

Salem's Most Remarkable Sale of Men's Apparel

416 State St. **THE MAN'S SHOP** 416 State St.

Elimination Sale

Begins Wednesday, Feb. 8 Ends Saturday, Feb. 25

Elimination of Present Stock at Drastic Reductions to Make Room for Spring Stock

For years we have been featuring many lines of clothing, all of them makes of quality, studying the merits of each with the utmost care in order to find the one outstanding line which we could concentrate on and feature with the utmost confidence, and we have found it hence this sale wherein we shall eliminate several lines of men's clothing with the purpose of concentrating all our energies to featuring Society Brand Clothes.

As in clothing, we have other lines in the store which we think best to eliminate, all desirable merchandise—hats furnishings, shoes, boys' wear, etc., marked at drastic and startling reductions for quick elimination. Never has Salem seen such a sale, such tremendous underpricing on high-grade, dependable merchandise. Read the items and come Wednesday to participate in this great event.

EVEN NEW PURCHASES OF SPRING GOODS ON SALE AT HUGE REDUCTIONS

Drastic Reductions on Society Brand and Other Fine Clothes

MEN'S \$40 SUITS

Society Brand, Style-Plus and Stratmore all wool finely tailored suits, sensationally reduced for Elimination Sale.
Values to \$40.00

\$16⁹⁵

\$35 Suits

An outstanding offer that no man can afford to miss—because we wish to eliminate this group speedily the reduction is of the most sensational character. All wool suits, worsteds and cashmeres, in greys, tans and browns.
Values to \$35.00

\$10⁰⁰

MEN'S \$50 SUITS

Stylish Society Brand and Style-plus suits, priced down to the limit to assure a speedy and effective close-out.
Values to \$50.00

\$28⁹⁵

MEN'S \$55 SUITS

Extremely high-grade models, including new spring styles at a tremendous sacrifice.
Values to \$55.00

\$33⁹⁵

MEN'S \$45 SUITS

A group of suits by the same makers including many new spring styles just opened up. A value offering that is unusual.
Values to \$45.00

\$22⁹⁵

To Eliminate

- B. V. D. and other Union Suits 85c
- \$1.50 Knit Union Suits, sizes 34, 36 and 48 75c
- Men's \$2.00 waist and bib overalls \$1.45
- \$1.25 two piece knit Underwear 75c
- \$3.75 Water Repellent Pants \$1.85
- Values to \$4.50 Men's Corduroy Pants \$1.75
- Boys' \$2.50 value Riding Pants \$1.45
- Values to \$8.50 White Flannel Pants \$1.00

To Eliminate

- Value to 50c, white soft Collars 10c
- 25c plain white Handkerchiefs 10c
- 50c bordered Handkerchiefs 20c
- Men's regular 75c Suspenders 45c
- One Lot 75c Band Bow Ties at 35c
- Men's \$1.00 Belts, fancies and plain 79c
- Men's Caps, good styles, values to \$3.00 65c

To Eliminate-Topcoats

An extraordinary offering indeed. Stylish and distinguished styles and fabrics, tailored to meet every requirement in good taste. Good greys, tans and browns in attractive designs. An extensive selection which at Half Price constitutes a real value opportunity.

Half Price

- \$20.00 COATS \$10.00
- \$25.00 COATS \$12.50
- \$30.00 COATS \$15.00
- \$35.00 COATS \$17.50
- \$40.00 COATS \$20.00
- \$45.00 COATS \$22.50

SALE BEGINS WED., FEB. 8 and ENDS SAT. FEB. 25th

Camel Hair Topcoats

All new patterns in beautiful quality coats, smart Raglan sleeves, styles just in for spring wear
\$34.85
Regularly \$45.00

Fine Imported Coats

Samuel Martin's fine imported coats both in fabric and coloring, distinctively made
\$49.95
Regularly \$65.00

Men's Oxfords

Our regular stock of Walter Booth Shoes, new styles in fine grain tan calf, Elimination Price
\$3⁹⁵
Regularly \$6.00

