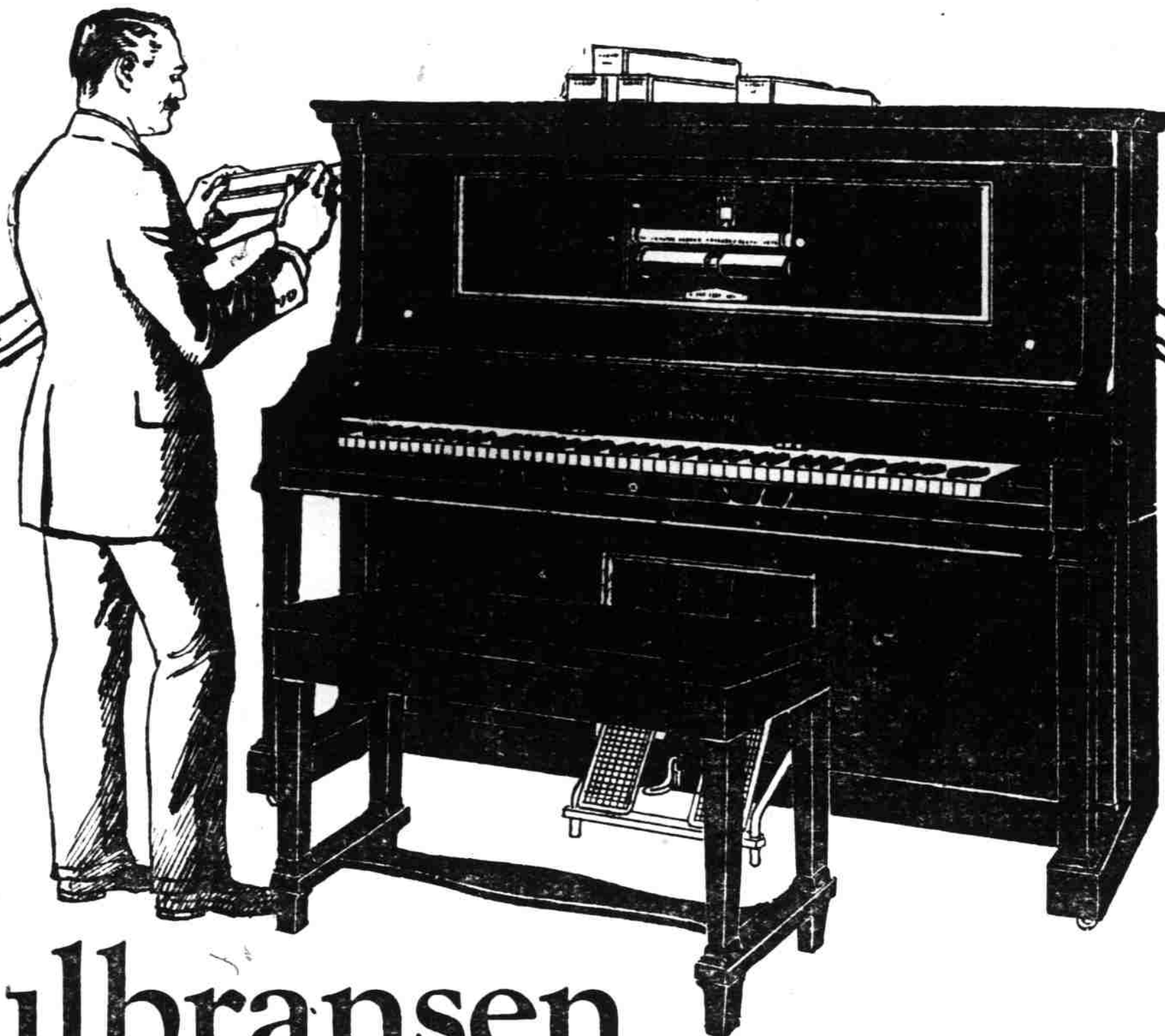


PIANO & MUSIC STORE

Beauty .. Tone
Temptingly Low Price



NEW
VALUES
IN EVERY
TYPE OF PIANO
FOR THE
HOME

-a Gulbransen 2 Years to Pay!

You have always known the Gulbransen as "Easy to Play." Know it now—with all its remarkable qualities—as an instrument "Easy to Buy!"

Through a special understanding recently effected we have arranged that you can get your Gulbransen on a small down payment and take even as long as 2 years to pay.

No reason now to wait. You can have your Gulbransen as soon as you like, and enjoy it as you pay!

Enjoy the exclusive *registering* feature, that *registers* your touch, your time, your expression in a way that has upset all former ideas of instruments of this type!

Enjoy the exclusive Gulbransen Instruction Rolls that show a simple and complete method of correct playing!

Enjoy the exclusive Melody Indicator, the helpful little patented guide, that shows where the melody notes are, and exactly where to accent them.

