantes, organized by Edd, and Edd, wins the girl, Lucy, sister of the Federal agent.

Richard Arlen and Mary Brian, who have a large following by virtue of many successful past performances, make their debut as leading man and woman in a Western story. The others in the cast include Jack Luden, Harry T. Morrey, Billy Franey, Harry Todd, Alfred Allen, Bruce Gordon and Jack Byron.

Herman Raymaker directed "Under the Tonto Rim", and J. Walter Ruben wrote the screen play. C. Edgar Schoenbaum is credited with excellent photography, which helps to make the production more worth while.

All in all, "Under the Tonto Rim" is fine entertainment.

"LAMP SHADE" IDEA FOUND TO ATTRACT

Fanchon and Marco's Latest Entertainment Idea Taken From Home

Fanchon and Marco's colorful "Lampshade" idea comes to the Elsinore theatre today and tomorrow, as the stage attraction, and it is most opportune now that night falls early and the light from lamps takes its place in the home early in the evening.

Many are the thoughts that pass through our minds while sitting under the tinted lamp light, some fantastic and weird, often touching on the supernatural—and then thoughts of days gone by, of friends and maybe a love—or of things we've done or wished for—and so it is with the "Lampshade" idea. Just bits of everything—a trip through shadowland.

The fiery and brilliant Spanish jota, danced as only the Original Casinos can—the Sunkist beauties with lamp shade dresses, each a dream in itself—David Reese, the silver voiced tenor—Lewis and Kellogg, two oriental nymphs with their shadowy movements—and Don and Dorina, a mighty clever pair these two, really this is one of the best Fanchon and Marco ideas.

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VICTOR ARTISTS COMING TO SALEM

Interesting Program Arranged for Elsinore Next Sunday

This is a very high class musical act—the names of the artists in the ensemble guarantees a more than ordinary musical program. A musical act such as this has never before been booked over the circuit and for an ensemble of individual artists such as these men, appearing as they do as The Eight Victor Artists the Elsinore one of the finest musical acts ever presented. They will be here February 19-20.

Their program consists of light semi-classical songs, popular numbers, piano solos, a xylophone solo, songs by the Peerless Quartet and a number by the entire Eight.

This is a resume of their routine at the Metropolitan Theater, Los Angeles. Opening announcement and song by Billy Murray, who also acts throughout the act as master of ceremonies. He then introduces Frank Banta, pianist who plays "Dancing Tambourine" at the end of which two of the artists come on stage and sit at the other two pianos offering a piano trio of "Me and My Shadow" with a vocal duet on the last chorus. Billy Murray then introduces James Stanley who offers a baritone solo, after which he is followed by Monroe Silver, the "Cohen on the Telephone" of Victor Records, he tells some funny stories and sings a few comic songs. He is followed by Henry Burr, tenor who sings "Are You Lonesome Tonight" and as an encore "When You Played the Organ and I Sang the Rosary." Billy Murray then follows with some of his comic songs and impersonations.

The Original Casinos, those Castilian dancers whose work have brought them international fame, head the idea—and incidentally are appearing for the last time on any stage. Don and Dorina's dance is most unusual—you'll fairly hang on to your seats as they go through their steps, their "dance of the flame".

The Sunkist beauties have something new in costumes, everyone a lampshade, and lighted with dreamy colors. Fanchon and Marco have made this idea one of their most beautiful tableaux and with the acts heading it you're sure to see an exceptionally clever stage show.

FIRE LOSS \$700,000

BURNS RESULT FATAL TO ONE; EXPLOSION GREAT

LONG BEACH, Cal., Feb. 11.—(AP)—A fire believed to have had its origin in a refinery today destroyed property, valued at \$700,000 in the heart of the Sig-

nal Hill oil field here. Ray Thompson, 32, died late this afternoon from burns received when a portion of the refinery exploded. Thompson was alone in the plant.

The flames spread to four nearby derricks, which were destroyed. The fact that several thousand barrels of crude oil were shipped from the field a few hours before the explosion, prevented a much more serious fire, officials of the refinery said.

Two hundred thousand barrels of crude oil and 300 barrels of gasoline were consumed by the blaze. The fire was brought under control only after all available apparatus had been summoned from the Long Beach fire department.

The concussion of the explosion was felt for miles.

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BLIGH'S CAPITOL

To Help Equip Your Better Home WE EXTEND THIS Special Offer

Your Choice of Three Premiums

MANNING BOWMAN PERCOLATOR
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EXCEL COOKER

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With each Electric Range order we receive this week
Delivery to be taken not later than June 1st

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HIT THE DECK
LILLIAN ALBERTSON Presents
WITH VINCENT YOUYANS
THE NAUTICAL MUSICAL
COMEDY SUCCESS
OF NEW YORK, LONDON
AND CHICAGO
MUSICAL VERSION OF "MORE LEARN BY HERBERT FIELDS—MUSIC BY VINCENT YOUYANS, COMPOSED \$100,000 FOR THE "HIT THE DECK" BEST SCORE IN 20 YEARS

Prices—Floor: first 20 rows \$3.30; last 5 rows \$2.75. Mezzanine first two rows \$3.30; balance \$2.75 and \$2.20. Balcony first 2 rows \$2.20, next 8 rows \$1.65 and last 7 rows \$1.10—Tax Included.

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"Under the Tonto Rim"
Wednesday
Thursday
Friday
Saturday
ZANE GREY'S LATEST
EL SINORE

BETTER HOMES WEEK COOKING SCHOOL AND Princess Flour Baking Contest

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FREE LECTURES and DEMONSTRATIONS!

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Mrs. H. M. Cummins, Portland Authority On Better-Cooking
Ethel Murdock with the Universal Electric Range

At The Salem Armory

February 14, 15, 16 and 17.

EVERY AFTERNOON AT 2:00 P. M.

Princess Flour

will be used exclusively both in bread and cake baking

Elsinore Canned Goods will be featured

ENTRIES

All bread entries must be accompanied by a sales slip, showing the purchase of a 24 or 49 lb. sack of Princess Flour. Cake and roll entries must be accompanied by a sales slip showing the purchase of a 10 lb. sack of Princess Flour. No entries will be registered unless accompanied by this sales slip.

PRIZES FOR ALL WHO ENTER!

	BREAD DIVISION		CAKE DIVISION			
	1st	2nd	1st	2nd	3rd	
First Prize	\$10.00	in merchandise	Best Layer	\$2.50	\$1.50	\$1.00
Second Prize	\$7.50	in merchandise	Best Sponge	2.00	1.50	1.00
Third Prize	\$5.00	in merchandise	Best Angel	2.50	1.50	1.00

FREE! 5 lb. Princess Flour to all who enter biscuits and a 10 lb. sack to all who enter loaf