Men's Oxfords

Nunn-Bush fine shoes, that sold regularly from \$8.50 to \$10.00. Bals and bluchers, good shapes.
\$4⁹⁵
Values to \$10.00

Entire Stock of Shoes at Substantial Reductions

Begins Wed. Feb. 8th at 9—Ends Sat. Feb. 25th

THE

Man's Shop

Ellis E. Cooley 416 State St. Hollis W. Huntington

NATIONALLY KNOWN MERCHANDISE ON SALE

Only merchandise of a high standard in quality, fabric and workmanship finds place in our store. To be able to buy quality goods at such startling reductions as listed on this page should interest every man in the community. Some of the lines we carry and are featured in this sale are Hickey Freeman and Society Brand Clothes, Samuel Martin imported topcoats, Dobbs and Shible hats, Grayco and Arrow shirts, Phoenix Hosiery, Cooper underwear, Grayco and Fashioncraft neckwear, Nunn-Bush shoes, etc.

FREE

To the first 100 customers purchasing \$2.00 worth or more on opening day we will give FREE a handsome

Keytainer

until this 100 Keytainers have been given away.

BEGINS WEDNESDAY at 9 O'CLOCK

TO ELIMINATE Men's Shirts

Large assortment of collar attached styles and some stiff cuff dress shirts. Values to \$2.50.

45c

TO ELIMINATE Union Suits

Plain white, Eeru and Jaeger knit, Allen A Spring needle knit. Values to \$2.00.

\$1.25

HIGH GRADE Flannel Shirts

Famous town and country make, beautiful plaids in all wool flannel. Regular \$6.00 value.

\$3.85

WOOL MIXED Union Suits

Regular \$4.00 line which we desire to eliminate, long sleeves, ankle length.

\$1.95

MEN'S Fancy Hose

Phoenix make, good qualities, new patterns and colors. Values to \$1.25.

55c

Values to \$1.50 On sale at **85c**

TO ELIMINATE Flannel Shirts

Values to \$3.00, odd sizes for quick clearaway, in green, red, tan, brown and grey.

\$1.00

SHAKER KNIT Sweaters

Values to \$9.50. To eliminate this line quickly a most drastic price-cut. Navy and black with colored collar, cuffs and waistband.

\$2.00

MEN'S WOOL Union Suits

Cooper's Klosed Krotch, long sleeve, ankle length. VALUES TO \$5—Regulars

\$2.35

44 TO 50 STOUTS **\$2.65**

NAVY AND BLACK Sweaters

Shaker knit in pull-over and coat styles, heavy qualities.

Regular \$7.50

\$3.85

Regular \$9.00

\$4.85

TO ELIMINATE Men's Hats

Values to \$8. Some Stetsons included, tan, grey, brown and black. For disposal

\$1.00

TO ELIMINATE Flannel Gowns and Pajamas

Values to \$3.75. Heavy qualities, silk frog trim at

\$1.45

BLAZERS AND COAT Sweaters

A marvelous close-out of fancy knit sweaters and suede blazers, values to \$8.50—NOW—

\$1.95

CHAMBRAY Work Shirts

Values to \$1.50, a group for quick elimination, blue and grey chambray and a few khaki shirts.

65c

MEN'S Silk Ties

Large assortment of new patterns and colors. Values to \$1.25

65c

Values to \$2.00

\$1.25

Coat Sweaters

Less than 1/2 Price All wool heather mixed, 2 and 4 pocket styles. Values to \$6.00

\$2.95

Values to \$9.00

\$4.45

MEN'S Dress Shirts

Values to \$3.50, new patterns in madras, broadcloth, etc. A big value

\$1.55

3 for \$4.35

MEN'S Dress Pants

Large assortment, all good styles and patterns, well made pants. Values to \$6.50

\$3.95

Values to \$8.50

\$5.65

Fine Shirts

Very handsome shirts, all new, smart patterns for spring. Many worth \$3.00, plains and fancies

\$1.15

3 for \$4.25