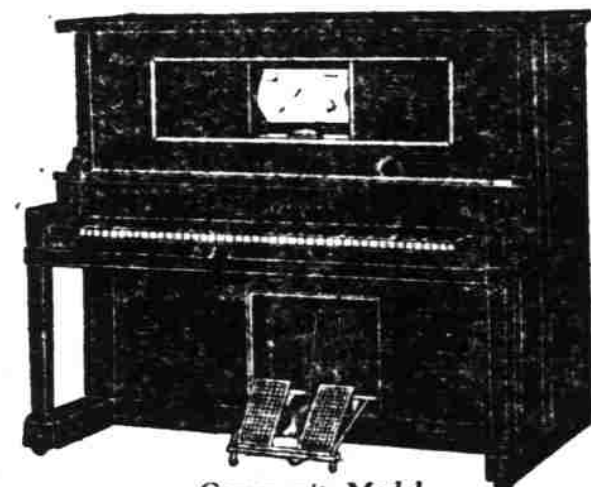
Enjoy the security and satisfaction of getting a piano of rare musical and intrinsic worth—an instrument of known value—the price of which in every case is branded in the back, by the makers, at the factory!

From now on, put music in your home. Enjoy the very best in musical entertainment and fun—and let your family and friends share in your enjoyment!

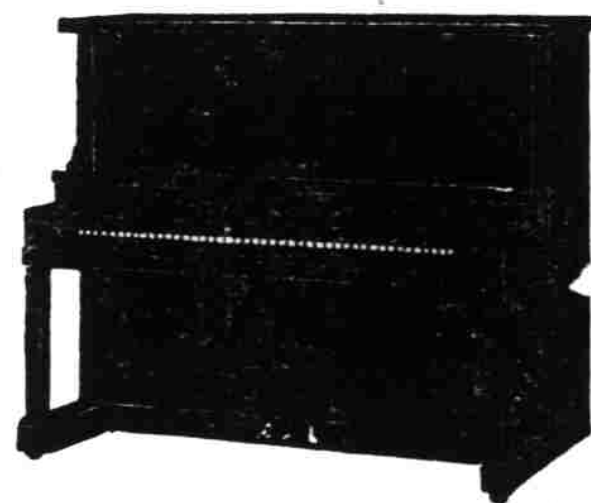
This week, investigate the Gulbransen—the *only Registering Piano*. See it. Hear it. Play it. Buy it—take as long as two years to pay, if you wish. Ask for the details.



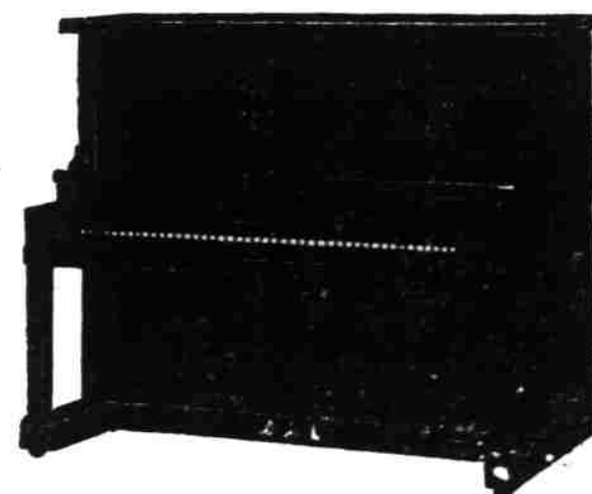
White House Model
\$700



Community Model
\$450



Style C Straight Piano
\$295

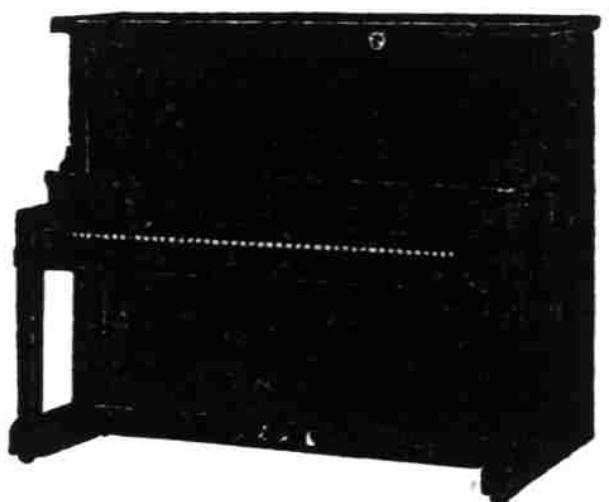


Style W Straight Piano
\$440



Suburban Model
\$530

Electric Reproducing Models
\$770 \$855 \$940



Style S Straight Piano
\$350

GULBRANSEN
The Registering Piano

The prices in this ad are the cash prices branded in the back. Ask for details of easy-payment plan



Gulbransen Trade-Mark
"Easy to Play"

Service to Our Customers

is the thing we are interested in. We want to serve you to the best of our ability. That is why we sell the Nationally-Priced, Nationally-Advertised Gulbransen line. These instruments are of known, standard value and we unqualifiedly stand back of them.

\$25

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GULBRANSEN

In Our Used Piano Department

you will find these bargains:

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\$150

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\$140